LIVING

FOR YOUNG HOMEMAKERS

OVEMBER 1954 35 CENTS

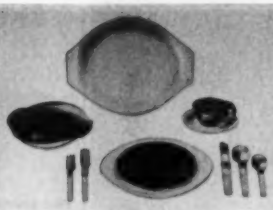
HOW TO SHOP WISELY
FOR YOUR HOME

your guarantee of
beauty . . . wear . . . value
for years to come!
DOWNS quality
ALL-WOOL JACQUARD
WOVEN WILTONS
Years from today you will still enjoy the same beauty and fashion-rightness in your carpeting when you invest in Downs fine all-wool, quality-loomed wiltons. There is a price for every budget . . . a pattern and color for every decorating scheme. See Downs Wiltons today . . . or write to us for store nearest you.
MANOR RIDGE
EDGELY PARK
OLDE TOWNE
PENN TERRACE
DOWNS CARPET COMPANY, INC., Philadelphia 34, PA.
Quality Wiltons For Over A Century

To begin with . . . or to add a gracious accent to a charming home — dramatic accessories and dinnerware from the unique Raymor collections! Always choose gifts bearing the famous Raymor tag—your assurance of quality . . . craftsmanship . . . and distinguished design in home furnishings. Write today for the name of your nearest Raymor store. Raymor, 225 Fifth Avenue, New York 10, N. Y.

raymor

modern in the tradition of good taste



Russel Wright Residential Dinnerware of break-resistant Melmac. In Black Velvet, Copper Penny, Sea Mist, Lemon Ice. By Northern Industrial Chemical Company. 16-piece Starter Set, 15.95.

Ceramic Vases and Bottle by Tackett Associates. In Red and Blue on White. From 5.00 to 10.00.

Torte Plate and Bowl. Superb, one-of-a-kind pieces of hand-crafted glass, individually signatured. By Michael and Frances Higgins of Higgins Glass Co. 11½" Plate. 9.00. 7" Bowl, 9.00.

Umbrella Stand, designed by Richard Galef for Levco. In Black, Pink or Turquoise. 5.00.

Cocktail Shaker. A Ben Seibel design by Gilley. In Polished Chrome, 6.00.

Raymor Modern Stoneware. Bake in, serve in, stove-to-table dinnerware designed by Ben Seibel. In Terra Cotta, Contemporary White, Autumn Brown, Robin's Egg Blue. Hand-crafted by Roseville Pottery. 16-piece Starter Set, 9.95.

GIFTS GIFTS GIFTS GIFTS GIFTS

FOR THE LIVING ROOM—Peterborough is pictured with such beautiful selections as (left to right) the Nest of Tables, Desk-and-Secretary, Windsor Chair, Lamp and Buffet Coffee Tables and the handsome Peterborough Settee.

Long-Living Maple is so Beautiful

THROUGHOUT YOUR HOME

...in Living Room, Dining Room, and Bedroom

Many beautiful pieces of solid rock maple built in American Colonial times are still in service today! The Sprague & Carleton Maple which you buy now can live in the homes of your grandchildren and great-grandchildren, radiating rare Maple beauty in an atmosphere of contentment. And remember, the maple pieces pictured are but a few of the many Sprague & Carleton styles now on display at leading stores everywhere. Ask today for solid rock maple, bearing the famous Sprague & Carleton furniture tag, at your favorite Department or Furniture store.

FOR THE DINING ROOM—the new 42-inch Round Solid Top Table; the new Arrowback Arm Chair; and the Welsh Server with Drop Leaves. Many other pieces for small or large Dining Rooms include drop leaf and extension tables; a variety of maple chairs.

FOR THE BEDROOM—the new Deerfield Cannon Ball Bed grouped with (left to right) the Vanity and Vanity Bench (Airfoam seat); occasional Barrel Chair; Snack Table; Deerfield Triple Dresser and Mirror. Beauty-built Bedrooms by Sprague & Carleton include pineapple and acorn four-posters, spindle and headboard beds, other authentic maple pieces.

YOUR GUIDE TO GOOD MAPLE

LOOK FOR THIS FAMOUS TAG on each piece of Sprague & Carleton MAPLE—it identifies the authorized Sprague & Carleton retailer, and contains helpful information about Solid Rock Maple. . . . Send today for Free illustrated booklet on Sprague & Carleton Maple Furniture for beautifying the complete home.

Sprague & Carleton

INCORPORATED

OVER A HALF CENTURY OF AMERICAN CRAFTSMANSHIP

KEENE, NEW HAMPSHIRE

Speaking of

Fred Epstein (right) and **Norman Zoret** (left), builder and designer of the house featured in *Wise Shopping Begins at Home*, feel, wrongly, that they are being flattered when the word "career" is applied to their post-high-school lives, for it is a period of only about twelve years. At the young age of thirty, nevertheless, their outlook on inexpensive but attractive housing has materialized in much pleasure for homeowners in Long Island. Before they became partners three years ago, Fred obtained a degree in aeronautical engineering from the University of Michigan, and Norman, an architect's degree from the University of Illinois. In 1949, after working as an engineer and then as sales manager for a lumber firm, Fred went into custom building, while Norman witnessed the completion of a small, contemporary housing development he had designed. Both are now members of the Long Island Homebuilders Association and Norman is vice-chairman of its committee on architecture and planning. Last year, when they saw the site at Willetts Point, they were in such complete agreement on the potentiality of a development there that they had only to look at it in the morning before they bought it that afternoon!

Zoret and Epstein at Willetts Point

Joe Head, Ken and a favorite

A personally conducted tour of seventeen new model rooms at B. Altman & Company in New York was given at their opening to copywriter **Ken Bates** by **Joe Head** of the store's Style Bureau. Joe, who once taught painting at the University of Texas, is now both a confirmed New Yorker and, although he disclaims the distinction, the pride of Altman's seventh floor. Ken (with the spectacles), who wrote the article, *Six Questions for the Would-Be Wise Shopper*, we see here doing his best to look wise. He didn't buy anything, but he says he got some invaluable ideas for his own new apartment. We hope so. It's been called a cross between *Versailles* and *Tobacco Road!*

In the newspapers—Al Balch and LFYH

A pat on the back came to LFYH recently from our "Northwestern Ambassador," as **Albert Balch**, a community builder in Seattle calls himself. In promotion of a house he built, Al put the August issue before the cameras of newspaper and television, because, he writes, "We are proud

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# of Living

The Daniels at the salvaged piano

Bill's house—"Carol" was kind

of the benefits to the home-building industry resulting from your smart publication." He and LFYH appeared with **Frances Higman** (left) of the Tropic Shop which decorated the house, and **Peter Rossie** (center), floral decorator, who saw to it that the model house was suitably decked in flowers.

George Daniels, a "do-it-yourself" authority, offers another suggestion from his vast experience in making things—from sports cars to houses—in this month's *How to Buy Lumber: the Facts.* His professional do-it-yourself career began when he was looking for a relatively calm circulation job on a magazine. He subsequently became do-it-yourself editor for seven publications until he and his wife, Betty, moved to the country. In Danbury, Connecticut, they built every inch of their house—including all of the furniture, plumbing and wiring. Evidently they had saved some energy after this ambitious undertaking, for they constructed two sports cars—one, a six-ton convertible. But no landlubbers, they, in their enthusiasm for working with their hands: they have built a cabin sloop and an all-glued tri-maran racing sailboat which sailed so fast (18 m.p.h.) that they were made honorary commodores of the International Multi-Hull Racing Association. Now they are authorities on how-to-salvage-a-piano-found-in-the-debris-of-a-burned-down-mansion! They dug the baby grand out of the rubble, bailed out the water and in three weeks had a fine musical instrument.

The hurricane season gave copy editor **Bill Hague** a severe case of the jitters, particularly the ill-famed tempest "Carol" which ripped through Westhampton Beach, the location of his house *(Can You Afford A Part-Time Home?,* March, 1954). When word came in that huge $60,000 and $75,000 homes in the area had folded up like accordions, we had all about given up hope for his minuscule place. After an apprehensive visit to the beach, Bill reported that, if anything, the house was in better shape than before: it got a thorough window washing! It is, indeed, an ill wind . . . .

Book Week directs its message this year to children. The celebrating communities throughout the country plan book fairs with special appeal for young readers. November 14th will mark the opening date.

HE'S NATURALLY COMFORTABLE IN PLAYTEX HAPPY PANTS

They're made of nature's finest waterproof material—friendly, creamy liquid latex

Stretches over four times its size to give all-around comfort. Wears and wears! In U.S.A. . . . . 98¢ wherever baby needs are sold . . . other Playtex Baby Pants from 79¢.

KEEP YOUR BABY "SOCIALLY ACCEPTABLE" IN PLAYTEX BABY PANTS

International Latex Corp'n, PLAYTEX PARK, Dover Del.

*Wonderful things are happening in lighting.**

Lamps that make husbands happy!

Lightolier designs lamps for that pipe-and-slippers mood . . . for those moments of relaxation at the end of a busy day. Here is the Man's Lamp engineered to masculine tastes . . . yet styled to lend decorating drama to *your* home. The lamps raise for a full flood of glareless light, lower for an eye-easy glow on his evening paper, turn to light a magazine rack, follow his every move. Every husband . . . and every home . . . deserves a Man's Lamp by Lightolier. At better furniture, department and electrical stores now.

* *Send 25¢ to Dept. L-114, Box 368, Lightolier, Jersey City 5, N. J., for our new, full-color brochure on how to decorate with light.*

Above: *Italian inspired, this handsome design raises, lowers, swings from side-to-side. Shade tilts and turns in an almost complete circle. Snap-on diffuser assures glare free lighting. Ebony or white enamelled metal, brass accents.*

Right: *Ebony or white parabolic reflector spreads full flood of light where you want it. Horseshoe base fits around chair and table legs, shade and shaft are fully mobile. Glare-ending diffuser below bulb.*

Center right: *The classic Man's Lamp in ebony or white enamel, brass trim. Raises, lowers, turns from side to side. Shade tilts and turns. Plastic diffuser filters out glare. 3-way switch.*

Far right: *A man's desk lamp. Parabolic reflector washes his desk with light, turns and tilts. Horseshoe base leaves work surface clear. Plastic diffuser, ebony or white enamel with brass trim, rich walnut turning on shaft.*

LIGHTOLIER

PREFERRED BY ARCHITECTS, INTERIOR DESIGNERS AND ILLUMINATING ENGINEERS FOR 50 YEARS.

it's Koolfoam
for *Air-Conditioned* luxury...

Koolfoam Sofa Pillows by EDSONART

Now discover the cushioning that refreshes itself!

there's **more** than meets the eye...

Here's an utterly new concept of seating comfort... by the originators of Koolfoam *Air-Conditioned* pillows. There's *nothing* like Dayton Koolfoam, for its unique open-pore surface ventilates *itself* with your every motion, pumping ever-changing fresh air thru interconnected cells!

No wonder Koolfoam means cooler, more healthful, *air-conditioned* comfort. That's why Pullman features this amazing cushioning, with its balanced resilience and uniform density. And *lasting beauty* is assured, for Koolfoam never sags, lumps or packs down. Fabric covers *fit* tighter, welt seams *stay* straighter due to Koolfoam's specially reinforced edges. Enjoy the *rest* of your life with Koolfoam!

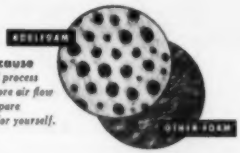
Dayton Comfort-Tested Quality

Koolfoam

TM REG U S PAT OFF

Air-Conditioned CUSHIONING

more comfort because
only Koolfoam's patented process gives up to 14 times more air flow than ordinary foams! Compare these magnified photos for yourself.



C.D. P. 1054

THE DAYTON RUBBER COMPANY • DAYTON, OHIO • WAYNESVILLE, N. C. • *World's largest manufacturer of Foam Latex Pillows*

...a gift for everybody and every budget!

Boontonware-guaranteed against breakage*

Such variety to choose from . . . no two presents need be alike!

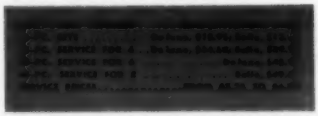
Prices from as little as $2.25 to $49.65

Boontonware checks off so many gifts on your list and wins you *lasting* thanks! Everybody loves this beautiful dinnerware that sets such a smart table and performs miracles of practicality by defying breaking, chipping or cracking. Every gift you buy carries the famous Boontonware written guarantee!

Boontonware comes in two styles: *Deluxe*—the finest quality, stunningly conservative; and *Belle*—dramatically different. Six lovely colors. Handsomely packaged sets range from small-outlay place settings to a complete service for eight! Boontonware Service Pieces, nine in all, match either *Deluxe* or *Belle* designs, make perfect individual or combination presents.

Whether it's a little-money present, or an impressive one, when you give Boontonware you give pleasure every day of the year.

Pick your presents from the Boontonware Window:



Boontonware®

melmac dinnerware at its finest!

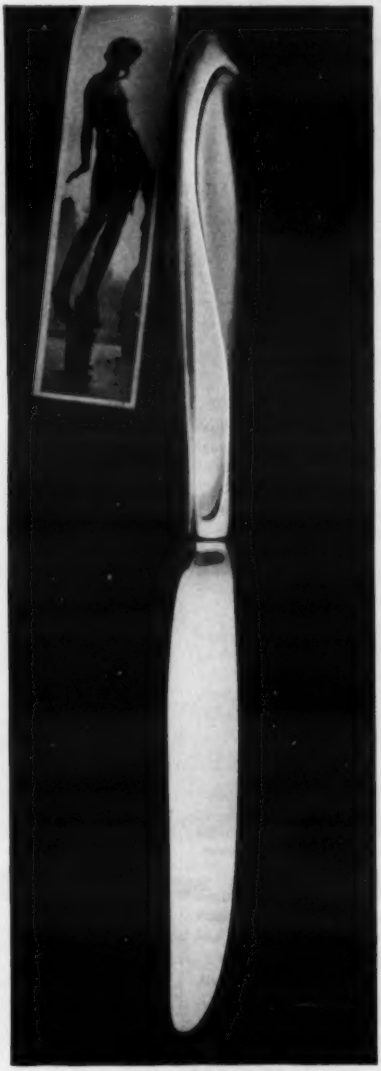
A product of Boonton Molding Company, Boonton, N. J.

**Free replacement of any dishes broken in normal household use for one year from date of purchase.* *(Prices slightly higher in the West)*

Exciting new trend in sterling patterns

"Classic Rose"

Reed & Barton's answer to the bride who likes modern, yet has a sentimental longing for romantic beauty. This exquisite pattern combines functional shape with a deeply carved *rose*—ageless symbol of chivalry and love. Correct with modern crockery or with traditional china. A 6-piece setting, $31.00.*



"Silver Sculpture"

A totally new, dramatic pattern that actually *is* sculptured silver. Reed & Barton's silver artists have created rhythm from the gleam of solid silver itself. The result is a pattern of many moods. Excitingly different in different lights. So adaptable, so comfortable to hold. A 6-piece setting, $32.50.*

"Silver Wheat"

Designed by Reed & Barton for the trend that is revolutionizing American taste—the new Americana Look! Here is a pattern at home in ranch house or penthouse. Highly contemporary, exquisitely beautiful. And because "Silver Wheat" *is* so versatile, it won't go out of style. 6-piece setting, $29.75.*

*Price per 6-piece setting (knife, fork, teaspoon, soup spoon, salad fork, butter spreader). Fed. Tax incl. Ask your silverware store about easy payment plans. Write Reed & Barton, Dept. H43, for free booklet.

REED & BARTON

SILVERMASTERS SINCE 1824 • TAUNTON, MASSACHUSETTS

"Imagine me earning $15,000 a year!"

That modest statement prefaced a recent letter from one of our subscribers.

"Just twelve months ago," he continued, "I was working as a sales correspondent for $6,500. More out of desperation than anything else, I clipped the coupon from one of your ads—read your descriptive booklet, and decided to enroll in your executive-training program.

"Last month, the manager's job in one of our important branch offices opened up. In applying for the job, I stressed the fact that I was studying business administration. Just how much that had to do with my getting the appointment, I don't know. But I do know that now, more than ever, I need Institute training in order to meet my new responsibilities."

We, of course, do not claim the credit for this subscriber's promotion. But it is a fact that organizations everywhere are actively seeking men who know the *fundamentals* of business . . . not specialists but all-around administrators capable of supervising the activity of others. And it is no secret that—for men of this type—opportunities exist today which would have been considered incredible just a few years ago.

Free . . . "FORGING AHEAD IN BUSINESS"

It is one of the fascinating delights of business to see what a single year can do in the lives of ambitious men working under systematic guidance. The Institute works no miracles, but it does provide a time-tested program so complete and scientific that each day carries subscribers closer to their chosen goal.

That program is outlined in "Forging Ahead in Business," a stimulating little book written for men who seek a sound, realistic approach to the problems they face in trying to improve their positions and increase their incomes.

There is no charge for "Forging Ahead in Business," but it is worth as much as *you* make it worth. Some men glance through it and toss it aside, unread. Others have found a fortune in its pages. If you feel it is meant for you, simply fill out and return the coupon below. Your complimentary copy will be mailed to you promptly.

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Please Mail Me, Without Cost, a Copy of Your 48-Page Book—
"FORGING AHEAD IN BUSINESS"

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Business Address _____
Position _____
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A PIECE OFF YOUR MIND

WELL COVERED

Gentlemen:
What a kick we got out of seeing our house *(Youth Guides an Older Generation's Living Patterns)* on the cover of the July, 1954, issue! Naturally, we feel it is the best-looking cover we have ever seen on any of the home magazines.

Whoever wrote the article did a fine job also, as the description was very accurate, and the writer apparently thoroughly understood the functions of the house. Both my wife and I have found it most adaptable to our way of living, and we would not consider any other type from now on. When we started building about three years ago, the house was so different from what was being done here that many people gave us rather quizzical looks. However, it is amazing how attitudes have changed since that time.

H. O. Peterson
Yakima, Washington

ON HUMAN DIGNITY

Dear Editors:
We enjoyed the article on the Philippine craft revival *(New Designs Aid an Old Culture*, July, 1954) since textile designer Lysbeth Wallace was in Marianne Strengell's weaving class at the same time my husband was. We've been wondering for a long time why the same principles—of helping people to help themselves—couldn't be used with the Indians of the Southwest. They are turning out the same designs in jewelry and pottery as have been used for hundreds of years, but complain that there is no market for their talents.

We've been experimenting on a small scale by hiring an Indian girl to help me with my weaving, and I hope she'll soon be able to do some designing on her own.

Surely, contemporary, well-designed products could be manufactured in the pueblos just as they are in Philippine villages.

Mrs. Hank Schrieber
Albuquerque, New Mexico

Dear Mrs. Evans:
Very special congratulations for your Philadelphia story *(Spare Time Is Down Payment on a Home*, by Mary Roche) in the August, 1954, issue. Talk about America at its best! Such a story on self-help slum clearance, and its potential, for instance, to combat juvenile delinquency through better housing, does more for my rather acute patriotism than all the parades of my life.

Mrs. L. Hanna
San Rafael, Calif.

Dear Editor:
I think your article *What is Your Spare Time Worth?* in the August, 1954, issue would have been greater value if you had suggested we put some of it to use in helping and serving our neighbor. For what greater satisfaction is there in life than in knowing you are contributing to someone else's happiness?

Alice Minarik
Fairview Park, Ohio

FROM AFAR

Dear Sirs:
My husband and I have recently obtained a copy of your January, 1954, issue. This book has interested us considerably, especially now while we are awaiting the opening of a new suburb, Roosevelt Extension, in which we are hoping to obtain a stand.

We intend copying to a great extent the design and plan of one of your model homes, the Cahill house, from the *Homes on Parade* in Columbus, Ohio. The plan is ideally suited to our needs for size and layout. We are especially keen on the American style of architecture, and although the

[Continued on page 12]

a fabulous new carpet . . . $7.95 a sq. yd.

You *must* see Royal Chan, the luxurious, new *vat dyed* rayon carpet by Patcraft. Feel it. Step on it. You'll love it! Compare it with carpet costing several dollars more a yard—you'll choose Royal Chan every time!

Royal Chan is truly a magnificent carpet. It is made of Bibb Rayon Yarns *which are guaranteed by Good Housekeeping.* These Bibb Yarns are *vat dyed in the fiber* for permanent, uniform color that flows from room to room in a breathless sweep of fabulous beauty.

Here is rich, luxurious wall-to-wall carpeting you can afford.* Royal Chan has a deep-pile, resilient, nubby texture that wears for years and years. Mothproof . . . easily cleaned. Your choice of seven vat dyed, lovely colors. Seamless widths up to 12'. Heavy, latexed carpet backing. Show this ad to your floor covering dealer. He has Patcraft Royal Chan or can order for you.

**Fine quality at thrifty prices is made possible by Patcraft's modern tufting method of manufacture.*

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MADE WITH
BIBB YARNS
Guaranteed by Good Housekeeping

Patcraft
RUGS AND CARPETS

9 x 12' COTTON RUGS $49.95. These fine quality *Patcraft* rugs, in luxurious, deep cut pile, in nubby, hard-twist and in shaggy-loop textures, are wonderful values. 21 colors. Room size and scatters. Ask for *Chantuft*, *Chantwist* and *Royal Loop*.

ROYALTY—a luxurious, new cotton carpet by *Patcraft*. Rich, resilient, nubby twist texture. 21 brilliant colors. Washable, mothproof . . . heavy, latexed carpet backing. Seamless widths up to 12' **$4.95** a square yard.

EVERTWIST Cotton Carpeting—Nubby texture, brilliant colors, priced for thrifty budgets **$3.95** a square yard. **EVERTUFT**—cut pile **$3.95** a square yard.

DECORATOR RUGS by *Patcraft* add charm and beauty to any room. 21 colors. 4x6' rugs **$7.95** and **$13.95**.

NEW YORK • CHICAGO • LOS ANGELES • • • MILLS AT DALTON, GEORGIA

Look at the value

you get from

genuine

Leath

Genuine leather gives you the most for your money!
You can see the beauty and the fashion of genuine leather in a "Living Leather Shop" at one of the leading stores near you . . . furniture and accessories in high style for low budgets. But there's more—far more—to leather than that! Impartial laboratory tests prove that it is most durable, least likely to rip or tear, and much more scuff-resistant than the next-best upholstery material. Yet it actually grows more brilliant with age, needing nothing more than mild soap on a damp cloth to keep it sparkling for years!

Only genuine upholstery leather wears as well as it looks!

THE UPHOLSTERY LEATHER GROUP, INC., 141 East 44th Street, New York 17, N.Y.

Independent Laboratory Tests Show Why Genuine Leather is Your Best Buy: Today, Tomorrow, and Always

Greater stitch strength means your genuine leather upholstery is much stronger along stitch lines, will not split as imitations do.

Leather is stronger! Almost any furniture is expected to take some pretty rough treatment at times. Genuine leather is far less likely to tear.

Leather resists heat best! Imitations soften under heat, absorbing grime and losing their shape. Leather breathes, staying more comfortable.

Leather stays bright! Junior cowpokes and other scratchy items just polish leather to an even brighter luster. Leather actually improves with age!

ner

See high-fashion gifts for yourself and your friends at these "Living Leather Shops":

L. Bamberger & Co. . . . . Newark, N. J.
John Breuner Co. . . . . Oakland, Calif.
John Breuner Co. . . . . Sacramento, Calif.
John Breuner Co. . . . . Stockton, Calif.
Broadway Southern California Los Angeles, Calif.
Carson Pirie Scott & Co. . . . . Chicago, Ill.
Crowley's . . . . . Detroit, Mich.
Davison's . . . . . Atlanta, Ga.
Dayton's . . . . . Minneapolis, Minn.
Fowler Bros. Co. . . . . Knoxville, Tenn.
Gomprecht & Benesch, Inc. . . Baltimore, Md.
Koos Bros., Inc. . . . . Rahway, N. J.
LaSalle & Koch Co. . . . . Toledo, Ohio
Macy's Kansas City . . . . . Kansas City, Mo.
Macy's New York . . . . . New York, N. Y.
Macy's San Francisco . . . San Francisco, Calif.
Porter's . . . . . Racine, Wisc.
Sibley, Lindsay & Curr Co. . . . Rochester, N. Y.
Thurin's . . . . . Canton, Ohio

Furniture illustrated by courtesy of:
Macey-Fowler • Kittinger • Dunbar • Directional

A piece off your mind [Continued from page 8]

majority of wonderful fittings displayed in your magazine are unobtainable here, we feel sure we will be able to simulate your design to a great extent.

Mrs. W. Wilkins
Johannesburg, South Africa

Gentlemen:
We have been frequent readers of your esteemed magazine in which the pictures, particularly those showing rattan or plastic-coated rattan articles of furniture, etc. are of extreme interest to us as we are exporters. The compounds for our manufacture of plastic products are those imported from the United States, whilst the rattans are from the Philippines, Malay Peninsula or Thailand. We anticipate marketing our products in your country.

Victor Chung
Hong Kong

NOW AND THEN

Gentlemen:
The article, *This is a Living-Conditioned Home* in the July, 1954, issue, is excellent. So many luxury features in a house priced within reach of the young middle-class family is gratifying. It has done more to answer our problems than any one house plan we've seen.

We are now living in a rather small but comfortable conventional home which we are interested in making as livable as possible. At the same time we have started our dream house scrapbook. We hope to build in the next three years, inexpensively as we can, a home that will take full advantage of all the newest developments in construction, materials and architecture, and at the same time incorporate in arrangement and type of rooms what will best suit our family group for general living.

We appreciate your helping us make our old home attractive and comfortable as well as helping us compile data for future plans.

Mrs. Henry Stanton
Dallas, Texas

VANTAGE POINTS

Dear Editor:
For the past four or five years we have been looking at homes and home plans to find just the one that would suit our fancy and fit our particular piece of water-front property.

This spot of ours is located on Puget Sound facing west and commanding a striking view of the Olympic mountain range as well as the water, the foothills, sunsets and all that goes to make a picture only nature can paint.

Our family now consists of five children, and due to the fact we are so addicted to kids, we will have one or two more.

The Techbuilt house (*A House with Built-in Expansion*, March, 1954) gives us all we had hoped for at a reasonable price level. It is the goal now upon which we have set our sights.

Richard Bronson
Tacoma, Washington

Dear Mrs. Evans:
In a month we will be moving into our *Designed for Living* house (*Two-Level Plan Stretches the Building Dollar*, July, 1953)! It has been rather rough going but, guess like Mr. Blanding, we all have our problems. Since all our friends had theirs, we wondered what ours would be. It came—our contractor broke his back. As a result we have done a lot of the work ourselves and are very proud of it.

We are constantly amazed at the people who drive out to look at the house. There is nothing like it around Erie, and we have decided to have an open house when it is all done. We made a few changes in the original plan—the house was extended two feet to allow more room in the bathrooms, remote control wiring was installed, and stairs were added to the deck.

We bought two lots and have our own creek and row of trees. The trees run parallel to the roof line and really set the house off just right. One of the most striking features and one which sight-seers ask about are the plastic windows, and the men all agree they love the deck! Ours faces an orchard, so there is plenty of privacy.

If you are ever through Erie we would love to have you drop in to see us!

Mrs. Robert Finholt
Erie, Pennsylvania

Season's Greeters!

Hostess Sets by LIBBEY GLASS

Gay invitation to happy holiday parties—these sparkling glasses! Conversation making! Thinly blown with permanent colors and rims* that defy chipping. Designed by Freda Diamond. Gift-boxed for thoughtful Santas. At all leading stores.

"Highlanders" about $3.50 for 8 — "Good Cheer" about $6.00 for 8 — "Merry-go-round" about $3.50 for 8 — "Curio" about $3.50 for 8

*"If the rim of a Libbey 'Safedge' glass ever chips, we'll replace the glass." "Highlanders" and "Curio" available in complete services. Prices slightly higher in the South, West and Canada. Look for the Libbey "L" on the bottom of every glass.

LIBBEY SAFEDGE GLASSWARE
AN OI PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO

See how curtains of easy-living Du Pont Nylon

solve the problem of tall, thin windows

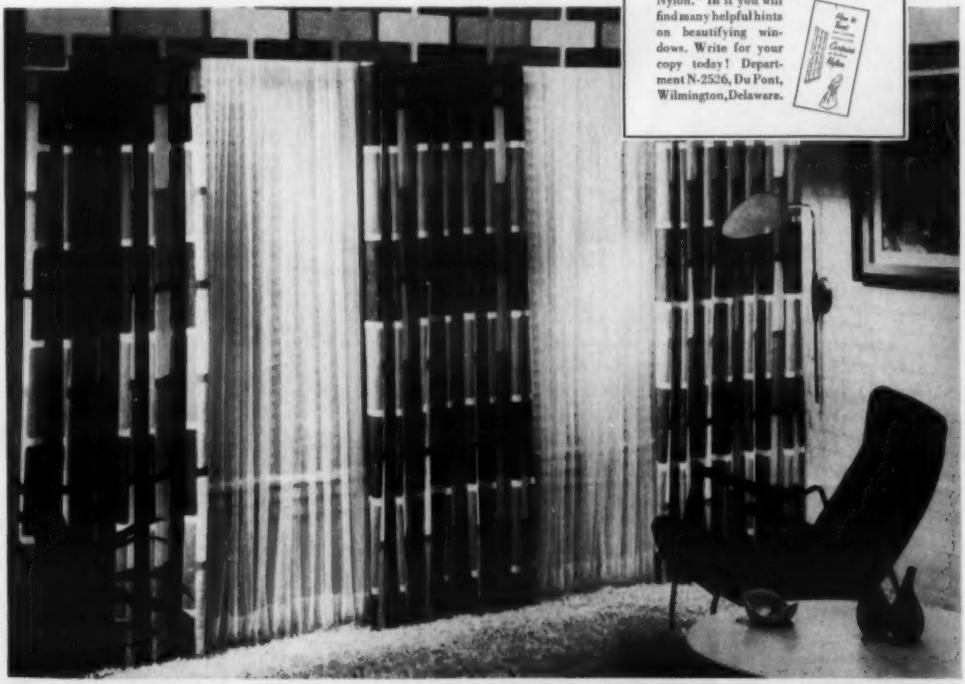
It's easy to glamorize problem windows like these with beautiful, *practical* curtains of Du Pont nylon. Tailored curtains of nylon soften the harsh lines . . . help create the illusion of width. It costs surprisingly little to achieve "decorator" effects with curtains and draperies of Du Pont nylon. Best of all, Du Pont nylon doesn't need fussy upkeep. Nylon curtains wash and dry quickly . . . keep their shape. You'll find ready-made curtains and draperies of nylon—one of Du Pont's modern-living fibers—at your favorite store.

DU PONT

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

NEED SPECIAL HELP WITH PROBLEM WINDOWS?

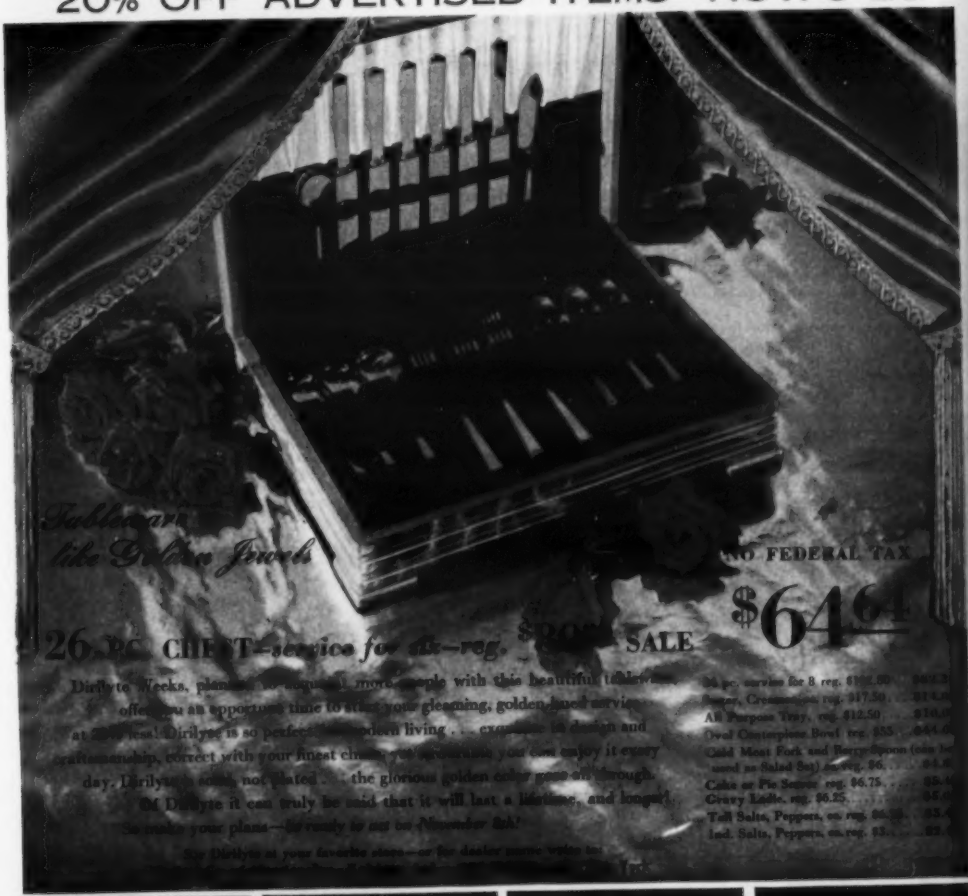
You can have it with the many decoration suggestions featured in our free booklet, "How to Treat Your Problem Windows with Curtains of Du Pont Nylon." In it you will find many helpful hints on beautifying windows. Write for your copy today! Department N-2526, Du Pont, Wilmington, Delaware.



Exciting new things are happening in **NYLON**—one of **DU PONT'S** modern-living fibers

Dirilyte National Sale Weeks

20% OFF ADVERTISED ITEMS—NOV. 8-20



Window Beauty

MAKES YOUR YARD A PART OF DAILY LIVING

See how Andersen WINDOWALLS invite the beauty of outdoors right inside your home. WINDOWALLS provide the wide expanses of glass that frame a view of your yard . . . let in the welcome sunshine. They open at a touch to capture refreshing breezes. Yet in wet or wintry weather they close tight to give you perfect protection against cold, dust or moisture. They're both windows and walls. They're Andersen WINDOWALLS, made of beautiful, insulating wood.

To get more information on WINDOWALLS, talk to your architect, builder or lumber dealer. Or send the coupon to Andersen.

Andersen Windowalls
GIVE YOU WINDOW BEAUTY
*TRADEMARK OF ANDERSEN CORPORATION

Capture the beauty of the outdoors through WINDOWALLS *of Andersen Gliding Windows.*

LOOK AT THESE FEATURES OF ANDERSEN WINDOWALLS

EASY TO OPEN. See how Andersen Casements swing easily open away from work area. Sash lock ejects sash. Roto gear operator smoothly opens window to any position.

MAXIMUM VENTILATION. Like this awning style Flexivent all Andersen windows open wide at a touch to capture every breeze, permit full ventilation all through your home.

EASY WINDOW CLEANING. Sash lift out instantly and effortlessly on Gliding and Pressure Seal windows. You clean outside surfaces easily and safely inside your home.

MAIL FOR FREE WINDOW IDEAS

ANDERSEN CORPORATION LVH 114
BAYPORT, MINNESOTA

Mail this coupon today for your *free* treasure trove of window beauty photos and ideas. Get 36 pages of window beauty pictures—16 pages of window facts and information.

Please Check { ☐ I plan to build / ☐ I plan to remodel

Name .....

Address .....

City ..... *Zone* ..... *State* .....

alive with personality

designed by Merton L. Gershun

Budgetrend

FOR CASUAL LIVING

Created for people who enjoy modern, informal living. Budgetrend brings warmth, beauty, and utility to every room. The satin-smooth Tawny-Tone Dulux finish reflects the craftsmanship and quality of these space-saving, versatile masterpieces that are "at home" in small rooms as well as in spacious surroundings. Select what you need now — Choose additional pieces later with complete harmony at all times. Budgetrend is priced for budget-wise homemakers.

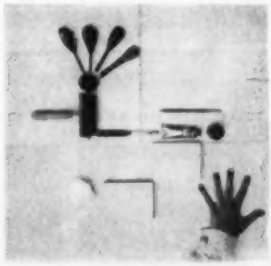
Send 10c (COIN) for illustrated BOOKLET and ROOM PLANNING KIT

DILLINGHAM MANUFACTURING COMPANY

Dept. LH, Sheboygan, Wisconsin

PENNIES FOR A CHRISTMAS THOUGHT

If you have ever sketched a pine tree out of triangles or a snowman out of circles, you can make your own Christmas cards. Individualized with the well-wisher's design and work, a card costs but a few pennies and much of the equipment you need is re-usable. After you have chosen a color of ink and texture of paper, a linoleum block, roller and ink will offer the speed and ease of assembly-line production that is actually a relaxing hiatus in the rush of Christmas shopping. With your personal expression, the precious tradition of sending holiday cards to your friends becomes, indeed, a labor of love.



Materials to make Christmas cards:

1. linoleum block
2. paper
3. printer's ink and India ink
4. knife and gouges
5. small brush
6. glass plate (8 x 10 or larger)
7. brayer (roller)
8. spatula
9. benzene
10. cotton wads

MAKE DESIGN on tracing paper, remembering that a simple drawing will be easier to cut out of linoleum. Clean linoleum block with benzene

PLACE DRAWING face down on block; lightly moisten back of tracing paper with benzene. Transfer design to block by rubbing with the gouge handle

CUT LINOLEUM away from design with sharp knife; use V tool for fine work around design, small gouge next, larger one for larger areas

PUT THREE SPOTS of printer's ink on glass plate and work ink evenly with the roller. Ink the raised design by rolling brayer over the entire block

PLACE THE PAPER on the block. A guide block will help position the paper. Rub paper with gouge handle to make the impression more definite

FOLDED and closed with a Christmas seal, card is its own envelope. It costs as little as one cent for paper, three cents for stamp, penny for the seal

Compass. . . custom look in electric alarms. Rich satin-finish woods coaxed into sleek lines make *Compass* the "chameleon" clock: at home in both ranch house *or* formal town house. Ebony trim with mahogany. Or walnut with wheat blond. Silver gray dial. $10.50†. For free Seth Thomas* clock booklet, write Dept. L-4, Thomaston, Conn.

New!

decorator selections

Welcome gifts for Christmas

Rondo. . . important new globe clock . . . in 6 decorator colors! Has the gift for dramatizing a new kitchen, face-lifting an old one! Gleaming copper center echoes the warm tones of copper kitchenware. Electric wall clock. 8½" in diameter. In white, red, green, yellow, or black. $6.95†.

Minx. . . wakes you up with a silvery-toned bell! Yet its restful beige and taupe gray case blends peacefully with difficult bedroom colors. It's the little gift that's always noticed! Stands a diminutive 4½". Electric alarm. Sweep second hand. Luminous dial, $7.95†. Plain dial. $6.95†.

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of Thomaston, Connecticut

Since 1813 America's Finest Timepieces

Division of General Time Corporation

*Reg. U. S. Pat. Off. †Tax extra. Prices subject to change.

beautiful carpets by **FIRTH** your smartest, thriftiest buy

Illustrated: Firth's "tuftwoven"* Nubby Frieze—turquoise #6808w

Directional Furniture by Paul McCobb

"Tuftwoven"* NUBBY FRIEZE . . . truly one of the most economical carpets you've ever seen! Such luxury! . . . precious wool carpet at such a surprising low price that you can afford it throughout the house. It took the most advanced American weaving techniques to make possible this beautiful carpet, with a truly lavish look at a far-from-lavish price! See Firth's NUBBY FRIEZE in its glowing outdoor-indoor colors, and you'll know that here, at last, is the carpet you've waited for!

Other NUBBY FRIEZE colors not shown:
#6804w—Old Rose
#6806w—Old Copper
#6807w—Toreador Red
#6809w—California Beige

#6810w
Spanish Melon

#6805w
Mexican Green

#6802w
Driftwood Beige

#6801w
Revere Gray

#6803w
Billiard Green

*Trademark

women with a sense of style prefer FIRTH broadlooms

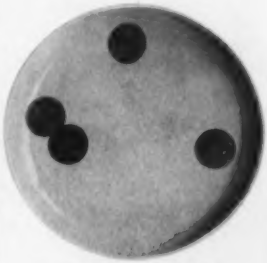
Name _____
Address _____
City _____ Zone ____ State _____
DEPT 79

Send 25¢ for idea-filled new booklet, "How to Decorate with Confidence," to Firth Carpet Co., 295 Fifth Ave., Dept. 79, New York 16, N. Y.

FIRTH

MIX-MATCH OF SCRIPT AND CHARCOAL 11.40 PLACE SETTING • SCRIPT 10.95 PLACE SETTING

JET ROSE 8.95 BLACK AND GREY



COINS 13.95 GOLD AND GREY

Raymond Loewy CREATED IT...

A WORLD-FAMOUS ROSENTHAL FACTORY MAKES IT

CONTINENTAL

"THE SOMETHING NEW...
SOMETHING WONDERFUL IN FINE CHINA"

There's new excitement wherever fine china is shown—for Continental has added new patterns to a collection that sits as gracefully at a formal dinner table as it perks up a buffet with fresh and enchanting "mix-matches". There's surprise, too, to find European china of such beauty, such translucency, such quality, at such unbelievably low prices. 5-piece place settings 6.95 to 13.95. Only in CONTINENTAL!

BIRD CAGE 10.95 DELICATE MULTI-TONES

At fine stores everywhere. For full-color illustrations of all patterns, send 10¢ to The Rosenthal-Block China Corporation, Dept. 4L-3, 21 East 26th Street, New York

Ballerina MOSS ROSE

Ballerina's gone gay as a garden! Moss Rose . . . a bright touch of springtime on this most desired of dinnerware. Moss Rose . . . so lifelike that your matching centerpiece of living blossoms surpasses it only in fragrance. Moss Rose . . . choose it for your table, or for gifts. Plain-edged as pictured or bordered in gold or green. Place setting for four (4 dinner plates, 4 bread & butter plates, 4 cups, 4 saucers, 4 fruit dishes) from $6.95 to $7.95, slightly higher Denver and West.

IF IT'S STAMPED UNIVERSAL . . . IT'S GUARANTEED OVENPROOF

Universal Potteries, Inc. • Cambridge, Ohio

Ballerina colored glaze dinnerware illustrated below. $5.95 for 20-piece set. Available also in matching color kitchenware.

SPADE AND TROWEL

If you have a gardening problem, LIVING *For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.*

Q. I have a large supply of vegetable and flower seeds left over from my gardening three years ago. Do you suppose I would have any results if I planted them this spring? M.H.

A. Some varieties would probably come up but, generally, the odds would be against you. You should buy fresh seeds.

Q. There are many strange looking little bunches of dried needles hanging from the twigs of our arborvitae and cedars. What could these be? D.S.

A. Probably they are the egg-case cocoons of the bagworm, a bothersome pest on many kinds of evergreens. Take no chances; snip them off and burn them before spring.

Q. Please tell me how to permanently prevent the stump of a large tree from sending up many new shoots. J.C.

A. Bore three-quarter-inch holes down into the top of it just inside the bark and fill them with kerosene. Holes should be about three inches deep and spaced at six-inch intervals around the entire circumference of the stump.

Q. Every year our apples are spoiled by a "rust" disease which I am told comes from red cedar trees several hundred yards away. Is there any remedy? K.C.

A. Frequent, thorough spraying with Bordeaux mixture for three weeks after the blossom petals fall will help.

Q. Should strawberries in the north be mulched in any way for the winter, and how should I do this? W.T.

A. When the ground has frozen two inches deep, cover the plants with three or four inches of straw, salt meadow hay, excelsior or dead oak leaves held in place with a few dead branches or poultry wire netting.

Q. How can I make one of those compost piles which are said to be excellent for garden soil improvement? F.L.

A. The simplest way is to spread a circular six-inch layer of dead leaves or other plant refuse, cover it with a one-inch layer of soil, add another six inches of leaves and another inch of soil and continue the process until the pile is several feet high. Keep the top flat or slightly sunken in the middle and, in two months, reverse the pile. When all vegetation has rotted, the compost, or humus, is ready for use.

Q. We have a cold winter climate which may freeze our new water-lily pool. Should we protect the roots of the plants in it? S.H.

A. To prevent the plant roots from freezing, you can lay boards across the pool and spread at least a foot of straw, held in place by more boards, on top.

Q. What is the proper depth for planting hyacinth and large-size tulip bulbs outdoors? P.E.

A. Hyacinths should be set so that their tops are four to five inches below soil surface, and tulips eight to ten inches below.

Q. We have quantities of hardwood ashes from our fireplace every winter. Would these be good for the garden? W.G.

A. Ashes provide useful potassium. Store them dry until spring and then spread them evenly and rather thinly on the lawn, flower or vegetable garden.

The Yarn IS the Carpet

The yarn in a carpet or rug is what you see - what you walk on. It provides all the beauty and luxury of color and texture. It must withstand long years of wear. So, it's important to know who makes the yarn - *It's important to insist upon* BIBB YARNS whenever you buy rugs or carpets made of cotton or synthetic fibers. BIBB YARNS, famous the world over, are of such fine quality *they are guaranteed by Good Housekeeping.* Look for the BIBB YARN TAG on products of leading carpet and rug manufacturers.

New Miracle-Fiber Bibb Yarns

bring luxury you can afford—in Fine Carpeting

Now you can own the rich, luxurious wall-to-wall carpeting you've always dreamed of . . . the new Miracle-fiber BIBB YARNS make possible carpets of fabulous beauty . . . amazing durability . . . at prices within the reach of everyone.

These magnificent Rayon and Rayon-Nylon carpets are made of BIBB YARNS which are spun of *vat dyed fibers* to produce a brilliant array of permanent, *uniform* colors . . . resilient, deep-pile textures that wear beautifully through the years. Mothproof. Easily cleaned. BIBB SYNTHETIC YARNS *are guaranteed by Good Housekeeping.*

Carrying the labels of famous manufacturers, these luxurious, *modern* carpets are now on display at your favorite store. See them today. *Make sure the carpet you buy is made of genuine* BIBB YARN. Look for the BIBB YARN TAG - usually printed on the manufacturer's label.

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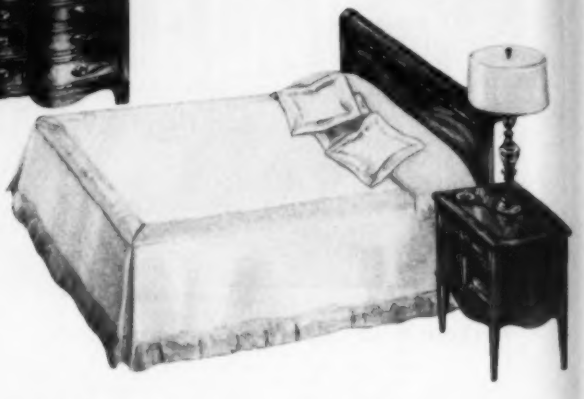


Night table has 3-way electrical outlet. Double dresser and the handsome chest-on-chest provide generous drawer space. Our mahogany collection includes many other designs in bedroom furniture.

A NEW LOOK for classic mahogany

If you love the enduring elegance of mahogany, yet desire a "light look" for your home—consider the fresh charm of Heritage-Henredon's beautiful Old Amber finish.

The distinctive bedroom and dining room pieces, pictured here, are only a few of a large open-stock group of superbly made mahogany classics. These may all be ordered in traditional mahogany as well as in Old Amber finish.

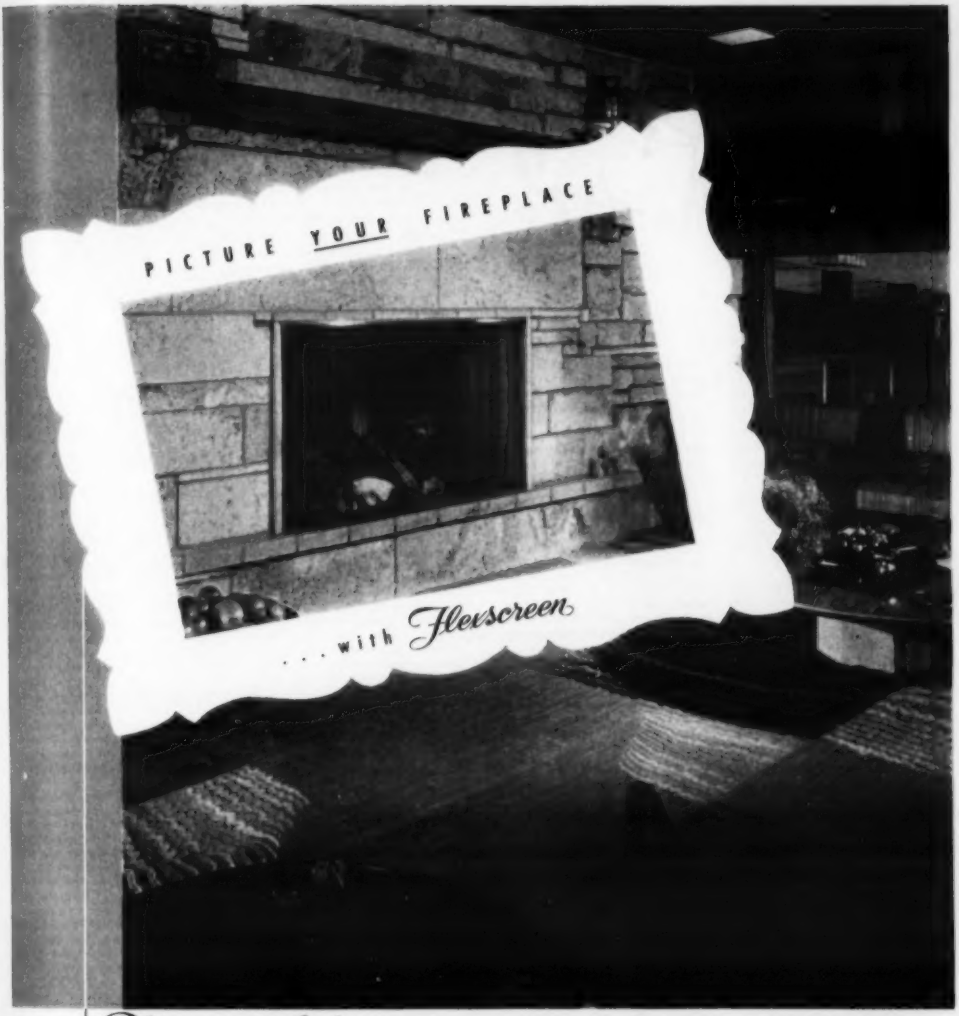
WRITE US: we'll tell you the name of the nearest dealer where you may see these and our many other choice mahogany pieces.

Heritage Henredon *fine furniture*

CUSTOM QUALITY AT PRACTICAL PRICES
Factories at Morganton, High Point, Mocksville, N. C.

The newly smart round table (40" in diameter) is shown extended to 94" with 4 apron leaves. Matching chairs and 50-inch buffet base.

Booklet to help you plan! Pictures, descriptions, dimensions of fine Heritage-Henredon furniture of every period. Please send 25¢ to the Henredon Furniture Industries, Dept. L-11, Morganton, N. C.



Show off!

Flexscreen's sheer full-draping curtains show off your fireplace in graceful charm—yet provide absolute protection against flying sparks. Exclusive Unipull glides both curtains open or closed with one hand—keeps curtains always equally draped.

Choose the Flexscreen just right for your fireplace—from the many types, styles and finishes shown at your favorite store. Install it in minutes—for a lifetime of beauty and service. Prices begin as low as $15.75, so there's no need to accept anything less than the true Flexscreen. Write for free completely illustrated catalog . . . Bennett-Ireland Inc., 1154 Peach St., Norwich, N.Y.

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REG. U.S. & CANADA PAT. OFF.

BEST IN BOOKLETS

To save readers time and money, LIVING For Young Homemakers is handling booklet requests directly. Fill in the coupon below, indicating by number the booklets you want. Be sure to include stamps or money order for those booklets requiring a remittance (marked by numbers with asterisks in coupon). Please do not send coins.

DECORATOR'S CORNER

1. The warmth and charm that spell early American to many is the keynote of the booklet *Ethan Allen Colonial and Provincial*. To the homemaker planning new purchases, this brochure will prove invaluable with its presentation of furniture for bedrooms, living and dining rooms, plus an outlining of construction details and furniture finish. In addition, the room settings are full of decorating aids to create a comfortable and casual home atmosphere. 25c.

2. The dramatic changes that have taken place in lighting design are dramatically presented in *Wonderful Things are Happening in Lighting*. This new illuminating booklet offers in full color unusual decorating ideas for every room in the house, besides the many choices in lighting fixtures and lamps, for whatever your lighting requirement, to complement each interior, mood and type of decoration, be it contemporary or traditional. 25c.

FOR BETTER HOMES

3. Paint problems automatically vanish with a copy of *How to Choose and Use Paint* in your possession. This handy brochure tells what to do before painting, the equipment you'll need, how much paint to buy and, of course, the right paint to choose for whatever your proposed project—ceilings, walls, kitchen or bath, house exterior, and even furniture and floors. Also included are some color scheme ideas. 10c.

4. Basement construction should be as carefully planned as the rest of the house. The bulletin, *Basements*, another in a series of circulars on small homes, gives pointers for constructing basements so they are well-built, light and dry. Various designs indicate the basement's usefulness, with sections on keeping the basement dry and preventing leaks and water seepage. There is also a table of recommendations for construction under various conditions. It describes wall and floor construction, waterproofing and drainage connection. Finally, it explains how to repair basement leaks and what to do about faulty drainage. 10c.

5. A well-cared for floor adds so much to the warmth and beauty of a room. Let *Floor Beauty the Easy Way* act as your primer to protect your flooring investment. Whether the surfacing is wood, linoleum, asphalt or rubber tile, cork or concrete, for instance, the maintenance you provide now, with the right equipment, which is also discussed, will pay off in savings in the future. Free.

HOW TO DO IT

6. Planning to remodel? You will be surprised there are *So Many Ways to Modernize—with Glass*, the title of an illustrated pamphlet with a houseful of sparkling ideas for home modernization using glass products. You'll see how to make room dividers of patterned glass, mirrors to brighten and enlarge rooms, turn a breezeway or porch into a year-round room with *Thermopane* insulating glass, or how to cheer up a kitchen or bathroom with *Virolite*, colorful opaque glass wall panels, to mention just some of the decorative and useful jobs glass can do for you. 10c.

7. Personality plus is a good way to describe the practical projects outlined in *How to Have a Prettier Room*. Making a wastebasket out of a potato-chip can, spatter-painting a floor, building a bookcase from bricks and boards, and converting a bed into a smart studio couch are just a few of the dozens of ideas which are specifically planned for the distaff side of the family—and best of all, for young budgets. Your own ingenuity and efforts are basic, and this is the booklet to get you started. Free.

8. The step-by-step procedure outlined in *How to Finish Furniture* should provide the necessary incentive for tackling that proposed but put-off project. Whether you are working on new or old furniture or other wood interiors, you will find simple directions for preparing the surface, staining, if that's the desired finish, or for applying the often preferred clear wood finish with super-tough *Fabuloy*. Also helpful is section on finishing wood floors. Free.

9. Banishing washday blues may sound rather passé, but not when it means a brighter, fresher wash. The new cleaner *Oakite* added to your favorite soap powder or detergent is *How to Get Your Wash Cleaner Than You've Ever Seen*, the title of a booklet containing tips on laundering the family wash from work clothes, baby clothes and lingerie to blankets, rugs, curtains. Particularly valuable is inclusion of a stain-removal chart. Free.

FOR SPECIAL USE

10. An investment in the future is an investment in security. It no longer takes $1,000 or even $500 to become an investor due to a new program which now enables the family of average means to buy on a budget cash-payment basis any of the 1,200 stocks of companies listed on the New York Stock Exchange. The booklet, *Monthly Investment Plan*, answers all your questions and explains, clearly and simply, the way to accumulate income-producing capital through this new plan which will pay dividends to you and your family. Free.

11. Heaven, man and earth symbolize the framework upon which is built the whole structure of *Ikebana, the Art of Japanese Flower Arrangement*. This is also the title of an informative and fascinating introductory study to assist the reader in understanding the natural beauty and symbolism, the love of line rather than form and color, which is characteristic of Oriental art and on which the floral art of Japan is based. Fundamental principles of arrangement and simplified instructions are set forth for floral styles that can be reproduced with materials from local florists' shops. Bibliography is included as guide for further reading. Free.

FOOD TALK

12. Party moods are becoming more and more noticeable with the approaching holiday season, and the answer to "what shall I serve?" is *Let's Serve Cocktails*. You'll be the "hostess with the mostest" if you serve cheese-wine cubes or shrimp-boat hors d'oeuvres, and *canapés* such as hot tuna-teasers, just to mention a few of the many recipes included in this booklet which tells how to prepare, serve food and drink . . . your substitute for a caterer! Free.

13. Varying the menu couldn't be easier or bring more gratifying results than using *Wonderful Ways with Seafood* as your guide. Frozen fish is the basis for the tasty recipes in this different kind of recipe book, and for the eight complete dinner menus chosen from seaports throughout the country. The cheese filets à la Maryland with a traditional Chesapeake Bay menu or the homemade fish chowder, for example, will provide wholesome fare to delight the family. Free.

14. In the cooky jar, on a silver tray or wrapped up for welcome gifts, cookies are at home everywhere. Old-fashioned sugar wafers, caramel nut bars and frosted brownies are just three of the many luscious recipes included in the 24-page booklet, *The Way of All Cookies*. There are also hints on baking, fancy decorating, storing and packing to insure a happy ending from making to eating. Although the recipes call for beet sugar, cane sugar may be substituted. Free.

LIVING For Young Homemakers
Dept. L-11C
575 Madison Ave., New York 22, N. Y.

Indicate booklets desired by circling corresponding numbers below. Send stamps or money order if remittance required. No coins please.

1* 2* 3* 4* 5 6* 7 8 9 10 11 12 13 14

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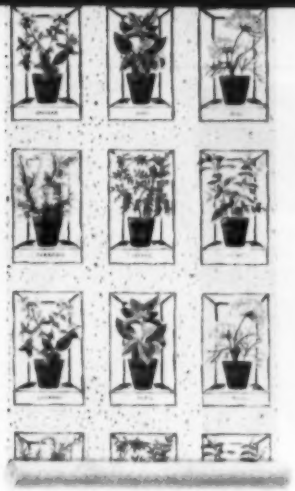
Strawberry Farm



Herbs

Roadside Grasses

Created expressly for Fall 1954

—these new decorator-designed

KIMBERLY-CLARK WALLPAPERS

Now choose from a brand-new selection of wallpapers — decorator-designed to complement the very latest in home decoration. Here are patterns and colors you'd expect to find only in the most expensive wallpapers. They're washable and fade-proof, too — yet priced surprisingly low. The new Jumbo roll costs less to begin with and gives you 9 square feet *more* than regular size rolls. Pre-trimmed for easier, quicker hanging.

All 7 of these exciting new patterns, in many different color combinations, are being shown in the new Kimberly-Clark Style Selection Center at your wallpaper store. See them today.

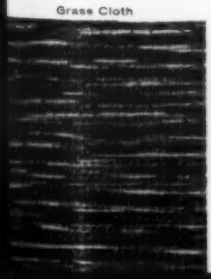
New Jumbo Size Roll—9 yds. long—only $1.79

Kimberly Clark WALLPAPER

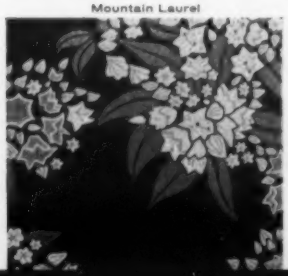
Katzenbach & Warren, Inc., subsidiary of Kimberly-Clark Corporation

Address all inquiries to our subsidiary, Katzenbach & Warren, Inc., New Canaan, Conn.

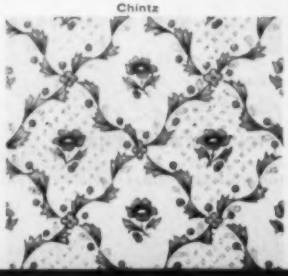
Grass Cloth



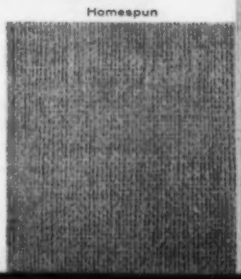
Mountain Laurel



Chintz



Homespun



fried, yet savory with "Oven-Flavor"

Yes, it's true—Chicken with all the savory, toothsome goodness of *slow oven-roasting* . . . but actually fried on top of your stove.

The gleaming Chicken Fryer above—made of a unique new metal, MAGNALITE—cooks like a miniature oven. Cast as thick as two silver dollars, Magnalite *controls* the burner's heat—so that it radiates *evenly* throughout *all* of the tightly covered utensil. Thus you blend the virtues of both *frying* and *roasting* . . . and a new taste thrill is born!

Thick-cast Magnalite utensils hold heat or cold much longer. 100% dent-proof, they never get that "banged-up" look, will last a lifetime. As serving dishes . . . they're beautiful. Mild soap and hot water keeps them as sparkling as your best party sterling.

At many leading stores you will find fifteen different Magnalite utensils—Top Burner Roasters, Sauce Pans and Skillets in a variety of sizes, a Griddle, a Bake Pan, and a Tea Kettle. Or write for name of your nearest dealer. The Wagner Manufacturing Co., Dept. 94, Sidney, Ohio.

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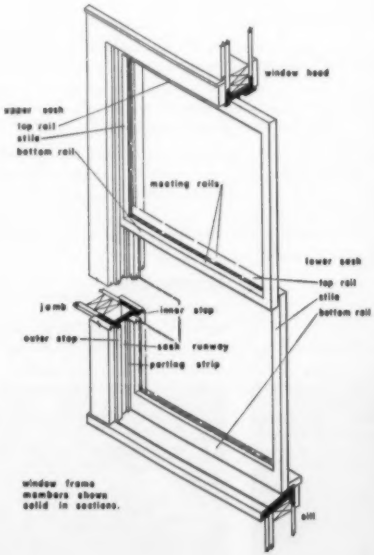
★ STAINLESS Magnalite by WAGNER

★The New Metal that Radiates Heat like an Oven

THE FACTS ON WEATHER STRIPPING

By GUY B. PANERO

There isn't a wife who doesn't wonder how her home gets dirty so quickly after a house cleaning, nor a "bill-paying" husband who doesn't flinch at the sight of a costly fuel bill. There is little argument that insulation provides quite a substantial saving on fuel costs and keeps the house warmer in winter and cooler in summer. However, there are few homeowners who are aware of the advantage and importance of weather stripping as a means of reducing fuel bills and eliminating drafts and dirt in the house. While most mill-made windows in new homes are fully weather-stripped, weather stripping should be a major consideration in remodeling an older home and the cost (averaging about $5 to $10 a window, depending on condition of windows, size and geographical location of home) is repaid over the years in fuel savings. It is estimated by the Weatherstrip Research Institute that many millions of dollars in fuel costs are wasted annually because more than half the homes throughout the country lack adequate weather stripping and insulation. In some areas, the wind blows [Continued on page 30]



Now when mother buys her HOOVER

Prices begin at $84.95

daughter gets a play one FREE!

Now small fry, too, can have a Hoover—it's free for your trade-in on any new Hoover.

So much fun for the little ones—and such wonderful training, too. Kiddies play with it. They learn with it. Actually, they clean with it—this toy Hoover really picks up dirt.

It's an exact replica of Mother's big Hoover. Just the thing for little girls who like to play grownup. And sure to delight any little boy because it's a real mechanical toy—it lights as it hums as it runs!

No doubt you've always wanted a Hoover. Take advantage of this big bonus offer—and the easiest of easy terms. Call the Hoover Company or your Hoover dealer to see this toy cleaner now.

Only a Hoover gives you Power Cleaning!

Hoover does the work, not you! True power cleaning—no complicated connections—just turn it on and guide it. No bending over, no scrubbing. No dust bag to empty!

It beats, as it sweeps, as it cleans—to get the deep-down dirt. Motor-driven vibrators gently loosen grit . . . powered brushes pick up surface litter . . . suction whisks it all away.

It cleans anywhere easier! Draperies, furnishings, hard floor surfaces. Exclusive Veriflex hose stretches, flexes, never kinks. Long, light extra attachments snap right on.

It really works!

A kid-size Hoover that runs and hums. That's safe—and fun. It lights up. Bag fills up. It's available only through Hoover dealers. Retail value $14.95.

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Also makers of Hoover Irons, Washers, Floor Polishers

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the most famous of all modern chairs...of molded plywood
...and you'll appreciate the flexibility seat and back permit.

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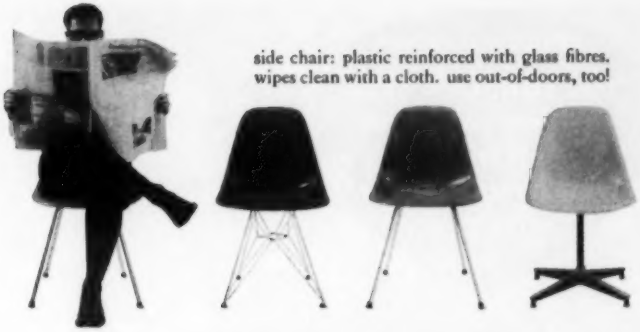
armchair of plastic reinforced with glass fibres. tough, sturdy, in many colors. with upholstered foam rubber pad, if you wish.

a genuine innovation; upholstered pad on wire shell structure.
light and durable and comfortable, as are all chairs by eames.



side chair: plastic reinforced with glass fibres. wipes clean with a cloth. use out-of-doors, too!

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offers chairs by eames

ideal solutions for seating needs in every room in the house. acclaimed internationally as basic contributions to present day living. prices start as low as **$25**. at furniture dealers everywhere.

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NEW HOME PLANNERS:

This **TRUSCON TEST** can help you decide which windows and doors are best for you!

Check the answers against your plans: (Or save them for future reference)

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Yes, when they're Truscon Double-Hung Steel Windows, Series 138, you'll enjoy air-conditioning to its fullest. These are all-steel windows—they can't shrink, warp, swell, or rot. And, they're weatherstripped with stainless steel! That means a snug, weather-tight fit with minimum air leakage. They're best to receive room air-conditioners, too. And, they can be fitted with Kool-Shade® screens that reduce heat and glare . . . keep rooms cooler . . . cut air-conditioner operating costs.

WILL YOU HAVE PICTURE-WINDOW BEAUTY... PLUS CONTROLLED VENTILATION?

This Truscon Steel Ranch Window provides both. Awning type ventilators open out to catch every breeze. Can be fitted with double-insulating glass. Especially designed for newer one-story homes.

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Yes, when your home has Truscon Steel Interior Doors. They're all-steel . . . can't warp or swell, can't shrink. Flush modern design so popular now. Sound-deadened. You paint to match room decorations. See Truscon Steel Sliding Doors, too.

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The facts on weather stripping

[Continued from page 26]

up to fifteen miles an hour on a year-round average. And, no matter how new or old the construction of a window or door may be, there has to be a certain amount of opening around each door and window to permit easy opening and closing. It is through this opening that the wind carries into every room air-borne dirt, dust, soot and smoke. This opening, or clearance, around the average window has twenty-one lineal feet of crack 1/16th of an inch in width. Seasoning widens this crack to 3/32 of an inch, which results in a hole area of 23.6 square inches—equal to the size of a saucer or a brick. The seriousness of the problem is pointed up by the fact that air infiltration through nonweather-stripped windows may account for as much as 37 percent of the total heat loss from a typical five-room, well-insulated home. In addition to this heat loss, wind that blows against a nonweather-stripped window admits air which may be cold and damp.

Definition of terms

Before tackling the points where air leaks through a window into a room, it would be wise to define the terms that were decided upon by the weather-stripping industry. Each part of a window has a standard name and definition and it will help the homeowner in his dealings with architects, builders and building material suppliers to familiarize himself with this terminology.

Window: a double-hung window, the majority type, consists of two or more single sash to fill a given opening. It may be open or glazed. A window casement can be wood or steel which swings in or out from a room.

Window sash: the frame containing the glass.

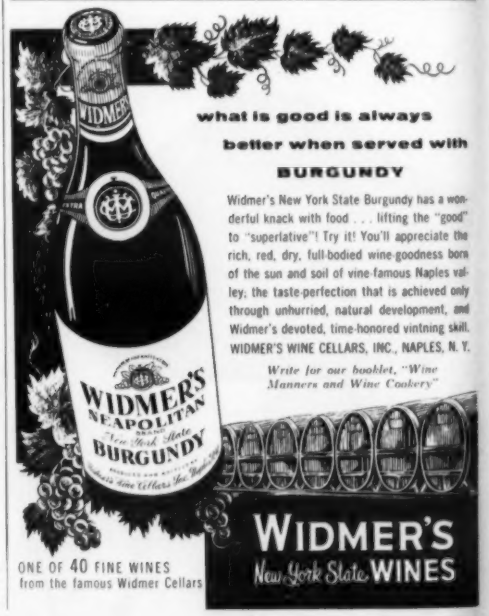
Stiles: the upright or vertical or outside pieces of sash.

Rails: the cross or horizontal pieces of framework of the sash.

Sash: a single assembly of stiles and rails forming a frame for holding glass with or without dividing bars.

Meeting rails: the rails of a window that meet when the window is closed. In a double-hung window this is the bottom rail of the upper sash and the top rail of the lower sash.

[Continued on page 32]



New Amber-Glo — to Mix & Match

This newest Stangl dinnerware pattern was created for casual living. Amber-Glo is a wonderful way for you to express your originality. It can be *mixed* with Stangl Golden Harvest. Or it is even more beautiful when *matched* with the distinctive shapes of Amber-Glo itself. Amber-Glo is truly gorgeous. You *must* see it. Like all Stangl dinnerware, it is hand-carved and hand-decorated under glaze to preserve the color. Write for free folder showing Amber-Glo, Stangl's newest dinnerware creation—the pattern to own or give as a cherished gift. It is oven proof. Look for the Stangl mark on each piece. Select what you want from this open-stock American made pattern. Stangl brings you years of service and stability in creating distinctive dinnerware patterns.

Open stock Stangl patterns include all necessary pieces for complete table settings, including divided vegetables, covered butter dish, salad bowls, bread tray, meat platter and condiment set. Begin with a Stangl Starter Set!

4 each; dinner plates, cups, saucers, bread-and-butters $14.95

Also single place settings or complete service for any number.

Stangl

STANGL POTTERY, Trenton 7, New Jersey

One of America's Oldest and Finest Potteries • Established 1805

The facts on weather stripping

[Continued from page 30]

Window frame: the stationary frame surrounding window sash.

Head: the top portion of the window where the upper rail of the upper sash butts against the top of the window frame.

Jamb: the sides of the window where the stiles meet the sides of the window frame.

Stops: the vertical strips of the window frame that form the sides of the groove in which the stiles fit. There is an outer stop and an inner stop.

Sash runway: the groove formed by the outer and inner stops in which the stiles fit.

Parting strip: the vertical strip that divides the runway into two equal portions and separates the upper and lower stile. Thus, the sash runway for the upper stile is formed by the outer stop and the parting strip; and the sash runway for the lower stile is formed by the parting strip and the inner stop.

Edge clearance: the clearance between the edges of the sash and the corresponding parallel surfaces of the sash runway. It is equal to one-half the difference between inside window-frame dimension and outside sash width.

Face clearance: the clearance between the inner and outer faces of the sash and the corresponding parallel surfaces of the stops or parting strips. This clearance is equivalent to one-half the difference between width of window-frame guide and sash thickness.

Four places of air infiltration

Most homeowners have a good idea generally where air leaks through the window. But to be a bit more informative, the Weatherstrip Research Institute found, after a thorough study, that there are four places where air leaks into a room through unprotected windows: (1) through the clearance between the rail of the upper sash and the head of the window frame; (2) the rail of the lower sash and the sill of the window frame; (3) the stiles and the sash runways; (4) the meeting rails.

The function of weather stripping, therefore, is to reduce these clearances to a minimum. This is accomplished by fastening strips of metal along the meeting edges

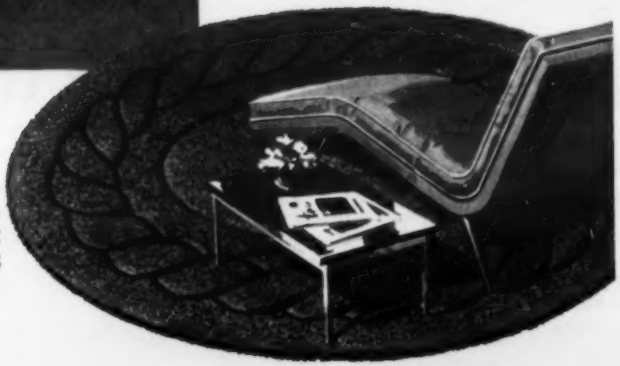
[Continued on page 36]

Needletuft designs spark the fashion of area rugs

The look of "wide-open spaces" in today's homes calls for smart new Area Rugs especially designed to decorate living, dining or TV areas. The NEEDLETUFT collection offers such a glorious assortment of colors, designs, sizes, and shapes that it's easy to find the rugs perfect for your particular floor plan.

NEEDLETUFT Area Rugs enable you to afford finer floor coverings at lower total cost, and they keep on saving you money. There's no installation, and they are easier to clean. See the marvelous NEEDLETUFT Area Rugs in washable, mothproof, hard-wearing Spunvis Carpet Rayon and fine long-staple cotton. Sizes 2¼′ by 4′ up to 15′ by 24′. From about $6.95 sq. yd.

Dramatize your dining area with a Moroccan styled rug. NEEDLETUFT "Tangier," in Spunvis rayon, about $11.95 sq. yd. Enrich your living area with a lustrous, deep-pile NEEDLETUFT rug in cut-and-loop pile Spunvis, "Springdale" in 17 colors, up to 15 ft. wide. About $8.95 sq. yd.



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Many people test a mattress by pressing down with their hands. But this way can fool you.

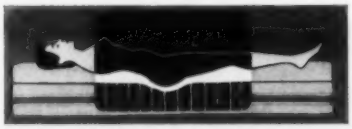
The only way to test a mattress is to lie down on it *full length*.

Once you do this on Beautyrest,* we don't think any other mattress will satisfy you.

For Beautyrest has an exclusive secret: *each spring is separate.* So, each part of your body gets *separate* support. Firm enough to support your hips. Gentle enough to relax your head.

Simmons makes all kinds of mattresses. Here's why we honestly think Beautyrest gives you the best possible rest.

ıattress can be too firm. Lie on the floor and see. re's a hollow under the small of your back. This vs that rigidity alone is not right for rest.

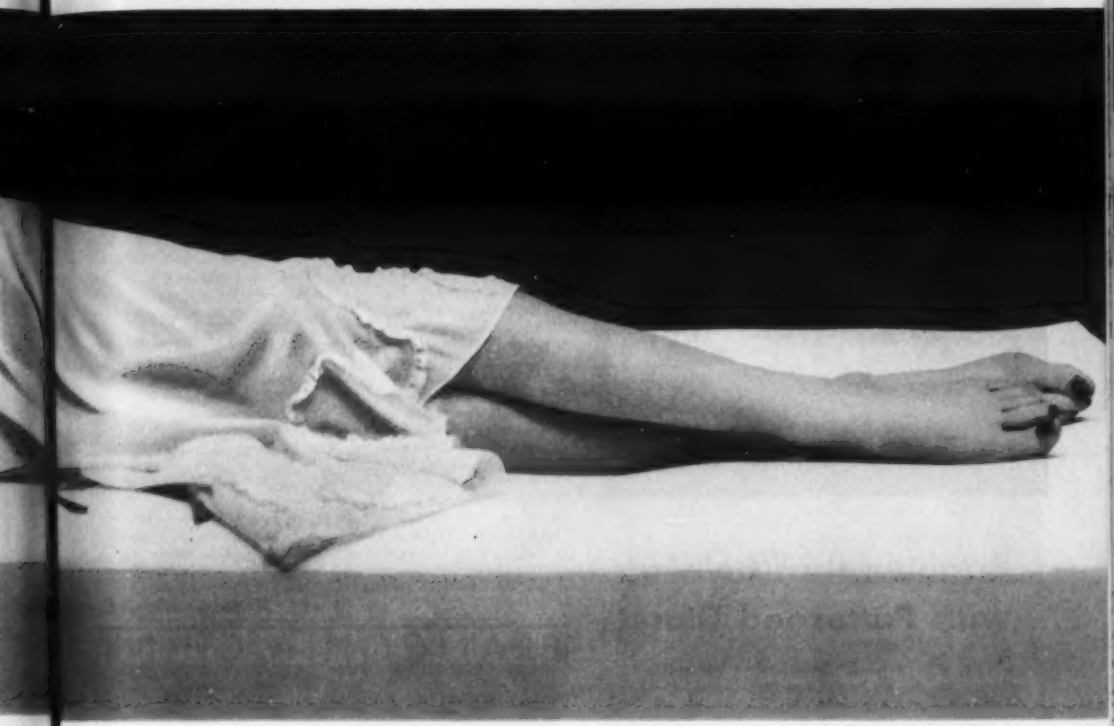


A mattress can be too thin. On thin mattress, x-ray would show much of your weight supported by the *box spring.* Get your mattress a full 6½ inches *thick!*

Beautyrest—firm enough for 250-pounder! Spring won't break under a 65,000-lb. truck! So durable Usually far outlives its famous ten-year guarantee

More than 10 million people are getting

gives you firmness *PLUS* comfort!



# of healthier rest with Beautyrest!

CAN FEEL IT!)

Owners prove Beautyrest costs least to own! No other mattress has a record like Beautyrest. Mr. Ira T. Winfrey of Oklahoma City, Okla., writes: "My wife and I feel you should be told of the service we have had from our Beautyrest mattress. We bought it in 1925. We've used it ever since, and it has given us satisfaction."

Beautyrest—comfortable enough for a child! Beautyrest *combines* the firmness you need for good posture and the gentleness you need for satisfying *rest.*

INSIDE SECRET OF HEALTHIER REST!

Springs wired together. One spring pulls next spring down. *Can* sag.

Each spring independent. One spring *can't* pull next spring down. *Sag-proof!*

Exclusive Beautyrest independent springs support each part of your body, according to its weight. Especially your back! Beautyrest springs are *free* to push back in the small of your back. The *most* support where you need it *most!*

5 ways to get your Beautyrest:

1. **Standard model,** $69.50.
2. **Extra-Firm model,** $69.50.
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5. **Beautyrest on Hide-A-Bed* sofa.** The only sofa-bed that can offer Beautyrest.

Only SIMMONS makes the

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ting healthier rest on Beautyrest tonight!

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Architect: Herman Ruhnzu, Riverside

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You can get Blue Ridge Glass in a variety of patterns. From its linear, checkered and over-all designs, from its plain, textured and *Satinol** finishes you can choose glass that's sure to fit your decorative plan. Your L·O·F Glass Distributor or Dealer can show you samples. He's listed under "Glass" in the yellow pages of phone books in many principal cities. *®

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Enclosed find 10¢ for my copy of "New Adventures in Decorating".

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The facts on weather stripping

[Continued from page 32]

of the window and frame. For instance, a ribbed strip is fastened along the sash runway and grooves cut in the facing of the stiles. As the sash is raised and lowered, the groove slides on the ribbed strip in the sash runway. The clearance is reduced to a tiny fraction of that which normally exists between the window and frame.

The inherent "springiness" of the metal stripping tends to keep them in close contact—thus sealing out air leakage, yet allowing freedom of movement for the window. Metal weather stripping of standard, approved types is sturdy and corrosion- and weather-resistant and will last the life of the home in which it is installed.

Types of metal weather stripping

There are several types of metal weather stripping, but the most commonly used is a one-piece zinc or copper provided with a rib. This strip is fastened to the window frame and the rib fits into a slot cut in the edge of the sash. Another type of metal weather stripping is the two-piece design which provides metal-to-metal contact. This consists of a shaped rib strip attached to the window frame which interlocks with a shaped strip that attaches to the sash. Some experts say that metal-to-metal-type weather strip offers the most protection, but they readily agree also that no matter what type of metal weather strip is used, if installed carefully, the homeowner can expect maximum efficiency and savings on fuel.

Additional benefits

In addition to direct savings in fuel bills, other benefits can be gained from the installation of weather stripping. They are: reduction or complete avoidance of annoying drafts and "cold spots" around windows; reduction of the infiltration of dirt, dust and other organic matter which results in cleaner draperies, curtains, walls and furniture; and the elimination of window rattling and similar noises. Even with storm windows, weather stripping is desirable, especially if they are old, out of shape or poorly fitted. Tests have shown that weather stripping reduced sweating and frosting of storm windows even when they are well-fitted and in top shape.

[Continued on page 40]

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"SUMMER BLOOM" . . . Franconia's new modern shape is accented by the Snowball blossom with its leaves in a delicate translucent shade of green and soft beige and grey stems . . . each piece is bordered with sprigs of the same blossom . . . in pure white translucent china with the finest platinum trim. Simplicity and delicacy are combined to blend with both modern and traditional settings.

5-pc. Place Setting with 10½" dinner plate: $9.95*

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Roy Lund, Architect

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Van Evera Bailey, Architect, A.I.A.

Unusual ceiling is rough sawn Douglas Fir, set on edge and laminated, thus serving as structural material, insulation and interior finish.

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with SPONGEX carpet cushion

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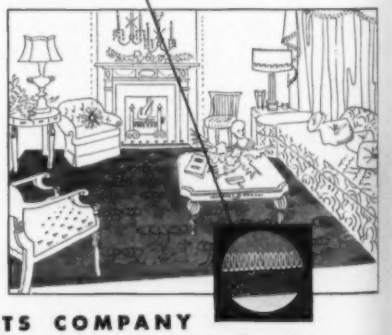
Spongex . . . the finest cushion underfoot . . . the cleanest cushion under rugs



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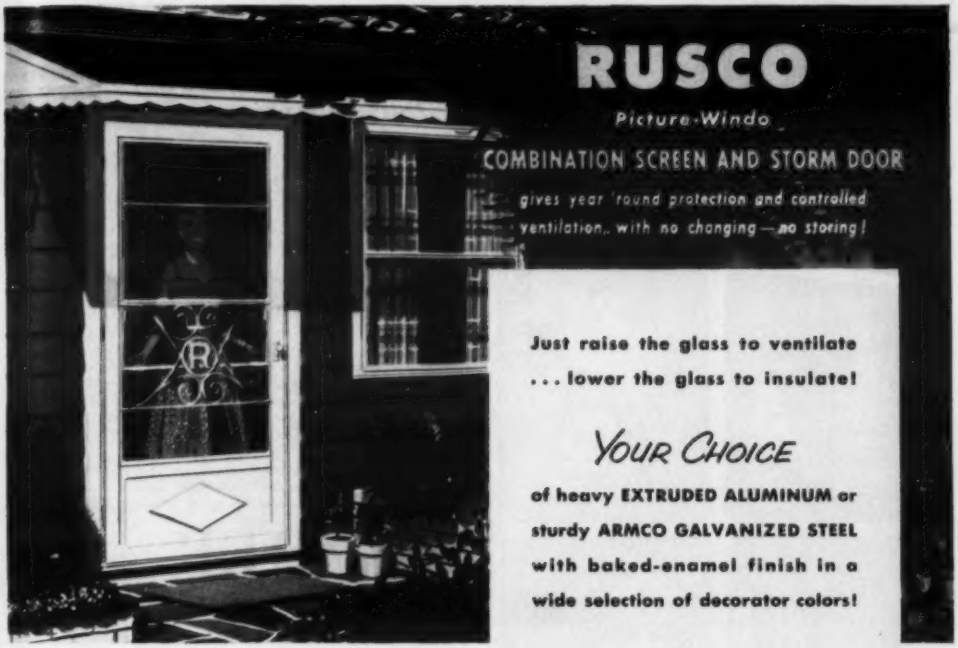

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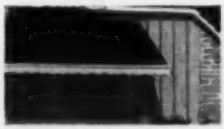

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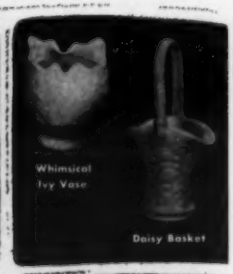
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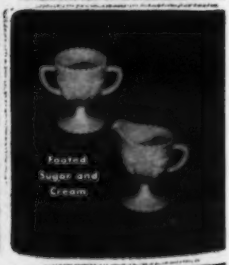
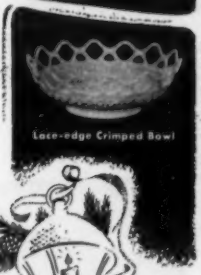
Bridesmaid's Bowl

Versatile Pitcher


Footed Sugar and Cream


Lace-edge Crimped Bowl

Grape Pattern Goblet and Plate

American Hand-fashioned Reproductions of old, authentic Milk Glass

IMPERIAL GLASS CORPORATION
Bellaire, Ohio

The facts on weather stripping

[Continued from page 36]

Another cause for heavy air infiltration that leads to high fuel bills is the fit of an unprotected window. Heating and ventilating engineers place the fit of windows into three classifications: well-fitted, average-fitted and poorly-fitted. They say that a well-fitted window has a 1/16-inch clearance on the side and a 1/32 inch on the face of the stile (upright holding window glass). An average-fitted window has clearances of 3/32 inch and 3/64 inch, respectively, and for a poorly-fitted window the clearance is as much as $\frac{1}{8}$ inch on the side and 1/16 inch on the face of the stile. While the difference in crack width for the various type fit of windows may seem minute and superficial, painstaking tests indicate that these differences are of great significance.

For instance, air infiltration through a poorly-fitted, unprotected window is twice that of an average-fitted window; and the air infiltration through a well-fitted window is half that of an average-fitted window. Weather stripping compensates for the fit of a window and reduces infiltration for all classes of fit to a uniform low quantity. To be more dramatic, for each class of fit, air infiltration through unprotected windows is six times more than through weather-stripped windows!

Perhaps one of the simplest ways to reduce air leakage and heat loss is to keep windows locked during cold weather. The window lock should be set so that it closes the sash tightly. The effect of this measure is small for weather-stripped windows, but it is of considerable help for unprotected windows that are poorly fitted. Another very common heat loss occurs at night in many homes which are erroneously rated as fully weather-stripped. Many people sleep with their bedroom windows open, and thus from a heating standpoint the bedroom door becomes an outside door. This waste may be stopped easily by installing weather strip in bedroom doors to prevent a great deal of cold air from spreading through the home. As mentioned earlier, windows have a natural tendency to shrink. However, shrinkage of a weather-stripped window has no effect

[Continued on page 42]

LEATHER...

in expert treatment of style and craftsmanship by Jamestown Lounge Co.

No. 672 in leather... glove skin finish

You can own this lovely chair for less than $150.00. Woods are light or dark Ash... light or dark Oak. *Please consult your dealer.*

Jamestown Lounge Co.
Jamestown 11, New York

Add-A-Room this Easy way with Gold Bond Gypsum Wallboard

Gold Bond's How-To-Do-It Plan No. 15 *(see below)* gives you complete instructions for building a glamorous room like the one above — *yourself* — at surprisingly low cost!

New Gold Bond Twinsulation pays for itself; keeps furnace heat in; cuts fuel bills. In summer, it keeps rooms up to 15° cooler than outside. Easy to handle. Just staple the Rock Wool blankets up between the studs.

Walls go up fast! Nail big, sturdy panels of fireproof Gold Bond Gypsum Wallboard to the studs. And for a smooth, seamless finish, treat wallboard joints with the Gold Bond Tape Joint Kit.

For a rich, beautiful interior ... and the easiest paint job ... use easy-going Gold Bond Velvet, the latex-base paint. Dries fast without painty smell. 16 distinctive colors; hundreds of intermixes possible.

The best building products wear these stripes

Add-A-Room with Gold Bond BUILDING PRODUCTS

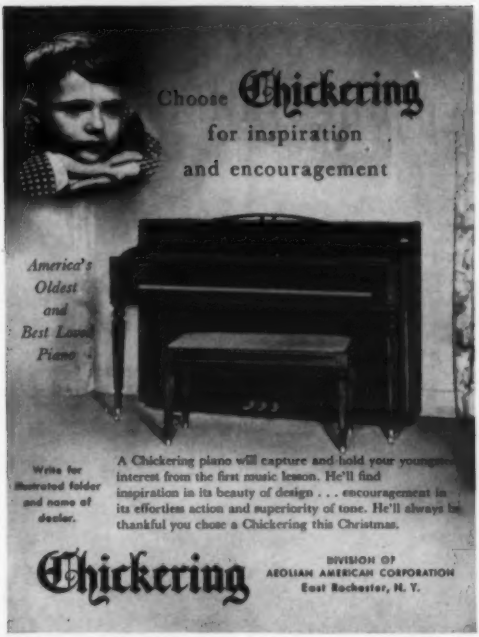
Practically everybody wants and needs extra living space. Why wait, when it's so easy to add-a-room in your attic or basement, or even convert your front porch to a cozy family-hobby room like the one shown above?

Add-a-room like this — and do it on a budget — with handy Gold Bond Gypsum Wallboard. Keep it cooler in summer, warmer in winter with new Gold Bond Twinsulation. Finish with decorator colors provided by Gold Bond Velvet paint.

***YES, only $17 a month** ... spread over 36 months *(cost of materials only — prices vary slightly in some localities)*. Ask your Gold Bond dealer, or your bank about easy terms! Complete, easy-to-follow instructions for building the Gold Bond room shown above are available.

Send only 10¢ for valuable How-To-Do-It Plan No. 15 ... write today to Dept. LH-114 ...

NATIONAL GYPSUM COMPANY • BUFFALO 2, NEW YORK



The facts on weather stripping

[Continued from page 40]

as to the maximum protection against air infiltration, heat loss.

For the homeowner who plans to install his weather stripping, the Weatherstrip Research Institute recommends the following steps: before installing the metal weather strips, both sash must be removed and fitted so sides are perfectly square and true to jambs. After window sash is fitted, make a groove at top of upper sash for the channel strip. Be sure to follow manufacturer's directions for size. Insert nail in center of groove at each end of sash and attach spring. Nail projects one-half of an inch to allow for spring play as sash swells. Slide channel strip over the spring, making it flush with top of window sash. Hammer handle will give the needed pressure. With all attachments secure, tip window sash into the frame from the bottom and see that the sash is in center over the channel. Finish nailing after the window top is in the frame. It's recommended that nails be placed next to beads.

The metal weather stripping for the lower sash is attached on the inside, and four separate pieces are required. The two side pieces should be tacked to the face of the top adjoining the sash, with the contact edge pressed against the face of the sash, and they should extend from the top face of the inside sill to the top of the meeting rail. The metal weather stripping across the width of the meeting rail should be tacked to the top of the lower sash so that the contact edge will cover the crack where the upper and lower sash rails meet. This piece probably will have to be cut in two parts to provide space for the window lock. The metal weather stripping across the bottom should be tacked to the face of the sash with the contact edge placed downward to butt against the top of the inside window sill.

Once metal weather stripping is installed in a home, there is nothing further that need be done under normal conditions in the way of repair or maintenance. However, there are a few simple steps to be followed to obtain the max-

Futorian DESIGNS

An unusual sectional sofa to provide important seating for a conversational grouping. Just one of many arrangements made possible by the variety of sectional pieces available in Futorian's Manhattan Group. Write for name of nearest dealer.

Bumper with Curved Bumper as shown—molded Foam rubber cushions—from 359.50 depending upon fabric.

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FUTORIAN MANUFACTURING COMPANY
SPACE 932 AMERICAN FURNITURE MART, CHICAGO 11, ILLINOIS · SOUTHWESTERN PLANT · MEXIA, TEXAS

imum benefit from installation.
1. Don't paint metal weather strips—paint will only make your windows stick and bind. The weather strip already has a rust-proof finish.
2. Don't paint sash cord or pulleys—paint on cords hardens them, causes breakage; paint on pulleys makes windows hard to operate.
3. You can remove old paint from metal weather strips with steel wool and restore the original finish with a wax.
4. TV antenna leads and radio wires should not be run directly across the weather stripping because window pressure may damage them. Use a file to cut notches in stripping to receive the wires.
5. Keep dirt out of the hook that is built into the meeting rail of the window; and also regularly clean the window sill where it meets the lower sash. Dirt at these points prevents the window from closing tightly with the result that the full benefit of the stripping will not be obtained.
6. If air infiltration occurs around weather-stripped windows, check pulley holes for drafts; look for loose glass, broken putty. Cracks between window frame and masonry walls may need calking.

Statement of the Ownership, Management, and Circulation required by the Act of Congress of August 24, 1912, as amended by the Acts of March 3, 1933, and July 2, 1946 (Title 39, United States Code, Section 233) of LIVING For Young Homemakers, published monthly at New York, N. Y. for October 1, 1954.

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Arthur P. Lawler, Vice-President of Street & Smith Publications, Inc.

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PURE IRISH LINEN
for dish towels

It's a fact! Dish-drying is done more easily, quickly with kitchen towels made of pure Irish Linen. That's because they're more absorbent and wholly lint-free. And as for wear, no other fabric can match them. Ask for Irish Linen towels the next time you shop. You'll be surprised how little they cost!

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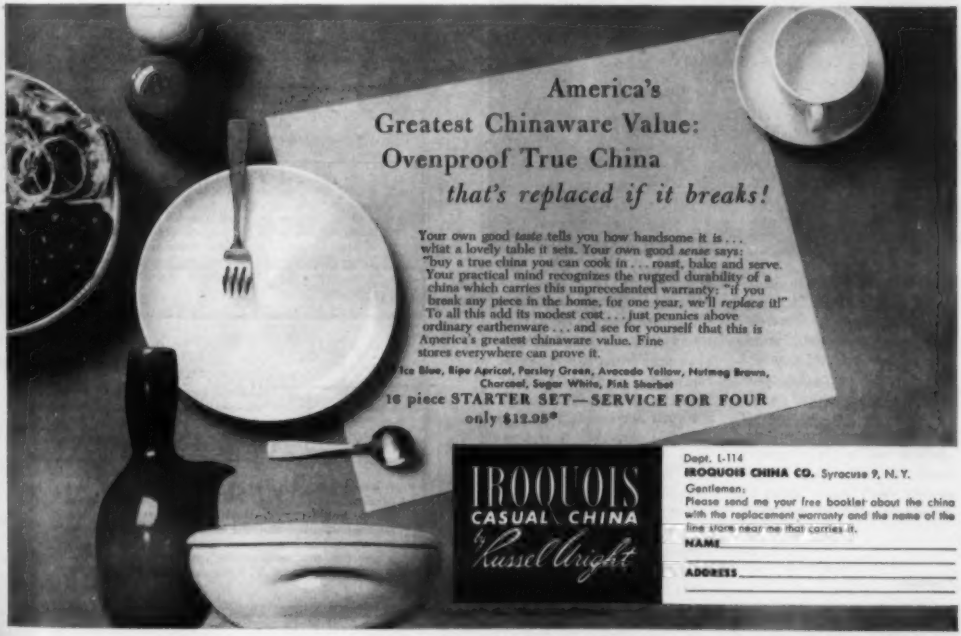
WARNING: Only linen marked "Irish Linen", or "Made in Ireland", is genuine Irish Linen. Avoid imitations! Insist on seeing the label before you buy.



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INEXPENSIVE INTRODUCTORY SETS make it easy to own Stegor. Start with one of the New Basic Sets **(service for four is only $19.95; service for six . . . $29.95)** then add to it from open stock as your budget permits. You may also choose from an unusually wide selection of versatile serving pieces.

FACE® AND WHEAT® PATTERNS ALSO AVAILABLE IN FINE QUALITY STEGOR SILVERPLATE

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Made and guaranteed by Stegor Division, The Gorham Co., Providence 7, R. I.

OUR FILE BOX

If you have any household or decorating hints that you want to share, we'll pay $5—for each one we publish.

FILES — Sandpapering

Nylon mitt

If it's painting time at your house and you are sandpapering the walls first, here's a method of testing for rough spots. Take an old nylon stocking, cut it in half. Pull bottom half over your hand like a glove. Run your hand over the sandpapered section; the stocking will snag on any rough spots the sandpaper may have missed. Mrs. R. T. Smith, Des Moines, Iowa.

FILES — Sewing kit

Eyeglass case

An old eyeglass case (hinge or button type) makes a handy sewing kit. Wind several yards of thread of desired colors around small pieces of cardboard. Place these, thimble and a few buttons into the bottom part of case. Lining of upper flap holds pins and needles. Takes little room in handbag and is so convenient for emergencies. Mrs. Ernest Miller, Lansing, Michigan.

FILES — Petroleum jelly

Household aid

I found that Vaseline petroleum jelly is a real boon to housekeeping. Use it to polish furniture; coat the inside of bottle caps that tend to stick; oil scissors or egg beater; lubricate can openers, rub stubborn stains before washing; prevent rust on garden equipment; protect leather goods; prevent frost on windows. Hint from Mrs. H. P. Johnson, Mount Vernon, N. Y.

FILES

Christmas tree

Marshmallow men

To make an edible Christmas snowman for the children, here's all you do: Slip three marshmallows onto a pipe cleaner; place a gumdrop on topmost marshmallow for hat. Features can be painted with a toothpick dipped in food coloring; bend bottom of cleaner at right angle. Leave ¼ inch of cleaner showing at top so it can be clipped to tree. Mrs. R. Miller, San Francisco, Calif.

FILES

Light bulbs

Tree ornaments

Don't discard your used flash bulbs or light bulbs—they make attractive Christmas tree ornaments. Paint the bulbs in bright colors, or design as desired. Children can paint too. To add a different touch, while paint is wet, sprinkle with artificial snow. When paint dries, tie a string securely around the neck of the bulb and hang on tree. Clarence P. Trump, Fort Thomas, Ky.

FILES

Travel

Plastic bags

The plastic bags in which vegetables are sealed have many uses. Save them and, when preparing for a trip, pack shoes in these bags, since they won't tear and can be used again and again. Tuck a damp washcloth into the unperforated bags for emergencies if you are traveling with children. Cosmetics ride securely if bag's end is twisted. Mrs. G. Harrison, Huntington, W. Va.

FILES

Food preparation

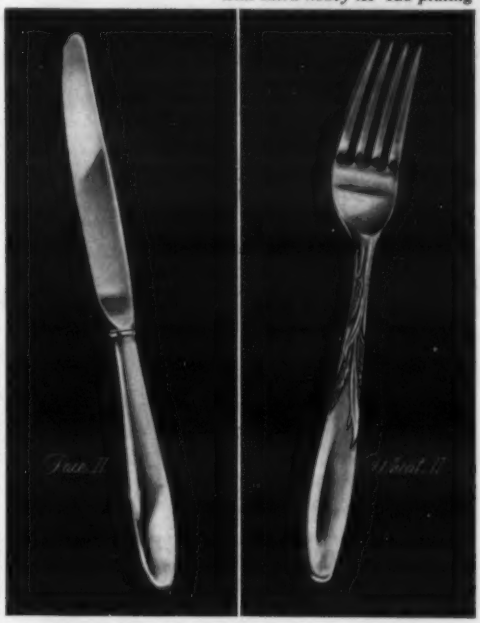
Leftovers

Leftovers are a problem in a family of any size and, if you are only two, it is still more difficult. Eliminate leftovers, in serving frozen fruits and vegetables, by cutting the package in half with a sharp knife dipped in hot water. Before it unthaws, wrap the unused half in aluminum foil or wax paper and place it back in the freezing compartment. Mrs. L. A. Chord, Denver, Colo.

what a wonderful choice . . . new stunning STEGOR* modern design in richly gleaming

SILVERPLATE

with extra heavy XP-125 plating



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THESE PATTERNS ALSO IN FINE QUALITY STEGOR STAINLESS

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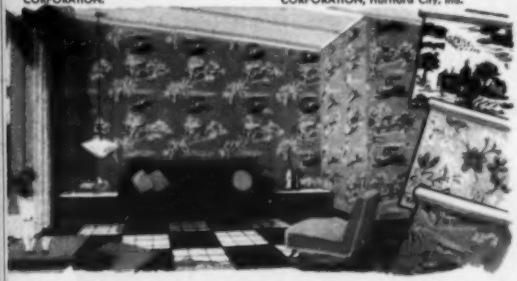
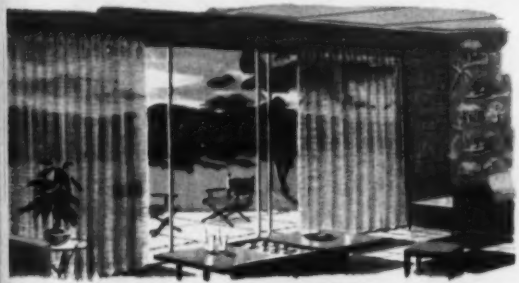
Our home-planning experts have selected these fine products for this SHOW-HOUSE:

1. Guaranteed fadeproof and washable United Wallpapers: A product of UNITED WALLPAPER, Inc.
2. Decorative fabrics of Fortisan®: CELANESE CORPORATION OF AMERICA.
3. Fremont Floor Fashions: Fremont Rubber Tile, Vinall Tile, Vinatile, Vinatop, Foam-Tuft Scatter Rugs and Carpeting, Fatigue® Mats: Products of HEWITT-ROBINS, Inc.
4. Food Freezer: AMANA REFRIGERATION, Inc.
5. Kimsul Insulation: KIMBERLY-CLARK CORPORATION.
6. Heating and cooling equipment: JANITROL HEATING AND AIR-CONDITIONING DIV., SURFACE COMBUSTION CORP.
7. Regina Twin-Brush Polisher and Scrubber: THE REGINA CORPORATION.
8. Alwinite® Windows, Sliding Doors, Combination Windows and Doors: GENERAL BRONZE CORPORATION.
9. Panelyte wall and work surfaces: ST. REGIS PAPER COMPANY.
10. The "OVERHEAD DOOR": OVERHEAD DOOR CORPORATION, Hartford City, Ind.

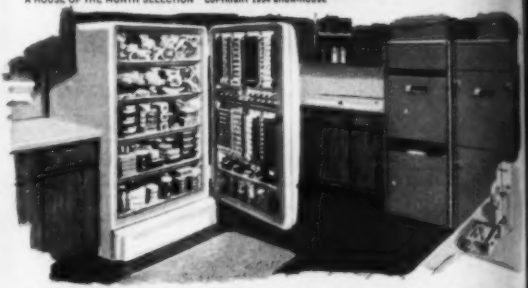


Our house has the smartest walls in town . . . For they are covered with United Wallpapers . . . Strong, enduring papers that really protect under-walls . . . add high style to every room. Our decorators praise this grand United Wallpaper line: "It brims with imaginative design. The wide range of papers fits every style . . ." For our living room above they suggest these United Wallpapers. Others are illustrated in other rooms. All are guaranteed washable and fade-proof. *Leading* wallpaper retailers everywhere feature a wide selection of new United Papers and will be happy to help you refresh the walls of *your* home. **United Wallpaper, Inc.**

A HOUSE OF THE MONTH SELECTION COPYRIGHT 1954 SHOW-HOUSE



Imagine! Curtain fabrics as sheer as gossamer . . . yet steely-strong! With pride we use Celanese® Fortisan®—a super strong rayon fiber. How strong? One fine strand of Fortisan will support a ½ pound weight! Nor will Fortisan sag or stretch. Actual sunlight tests show Fortisan resists the deteriorating effects of the sun better than gum silk—formerly the quality standard in this field. Small wonder that beautiful drapery and curtain fabrics—in many colors and textures, plain and printed—containing Celanese Fortisan will be found in decorator departments of nearly all this country's better department stores. **Celanese.**



4. It has revolutionized every cook book . . . this famous Amana Food Freezer; reduces to minutes the once endless chore of preparing meals; makes seasonal foods available any day in the year. No wonder Amana is the largest maker of food freezers in the world. More important, your Amana is *guaranteed* to outperform all other freezers. We've picked a floor-saving upright model for our house. Its "stor-mor" door holds *80 full pounds* of food—on automatic dispensing racks; six fast-freezing shelves maintain even-zero temperatures. At right, see how our Amana looks with the door closed. Really, a kitchen beauty! **Amana.**

Why not design your own Fremont Fashion Floors? In living-dining room, above, we've handsome, never-needs-waxing Fremont Vinall Tile. Wall-to-wall carpeting in the Family Room, and scatter rugs elsewhere, are Fremont's Foam-Tuft®—the cut pile cotton carpeting with *foam rubber backing*. Install Foam-Tuft yourself! (Our booklet tells how!) In bathrooms and bedrooms, see Fremont's Rubber Tile. And in the kitchen, economical Vinatile, Vinatop, and Fremont's Fatigue Mat. Fremont Floor Fashions are made by Hewitt-Robins—who make Restfoam® rubber pillows and furniture cushioning. **Fremont.**

5. Here's an investment that pays big dividends for life. It's Kimsul Insulation, made by Kimberly-Clark Corporation. All outer walls and ceilings are insulated with these thick Kimsul blankets that slash fuel bills by over 30%; turn away summer heat, too. Made of soft, non-irritating fibers with a reflective vaporseal cover, each blanket is compressed for easier handling. To install, simply fasten at top of the wall space, pull down (Kimsul will stretch to *five times* its compressed length) and staple into place. Here's the perfect cure for that uninsulated attic. And why not do it yourself? Our folder tells how. **Kimsul Insulation.**

HOUSE ★★★

Show House tool ★

LET'S PUT OUR HOUSE IN ORDER . . . Fix it up, replace those worn parts . . . remodel it . . . If we do it now, we'll have a spanking bright house for Christmas . . . and many Christmas to come. Below are 10 suggestions . . . all illustrated by our clock modern house: Worn walls and floors, for example, respond beautifully to wallpaper and vinyl tile. (Keep those floors fresh with a grand new floor polisher.) Beautify your windows with new, superstrong decorative fabrics. Isn't it time to give yourself that new aluminum picture window? Or that new food freezer? And why not fix up the weary old bathroom with laminated plastic? Or insulate the attic? We show you how! We *show* you, too, a flat garage door that even a youngster can open . . . and a year 'round air conditioner to end those sweltering summers.

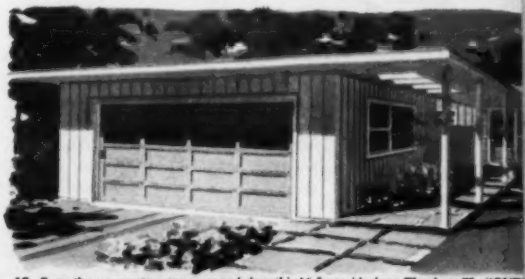
ARCHITECT: HOWARD H. JUSTER, A.I.A. ART: GEORGE COOPER RUDOLPH ASSOCIATES

6. Are you facing another winter of "Worn Furnace Blues"? And then a sweltering summer? You needn't! Your Janitrol dealer can install a Win-Sum Twins® *year 'round* air conditioner like ours above in jig time—in either a new or old house. Cost is only a few dollars a month! One Twin distributes warmed, filtered air to every room. The other is a carefully balanced summer cooler that uses the same ducts. Both are *completely* automatic. Janitrol also makes a wide line of other heating equipment for every house and budget. If you want your home to be as pleasant as springtime all year long, check the coupon. **Janitrol.**

7. Here's a handyman to do your heaviest chores. Regina Twin-Brush Polisher and Scrubber will scrub linoleum, flagstone, and terrazzo floors . . . scour plastic, asphalt, cork, rubber and marble tile . . . wax and polish every hard surface floor, table and desk top, kitchen counter, fireplace hearth . . . *and* shampoo rugs and carpets. There's *not a floor* in your house that versatile Regina and accessories can't make more beautiful . . . do it with virtually no effort on your part: Just guide it lightly. You'll find Regina at leading department and appliance stores; only $64.50 plus excise tax. We think it's *marvelous.* **Regina.**

8. Gleaming aluminum windows are the jewelry of our house. And they're all made b General Bronze of Garden City, N. Y. In the Family Room, above, awning windows sh rain *even when open.* A wall of sliding glass doors (à la California) opens wide the livi room to the terrace. General Bronze also makes Alwintite aluminum self-storing stor windows and screens, for finger-tip changeover from fuel-saving winters to cool, insect-fr summers . . . And Alwintite combination doors (see one on our entry door.) To learn ho Alwintite windows improve both *new* and *old* houses, send the coupon. **General Bronz**

9. Your own bathroom can be made as lovely as this. Walls, shower stall, built-i can gleam with this protecting plastic surface. The lustrous beauty of St. Regis Panely shrugs off hot water, soaps and detergents, cosmetics, nail polish and remover. Hard scratch. Easy to clean, with a damp cloth. In the kitchen, at left, the sinktop, counterto splashback and even "woodgrain" cabinets are all good-for-life Panelyte. A wide variety patterns, each in several colors, to choose from. Easily installed. Our "Idea Book" show many uses throughout the home. Only 10¢ with free sample included. St. Regis **Panelyt**



10. Even the youngsters can open and close this 16-foot wide door. Thanks to The "OVE HEAD DOOR", this garage is their rainy-day playroom . . . an extra room, extra stora space for the whole family, too! New tapered drums for the lift cables do for the door wh power steering does for your car. Many standard sizes—or built to fit the opening. Standa design (above) or your choice of many special designs—make *your* home *distinctive.* For most convenience, get The "OVERHEAD DOOR" with *Ultronic door opener.* A button the car dash opens, closes or stops the door, turns on light. **Overhead Door Corporatio**

SHOW-HOUSE, Box 1500, Grand Central Sta., New York 17, N.Y. Please send me the home-plann aids checked below. I enclose coins (no stamps) to cover the cost of those for which there is a charg

- ☐ SKETCH PLAN of Entire House, 25¢
- ☐ UNITED WALLPAPERS: How You Can Do Clever New Things with Smart Wallpaper
- ☐ CELANESE: Fortisan
- ☐ FREMONT: How to Install Foam-Tuft Wall-to-Wall Carpeting Yourself
- ☐ AMANA: Ann MacGregor's Recipe Round-Up
- ☐ KIMSUL: How to Install Kimsul Insulation
- ☐ REGINA: The Regina Polisher and Scrubber
- ☐ JANITROL: Why You Can Afford Year 'Rou Air-Conditioning Now
- ☐ GENERAL BRONZE: Exciting Ideas to Bri Outdoor Beauty Indoors, 10¢
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- ☐ PANELYTE: Idea Book, 10¢—with free samp
- ☐ The "OVERHEAD DOOR": An Extra Room Your Home at Lowest Cost, 25¢

Your booklets will be mailed by the various manufacturers. Allow 3-4 weeks for delivery. Th coupon good until January 31, 1955. **Please print clearly your name and address belo**

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New

FLINT DELUXE STAINLESS TABLEWARE

...IT SPARKLES!

Here you are at last! Stainless tableware, combined with precious vanadium to assure a permanently polished silvery finish that really sparkles!

This is not just ordinary stainless! This is Flint De Luxe Stainless *with vanadium added* for heirloom beauty . . . heirloom quality. Its sparkling silvery finish never tarnishes . . . never shows a sign of wear. Choose your favorite from these five exquisite patterns and you'll set a gracious table every meal . . . every day . . . on every occasion, including your "fanciest" party!

You can get Flint De Luxe in everything from cocktail forks to serving pieces. Open stock pieces start at 75 cents. Every pattern also comes in gift-boxed sets from $14.95 and individual serving pieces from $1.25.

If your store does not yet have sparkling new Flint De Luxe Stainless Vanadium Tableware, write us for the name of the dealer nearest you.

FULLY GRADED
like fine sterling!
THIN THICK THIN
For three dimensional beauty . . . greater strength . . . perfect balance.

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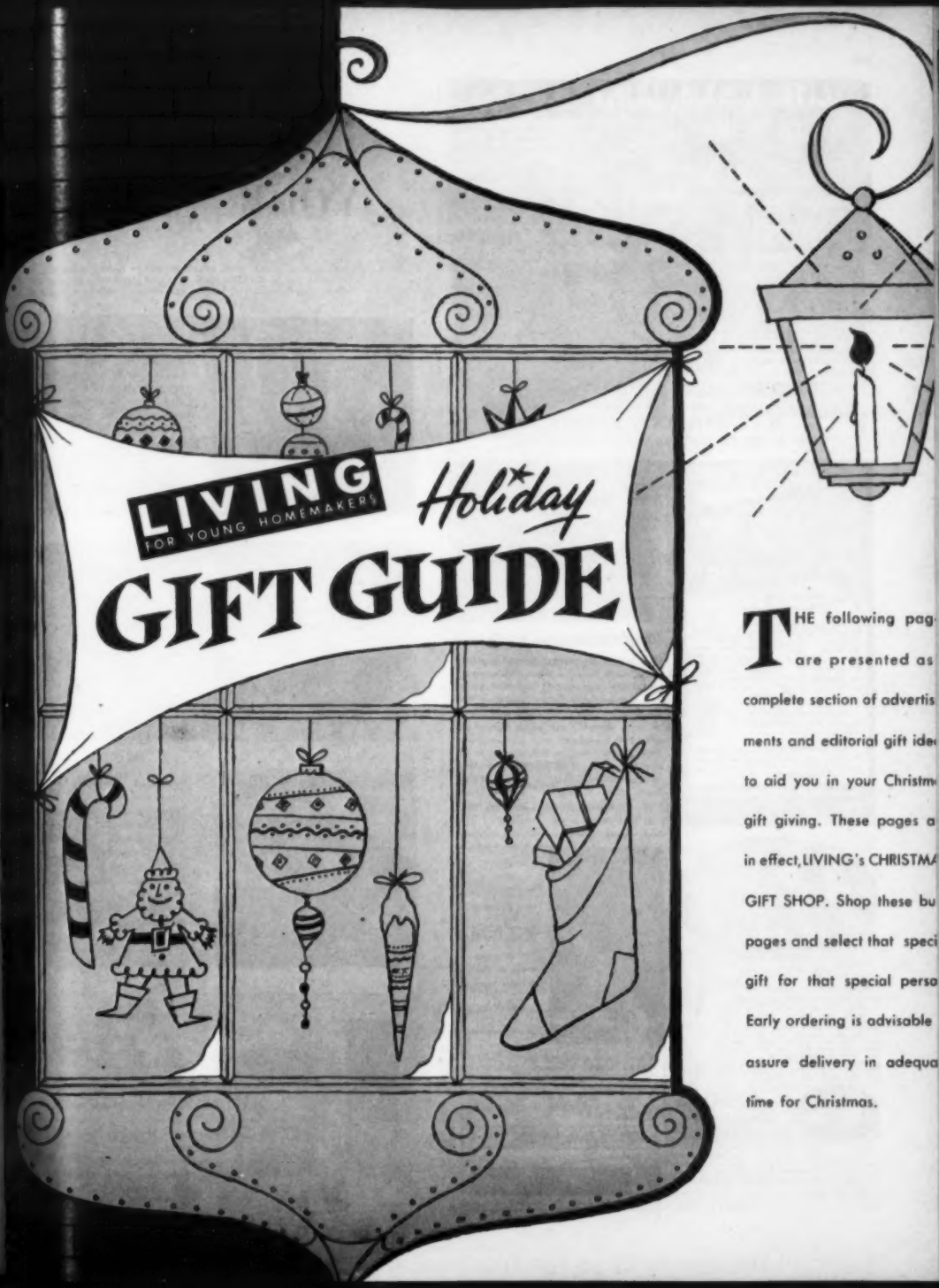

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assure delivery in adequa
time for Christmas.

FOR GRACIOUS LIVING

POST OR HOUSE SIGNS

Give your home a distinctive note and make it easy for your friends to find you. This handsome sign of three dimensional cast aluminum has design and lettering on both sides. Your name can be read clearly from either side. Lifelong baked enamel black wrinkle finish is rustproof and weatherproof. Attractively smart on lantern post or house corner. Sign is 12" long by 10" high including name plate. 10 day delivery.

Complete with lettering $8.75 ppd.

CHAFING DISH

Amazing to discover a quality chafing dish of rare charm for such a tiny price. Authentic Colonial lines distinguish this fine piece with lustrous solid copper water pan and cover and brass stand. 10" high, 9" diameter—hand polished to mirror finish and lacquered to prevent tarnish. All aluminum food pan contains 1½ quarts. Handle and knob are black lacquered wood.

Complete with stand, alcohol burner and snuffer Only $9.95 ppd.

FREE CATALOG

BAY COLONY FORGE

Dept. K, 1063 Rockdale Avenue, New Bedford 2, Mass.

JONNY PLANTER for your Bathroom

New idea! Self-watering decorative planter for top of the toilet fixture. White molded lid with deep planting area made to fit any standard toilet fixture, replacing the porcelain lid. Special absorbent wick hangs in water of tank, and across bottom of planter to constantly and automatically water plants. Complete with adapter to fit any tank. A really new idea in modern decorating. $4.95 ppd. No COD's. Carol Beatty, Dept. R-Z11, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Gift Catalog.

Luscious Pink

VICTORIAN VANITY MIRROR

for dressing table or the powder room

$4.95

plus 35c shipping

Flatter your reflection in this heart-shaped mirror deliciously framed in frosty white or strawberry pink scrolled iron. Victorian styled mirror is 14" x 8" with 5" glass. Works on a swivel for milady's primping. A delightfully different gift.

Write now for FREE, exciting XMAS Catalogue in color.

Helen Gallagher

413-C11 Fulton St. Peoria, Ill.

YOUR MONEY'S W

Accompany orders with check or money order; sales tax, if needed, but no C.O.D.'s please. Unused items may be returned for refund (within a reasonable time) if not personalized.

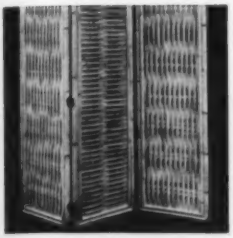
The Swedes must have been looking across the sea at their neighbors in Holland when they made these lovely tulip-shaped candlesticks. They are of beautiful highly polished brass and are just two inches high. Handsome table accessories, a set of two pairs, with 4 candles, gift-boxed, $5.25, ppd. Art Colony Industries (L-68), 9 University Place, New York 3, New York.

Sea sculpture—a piece of driftwood cast up by the sea was fashioned into this sensitive and tender *Mother and Child* statuette by Betty Burroughs Woodhouse, one of America's well-known artists. 14½" high, this lovely reproduction is of a soft, beautiful golden brown. $15.00 plus 50c packing chgs.; mailing and insurance, $1.50. Museum Pieces, Inc. (L-68), 114 E. 32 St., New York, N. Y.

Scalloped seashells, one of nature's masterpieces of design. These lovely, large, imported white porcelain ones are delicately outlined and edged in gold. Wonderful for shrimp and other individual servings of fish, they're equally impressive as individual ash trays and cigarette cups. Removable 2-ounce cups are decorated with lobsters, etc. in crustacean colors. Set of 4 (8 pieces), $6.75, ppd. World Treasures (L-68), Passaic, N. J.

British brass craft. Early English scenes in dimension are masterfully caught and embossed on these beautiful pieces. The lustrous loveliness of the solid brass is lacquered for permanency. Paper basket, 12½" high, is $8.75; the umbrella stand, 16" high, is also $8.75, both express charges collect. Suburban Decor (L-68), Box 158, New York 33, New York.

WORTH



Split rattan slats mounted according to your choice, horizontally or vertically, in solid rattan frames make stunning screens to separate the dining from living area; extend a wall or hide a kitchen, etc. Panels come in a natural color but are easily painted to match walls. Each panel, 18" wide, 68" high, $7.50, shipping chgs. collect. Request free booklet. Carabao Special Products Co. (L-68), 850 Columbus, San Francisco, California.

Mistletoe, a lovely Christmas decorating tradition—appealing because of its romantic aspect and pretty effect on special Xmas packages. Two pounds, with its translucent pearly-white berries, are shipped in a beautiful white gift box decorated with red and green, imprinted with the mistletoe legend which dates back to the Druids, $2.95; a 5-pound box, $5.95, all ppd. Cherokee Traders (L-68), Box 7295, Oklahoma City, Okla.

The spice of life—in gleaming solid copper. The salt shaker and the pepper mill with the famous guaranteed-for-life French mechanism, about 4" tall, will be a smart traditional touch to your table settings. Long to be enjoyed, the solid copper exteriors are lined with wood interiors. An exceptional buy, a pair is $7.98, pepper mill alone, $4.50, both ppd. The Howard House (L-68), 106 Warren St., New York 7, New York.

Wet mittens used to be the bane of Mother's existence but now she's found this wonderful mitten tree! It is a pine bough mounted on a green plaque decorated with a snowy fir tree. Bright red dowels hold wet or dry mittens. Red cord allows for easy hanging on wall or from closet rod, within easy reach of youngsters. $2.95 plus 35c post. From Janet Forister (L-68), 200 Monson Street, Peoria, Illinois.

Monogram Cigarette Case

Regular or king-size cigarettes fit this handsome, gold-plated classic case. Inside swing-up gate keeps your cigarettes fresh-looking. Your 3-letter monogram impressively engraved. Wafer-thin case measures 4" x 3". No C.O.D.'s postpaid $2.50

Lowy's

Dept. L-3, 260 Beach 116th St., Rockaway Park, N. Y.
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Uncluttered accessories that double for "SEATING" or EATING". Swedish imports of fine cabinet wood. Sturdy . . . 18" high, 16" diam. Top has rounded edges. Alcohol and heat proof. Handrubbed & finished by mastercraftsmen to bring out the rich natural beauty of the fine wood grains. Your choice of the following finishes: walnut, mahogany, blonde birch or golden teakwood. State second choice. The perfect gift that lasts for years.

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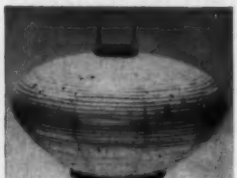

AKARI
BY ISAMU NOGUCHI

Contemporary lamps with Oriental feeling created by this well-known American artist. Table lamp 27" high, rice paper shade 17" diam., black legs. Folder on other models available. BONNIERS, 605 Madison Ave., N.Y. 22. ppd. 12.00

LAP TRAY Just what the doctor ordered for breakfast in bed (who has time for it?). Handy folding tray is excellent help at party time, too; on picnics, in front of TV. Helps Mother keep children content in bed while recovering from illness. 9" high legs unfold to balance tray 12⅝" x 17½" ..... $1.79 (2 for $3.39)

BEDSIDE BUTLER
Handy catch-all for your bedtime comfort! Quilted plastic bag has large, roomy pockets; holds tissues, glasses, newspapers, magazines and other nightly "necessities." Fits snugly between spring and mattress. Can be left in place when bed is made. In Rose, Blue or Hunter Green. Give second color choice. Wonderful gift for the ill. $1.00

GOONEY-LOONEY
. . . The Space-Man Bank
He's out of this world . . . a money-hungry Space Man who won't eat his spinach or drink his milk, but he'll pocket a pennies, nickels, dimes, etc., that your space-minded youngsters feed him. In metal-colored ceramic with a brass "curl" atop his bald dome. Approx. 5" high. With his peep-eyes, pointed nose and smile, he's a fascinating character . . . an adorable gift. ..... $2.50 (2 for $4.75)

DELUXE AUTO COMPASS
Go West, young man . . . or North, South or East . . . but know which way you are headed. Precision compass, protected by armed forces, attaches to windshield or dashboard of car. Gives dependable performance on plane, boat and on foot. Appreciated by motorists, hikers, sportsmen, as well as youngsters going to camp. Absolutely settles marital arguments about taking that wrong turn. Measures 1¼" x 2⅛" $2.98

Postpaid. No C.O.D.
Satisfaction Guaranteed
Send for Catalog of Gifts, Toys, Homeware, etc.
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For Old Butts and Ashes

You've never seen an ash tray like this. An exact copy of a bed pan. Made of white ceramic accented in black. Order a couple at a whack. The laugh of the year for everyone on your list. Size 6½" x 3½".

Satisfaction Guaranteed or Your Money Back $1.25 p.p.

WRITE FOR YOUR FREE GIFT FOLDER. J. Moore—Dept. 2L—1526 Austin Ave.—Waco, Texas

THE PERFECT GIFT FOR A SMALL-FRY STOREKEEPER

This cast iron copy of an antique grocer's scales actually tips when articles are placed on the aluminum pan and weights are manipulated. Not only in the 6" long, seven piece set an exciting toy for children, it offers hundreds of possibilities for adults. Hand decorated, with an interesting colorful design over a flat black base. $1.75 ppd.

No C.O.D.'s please.

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AMAZING
NEW ELECTRIC TRAIN

RUNS ON SINGLE CABLE CORD

"20th Express" streaks around daring curves and turns! Operates on 1 standard (in flashlight) battery snapped inside engine; has stop and go switch. Runs on single rubber cable cord you can shape exciting ways. Engine device holds train on cable. Realistic metal models, 10½" long, black and white, red trim, sturdy and durable. Equipped with battery, 10 ft. cable cord. (Easy to add more cable, run train over entire room, thru tunnels, etc.) Beautifully gift boxed. Fascinating toy any child will love...also Dad!

COMPLETE, only $3.95

Plus 35c mailing, no c.o.d.'s please. Calif. residents, add sales tax.

ORDER It's the HIT of Toys! A new invention, EARLY! imported! Limited 2 to a customer.

FREE! Catalog. Interesting gifts, home ideas.

BOWMAN'S —Dept. L3
1631 Filbert St., San Francisco 23, Calif.

BALINESE
Temple Dancer Mask

Add an interesting bit of South Pacific beauty to your home. All the fine details of an authentic Balinese wall mask, reproduced in simulated ceramic. Five beautiful antique colors highlighted with gold,—ebony black, driftwood white, Malayan red, jungle green, sandalwood brown and flat white. Mask is 8" wide, 10" high.

Only $9.45 a pair, or $6.95 singly

Send check, cash or money order. Please specify color.

Highland Associates
P.O. Box 31D Homewood, Illinois

YOUR MONEY'S WORTH

So homely, but as cute as a button—*Mecki*, the hedgehog and his wife. Steiff originals, each is beautifully created without sparing a single detail. Mecki's shirt is perspired; his wife's apron is scorched, and both have mud on their shoes. A darling legend about Mecki and a rabbit (with a moral for the children) is included. 10½" tall, each is $6.00, ppd. F.A.O. Schwarz (L-68), 745 Fifth Avenue, New York 22, New York.

Silver-toned silver saxophone to put under the Christmas tree for your young maestro. He may not be a Tommy Dorsey, but give him time to read the instructions for playing five tunes and he'll surprise you! The eight-toned reeds give out mellow tones and it's really precision-made. 15" long, $4.00 plus 25c post. Page & Biddle (L-68), Haverford 7, Pa

UNUSUAL VALUE!

UPHOLSTERED STACKING STOOLS

WITH WROUGHT IRON LEGS — 3 for only $9.95

A trio of extra seats for any room in the house! So attractive and useful, they'll never languish in a corner. The rubber-tipped black tubular steel legs are topped with a textured vinyl seat in chartreuse, coral or tan. Stools are cushioned for extra comfort, stack neatly for storage. 19½" high, 13" diameter. Set of 3, all in same color. Order NOW for yourself, for gift giving!

Shipping charges collect. Sorry, no C.O.D.'s
MONEY BACK GUARANTEE!

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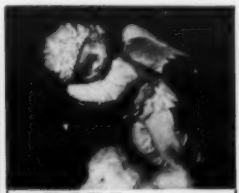

BIBI . . .
the little angel doll

. . . the story goes
must take off her wings
whenever a child is naughty . . .
(which we hope will be seldom
and for a very short time).
This endearing, lovable
bundle from Heaven has blonde curls,
pastel pajamas and a rosy
cherub face. An enchanting gift for
all "little angels". $3.95
BIBI (14" high)

We pay postage—money back guarantee

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1010 Carroll St., Dept. A-3, Brooklyn 25, N. Y.

Silver
MOTHER-IN-LAW EARRINGS

★ We didn't make up the name for these clever earrings that are actually miniature silver balls. They're part of the folklore of the Navahos, who make them on their reservation. According to legend, a snoopy old squaw gave her prospective son-in-law a hard time of it until he hung balls on her ears. Made by hand of silver they're unusually different. Also available for pierced ears. Postpaid, tax included, only $2.25

Matching Bracelet with Single Ball, $3.00 Ppd.
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FOR THE COMING HOLIDAY SEASON grand gifts from green gables

FOR years now, Green Gables has endeavored to offer only the most unique . . . the most useful . . . and the highest quality gifts—for your home and for the homes of your friends. Here, on this page, are just a few of the hundreds of fine gifts Green Gables is offering for this coming Holiday Season. Just look at this wonderful selection and see why Green Gables has a nation-wide reputation for *fine gifts at low cost!*

MASKS of COMEDY and TRAGEDY

Age-old symbols of an age-old art that will live forever! The entire spirit of the theatre is caught in these dramatically decorative off-white crackleware masks. Easy-to-hang, each is 7½" high x 4¾" wide. Interesting conversation pieces. A fabulous gift. #343. **Only $3.95 for the pair. Postpaid.**

CLASSIC CAMEOS

Smartly styled stone white heads capture the old while enhancing the new look. Mounted on 8" concave, satin black frames—they add drama to any room. #354. **$3.50 pair, ppd.**

RING TOWEL HOLDER

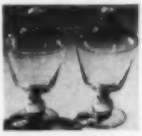
A distinguished looking towel holder or door pull. Or "tie back" draperies for a Regency Period look. Base and ring have 6" diam. Choice of brass or chrome. #349. **$5.95 each, postpaid.**

"Itsy-Bitsy" ANGELS

Whether star shopping, curled up on a leaf, or, loving their four-footed friends, they're adorable. Gold-tipped wings and flowered porcelain gowns. So giftable—alone or together. Almost 3" high. #243. **6 for $3.95. $7.50 a doz., ppd.**

Wrought Iron TELEPHONE SHELF

Handsome black wrought iron utility shelf holds telephone, books, memo pads, pencil—all in one easy-to-reach, easy-to-use place. Measures 10" x 10½" x 13". Install easily in minutes. #498. **$3.98 plus 35¢ postage.**



Stunning COVERED CANDY JARS

Superbly smart Swedish-style crystal candy jars. Hand crafted to add a high, wide and handsome air to your coffee table. Stand a pair on your buffet or mantel. Wherever you place them, to whomever you send them—you'll receive rave notices. 10½" high. #301. **$2.95 each. $5.50 a pair, postpaid.**

CHOIR BOYS

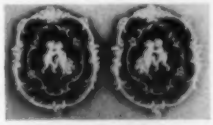
Like real little boys, they have the most angelic expressions! Exquisitely hand-painted, they'll bring the blessings of the season to mind all year through. Red-robed and real-looking, they are so sweet to own, so precious to give. 4" and 4½" tall. Order two sets—you'll want one for yourself. #303. **$3.95 a set, postpaid.**

Unusual MASKED ASH TRAY

Comedy and tragedy—age-old symbol of the theatre—dramatically marbellized on free-form ceramic ashtray. Black base topped with two beautiful white masks. Ideal for table, desk, shelf, etc. A stunning gift, 10½" x 7½". #364. **Only $2.95, postpaid.**

Wrought Iron Sleigh Centerpiece and Candle Holder

Here come Santa's happy reindeer pulling his newly-designed 10½" x 5½" black wrought iron sleigh. A wonderful Xmas centerpiece. Four reindeer, each 7" long, candles and sleigh—complete. #246—**only $3.95 plus 35¢ postage.**



CUPID PLAQUES

Love—that thing which makes the world go 'round—so aptly represented by these innocent cherubs! White raised design on bisque porcelain wedgewood reproductions. 4½" x 6¼". #497. **$2.95 the pair, postpaid.**

Crystal CIGARETTE CANNISTERS

Keep your cigarettes fresh in these distinguished looking crystal cannisters. One glance and you know if it's time to refill before company arrives! Fresh looking Swedish styling, for dinner table or desk. 4½" high—stores Regular or King Size cigarettes. #338. **$1.50 each, $2.75 a pair, postpaid.**

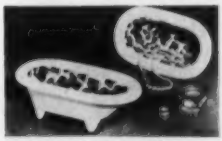
and the rest of the family, too!

SIAMESE KITTENS

Everyone gapes in amazement as these kittens grasp on to any rim "for dear life." And baby kittens try to imitate big brothers! Authentically colored fine china even to bright blue eyes. Large kittens are 7½" high. #330. **$1.50 each. $2.95 pair, ppd.** (Brandy Snifter $1.95 additional.) Baby kittens *and* glass, #332. **$1.95 complete.**

PUSSY CAT SERVER

The cat who swallowed the popcorn, is what we call this smart looking fellow. Black wrought iron, cleverly crafted, he holds a 5½" willow basket. Cute as a planter between parties. 12" tall. #444. **Only $2.95, postpaid.**



FUR-LINED BATHTUB

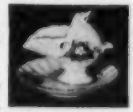
Here is something wonderfully different! It's a faithful miniature of the times-gone-by bathtub that adorned the old-fashioned bathroom. This ceramic delight is snugly lined with leopard-spotted "fur". And even in its diminutive form, this tub has its Saturday Night Function — holds her "goin' out" jewelry . . . holds his studs and accessories. It's 7½" x 4½" x 5" high. #363. **Only $2.50 each, $4.95 pair, postpaid.**

PALETTE (Cigarette & Candy) SET

The biggest buy you'll ever find! Dramatic new free-form design is smartly marbellized in black and white. And the ceramic paint brushes are touched with gold. Imagine how smart this set will look in your living room. Candy box (9" x 6½"), cigarette box, 2 ashtrays and 2 brushes. #302 — **all for just $4.95, postpaid.**

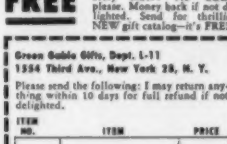
PENCIL PLANT

Smart desk accessory. Attractive gold tooled, leatherette holder has a built-in precision sharpener. Also 20 metallic finished pencils. Ideal for your desk . . . at your fingertips. #416. **$1.95, complete.**



"Coal Hod" CIGARETTE SET

Victorian coal hods sat next to the fireplace, but today we keep cigarettes (or toothpicks) in these charming Dresden-type miniatures. 4½" tray, 4" urn are bone white china, flower-sprigged and golden-edged. #494. **$1.50 a set. $2.75 a pair, postpaid.**



BOY AND HIS DOG

For someone you love—the reminiscence of a happy childhood! This small fry will thrill any collector with his carefree air, bamboo pole and little friend. Boy is 6¼" tall, of brightly colored bone china. #391. **$2.50 a set, ppd.**

FREE —*beautiful gift tie ribbon with every order!* No COD's please. Money back if not delighted. Send for thrilling NEW gift catalog—it's FREE!

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the circle chair **2 for 19.95** in denim

The original Reilly-Wolff Circle Chair—once an amazing buy at 19.95 each—now a bargain that will make you blink at two for 19.95! Big luxurious lounge chairs of indestructible hand-wrought steel, and wearable, wonderful denims.
Denim Colors: Charcoal, Flame Red, Avocado Green, Azure Blue, Gold.
Single Chair: 11.95
In elegant, long-wearing corduroy ..... 2 for 22.95
Corduroy Colors: Tangerine, Dove Gray, Turquoise, Red, Gold, Forest Green.
Single Chair: 12.95
MARBLE GOES MODERN: Imported table top of Italian Carrara marble set on black wrought-iron base of classic straight-line simplicity. 18" x 18" x 18" high. An exceptional purchase at a low 10.95.
Shipped EXPRESS COLLECT. Sorry, no C.O.D.'s. In N.Y.C. add 3% tax.
Send 15c for latest catalog
bon marché Dept. G118, 872 First Avenue, New York 22, New York

For your Lady-Fair, lovely
CHINTZ VANITY SET

Gay as a pinafore, this dainty perfume set of white Dresden-like china splashed with flowery notes of pink, yellow, and turquoise. Two 6" cologne bottles make gay bud vases, too. Perky powder jar and flacons are featured on a matching 5" tray. Set is delightfully trimmed with swirls of gold. A thrilling gift for a young miss or a sweet grandmother!

Only **$2.95** set plus 35c shipping

FREE Christmas Catalogue in exciting Color.

JANET FORISTER 308-C11 Warren Street, Peoria, Illinois

Christmas Fruits

SINCE 1909

Beautifully decorated boxes and baskets of delicious tree-ripened oranges, grapefruit, tangerines and other Florida delicacies make wonderful gifts that will be enjoyed and long remembered.

	Approx.	
GIFT NO. 1—35 lbs.		$6.00
GIFT NO. 2—90 lbs.		8.50
Contains all oranges, white grapefruit or mixed.		
GIFT NO. 3—Oranges and Ruby Red grapefruit		$7.00
GIFT NO. 4—35 lbs.	DeLuxe	$10.00
GIFT NO. 5—90 lbs.	DeLuxe	$14.00

DeLuxe packs contain an assortment of citrus fruits and delicacies.

Express paid East of the Mississippi River. Wisc., Minn. and Mich. and all states West of the Mississippi River—add $1.50 per unit. Red Warrior citrus has pleased thousands since 1909. Sold in U.S. only. ALL FRUIT GUARANTEED. Free illustrated catalog upon request. Send check or Money Order to—

RED WARRIOR GROVES
Dept. J, Umatilla, Florida

NAME MITTENS
For Ages 1 to 16 years, Teenagers and The Young in Heart

RED NAME MITTENS. Snow lined, water repellent felon with elasticized wrist and hand personalized with any name in gold. Non-shrinkable, smart and warm for school, skiing, skating. Santa's best! Give glove size and exact age of child and we will send mittens to fit. For teenagers and The Young in Heart give exact glove size. (Please print name).

$2.19 postpaid
No C.O.D.'s Please
Free with every pair of mittens ball point pen and 10 K gold foil.
Send 10c for Christmas Catalog
Page & Biddle
21 Station Road Haverford 7, Pa.

Personalized Sterling
PRAYER BOOK MARKER

Someone you love will cherish this thoughtful gift. A beautiful sterling silver book marker for Prayer Book, Bible, or Missal. At one end of three black or red satin ribbons is a Sterling Silver Cross; at the other end of each ribbon is a hand cut silver initial, forming a three-letter monogram. An acceptable gift in many religious orders for priests and nuns.
Fastener, only **$3.95**

Print initials desired and color of ribbon.

Religious Art Guild
131-C11 First Street Peoria, Ill.

YOUR MONEY'S WORTH

It's not likely—but just in case Santa should get things mixed up, here's a wonderful Christmas stocking kit with a complete alphabet with which to mark the stockings. Also included are cut-out pieces, patterns and other materials for decorating. Fun and easy to make, each member of the family will want one. $1.00, ppd. for a complete kit. Decor by Delanor (L-681), 1227 10th Ave. N., Fort Dodge, Iowa.

Red-nosed like Rudolph. We were intrigued to find this perky reindeer to put under our Christmas tree. He's easy to inflate as he's made of latex. After Christmas, if your small ones will give him up, he can be deflated and stored for next year. About 18" tall he is flocked for cuddly softness. $2.00 each or two for $3.95, ppd. From Adele Green (L-681), 181 East 87th Street, New York 28, N. Y.

LUCKY HORSESHOE BELL
The MOST WONDERFUL BELL IN THE WORLD FOR THE RANCH OR COUNTRY HOME

Its clear musical ringing will bring the family running and summon guests from the far corners. Forged under our U.S. Pat. No. 2428648, their musical notes can now be heard all over the world. They are forged from old horseshoes and no two bells sound alike but all have lovely, clear tones. Weatherproof finish in black Endurion, each bell measures about 9"x8"x17" including bracket. $6.95 postpaid. With single initial, $7.50. We ship every order every day. For a last minute gift, phone LExington 9-1460.

Send for folder illustrating other horseshoe gifts. Better still, stop in and save postage by taking articles home.

Horseshoe Forge
13 Muzzey Street, Lexington 73, Mass.

FREE
when you join the
Earring-of-the-Month Club

Silk Velour
Metal Frame
Earring Case

This handsome silk velour, engraved gold metal frame Earring Case—displayed by exclusive New York Fifth Avenue jewelers—will be sent you free when you join the Club! Then each month you will receive a different, unique pair of Earrings! Some are imported from ancient craftsmen in hidden shops of foreign lands. Others are replicas of high-style jewelry from exclusive jewelers in New York and Paris. Still others are never-seen-before patterns of hand crafted designers. Send $6.00 for 3 months, $11.00 for 6 months, $21.00 for 12 months. Prices include tax and postage. Gift certificates available. If you desire button only, or pierced, please specify. Satisfaction guaranteed.

EARRING-OF-THE-MONTH CLUB
Dept. 311, 139 W. Maple, Birmingham, Mich.

YOUR MONEY'S WORTH

The meaning of Christmas is expressed in this theme of the greeting in this lovely Christmas card; the acrostic verse initials spell "The Williams"—your name. Cover is printed by color lithography so that it has the delicate feeling of original water color. Fine ivory paper 6½" x 10", sheet folds to 6½" x 5". 25 cards and envelopes, $4.50; 50, $7.95; 75, $11.30; 100, $14.60; 200, $27.45, ppd. Kimball Printing Co. (L-68), 167 Bond Street, Oshkosh, Wis.

Angelic little angels in bright, bright red dresses to herald the yuletide and New Year. We'll set them on the mantel, use them for table decorations, etc. So appealing, these glazed ceramic little figurines are each 4 5/7" tall. Set of 3, $2.95 plus 25c postage. Louise West Gift Sources (L-68), Springdale, Connecticut.

EMPRESS BENCH

Timeless Modern!

IN VOGUE 1,000 YEARS AGO. IN STYLE FOR TODAY'S MODERN LIVING

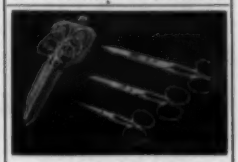
Charcoal black steel frame. Expanded Metal seat. For foyer, dressing table, patio, garden or to highlight a spot in any room. 21" x 14" x 17½" H. $11.95

Cushions for Empress Bench
Washable, waterproof PLASTIC LEATHER
Filled with Rubberized Hair .. $7.45
Filled with Foam Rubber $8.45
For Leather Colors: Natural, Charcoal, Red, White, Turquoise, Coral, Yellow.

Fully Guaranteed. Money Refunded if not Satisfied.
No C.O.D. please. Shipping charges collect.

THE YARDSTICK "for modern interiors"
Dept. L-13 MANHASSET, N. Y.

SPECIAL OFFER



THIS HANDY SCISSORS SET

Made of the finest German steel obtainable. Safety case is of red morocco leather with tab for convenient hanging. You'll have sharp scissors for every use. Sizes—3¾" 4¾" and 5¾". An ideal and useful gift. This excellent value is only obtainable from Downs & Co.

Set of 3-$2.00 postpaid

Satisfaction guaranteed or money back
Write for new free gift catalog

Green Tea Scissors Set

DOWNS & CO.
DEPT. 1357, EVANSTON, ILLINOIS

IMPORTED WICKER TISSUE CADDIES

Keep your KLEENEX in them unusual wicker cases! Handsome enough to display on a desk or table, or hang one on the wall for extra convenience. Hand-woven in Hong Kong, these caddies are durable and lightweight. Natural color only. Large family size complete with box of 300 KLEENEX tissues . . . regular size has box of 200 tissues. Clever gift idea for his office, too!

Jumbo size ..... $3.95 ppd.
Regular size ..... 2.95 ppd.

Serv-U

Write for FREE catalogue

DEPT. L-11, P.O. BOX 390, FLUSHING, N. Y.

Make your own drapes!

Five New Drapery Fabrics

only $1 a yard

Free instruction booklet. Pleating tape, traverse rods, pin hooks available.

New Carabao Nubby Weave $1 a yard
For draw drapes, panels, a dull-finish fabric with exquisite texture when the light comes through. You can't see through it. Turquoise, Spruce, Seafoam, Lime, Leaf Green, Light Beige, Fawn Beige, Rose Beige, Tearose, Cocoa, Ice Pink, Rosedust, Ashrose, Natural, Straw, Gold, White, Grey. 45" wide.

New Carabao Textured Weave $1 a yard
A monotone textured fabric for draw drapes, panels. Celadon, Red, Lemon, Ashrose, Hunter Green, Eggshell, Lime, Wine, Beige, Leaf Green, Grey, Gold, Brown. 45" wide.

New Carabao Sheen Weave $1 a yard
An interesting new texture for draw drapes, panels. Red, Celadon, Brown, Eggshell, Gold, Hunter Green, Beige, Lime, Wine, Driftwood, Ashrose, Lemon, Leaf Green. 45" wide.

Famous Carabao Shantung Weave $1 a yard (pictured)
We have sold over half a million yards of this fabric. Cross dyed to give a two-tone textured effect. Medium weight, perfect for panel or draw drapes. Grey, Beige, Lime, Rosedust, Turquoise, Cocoa, Gold, Mint Green, Hunter Green, Sea Foam, Celadon, Red, Off White. 44" wide.

Carabao Metallic Print Shantung Fabric $1 a yard
Printed with non-tarnishable silver and gold. Hunter Green, Dusty Rose, Gold, Grey, Copper, Seafoam, Beige, White. 41" wide.

Custom Made Drapes

approx. $1.50 a yard

We will custom make to your window measurements from any of the above fabrics. Lined drapes also available.

● **Send 25c for swatches of all colors of all five fabrics** ●

Send for complete information, prices, directions for measuring.

CARABAO SPECIAL PRODUCTS CO.
Dept. LN7 950 Columbus Ave., San Francisco, Calif.
Enclosed is 25c for swatches. (Please print)

Money Back Guarantee

Name _____
Address _____
City _____ State _____

Our Fifth Year of selling direct by mail

FOR A CENTERPIECE

Spell out NOEL with ceramic 4" x 4" block letters which double as vases and candleholders. Hang them on the wall, too! In white or green, embossed with holly leaves and berries. Set of 4 letters $2.00

FOR A CHRISTMAS CAROL

wind this musicbox candlestick. "HOLY NIGHT" will play for 3 long minutes while dear little hand-tinted angels parade on the revolving red and white base. Swiss Thorens movement. 6" high includes red candle $7.00

FOR THE TREE

Adorable barefoot angel musicians swing on silver stars and glittering crescents. Each hand-tinted cherub has attached string for hanging. Imported German ornaments are 2½" to 4" high. Import. Assorted half-dozen $1.39

FOR THE TABLE

Angel Belles that are really *bells*—they tinkle merrily when rung. Each china angel, 4" high, is dressed like a golden-winged Mrs. Santa. I bears a lighted candle, one a tree, one a gift. Set of 3 ..... $2.98

FOR STOCKING STUFFERS

Surprise Balls made of yards of crepe paper. As child unwinds ball, *10 wonderful surprise gifts drop out*—whistles, miniature toys, rings, etc. Tie on packages—hang on tree. Mr. and Mrs. Santa, Candy Cane. Each ball, with 12 gifts $1.00

FOR THE DOOR

Electric automatic ringing Christmas bells. Hear them ring . . . see them sway . . . plug them in to hear them play! Let their musical tinkling ring Christmas into your home. Set of 4 bells $4.95

Send for our new Christmas catalog

Ward Phillips Co.

11 Main Street Carpentersville 2, Ill.

TOPSY AND EVA

Combination Doll, "2 dolls in 1", from the Deep South made entirely by hand and hand painted! Lovable Topsy, gowned in long flowing red percale print, trimmed in white and red . . . reverse doll and you have charming Eva of the golden hair, dressed in blue percale print . . . dainty style and pattern. Cozy size (15" tall . . gown 40" around). Soft dolls nothing to break or remove . . . to love for years. $4.95 ppd. No COD's. Carol Beatty, Dept. R-P11, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Gift Catalog.

CANDLEPLANTER

A real beauty to add glamor for the Holidays or any other time during the year. A fine gift too. Gleaming brass bowl 7" diam. in graceful, black wrought iron candelabra, 18" long. $8.50 postpaid.

for Christmas Gift Folder

Hagerstrom METALCRAFT STUDIO

Handcrafted Specialties since 1922—Weathervanes, House Signs, Lanterns, Mail Boxes, Door Knockers, etc.

60 Old Milwaukee Road Wheeling, Ill.

Early American TOY-CHEST BENCH

31½" x 16½" x 29" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its very solid construction. *Satisfaction guaranteed. Quick delivery direct from our workshop*

$15.95 with hand-rubbed, antiqued Pine finish only $14.95 unfinished

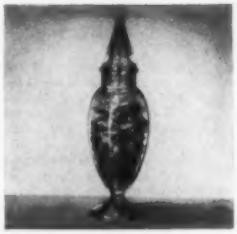
Write for FREE catalog Slip, charge or collect Send check or m.o.

Jeff Elliot Craftsmen

Dept. L-110, Statesville, North Carolina

YOUR MONEY'S WORTH

An entrancing prancing stallion made of ¼" thick steel with a permanent black lacquer finish. Welded to a large horseshoe, it makes a stunning and outstanding lamp base that lends itself so beautifully to contemporary décor. It is 15" high, with a 6' cord and is designed for a clip-on shade. Base alone (shade not included), $8.50, ppd. Horseshoe Forge (L-68), 9 Mummy Street, Lexington 73, Mass.



A classic for today, based on the best of the past. This simple beauty is a copy of the old-fashioned steepled-top apothecary jar. Fill it with candy or colorful ornaments to add festiveness during the holidays. At other times you may want to fill it with a collection of colorful book matches. 26" high (8-pint size), $12.50; 16" high (2½ pints), $5.95, ppd. Jenifer House (L-68), New Marlboro Stage, Great Barrington, Mass.

CHARMING EIGHTH NOTE DOOR KNOCKER

We think it is one of the nicest door knockers we've seen in a long time, two wood screws come with them making installing easy, six inches tall, Wt. 1 lb., solid brass ($5.95 ppd.) or Blacked brass ($3.95 ppd.), also bedroom door size four inches tall, Wt. ¼ lb. solid brass ($2.95 ppd.)

free catalog unusual items

TENNESSEE CHROMIUM PLATING CO.

208 Louise Avenue Nashville, Tennessee

★ ★ ★ 3 UNUSUAL PRODUCTS

For Your Own Use . . . Or For Gifts

★ VENETIAN VALET

Delightfully handy, efficient blind-cleaning tool. Venetian Valet leaves blinds clean as new with a minimum of effort—with or without detergent. Thick, soft sponge ends conform to shape of slat, clean both sides at once. One-piece clear plastic handle has natural spring action, remains open until light hand pressure closes it over slat. Sponge rinses instantly. Overall length, 9 inches. **Only $5.00** ppd.

★ WESTERN BURLAP

Real burlap, for that "western touch" in home, den, kids' room. Use rustic burlap for drapes, curtains, tablecloths, bunk spreads, orange-crate covers. Your ingenuity will provide endless ways to use burlap . . . and it's so inexpensive, too! A 12-foot length, a full 36 inches in width, **only $2.66** plus 35c postage. In natural color, dyes easily. Two 12-foot lengths, **only $5.00** postpaid.

★ YOUR OWN NAME TAPES

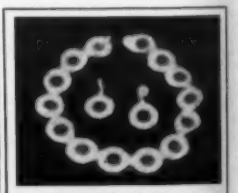
A distinctive way to identify your clothing, linens, blankets, etc. and guard against laundry loss or theft. Just order roll of Personal Name Tape and add name each piece. Your name is indelibly printed, can't wash off or fade from white cotton tape. Choice of red or black lettering—state which. Order as many rolls as you wish, print first name, middle initial and last name clearly for each tape. Roll of 72 names, **only $1.00** postpaid.

Prompt Delivery & Moneyback Guarantee On All Items

Order Today! No C.O.D.'s please.

FREE CATALOG

WESTERN PRODUCTS CO.



Imported French Angora

NECKLACE and EARRINGS

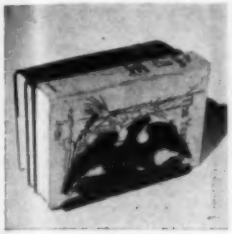
You'll add a fashion-wise note of loveliness to your Fall ensemble with this new Angora necklace and matching earrings. So delightfully styled, so superbly soft and so practical, too! Wonderful to wear with sweater or dress. Easy to keep clean, will not fade when washed. Always look fresh and new. In your choice of three exciting colors: Soft White, Sky Blue and Starting Scarlet. 16" Necklace available for Jr. Miss. Beautifully gift boxed. *Satisfaction guaranteed.*

18" Necklace and Earring Set $3.95 ppd.
Mother and Jr. Miss Set 5.95 ppd.
Necklace and matching Bracelet 3.95 ppd.

the unique shoppe

311 Front Street Galva 3, Illinois

YOUR MONEY'S WORTH



The symbolic eagle lends itself so handsomely to these functional as well as smart-looking accessories for the living room or den. Beautifully cast in dull black iron these bookends, 7½" wide, 4¼" high, are $3.95. Also available in highly polished solid brass for $6.95 a pair, all ppd. The Lennox Shop (L-68), Hewlett, L. I., New York.

Simplicity and service are admirably combined in these beautifully designed pitchers, which you will find lovely for flowers or as graceful ornaments. *Cascade* is trimmed with gold, 10" x 6", $12.45, ppd. *Milkmaid* is all white, 7" x 4", $6.45, ppd. Both are made by Lenox. From Nelmor Jewelers (L-68), 897-901 Bergen Ave., Jersey City, N. J.

Bancroft's Presents the Unusual... As Usual

Enjoy Color-TV Now
Don't wait! Startling new color filter gives drab black-and-white screens lovely soft color, easy on the eyes. Reduces glare, cuts snow. Simply place over front of TV. LN30310 (Model 16" Tube) 17" $9.95; 20" $1.95; 21" $3.95; 24" $4.72.

Santa Talks to Your Child
...and calls him by name. Imagine the thrill your child will receive when he hears Santa speaking directly to him about being good, discussing his reindeers, etc. Watch Junior's eyes pop. Each name individually recorded. Unbreakable record. LN34525 ..... $1.00

Walk on Ice Without Falling
When ice is on the sidewalks don't worry! Put on "No-Slip" Foot Grippers and walk without fear. Avoid dangerous, painful falls. Hardened steel teeth give foot firm footing. Elastic fits any man's, woman's, children's shoes. Fitments return-post free. LN37712. Two pair $1.00

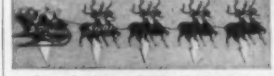
3-Dimension Stereoscope
Children's stories "come to life"; for real (we'll be amazed, too the bad wolf chases 3 pigs Kindergarten TO-WARDS YOU, watch Jack climb up-Up-UP into the sky. 10 complete stories (the life-like pictures) including "Cinderella", "Hansel Before Kneel's." LN17954 ..... $1.25

The Book That Talks
A voice is built into every page. As the child turns from the colorful pages, each different animal on every page talks in its own particular way; the cows moos, the dog barks, the sheep go ba-a-a-a. Press the entire book, they all sing in chorus. LN17906 ..... $1.00

3 Section Steel Skillet
Prepares an entire meal at one time. Vegetables in one section (frying), meat in other (broiling, Fry eggs in 1 section, bacon in other, potatoes in third. For warming-up, or leftovers, baby's food. Uses 1 burner, set 4. Wash only 1 pan. Quick heating, for clean. LN 3332 ..... $1.98

Cancelled-Check File
Banker's efficiency. Month-by-month dividers (trial on one side) facilitate quick reference and keep disputed checks safe, clean and in place at all times. Sliding fastener binds makes filing and removal easy. Holds over 2 5 year record. LN4630 ..... $3.95

Waterproof "Home" Mittens
Cold wet, snowy mittens! Plastic coated water-tight mittens stay flexible. Fleece jersey lining prevents cold, chapped hands. With any boy's or girl's name. Give for xmas. Red or green. LN 30140P, Poor... $2.00 Same with Pop, Uncle, Grandma, Mother Name's... LN 00440P $1.50



Personalized Santa, Sleigh and 8 Reindeer
Because Santa is such a jolly good fellow, he's agreed to let us artistically personalize his sleigh and reindeer with any family name and message. Gold "Santa" on the sleigh, decorated in brilliant holiday color, it adds a fine touch of tomorrow's cheer to home and surroundings. Each reindeer bears name of his counterpart in the immortal poem, "A Visit from St. Nick." Use anywhere: on lawn, porch, attached to house, around tree. Heavy, durable weather and rustproof metal; metheryrlate plastic. Use it year after year. Over 4 feet long x 2 feet high. LN 46700 ..... $2.95

Skunky, The Stinker Deodorizer
Even the bees smiled when he read the attached poem: "My name is Skunky, the Stinker and, in my spare time, I'm a pest for bedrooms, closets and for those that come after them...Hang him on the wall, he comes with special incense matches that dispel odors. Glistening ceramic. LN 3215 ..$1.00

HOW TO ORDER: 1 Order by number, stating the quantity desired. 2 Add only 10c to total of order for postage and handling. 3 Send payment (check, money order or cash) with your order. No C.O.D.'s please. Satisfaction Guaranteed or Money Back. SEND ALL ORDERS TO:
BANCROFT'S, 1112 So. Wabash Ave., Dept. LH-B, Chicago 5, Illinois

Serve Summer Loveliness All Year 'Round With
"CUP 'N SAUCER" FLOWER ARRANGER
Whether it's pastes or holly, this clever new decorator idea makes the most attractive bouquet you've ever set on a table. Delicately designed Cup 'n Saucer is fitted with a metal grille that holds the stems of flowers securely, no matter what kind of interesting floral arrangement you make. Cup 'n Saucer are black metal with gleaming brass handle and grille. Use them in pairs; add cheer to the decor of any room. Make cute Planters; wonderful for Ash Trays, too! Get several for yourself, and for gift-giving! Only $1.50 postpaid. No C.O.D.'s, please. Money-back guarantee. Order TODAY!

Write for **FREE** *Christmas Gift Catalog*

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189 N. Wacker Dr., Dept. L-44, Chicago 6, Ill.

THE **LOG LUGGER**

An extremely functional accent for your hearth — stores an evening's firewood ready for your fireplace. Contemporary design of black iron and expanded metal. Removable duck sling makes carrying wood easy. For summer use—a smart magazine rack without the sling. 20"x16"x13". Sling in brick red, spruce green, lemon yellow, black or white. **$9.95** express collect. Check or money order

DESIGN CRAFT
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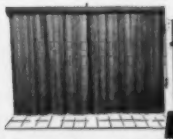
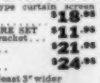
PULL INVISIBLE BURRS
Magni-Tweze enlarges slivers!
Now you can pull burrs, splinters, thorns, etc., that you cannot see with the naked eye. Magnifying-Tweezer enlarges lodged slivers to 3 times size and pulls them quick and easy. Enlarged view makes it certain that you get entire splinter. Carry one in purse, pocket or keep in medicine cabinet. Use Magni-Tweze, too, for removing invisible irritants from face and shoulders. Get several for sure-to-please gifts. No C.O.D's. Postage Paid.
Magni-Tweze **$1.50**
Send for New Free Gift Catalog
NELSON'S
Dept. LH-11A Sierra Madre, California



Solid Brass Screen & Tool Set . . .
Wall mounted drape-type curtain screen with pull chain mechanism (40x31") **$18.95**
SOLID BRASS 4-pc. FIRE SET (incl. 3 tools & wall bracket... **$11.95**
44x31" Screen..... **$21.95**
48x31" Screen..... **$24.95**
Choose Screen at least 3" wider than actual width of opening.
MODERN SATIN BLACK DRAPE-TYPE CURTAIN SCREEN...
40x31" attached type screen **$14.95**
4-Pc. TOOL SET **$10.95**



We Specialize in CORNER FIRE SCREENS! Send sketch for FREE LOW estimate. $5 dep. on C.O.D. Freight collect. Cal. res. add 3% tax. Dept. L-11.
Write for **FREE CATALOG.**
HOME & GARDEN FURNITURE CO.
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Oops! They're Goofy Blocks--$1
The new, exciting party game that *everyone* can play. It takes skill to build a tower of these cockeyed, odd-shaped blocks without knocking it over. Takes minutes to play, yet so exciting that kids from 2 to 80 will play for hours. Any number can play—great family sport. 22 colorful wood blocks. Exciting, new gift. Only $1 postage paid. *You must be pleased or your money back.* Order GOOFY BLOCKS from **Sunset House, 445 Sunset Building, Hollywood 46, California.**

MATERNITY SUITDRESS
In Two-Tone Rayon Faille
Pastel jacket treated to a merry-go-round of pleats, and buttoned with rhinestone sparklers. Dark skirt, sliver-slim and cut-out adjustable. Aqua top with black skirt; beige with brown; or blue with navy. Sizes 10-20.
$8.95 POSTPAID
Money Refunded If Not Satisfactory
FREE! WRITE FOR COMPLETE MATERNITY CATALOG OF FALL STYLES MAILED IN PLAIN ENVELOPE
ORDER BY MAIL **Crawford's**
Dept. 14 8015 Wornall, Kansas City 14, Mo.

300 Gift Ideas . . .
in our new Christmas Catalogue. Silver, crystal, jewelry, decorative accessories in woods and metals, children's frocks, Christmas cards and many others. Write to department L for your copy. Among the many imaginative gifts are these highly fired porcelain candlesticks with rosewood, 9½" high. $9.25 ea. Centerpiece bowl, 4¼" high, $10.

MAIL AND PHONE ORDERS FILLED—PL 1-2400

GEORG JENSEN INC.
Fifth Avenue at 53rd Street, New York 22

swivel seat **BAR STOOL** in handsome wrought iron

only $9.98

Wonderful snack-bar stool for your kitchen or dinette . . . ideal for cocktail bar, too! Made of sturdy black tubular wrought iron, reinforced with circular footrest. Swivel seat allows you to turn in any direction . . . is covered with chartreuse, coral or beige textured plastic that wipes clean with a damp cloth. Legs have brass ferrules and rubber tips to protect floors. Measures: 28" high, 12½" diameter.
Shipping charges collect. Sorry, no C.O.D.'s.
MONEY BACK GUARANTEE!

Manor House
HUNTINGTON • WEST VIRGINIA

PRIMITIVE ART
AFRICAN WALL MASK
Authentic reproduction in art plaster of an original museum piece, from the Ivory Coast of Africa. These Bauoie masks were used in tribal ceremonies by men only. The sight of such masks was forbidden to women on pain of death. African wall mask finished in Jungle Black, ready to hang. 8½ inches high.
$3.00 postpaid
sorry no C.O.D.
savage arts
dept. b, box 116, college station, texas

CAPE COD CUPOLA

Ready-Built, fully assembled CAPE COD CUPOLA for your garage, breezeway or coach house that will fit any pitch roof. Made of pine, brush painted two coats white, 20" high, 18" square at base. Aluminum or copper covered roof. Needs only a screwdriver to put up in a few minutes. With ALUMINUM covered roof, $29.75. COPPER covered roof, $32.50 Express Collect. Other sizes and styles from $16.75 to $149. Weathervane 19"x23" cast aluminum and brass. Choice of Rooster, Horse or Boat, only $10.85 Postpaid. Other vanes from $10.85 to $175.
SPECIAL—Unfinished cupola, fully assembled, $22.75.

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CAPE COD WEATHERVANES
Dept. M-4 No. Dartmouth, Mass.

A Toast to the Bride . . .
A charming and timely revival of the traditional Wedding Goblet that was always present at the reception for the toasts to the happy couple. Etched with the full names of the bride and groom and date of the wedding. An heirloom gift in crystal, 6" tall. Delivery, ten days.
$10.95 postpaid

Send for our complete catalog of this and other imaginative custom gifts. We suspect you will find many solutions for your difficult personal and wedding gift problems!

No C.O.D.'s, please.

Holiday House
411 Bellevue Theatre Bldg., Upper Montclair, N. J.

YOUR MONEY'S WORTH

The four seasons beautifully depicted in bas-relief are lovely *Wedgwood* reproductions. The white figures and designs are available on a soft, muted shade of pale green or pink unglazed porcelain background. Each plaque measures 5⅛" x 3½" x ½" in depth and is an import of rare beauty. Set of 4, $5.95, ppd. Zenith Gifts, Inc. (L-68), 55-H Chadwick St., Boston 19, Mass.

Add flavor to your letter and note writing. Here is a gaily decorated box of 16 sheets of French-folded note paper and 16 tuck-ins imprinted with wonderful delicious Southern recipes. (There's a slit in the corner of note paper to insert them.) The next time you write, the recipient will be thrilled with an unusual recipe for dinner or next party. Just $1.00, ppd. R. M. Shoff (L-68), Box 1166, Clearwater, Fla.

Want Something Different?
Here 'tis! Banjo inset with ceramic crackle glass ash trays. Useful gift, best contemporary styling. Heavy frame 12½" long, 2¾" high, unusually well made, hardwood tips. Banjo can also be used to hold dishes for nuts, candies, etc. Tray colors: Off White or Chinese Red. Frame non-tarnish brass or black finished wrought iron. State frame and color choice. Check or money order. Satisfaction guaranteed. $4.50 ppd.

CURRY'S
ROUTE 5, BOX 592F • DALLAS, TEXAS

STAKE HIM TO A STUD BOX

A man's accessory box that accommodates even the longest collar stays plus other masculine trivia. It's made of gleaming jewelers' bronze with hinged lid and plush lining. Cuff-link adorns top, and hints as to its purpose. $2.50 ppd.

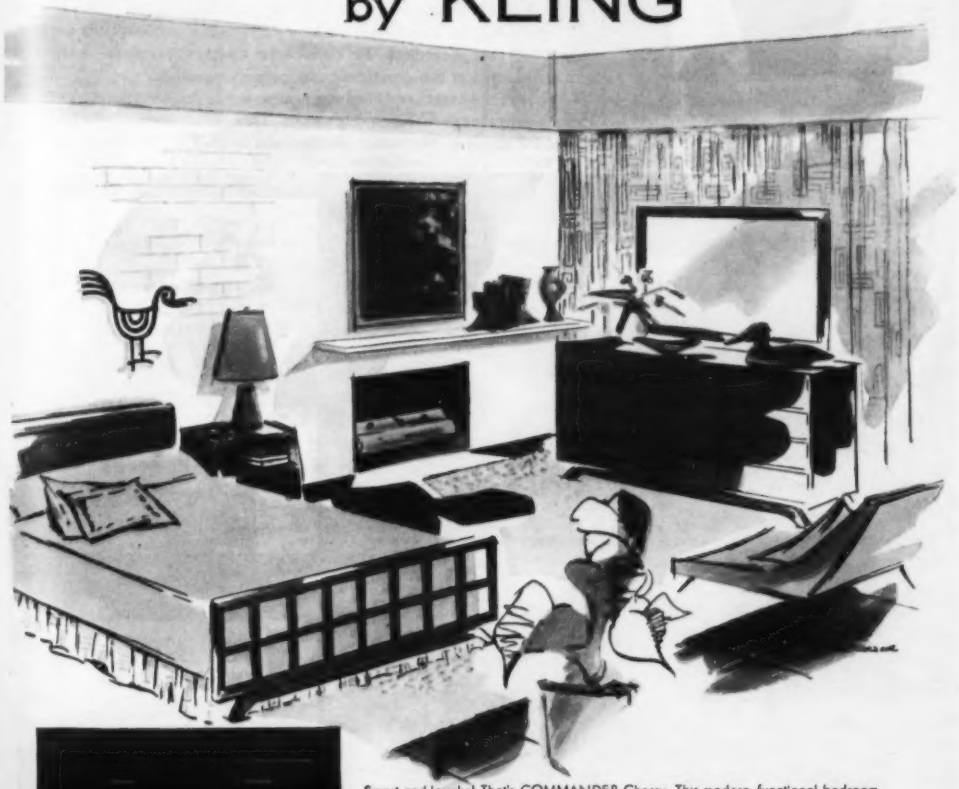
A WINNING CASE
Fine top-grain cowhide glass case has Florentine-type tooling, is softly lined to protect his glasses. Complete with magic 23K gold foil strip for personalizing with his own signature and address. Surest way to have glasses returned in case of loss!
Only $1.98 ppd., complete with gold strip.
Sorry, no C.O.D.'s.
Write for FREE catalog
Merrill Ann Creations
Dept. L 103 WARREN ST. NEW YORK 7, N. Y.

GLITTERING STARS that flatter with subtle fascination. In the informal brightness of the street sun or in the moody illumination of a dim rendezvous the diamond-cut facets at your ears gather the light in a shimmering luster. Hand cut and polished from genuine rock crystal with sterling silver backs. Screw type sent unless pierced ear type is specified. The earring pair, $5 delivered. A matching necklace with a considerably larger star on a narrow 40-inch black velvet ribbon is worn either as a pendant or choker. Use other color ribbons for striking accessory effects. The necklace, $5 delivered. The earring-necklace set, $8.50, ordered at the same time and sent to the same address. All beautifully gift boxed. Satisfaction guaranteed: either may be returned for $5 refund, or both for $9.50 refund.

HUTCHINGS MARMADUKE
260-NL KEARNY BLDG., SAN FRANCISCO 8, CALIF.

MODERN AS YOU THINK IT

COMMANDER CHERRY by KLING



Smart and lovely! That's COMMANDER Cherry. This modern, functional bedroom group by Kling has a freshness of design and detail that appeals to the most discerning. Fashioned in SOLID native cherry in a rich new color, CHERRYNUT, the simple lines bring out all the beauty of the rich wood.

Eighteen lovely pieces make up the popular COMMANDER Group. They have concealed drawer pulls . . . a choice of cane or solid wood panels . . . new drawer arrangements . . . bookcase headboards . . . more functional night tables . . . and many other new features. Ask to see Kling COMMANDER Cherry at leading stores.

* Send 25¢ in coin (no stamps, please) for our big, full color booklet "Your bedroom and You." Contains a wealth of information on care of furniture and bedroom decoration and arrangement. Address Dept. L-11, Kling Factories, Mayville, N. Y.

KLING
BEDROOM FURNITURE

KLING MEANS SOL MAHOGANY • MAPLE • CHERRY

Luxurious Sponge Rubber
U. S. CARPET CUSHION

...perfect protection for every rug and carpet

To enhance the comfort of your carpets, to add to their luxury and life, select the U. S. Carpet Cushion which is just right for your needs and your pocketbook. For U. S. Carpet Cushion is available in four luxurious styles at fine department and specialty stores near you.

They're the finest carpet and rug insurance you can buy. See all 4 of these famous sponge rubber underpaddings. Then decide which one is best for each rug and carpet in your home. Always *insist* on *genuine* U. S. Carpet Cushion.

US RUBBER

UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER • NEW YORK, N. Y.

YOUR MONEY'S WORTH

Looking for something extra special for Christmas decorations this year? Here is a wonderful solution right in the spirit of the season. Little china bells painted with gay greetings that will add a charmingly traditional note to your tree or Christmas packages. Attach them to place cards and use them at your dinner table. In sets of 12 they are $1.50, 25c for post. Order from Helen Gallagher (L-68), 413 Fulton Street, Peoria, Illinois.

What fun for a little girl—she and her doll dressed in matching outfits. This lovely 19" walking, sleeping doll comes with her 2-piece California original Indian dress duplicated in her new mommie's size. Of crinkle cotton in turquoise, orange or white. The dress in sizes 2-8, and doll, $10.98 and in sizes 10-14, $12.98, all ppd. From Florida Gifts and Gadgets (L-68), 1356 Main Street, Sarasota, Florida.

PEEK-KIN Book Ends

These **hand painted** Chinese figures perfect the art of handsome decoration. Made from pure white Marble-lite. Clothing has genuine Felt-like surface. Jewelled shoes. Pants Chinese Red. Tunic white with gold embroidered. Appx. 8" high, weight 2 lbs. ea. Pair..... **$6.95**

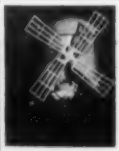
SCREEN DOOR ORNAMENT

19½" long 10½" wide.

$12.00 set of 4.

Send check or money order. Packaged free. P.P. collect. Catalogue on request.

ANTIQUE IRON CRAFTSMEN
2500 27th Ave. N. Birmingham, Alabama



For Christmas Giving . .

NEW! UNIQUE!

LULLABY - MUSIC - MILL NITE-LITE only **$5.95**

• Pink or Blue

Send baby off to dream-land with a lullaby—and keep baby safe from fear of darkness. Nylon cord controls music and wind-mill. Button controls light. Complete, ready to hang. Music mechanism of best Swiss quality workmanship. We pay postage.

Send Check, Money Order or $1.00 Down for C.O.D.

ALLIED PRODUCTS
3592 Blanche Rd., Cleveland Heights, Ohio
In Ohio Add 3% Sales Tax

BRASS LEGS

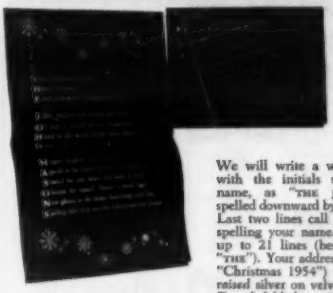
Make Your Own Tables, Sofas, Desks, Benches

The decorative swing is to brass! Modernize your present furniture or create distinctive new effects with gleaming, lustrous brass legs. Rich satin finish. Newest tapered style. Anyone can do it. A screwdriver is all you need. Do-It-Yourself Kit includes four lacquered brass legs (straight or angle—see illust.), screws, slip-in plastic tips to prevent marring floors or rugs, and design ideas. Order now! Add instant new enchantment to your home. No COD's please.

Order Height and Style You Want
Shipped Postpaid. Satisfaction Guaranteed

Leg ht.	Shape	Price	Attach under
6"	Straight	$ 6.95	Sofa, Couch
7½"	Angle	7.95	Chair, Sofa, Couch
12"	Straight	9.95	Coffee Table
13"	Angle	9.95	Coffee Table
16"	Straight	10.95	Bench, TV, End Tables

TRIANGLE STUDIO
1815 N. Orleans, Dept. L-11, Chicago 14, Ill.



The Verse Initials Spell Your Own Name

We will write a warm, SINCERE VERSE with the initials spelling your own name, as "THE JOHN MASONS" is spelled downward by the verse pictured. Last two lines call attention to initials spelling your name. There's room for up to 21 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1954") is on cover. All in raised silver on velvety deep-blue paper. French-folded to 4¼" x 5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8.45; 100—$10.95; 250—$22.50. Each over 250—9c. Postpaid.

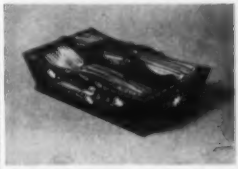
Satisfaction Guaranteed!

Yours Free!

Write now for new, free 104-page Gift Catalog!

Miles Kimball

134 Bond St. · Oshkosh, Wisconsin



KNIFE AND FORK BOX

Silverware is handy to handle in this colorfully hand-decorated, wooden Pennsylvania Dutch Knife and Fork Box. Try this old-fashioned way to display silverware on your buffet table, or to distribute knives and forks at buffet parties. Handy at drying time, too. Also, it's ideal for serving assorted snacks . . . or for use as a "catch-all" for pens, colored pencils and desk equipment. Better order several. They're ideal for gifts and bridge prizes. Only $3.00 each, postpaid.

No C.O.D.'s please.

LOMISTOCK STUDIOS

P. O. BOX 1196, LANCASTER 3, PENNA.

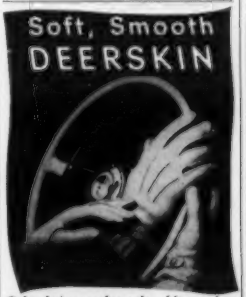
New! Combination Letter Box, Magazine Receiver! Hammered Wrought Iron Finish!

Handsome, sturdy-ideal Christmas gift! Has letter slot (with lock holder) and ample room for magazines. Heavy cast aluminum. Colonial ranch style, black hammered wrought iron finish. 10" high, 12" long, 7" deep. Send check or Money Order, no C.O.D.'s. You must be satisfied or we return money!

$5.95 Postpaid

Money Back Guarantee

MAIL BOX NOVELTIES
Arlington Post Office, Baltimore 18, Md.



Only choice northern deerskins go into our gloves—natural shade with separate wool inner glove to keep wrists warm, too. Worn one-half size larger than dress gloves. For women, 6 to 9, $7.75; men, 8 to 11, $7.75. Add 25c pr. w. of Miss.

Send for new gift catalog

THE VERMONT CROSSROADS STORE

WATERBURY, VERMONT.

THE CHARM OF

COLONIAL BRASS!

69 COLONIAL DOOR KNOCKER. Solid brass. 6¼" long. Engraved with your name in **Old English** lettering (maximum 12 letters, including spaces). $3.75.

70. BEDROOM KNOCKER. Solid brass. 4" long. Engraved with Given name only in **BLOCK** lettering. $1.95.

71 FOUR BRANCH BRASS CANDELABRA. This replica of a famed Colonial design will add light and warmth to any setting. 11½" tall, 13" spread. Each $13.95.

SEE ITEMS ARE SOLD POSTPAID —NO C.O.D.'S PLEASE.

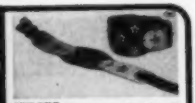
ART COLONY INDUSTRIES
The House of Gifts
9 University Place, New York 3, N. Y.

AUTHENTIC WESTERN SADDLE Fits any bike . . . watch the family cowhand glow with pride when he saddles up his bike! Of soft molded Latex, authentic in every detail, from high-riding saddehorn to richly embossed design and exact color of real saddle leather. Easy for smallest buckaroo to slip over his bike seat. Saddle is 14" long. $2.95

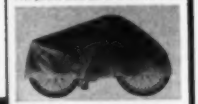
BIKE HORSE HEAD You don't need a "Kingdom for a Horse," a bike is all that's required. Perfect companion for "Gene Autry" saddle. Realistic, hand-decorated Horse's Head of flexible Vinyl. Fits bikes and trikes. $2.95.

For BIKES and TRIKES

Order Separately or ALL 4 for Only $10



BIKE BELT Every bike or trike jockey will know the meaning of and really delight in owning one of these genuine leather "BIKE BELTS." Just like the big cycle riders wear . . . adjustable to sizes . . . 3½" wide at back. Black and white genuine leather. Decorated with jeweled metal and silver inserts. $2.00.



BIKE SHED makes caring for the bike easy and habit-forming. VINYL PROTECTIVE BIKE COVER keeps rain, snow, dust off that precious bike. BIKE SHED is ample to cover the largest bike . . . folds completely into a plastic carrying case. Can be carried in bike basket. Edges bound with heavy clear tape. Easy to keep clean—wipe with damp cloth. Only $2.75

CAROL BEATTY • 7410 Santa Monica Blvd., • Los Angeles 46, Calif.
Send for FREE catalog of 300 selections. Dept. N-10 Post Paid No C.O.D.

A Bracelet For Grandmother

who will be proud to have her growing tribe of grandchildren with her at all times. Each first name and birth date engraved on separate disc in script. Wonderful for remembrance, to show along with snapshots!

Sterling silver ..... $3.00 for bracelet plus $1.50 per disc.

1/20 12k gold filled ..... $3.00 for bracelet plus $2.00 per disc.

Engraving, postage, tax incl.

Be sure to send for our complete catalog of this and other fine custom gifts.

No C.O.D.'s, please.

Holiday House
411 Bellevue Theatre Bldg. Upper Montclair, N.J.

PIPE RACK

A Christmas gift papa will cheer! Holds 16 of his favorite regulars and is supplied with clay church-warden pipes for decorative accent. 27½" high - 17" wide.

Handcrafted of Antiqued Knotty Pine

$32.50 *Express charges Collect*
Sorry no C.O.D's

Send 25¢ for Booklet "Country House Reproductions" and interesting hints on Early American Furnishing. When on Long Island visit the home of America's first Pine Furniture!

The Lenrox Shop
Long Island's Unusual Shop of Country House Furnishings
Hewlett, N.Y.

$5.00 pair

$11.75 two pair

New, and decorator different for your kitchen, dining room, porch or bedroom. Made of fine gleaming white washable tuftaunegan and gay striped ruffle trim with gold durex threads interwoven. They're lovely for year-round use. Canopy fits windows 24" to 40" wide. Side ruffles have full elastic expansion to 72". Canopy rods FREE with each order. Colors: red, green, blue, gold, pink with brown.

Matching cafe-curtain with 12 brass clips FREE $4.00 pair, $6.75 two pair

Write for free NEW catalog.

Andrews
Dept. L4

Early American Pine

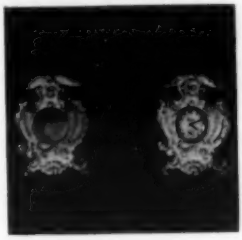
SPOON RACK

★ *Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17" high, 10" wide, it displays 18 tea or demi-tasse spoons. Buy now for gift-giving at a very nice price.* Only $3.95 plus 35¢ shipping

FREE Exciting Xmas Gift Catalogue in color. Write for it, now!

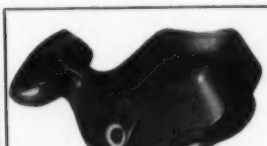
Helen Gallagher
413-C-11 Fulton Street, Peoria, Illinois

YOUR MONEY'S WORTH



A new setting for your grandmother's faithful watch or the family heirloom. The Victorian style has gone modern in a clever reproduction of an antique picture frame cast in solid brass with a smart antique white-gold French finish. It stands 5" high and holds any pocket watch. An unusual gift and don't forget one for yourself. $6.98, ppd. Merrill Ann Creations (L-68), 102 Warren Street, New York 7, N. Y.

Big blessing, small bundle! Phone holder and index impossible to misplace. Genuine Florentine gold-tooled leather—holds any size phone (for larger ones, remove pencil tray on top deck). Lower deck conceals index. Push lever, it snaps out, locks automatically. In maroon, brown, forest-green, cherry-red, copen-blue, ivory, pine-green and rose. $9.95, ppd. Camalier & Buckley (L-68), 1141 Conn. Avenue, Washington 6, D.C.

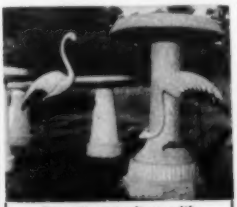


WHALES OF FUN!

Lil' Squirt, the CUTEST baby whale that actually spouts when placed in water, glides the hearts of youngsters everywhere. Makes wonderful gift—a Christmas-stocking delight! State choice of pink, blue, red, or yellow. Individually boxed. Write today!

59c each or two for $1.00 ppd.

TELVAC GIFTS, Dept. 14-T, Box 6001, Arlington 6, Va.



Decorate your lawn with
FLORIDA FLAMINGOS

Made of aluminum castings to last a lifetime. Full body shape about 30" high. Enameled flamingo red with black beak, eyes and wing tips. Legs are purple. $7.90 per pair postpaid. Money back guarantee.

HITCHING POST BOY

Made of metal castings and full body shape. 27" high, enameled in 4 colors. Price $34.50 shipped express collect. Send remittance to:

Certified Products Co.
Dept. 125, Louisville 11, Ky.

THEIR VERY OWN

This personalized Old Kentucky stoneware will thrill any child! Youngster's first name hand-painted under glaze and fired-in for permanence on all pieces. Colorfully hand-decorated. 9" and 6" plates, 5" bowl, 11-oz. mug. Boxed. When ordering, print child's name. State if boy or girl design wanted. Send check or money order. (Sorry—no C.O.D.'s). Christmas delivery if ordered by December 1. 4-piece set, postpaid in U.S., $4.95. 3-piece set (omits small plate), postpaid in U.S., $3.

Write for our Free Leaflet on other Personalized Authentic Old Kentucky Stoneware

LOUISVILLE POTTERY COMPANY
Dept. L, 228 E. Bloom St., Louisville 8, Ky.

YOUR MONEY'S WORTH

Very Victorian and a lovely complement to simpler styles of furniture in your home or later on for terrace and lawn. Authentically cast in rustproof aluminum, this gracefully designed chair is finished in a long-lasting, high-gloss white lacquer. It is extremely strong, yet so light in weight that it can be moved easily. Request free catalogue for other pieces. $15.40, ppd. Moultrie Manufacturing Co. (L-68), Box 363, Moultrie, Georgia.

Suit your mood—it's easy to insert and change pictures in a moment with these unique honey-colored picture frames. In two sizes: 6" x 9" and 8" x 10", they are $1.00 and $1.50, respectively, plus 15c postage. Choose with each a Maine Coast view: *Sunset, Surf, Old Salt, Fishing Boat, Gulls* or *Harbor*. Set of 4: 6" x 9", $3.95; 8" x 10", $5.95, all ppd. House of Values (L-68), 92 Willowood Dr., Wantagh, L.I., New York.

WROUGHT IRON FURNITURE FOR THE "2 to 10" SET

$14.95

PRACTICAL • HANDSOME • DURABLE

Fun for mealtime and playtime too! Sturdy wrought iron furniture specially scaled for "kidsize" tots from 2 to 10. Zolotone plastic coated tops are neutral to go in any room. Scratch, mar and stain proof . . . wipe clean with a damp cloth! Matte black wrought iron legs have plastic glides to protect your floors! Table top is 18" x 24", stands 20" high. Table and 2 benches $14.95. Same table with 2 chairs $17.95.

Shipped express charges collect

E. F. LAWRENCE IRON WORKS — Dept. 11-F 2911-13 Whittier Blvd., Los Angeles 23, California

Reversible

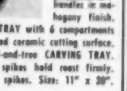
CARVE N' SNACK SERVER

The most delightfully versatile tray to come along in years! Expertly crafted of hard maple with handles in mahogany finish.

One side is a SNACK TRAY with 6 compartments and beautifully designed ceramic cutting surface. Other side is a well-and-tree CARVING TRAY. Reversible aluminum spikes hold roast firmly. Built-in section stores spikes. Size: 11" x 20". $9.95 ppd.

PIPE GIFT OF THE YEAR

MONOGRAMMED PIPE.



Your sterling silver initials inlaid on finest IMPORTED BRIAR. Scientific aluminum filter. Life-time guarantee. Packed in flannel bag and gift box. $6.95 ppd.

TERRY PRODUCTS, DEPT. L11 BOX 381 MERRICK, N. Y.

Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and first weeks of December, to the child of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each letter. All four letters and gifts, to one child, send only **$1.95**

(Print child's name and address)

Twinkletoes

REINDEER RTE 4, SANTA CLAUS, IND.

CHILDREN LOVE TO WEAR THESE

SOFT DEERSKIN SNOW MITTS

GUARANTEED FOR LIFETIME USE

FROM THE DEERSKIN CENTER OF MICHIGAN

The Unusual In Leathers

WRITE FOR NEW GIFT CATALOG

Won't Rip, Snag or Tear. They're tops for snow. Always soft, warm, comfortable in all weather. Fleece lined. Impervious to water, yet washable. No amount of wetting ever makes them hard. Available in natural tan—sizes 2 to 8. (State age of child when ordering.) $2.95 per pair postpaid or C.O.D. plus charges. Family Special 3 pairs for $8.00.

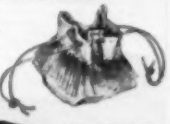
FROM THE DEERSKIN CENTER OF MICHIGAN

Prompt Delivery

LADIES' SOFT LEATHER PURSES

Smart — Attractive — Unusual

Hand made from soft, select leathers. Deerskin fringe. Lined. 5" deep, 7" wide. Choice of three colors: Natural deerskin cream, luggage tan or blue with white fringe. $3.95 postpaid or C.O.D. plus charges. Special for gift buyers, 3 for $10.00 (tax included). Prompt delivery. Money back guarantee.



Wm GALLAGHER CO. — 912 N. LEROY ST. FENTON 5, MICHIGAN

"The Moving Finger Writes...

. . . and having writ moves on." Moves on this lovely four-piece, rose-sprigged chintz desk set, of course! Whether Madam is writing a love letter or just a message to the milkman—this beautiful desk set lends just the right note to note writing! Attractive pink blotter pad (19" x 12"), lucite letter opener, hand blotter and calendar can all be wiped clean with a damp cloth. The complete set is $3.95 plus 25c postage. Prompt delivery guaranteed.

FREE—beautiful gift tie ribbon with every order! No COD's please. Money back if not delighted. Send for thrilling NEW gift catalog—it's FREE!

Adele Green — 181 EAST 87th ST. — DEPT. LA-11 — NEW YORK 28, N. Y.

bath—beach—boudoir

just plain wonderful!

thirsty terry wraparong*

pampers you a thousand ways

Wraps you up—dries you off—takes you tenderly from tub to telephone, from locker to lounging. Perfect for make-up, shampooing, sun bathing, dormitory wear. Shaped and fitted . . . buttons on securely in a second. White, maize, aqua, green and pink. Small, medium, large. $3.95

THE TOG SHOP

Americus, Georgia

Please send me the following:

	Quan.	Size	Color
Wraparong $3.95			

name_____

address_____

city_____ zone____ state_____

☐ Check ☐ M.O. add 25c for postage

EASY KNEES

THE FOLD-AWAY FOOT REST

Easy-does-it in this clever, comfortable modern foot rest—a wonderful advance over the old-fashioned, unwieldy footstool. Sturdily constructed of horizontal and vertical wooden bars it tilts to the position you prefer, does not hook to chair and folds away when not in use. Mahogany finish. Buy several for the entire family for televiewing, reading or just plain relaxing.

ONLY $3.35 PPD. No C.O.D.'s, please

Write for Free catalog showing a hundred new gift suggestions!

THE EASY ROCKER

BETHEL L11-4, MAINE

Sliding Saucer Sled

More thrilling fun, yet safer than a sled! You start at the top of a snowy slope, sitting safely inside the deep bowl, and down you go—spinning around and around in a series of circles! This big sled is made of extremely heavy gauge aluminum and is 4" deep and 23" across. Sturdy web hand straps and grommet for pull rope. Order No. F-5136, Sliding Saucer, $4.98, ppd.

Thrilling Snow Skates

The wonderful fun of skating and skiing combined in perfectly safe miniature skis! Steam-bent hardwood with grooved bottoms, fitted metal heel plates. Designed to fit any little Winter Sport from 3 to 12 years. 12½" long by 2⅛" wide. Adjustable straps. Order No. T-4227, Snow Skates, $1.79, pair, ppd.

Yours Free! Write Now For New Gift Catalog!

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Elegant pair of eyeglass cases in luxurious looking brocade. There is a choice of a light or dark background in both styles. It is a natural as a Christmas stocking gift, as well as a perfect bridge or canasta prize. The fold-over case is reinforced for extra wear and it's just $1.98. The standard slip-in type is $1.50, all ppd. Bert's (L-68), Staten Island 2, New York.

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You'll marvel at the fine hand workmanship, the simple, beautiful lines of this elegant bench. Genuine braided rush seat is hand woven. Satin-finished birch in *Light Natural* or *Black Lacquer*. At home with modern or traditional for utility seating, chair-side table, TV or vanity bench, luggage rack, etc. An exceptional value. Shipped direct to you from our workshop.

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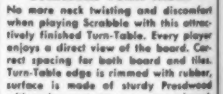

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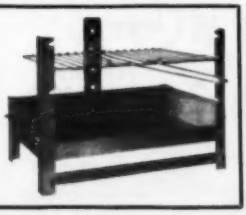

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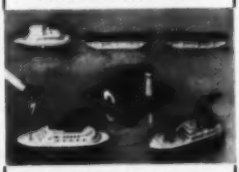

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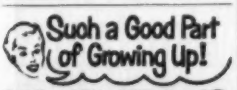

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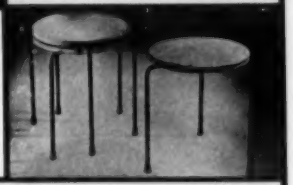

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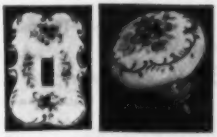

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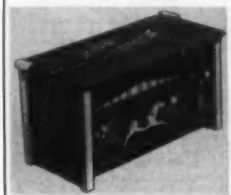

A real Treasure chest for mother; saves picking up; hides the mess; and many stubbed toe. A 'dumping off' place for the youngster's blocks, dolls, trucks, guns and other treasures. Gay multi-colored design in bright red background. All solid wood framed. Super-strong top. Use as a toy chest, for storage, as a TV seat. Jumbo size 31" x 17" x 16". A useful gift. $5.98 post paid

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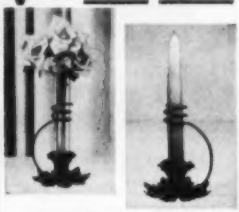
IT'S A BUD VASE!
IT'S A CANDLE HOLDER!



Remove the clear glass tube and it's a charming candle holder! 6½" high. Satin black or white finish. (Its double in brass plate for $1.50 Ppd.)

EACH, $1.00 Ppd.

ORDER TODAY!
Santa Claus Land
SANTA CLAUS, INDIANA

CHEERY PINK MAILBOX

Personalized with name on lid

New decorator pink combined with lacy metal to create a mailbox that's truly eye-catching! Smart 11" x 11" mailbox has curved arm for holding magazines, features last name in contrasting color on lid. Available also in Swedish black. Bring drama to your doorway or to a friend's. It's a present perfect for Christmas giving! $3.95 plus 35¢ shipping

Write now for FREE, exciting XMAS Catalogue in color.

Helen Gallagher
413-C11 Fulton St., Peoria, Ill.

WALK-A-BABE

Protect Baby's First Steps

A safe, light-weight walker for baby's first steps. Exclusive Swedish design gives needed support, helps develop correct leg shape.

Sturdy tubular steel frame. Comfortable washable colored fabric seat. Collapsible. Weighs only 4 lbs. Order by mail, only $9.75 postpaid, extra seats $1.00.

10 day money back guarantee
CASH, CHECK, or MONEY ORDER, no COD'S.
allow 30 days for delivery

BELTER GIFTS INC.
623 W. Hillsdale Lansing 15, Mich.

YOUR MONEY'S WORTH

Every well-equipped kitchen should definitely have one of these waste- and work-savers. A saucepan and refrigerator bowl all in one, you can cook food in it, then remove handle, cover leftovers with close-fitting plastic top and store in refrigerator. To reheat, simply reattach handle and remove cover. Of high quality stainless steel in ¾-quart size, $1.95, ppd. Artisan Galleries (L-68), 2100 North Haskell Avenue, Dallas, Texas.

Weep no more when you have that usually arduous task of chopping onions. Five stainless-steel blades chop vigorously with a single stroke in this clear plastic-enclosed Swiss food chopper. Wonderful, too, for chopped carrots, parsley, nuts, etc. Blades clear automatically and chopped food is removed on round wooden board without handling. Just rinse clean. $1.98, ppd. Bodine's of Baltimore (L-68), 444 E. Belvedere Ave., Baltimore, Md.

GIFTS FOR PIPE SMOKERS

FREE Gift Catalog

Monogrammed in gold - add 25¢

NEW TOBACCO POUCH

Just a press of the plunger on the Phil-O-Matic Pouch fills and tamps his pipe! No spilling tobacco on rugs or floors. No need to open pouch. Keeps tobacco fresh and moist for better smoking. Can even be used when wearing gloves for outdoor use. Made of heavy vinyl, with lifetime spring filler mechanism.

$1.98 ppd.

SEATTLE JET LIGHTER

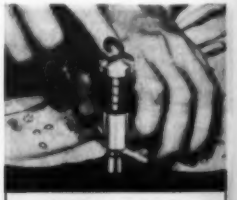
The only lighter with a 2½" flame he can aim down into his pipe. Upright, it is perfect for cigarettes and cigars. Nickel-plated. $6.95 ppd.

THE FIRESIDE SHOP 916 L3 East Wayne Street, South Bend 17, Indiana

SWISS MUSICAL CHIMES Play Merry Tunes As Door Opens

Greet your guests with Christmas Carols as you open the door for them. Out of these Swiss Chimes comes music to fill the air with festive notes and guaranteed to start any evening right. Rewinds automatically when door closes. Attaches easily to any door. Non-electric and only 4" in diameter. State song you desire: "Hail, Hail, Gang's All Here"—"Jingle Bells"—"Come All Ye Faithful" — "Rudolph, Red Nosed Reindeer." Guaranteed. $4.95 ppd.

HUSS BROS. Dept. 25, 1059 W. Chicago, Chicago 10



RHINESTONE SETTER

Use at home for attaching rhinestones to your sweaters, dresses, gloves, belts, etc., creating our own designs and adding to the value of your wardrobe. Adds that costlier, finished look to your gifts. No sewing as the stones are permanently clamped in place and will not come loose. Easy to operate—a pleasure to use. Setter plus 100 rhinestones and clamps— $1.98 postpaid

FREE CATALOG ON REQUEST.

Send Order to Dept. L:

FISCHER'S
43-98 BOWNE ST., FLUSHING 54, N.Y.

Price Slashed On Famous Adjustable Life Size Dress Form! ~~$5.95~~ NOW ONLY $3.98

New 1955 Model Drastically Improved—Price Slashed 1/3—New flexible material makes amazing dress form easily adjustable—larger or smaller—to fit your size. Does virtually everything a $30 dress dummy can do—and costs only 1/7 the price.

Last year when it was announced that home sewers no longer needed to pay $10, $20, $30 for a dress dummy that was useless when you gained or lost weight, that home sewers could now get a life size easily adjustable dress form for only $5.95, orders poured in from every state of the Union to Ann Baldwin, its creator.

And now Ann Baldwin passes on still more new mass production savings direct to you. And best of all on her new 1955 radically improved and simplified model. Simpler, sturdier, even easier to put together, better looking. Instead of raising the price Ann Baldwin has slashed the price 1/3 saving you $2.00 on the new low price of $3.98.

So, if you've felt that a dress form made to your own exact measurements was "too expensive"—if you've held off investing in a dress form that wouldn't fit once you gained or lost weight—if you simply haven't the room to store a big bulky dress dummy . . . NOW YOU CAN GET AN ADJUSTABLE STORE-IT-AWAY DRESS FORM FOR LITTLE MORE THAN A PENNY A DAY FOR THE FIRST YEAR!

Created By A Well-Known Hollywood Designer—New, Full-Size Dress Form Weighs Only 2 Pounds—Lasts for Years

After hundreds of experiments, Ann Baldwin, a well-known Hollywood Designer, has at last created a dress form that does everything you need, yet is so economically priced that every home sewer can afford to have one. In fact, you'll find it pays for itself with the very first dress you make or alter! By use of KRAFTBOARD, a very lightweight material, yet sturdy enough so that in normal use it will not break, chip or crack, Ann Baldwin has created an adjustable dress form that is so light, so handy that you can fit your dress, pin it, baste it . . . and do it all without once getting up from your chair. A full, life-size dress form that is so flexible it can be adjusted in a few minutes to the exact measurements of most figures other than extra special sizes—a completely new kind of dress form that assures a perfect fit—that shows you what your finished blouse, skirt or dress will look like on you before you ever begin to sew, and now at a big slash in price that makes it a bigger bargain than ever.

And this year's new improved 1955 model is streamlined, better looking, sturdier, simpler, easier to put together than ever.

Scientifically Placed Guides Cut Down the Possibility of Making Mistakes

How would you like to remodel your last year's ensemble into this year's latest Paris fashions—and do it quickly, easily with none of that dreaded amateur "home-made look"? It's so easy with your new lower priced Ann Baldwin Dress Form.

Scientifically placed guides for the side, front, back, shoulder and waist seams, automatically stop you from making a mistake. Simply fit your dress on the dress form and you know that it is perfectly centered to give a more professional look to your garment at the very first fitting. And because you pin your patterns right on your Ann Baldwin Dress Form you see at a glance what your dress will look like on you when finished . . . where it needs more material — where it needs less . . . whether sleeves or shoulder lines need altering—whether the neckline, waistline, sleeves and hem will come exactly the way you want them to. Never again will you need to waste 3 or 4 hours fitting on your dress. Never again will you have to rip out the seams because you couldn't get your dress to hang properly. Never again will you twist and bend to get an even hemline.

Send No Money . . . Try the Ann Baldwin Dress Form In Your Own Home at Our Risk

Use the Ann Baldwin dress form to design your own high style fashions—use it for alterations—remodeling—or just plain simple sewing. Use it to adjust waistlines — lift shoulder lines — lower necklines. Use it for basting, stitching, fitting—for skirts, dresses, blouses, jackets. And if your Ann Baldwin dress form doesn't give you professional looking, 5th Ave. clothes the very first time you use it—if it doesn't pay for itself on the very first alteration you make—just return it for your full money back. But this amazing new dress form is still so new, so revolutionary that supplies are limited. It's first come, first served. At this big reduction in price we predict a sell-out! So today, rush the NO-RISK coupon below complete with your measurements (bust, waist and hips) to:
Ann Baldwin Sales Corp., Dept. G-239
141 Fifth Avenue, N. Y. 10, N. Y.

GO ON A DIET AND KEEP YOUR CLOTHES FITTING PERFECTLY! **New dress form adjusts to your own personal measurements. Made of strong pliable felt covered KRAFTBOARD for extra durability, this new lightweight dress form costs just $3.98 and is adjustable within your size range. Just put the clips into self-adjusting holes, and your hip, waist, bust and length are readjusted to your measurements once more. You get accurate fit every time.**

FLEXIBILITY LETS YOU SLIP ENTIRE DRESS RIGHT OVER YOUR ANN BALDWIN DRESS FORM—WITHOUT OPENING THE SEAMS!

PUT IT TOGETHER— TAKE IT APART IN MINUTES— FOLDS AWAY OUT OF SIGHT WHEN NOT IN USE . . . AND A NEW LOW PRICE!

Amazing Flexibility Permits Easy Slip-On, Slip-Off Of Even One-Piece Dresses!

Your Ann Baldwin Dress Form is scientifically designed so that you can merely bend in the shoulders and slip the dress on or off the form with no extra work of any kind. Shoulders snap back into shape instantly. Yours at a Saving of $2.00!

Entire contents copyrighted by Ann Baldwin Sales Corp. 1954 N.Y.C.

Only Dress Form You Can Use In Sections—Do All Your Pinning, Altering, Hemming, While Sitting Down

No more aching arches, stiff shoulders or pains in the back from standing hours on end. Now you can do all your fitting, pinning, altering and hemming with your Ann Baldwin dress form right on your lap. (Weighs only 2 pounds, yet is strong enough to last for years.) Complete your whole dress-making operation without having any need to get up from your chair. And because you can use the Ann Baldwin dress form in sections, small garments become so much easier to handle. To sew blouses and jackets use only the torso. For skirts and slacks use only the hip parts.

P.S. Also great for blocking sweaters. Act now before this new low price is withdrawn.

MAIL NO RISK COUPON TODAY!

ANN BALDWIN SALES CORP.
DEPT. G-239
141 Fifth Avenue, New York 10, N. Y.

Please send me Ann Baldwin's new adjustable, match-your-figure dress form in my measurements for a 30-day No-Risk Trial. When my dress form arrives, I will pay postman the special cut-price of $3.98 plus postage. If I am not completely satisfied—if my Ann Baldwin dress form does not do everything I want it to do and more—I will return it within 10 days for my full purchase price refund, no questions asked. My measurements, taken over my foundation garments, are:

Name _____ (Please print)
Address _____
City _____
Zone _____ State _____

☐ CHECK HERE TO SAVE MORE. Enclose payment with order and WE pay all postage and shipping fees. Same money back guarantee of course.

In Canada send to: 60 Front St. West, Toronto, Ont.

Oo-la-la!

Just perfect for that "problem spot" on your walls!

TWO FRENCH STREET SCENES

in dimensional "Decorama" frames

In foyer, study, guest room or living room, this matched pair of handsome French street scenes literally "stand out" on your walls. Beautifully reproduced from original paintings by a famous artist, they are dimensionally mounted on a textured wood background available in black or dark green as you prefer. Overall size 7¼" x 8" each.

Only $5 per pair, postage prepaid. *No COD's please. Satisfaction guaranteed or money refunded.*

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aluminum
PATTIE PRESS

Place the meat between waxed sheets . . . *Press:* Uniform patties every time. Stack 'em up for freezer, parties or daily snacks. Ideal gift. Money back guarantee. Immediate shipment. Check or Money Order.

$3.95 Postpaid includes 500 sheets of waxed paper

IDEAL Products Co.
177 East Marion Elkhart, Indiana

Make this Big 13" Colorful
COCK HORSE DOLL, *only* **$1.85**
Delight the children with gay Cock Horse right from Banbury Cross! 13" high, in red and white candy stripes, white mane and tail, jet black reins. A bundle of fun to make with Spoonies Kit. Includes all parts pre-cut. Just follow simple directions to sew and stuff with cotton furnished. Kit, postpaid, only $1.85
OTHER DESIGNS: Simple Simon 20" tall; Mother Goose 14"; Mr. Nonsense 14". Each kit ppd. $1.85
Order by mail from

DECOR BY DELANOR
1227-L 10th Avenue N., Fort Dodge, Iowa

CHAFING DISH

Solid Copper and Brass Chafing Dish. Aluminum 1½ quart food pan. Lid and water pan are solid copper, aluminum lined. Brass stand, black lacquered handle. Hand polished, lacquered to prevent tarnish. A tasteful gift of lasting beauty.

FULLY GUARANTEED. $9.95 ppd.
Sorry, no C.O.D.'s

IVY HOUSE *Write for FREE full-color catalog.*
DEPT. 8-79 EDGEWOOD AVE. NORWOOTH CINCINNATI 25, OHIO

THIS IS FOR THE BIRDS!

Remember our feathered friends. Keep their lilting song in your garden. Here's a bird feeder that can be placed anywhere, 6 foot steel post, comes in three sections, ready to be fitted together. Hood and feeding tray in brown steel. Hopper in clear plastic holds up to 2 lbs. Hood 14½" across. Tray 9" wide, ½" deep. Ideal gift for bird lovers.

Stake model $3.98 postpaid
Hanging model (same size) 3.50 postpaid

Satisfaction Guaranteed

Write for Free Gift Catalog

DOWNS & CO.
DEPT. 1247, EVANSTON, ILLINOIS

YOUR MONEY'S WORTH

Choose the cheese you please from this wonderful assortment from 8 different nations. There are twelve assorted cheeses all plainly marked with the countries of their origin: Austria, Denmark, Finland, Holland, Italy, Norway, Sweden and Switzerland. A unique family gift, everyone will enjoy these delicious and nutritious cheeses. $4.98, ppd. Order from Amy Abbott (L-68), 344 West 52nd St., New York 19, New York.

A sterling performer is this beer can or bottle opener, personalized with any three sterling silver initials. The oak handle has a nice feel of leverage in it to wield the stainless-steel opener. It can be hung by the rawhide thong passing through the top of the handle. An exceptionally fine gift for your favorite man. $3.95, ppd. Robin Hood's Barn (L-68), 83 Newbury Street, Boston, Massachusetts.

for that Gift from Heaven . . .

• The perfect gift for the little tyke, especially the one who approaches his first cold blasts since work time . . . Togcraft pram to keep him comfortable and safe. It is light and warm and weather resistant. Completely washable and quick drying. Order with confidence. Togcraft prams are guaranteed to satisfy or your money will be refunded. Made of famous Estron. Intercel lined. Use pram as a snow suit by detaching mittens and booties. Decor is embroidery on matching piping . . . pink for girls, who get a bonnet; light blue for boys and a helmet. Size 12 mo. (to 18 lbs); 18 mo. (19 to 22 lbs); 24 mo. (23 to 26 lbs). Price $6.95, postpaid. Send check or money order. No C.O.D., please.

TOGCRAFT . . . Box 242, Williamsburg Station, Brooklyn 11

Small Fry DOODLE DESK

Youngsters can write all over this big 17" x 17" desk. Once picture is finished, they just wipe it off and start all over again. In white, high-impact Styron with two sponges and box of colored magic crayons. Regular crayons wipe off, too, with any cloth or tissue. Decorated with alphabet, Roman numerals, color, etc. Turn it over and it can be used as a tray with built-up sides.

$2.98 plus 25c shipping charges
Sorry, No C.O.D.'s. Write for FREE catalog.

GREENHALL
Dept. L, 1133 Broadway, New York 10, N. Y.

BUTTONS 'N' BOWS

Rich velvet on gold metal frame forms "tie" with pretend-pearl knot. Matching links. Terrific on "little boy" shirts. Black, navy or red. $2.50 postpaid

UPPER ARM BRACELETS

Exotic ornaments to wear above the elbow . . . singly or in pairs. Light weight, gold-finished. Graduated beadtips twist to suit your fancy.
$1.98 postpaid
Two for $3.50

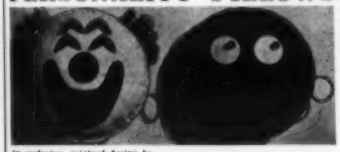
STOUFF HOUSE 4353 Lovers Lane P. O. Box 7089-L3 Dallas 9, Texas

YOUR MONEY'S WORTH

All-in-one, an utterly charming way to serve coffee with dessert or sandwiches for a buffet dinner or snacks. The beautiful gold-trimmed china plate, strewn with delicately shaded moss roses, has a special recess to sturdily hold matching cup. Service for 4 (4 plates and cups), $3.95 plus 35c post. For 8, $8.00, ppd. Order from Nouvelle, Ltd. (L-68), 221 W. Chicago Ave., Chicago 10, Ill.

This is what we call a fruitful search for a hidden treasure! These California redwood treasure chests yield a grand supply of fruit pleasures in an attractive and wonderful assortment of *glacé* fruits. Just especially right for the Christmas season as gifts or after-dinner goodies. 1-pound net, $2.59; 2-pound net, $4.99; 3-pound net, $6.98, all ppd. Mission Pak (L-68), 109 East 33rd Street, Los Angeles 11, Calif.

PERSONALITY PILLOWS



Do-it-yourself throw pillows with a personality all their own! "Smiley" has a white felt face with black and red features, and red yarn hair. "Sambo" is black felt with white and red features, black button eyes, and golden ear hoops. Kit contains cut-to-size felt for one personality, 12" cotton pillow, trimmings, and instructions.

only $3.50 each kit, ppd.

Write for FREE catalog. Hurry, no C.O.D.'s.

An exclusive, original design by **Beverly Baker** Dept. L-11, Box 437, Tuckahoe, New York

Stacking Snack Tables with VINYL PLASTIC TOPS!

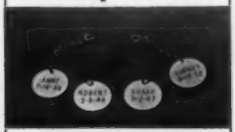
set of 3 for 5.95 Postpaid

Gray plastic top resists stains, warm dishes, alcohol, etc. Bright red trim around edge. Glossy black lacquered legs. Sturdy wood construction throughout. Shipped fully assembled and finished. Sold mail order only—No COD's—Satisfaction guaranteed.

CARLISLE MFG. CO.

2618 Frankford Ave., Phila. 25, Pa.

Birthday Bracelet



STERLING SILVER

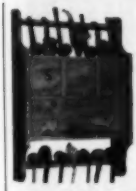
Here at last is something every grandmother will be proud to wear. A sterling silver charm bracelet that records the name and birthdate of each beloved grandchild. Each silver dangle disc is engraved with child's first name, month, day and year of birth; bracelet has plenty of room for additional discs for each new grandchild. Equally suitable for a fond aunt or Godmother. In ordering be sure to print plainly name and dates.

Bracelet chain ..... $1.00 ppd.
Each engraved disc ..... $1.00 ppd.
Add 10% Federal Tax

Send for our new Christmas catalog

Susan Smith

11 Main Street, Carpentersville 12, Ill.



14 PIPE RACK

Does everything a good pipe rack should do. Hangs conveniently on wall—saves precious desk or table space. Holds 14 pipes. 3 air-tight humidor jar drawers. Large accessory drawer. Size 13" x 18". $12.50

7 Pipe Rack—13" x 9½"—like top half of rack shown. $8.50

20 Pipe Rack—17½" x 32" (4 humidor and 2 accessory drawers) $28.50

MAGAZINE RACK

This large, handsome wall rack holds 30 magazines in upright position where each is visible for convenient selection. For living room, study or playroom . . . Ideal for office and reception room. Size 23" x 27" $17.50
Size 28" x 40" high—holds 45 magazines $27.50
Size 45" x 27" high—holds 60 magazines $32.50

NOW! OUR FAMOUS RACKS IN DO-IT-YOURSELF KIT FORM

For you—as a gift—for the man who loves to do his own. The same racks for which Yield House is so noted. No special tools needed. Easy, concealed, press-fit assembly. Kits contain all parts pre-cut, pre-fit, carefully sanded in genuine knotty pine. Everything supplied including honey tone pine finishing kit and step by step instructions. You'll save money and enjoy these wonderful easy to make kits.

MAGAZINE RACK (Ill.) ONLY $10.95 PPD.
Add $1.00 W. of Miss.

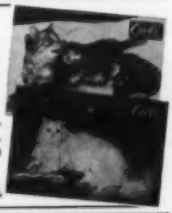
14 PIPE RACK (Ill.) ONLY $7.95 PPD.
Add $1.00 W. of Miss.

FINISHES: All racks are made of the finest genuine northern knotty pine in choice of hand-rubbed, honey tone knotty pine or mahogany finish.

Express charges collect on above
NO C.O.D.'s MONEY BACK GUARANTEE

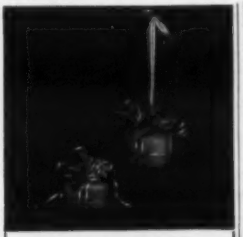
Yield House DEPT. L11-4 No. Conway, New Hampshire

For All Your
CAT-OWNING FRIENDS
The Perfect Gift is—
CATS MAGAZINE



Each monthly issue is filled with Articles, Fiction, Poems, Pictures, News—All About All Kinds of Cats. Send only $3.50 for the first subscription; only $3.00 for each additional one (samples, 35c).

CATS, 111-F House Bldg. • Pittsburgh 22, Pa.



THE GOLDEN POMANDER

Gold tinted plastic case containing fragrant sachet reminiscent of country gardens. Tied with blue ribbon and tiny rosebuds. A thoughtful selection for every feminine name on your Christmas remembrance list. (Lovely for bride-to-be showers, too).

($2.20 ea. ppd. (F.E. Tax incl.)

SEND FOR FREE GIFT CATALOG

THE PASCOS
WEST HARTFORD 7, CONNECTICUT

Snug Harbor For Feathered Friends!

Clear View Bird Feeder

You'll be rewarded in warbling and easy bird watching! Hang the feeder outside window and watch from the comfort of your room. 10" square with double strength glass walls. Bottom vane keeps entrance on sheltered side. Order No. H-235 Bird Feeder, $3.49 by mail, ppd.

Send For Free 104-page Catalog of Gift Ideas!

Gift Ideas

Miles Kimball
370 Bond St. Oshkosh Wisconsin

Genuine Imported
MARBLE TOP Cocktail Table
Priced Well Below Market *FOR LIMITED TIME ONLY!*

Beautiful imported Battogli black and white veined marble cocktail table with tapered brass plated legs. 14½" high with 20" x 54" top. Fits in with any style room. Priced below the market at $69.95. Immediate delivery. Charges prepaid when check is enclosed. Also available in Travertine marble. Information on other sizes furnished on request.

OSCAR L. PARIS COMPANY 330 W. Monroe St. Dept. L1 Chicago 6, Ill.

the newest idea for building your own modern furniture **WOOD LEGS**

CREATE NEW DESIGNS...MODERNIZE OLD PIECES

The originators of do-it-yourself legs bring you a new idea: beautifully turned wood legs that you attach to plywood, slab doors, etc. to build new modern pieces or redesign old out-dated furniture. Select hardwood, smoothly sanded, ready to be finished. Heavy duty glides protect floors. Sturdily engineered hidden steel mounting plate lets you use the same leg at either a short vertical or graceful diagonal!

ALSO AVAILABLE WITH BRUSHED BRASS TIPS For the very latest in smart contemporary design!

USE STRAIGHT OR DIAGONAL

Prices are for sets of 4 legs. Screws included

Leg Height	Prime	With Brass Tips
7"	$3.45	$4.95
9"	3.95	5.45
12"	4.45	5.95
15"	5.45	6.95
22"	6.45	7.95
28"	9.95	11.45

All legs shipped postpaid — add sales tax in Calif.

the largest selection ever offered – 31 sizes & styles **METAL LEGS**

Leg Height	Hairpin ½" or Diagonal ¾" Rd.	Hairpin ½" or Diagonal ¾" Rd.	3-Prong	Brushed Brass ¾" Tubing
6"	$4.45	$3.95	$ 5.95	$ 8.95
9"	4.95	4.35	6.25	8.75
12"	5.25	4.95	6.45	7.25
14"	5.75	5.25	6.95	7.85
18"	6.25	5.75	7.45	8.15
19"	6.95	6.25	8.25	9.25
22"	7.95	7.25	8.95	—
28"	9.95	9.95	10.95	14.95

All legs shipped postpaid

Prices are for sets of 4 legs. Screws included

Hairpin Diagonal 3-Prong Brushed Brass

The original wrought iron legs at the lowest prices ever! Rust-resistant, painted matte black with all welds ground smooth and concealed mounting plates. Order yours today!

SEND 25c FOR "BUILD-YOUR-OWN MODERN FURNITURE" CATALOG

E. F. LAWRENCE IRON WORKS Dept. 11-L, 2911-13 Whittier Blvd. Los Angeles 23, California

Swiss music football plays 85 school songs

Miniature musical football plays YOUR college song; perfect to every note! (Choice of over 85 college songs.) We make these up to your order; using fine Swiss music-box movements in pigskin-grained footballs. They're perfect in every detail; look just like the real thing. Lasts in school colors, too. **$3.95** plus 25c post. *Send for free catalog.*

Monogrammed golden links and tie bar

We engrave any 2 or 3-letter monogram on these golden circles. Simple, dignified design that a man really likes. Hand-crafted and beautifully finished in 24 kt gold plate. (Links are favorites too, for ladies' "shoons.") Cuff links are just **$2.25**. Tie bar is **$2.25**. Matched set for just **$4.** (Add 25c postage)

MARKET-COMBERS *(send for free catalog)*
Box 3382-F, (Dept. 5Y), Atlanta, Georgia

Gifts of Lasting Value

WROUGHT IRON WELCOME BELL

This resonant tone bell is the perfect door way "accent"—black or verde greene. Complete with wrought iron bracket, leather pull cord. 11" high. Bell 5" Diam.

$4.95 postpaid

Check or money order

CAST IRON FOOT SCRAPER

Adds a unique and charming touch to your entry. Lyre design of heavy black iron. No need for bolting down.

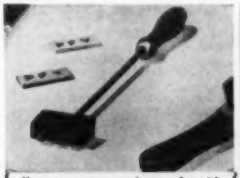
Only $6.50

Check or money order. Express Collect.

Both items fully guaranteed.

Send for catalogue

IRON ART INC.
2509 7th Ave., South Birmingham, Ala.



Keep your possessions safe with

YOUR OWN BRANDING IRON

A "brand" new idea—permanently personalize your tools, sports equipment, luggage, children's toys, etc., quickly and easily. This custom made Branding Iron makes certain all borrowed items are returned. It brands and distinctively identifies leather, wood, plastics, rubber and many other materials. Mark all your gear with your own brand and keep it from roaming the range. This sturdy iron is beautifully crafted with steel shaft set into drop-forged solid bronze block bearing ¾" initials, 10" long with hard wood handle. As shown, with up to 3 initials. An unusual and smartly practical gift.

$3.95 ppd.

Also available with name block, 2 initials, tuff numbers or special designs. Write for free information.

FREE Catalog

BAY COLONY FORGE Dept. K,
1063 Rockdale Avenue, New Bedford 8, Mass.

A. Pilgrim's Pride (1½" wide)

B. Scalloped Delight (2" wide)

Personalized LEATHER BELTS

Spectacular at $1.95

Monograms are pure magic on your choice of lustre polished quality GENUINE LEATHER belts. Finished luxuriously with superb-cast hardware, in sparkling brass. We know it's hard to make a choice—but at such prices—be greedy—order both for yourself and for Gifts.

Fashion Colors: Jet Black, Cherry Red, Toasty Tan, Navy.

Size 24 to 30...$1.95 32 to 40...$2.50

(Please add 20¢ postage)

Sold only by mail ..... immediate delivery

VERNON SPECIALTIES COMPANY
Dept. L
156 Fourth Avenue, Mt. Vernon, N. Y.

YOUR MONEY'S WORTH

Robe rack—a child's valet that will be a joy to both mothers and children. Economical on floor space, it's perfect for holding tomorrow's outfit. Finished in provincial or red maple stain, pink and white or blue and white enamel, seat is 9½" x 15" x 8½" high; rack pole, 48". Assembled in minutes, $4.95 express charges collect. Family House (L-68), 339C S. Robertson Blvd., Beverly Hills, Calif.

For the sentimental in heart—and who isn't—here is a perfect token for a perfect love. These key rings form one heart parted in the middle, each inscribed with his and her respective first names and date. He takes hers, and she takes his. In sterling silver, set is $7.00, ppd., including federal tax. Wayne Silversmith's (L-68), 546 S. Broadway, Yonkers, N. Y.

The Story of The Ages—

recreated here to bring to your home the true meaning of a real Christmas. This hand-made set of 18 pieces—all high-fired ceramics come with sectionalized flannel jackets. The Christ Child figure is separate from the manger which resembles Judean stone. A complete Nativity set—it will be a wonderful way to teach children the Christmas story—it includes the Three Wise Men, plus Caspar the Ethiopian and a wooden brown-stain shelter. $6.95, ppd., order it straight from the factory—no C.O.D.'s.

ADAMS ARCHERS CERAMICS, ROUTE 2, VASHON, WASH.

Treasures from Our Foundry!

Solid Brass French DOOR STOP or BOOK ENDS

Truly heavyweight for a lifetime of use. Order two for decorative bookends. Nostalgic New Orleans basket design, highly polished. Felt base. 6" x 4½". Guaranteed to delight!

Each $4.95 plus 35c postage (Must at time Mississippi)

You'll Moon over this ASH TRAY

Paperweight tray, his design in a prize. Glistening heavy brass deeply recessed for ashes. 6"x3". Modern lines with a satanic glint. What a GIFT!

$2.95 Postpaid

Satisfaction Guaranteed—No COD

IDA MAE 2979 Ridgewood Rd., N.W. Dept. L-11, Atlanta, Ga.

BOWL and CANDLESTICKS

3 piece console combines black wrought iron with etched brass plated steel. Bowl 10"x5½", candlesticks 5" high. Frames for your mantel, table or TV. Order now.

2 pieces only $5.95 postpaid

Send check or Money Order

MAGAZINE RACK

Black perforated wrought iron. Brass plated handle. Height and length 17" x 8½" wide.

Only $5.95 ppd.

Check or M.O.

Unique designs. Exceptional values. Perfect gifts. Satisfaction guaranteed.

The Lanna Company DRAWER 860 SALISBURY, NORTH CAROLINA

YOUR MONEY'S WORTH

The wee ones will happily welcome this delightful pair. *Spot* and *Mimi*, under glass covers, are genuine angel-hair and look very much alive. Kitten has green eyes, blue bow, red lips and black nose. Pup has brown eyes, pink tongue and black nose. Both against a black background, 8" x 10". Modern frame has ivory textured finish. Other animals on request. $3.25 each, $5.95 a pair, ppd. Order from Ida Mae (L-681), 2979 Ridgewood Rd. N.W., Atlanta, Ga.

Timely idea for Christmas! A manicure set in a clever clock-shaped all-metal case covered with genuine leather. It has 22-carat gold-tooled hour markings. Imported from Germany, this 3¼" case contains cuticle scissors, tweezers, nail file, pusher and cuticle knife. Inside of case is leatherlined. Small enough to fit in purse or pocket, $2.05, ppd. Breck's of Boston (L-681), 359 Breck Bldg., Boston 10, Mass.

ORGANIZE AND GLAMORIZE WITH THE

FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Now you can keep your important papers as orderly as a corporation's . . . in a drawer deep enough for standard alphabetical guide and long enough to store the accumulation of years. Hand-made with brass hardware. Drawers are dovetailed and set on hardwood rails. The inspired touch for your Early American OR contemporary home . . . the gift your efficient friend (or husband) will adore you for.

LETTER OR LEGAL SIZE

CHOOSE FROM THESE SIZES, STYLES, AND FINISHES.

Styles: 2 single drawers and 1 file drawer (as shown in photo) or 2 file drawers only (as shown in drawing.)

FINISHES AND PRICES:
Unfinished Knotty Pine, smoothly sanded — $27.95
Hand-rubbed Antiqued Pine finish — $39.95
Unfinished Tupelo, smoothly sanded — $39.95
Maple, Mahogany, or Walnut finish — $32.95

Add $3.00 extra for legal size.

Letter Size — 18½" x 27½" x 28" high.
Legal Size — 18½" x 27½" x 35" high.

Quick delivery. Send check or M. O. Satisfaction guaranteed. Express charges collect.

WRITE FOR FREE CATALOG

Jeff Elliot Craftsmen

L-110

COLLECTOR'S ITEMS *in miniature*

are these lively American wood-carvings of pure-bred dogs. Carefully designed according to breed standards, they are hand painted in natural colors. Nearly 80 breeds available. Av. 1½" high. $1.75 ea., ppd. Free catalogue.

WALNUT MINIATURES
Dept. L Bareneger Light, N. J.

2 NEW SEWING AIDS
(Perfect Gifts!)

Yours for easier, more pleasant sewing and for wonderful gifts **First,** a new, **lightweight Spool Rack** that's really **big enough!** Holds **70 spools** of thread, sorted by colors and sizes. Hang or lay it anywhere, the spools stay put. Approximately 13" square in beautifully finished hardwood (thread not incl.). Only $2.95 postpaid. **Second,** the best engineered **scissors sharpener** we've seen. Foolproof. No danger of cutting yourself while using. Quickly puts a true, keen edge on any pair of scissors. You'll wonder how you did without it. Only $1.00 postpaid.

Satisfaction guaranteed or money back

Claude Ward Sales Co., Dept. L53
1502 Union Memphis, Tenn

WALL SCONCES *Beauty Enchantment*

Charming designs in ornamented beauty—to enliven wall decorative settings.

CREST —a century old design faithfully reproduced in hand-wrought solid brass lacquered for permanency — needs no cleaning. Overall height 18".
Pair $21.50
Each $12.00
Express Collect

Set of 36 imported crystal prisms— $5.00 set

BAROQUE —from the 17th and 18th century period. Hand-wrought in solid brass, lacquered for permanency — needs no cleaning. 13" high x 13½" wide.
Pair $21.50
Each $12.00
Express Collect

SUBURBAN DECOR
P.O. Box 158 New York 33, N. Y.

PAPER SHELL PECANS!

The South's finest pecans, new crop, tasty firm nuts ideally packed for gifts.

5 lbs.	Mammoth Schley Pecans in the shell, in reusable Wicker Gift Basket	$5.45
5 lbs.	Mammoth Stuart Pecans, in white cloth bag	$4.75
5 lbs.	Fancy Shelled Halves	$8.50
2 lbs.	Fancy Shelled Halves	$4.25
5 lbs.	Fancy Large Pecan Pieces	$6.95

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Send Us Your Gift List

MANY VARIETIES OF PECAN CANDIES AVAILABLE

Write for NEW BROCHURE

Harvey's
JONESBORO 3 GEORGIA

STEWART'S

"Old English"

GAS COAL GRATES

BURNS LIKE REAL COALS

The "Old English" Gas-burning Coal Grate burns like real coals, is unequalled for pure simplicity and old fashioned coziness. Retains the charm of the open fire. No ashes. No dust. Odorless—Safe—Economical. It can be installed in practically any old or new fireplace.

Made in sizes from 18" x 10" to 30" x 13" —All Black, and also with a Brass Plated Front which makes the grate very attractive. For details and prices see your nearest dealer, or write to us direct.

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New Orleans 16, Louisiana

WRITE FOR CHRISTMAS

It's always the write gift—suits the hard to please, solves your gift problems in a hurry. Attractively boxed Hammermill Rippletone Bond writing paper with name and address printed in beautiful light gothic type. Up to five printed lines, 40 characters per line. Popular Monarch Size (7½ by 10½ inches). Order yours today. Ohio residents add sales tax.

100 SHEETS — 100 ENVELOPES
$2.98

500 Sheets - 500 Envelopes $10.98
1,000 Sheets - 1,000 Envelopes $19.98
— No. C.O.D.'s — We Pay the Postage —

STATIONERY BY CHARLES
North Harrison St. Dept. L Sherwood, Ohio

A New Gift Idea From Dixieland!

No Mess . . . No Muss . . . No Fuss!

Serve Melted Butter This Neat New Way!

TABLE BUTTER-WARMER

Serving corn-on-the-cob? Lobster tail? Any other dish that calls for melted butter? Add a gay festive note with these individual butter warmers. Just drop a pat or two of butter into the bowl and light the candle underneath. In just a few seconds, each guest has all the melted butter needed—without any dripping on tablecloth, fingers or other food.

SATISFACTION GUARANTEED!

Our clever butter warmer is handsomely made of solid brass and wrought iron with 24 Kt. gold-finished parts. Complete with candle and candle snuffer. Only $1.95, postpaid. No C.O.D.'s, please. Order now on MONEY BACK GUARANTEE!

DIXIE GIFTS, Dept. 106
2490 Broad St.
Memphis 12, Tenn.

FREE! Write for Gift Catalog

WELL-APPRECIATED GIFTS

THERMA GLASSES
Keep ice cubes for hours! Exciting new tumblers keep drinks fresh longer, save ice cubes and beverage! Outside is always dry, keeps hands dry when playing cards, need no coasters. Leave no rings on furniture. Made with two layers of Styrene with air space between to form insulation. 10 oz. in sparkling metalloid shades of Canyon Clay, Teal Blue, Pearl Grey and Chartreuse.
Set of 4 (1 oz. shade) $2.50 ppd. Set of 8 (2 oz. shade) $3.98 ppd.

SHRED-O-MAT SALAD MAKER
"Salad" days are even more fun with this useful kitchen appliance that quickly shreds, slices, or grates "greenery". Three blades interchange instantly, large hopper and discs are safety-covered stainless steel. White enamel finish, suction base. Fits anywhere without screws, clamps.
Salad Maker $7.98 Deluxe Chrome $9.98 Potato Pancake Disc $1.00 ppd.

SMORGASBORD KNIFE
All-purpose blade adjusts instantly to cut smooth, even slices quickly and easily. Slice bread, cake, cheese and meats wafer-thin or thick as you wish. 14½" long. Lightweight handle with scalloped cutting knife of fine hollow-ground Swedish steel that stays superbly sharp. **$1.98 ppd.**

FREE GIFT CATALOG

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MODERN *wrought iron* SHELF
You'll love it for its BEAUTY...UTILITY
Use it in any room or on the porch for your radio...clock ...plants...nicknacks...Adds beauty and grace to whatever you display. Height 8¼". Two shelves each 12" long, 6" wide with 7¾" between shelves. Ready for instant use. Simply hang on wall or set anywhere. Artfully designed of lacy metal with load-bound supports. Available in satin black or white—specify your color choice. Enclose check or money order.
SEND FOR FREE FOLDER
Order by mail today Satisfaction Guaranteed $3.95 FULL PAID
The CABIN SHOP · Dep't.A · Wolcottville, Indiana

Now! PRE-ASSEMBLED, READY TO TRIM AND FINISH INTERIOR ADJUSTABLE *Shutters*
A few spare hours, plus a saw, plane, screw driver (and some sandpaper, stain or paint!) are all you need to fit, finish and install these authentic replica INTERIOR ADJUSTABLE SHUTTERS to fit your doors or windows. Send inside measurements of doors or windows for low price of these beautiful, new, pre-assembled shutters. No nailing or gluing required. Instructions with each Knock-Down Shutter order. Send only 25¢ for new illustrated brochure.
Dept. L-8
107 NO. SANTA ANITA AVE. ARCADIA CALIF.

SPECIALS FOR THE KIDDIES

"CHOO CHOO SLATE"
for fun and home work . . . or as a shopping memo bulletin board for kitchen — slate in green—Old-time engine in yellow—chalk tray, hanging cord and attached eraser in brilliant red. 18" x 12" high.
$2.95 plus 30¢ postage

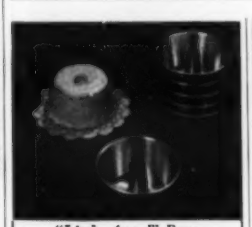
THE BOOT—Shoe Shine Kit
Provides a foot rest and a place for all the essentials for a brilliant shoe shine—For important occasions is a child's life. 12" long x 6½".
Stand only **$3.95** plus 35¢ postage
NEW SELECTED GIFTS ILLUSTRATED FOLDER—gladly sent!

Louise West Gift Sources Springdale Connecticut

YOUR MONEY'S WORTH

Double duty! All-in-one-unit—a door chime and a lookout—to permit you to see who's there before opening the door. A real safety-first as no one knows you are looking. Made of solid brass, it has a luminous push-button and a name-plate holder. It is easy to install, is nonelectric and has no batteries. (We've shown front and back views.) $7.95, ppd. Scott-Mitchell (L-68), 611 Broadway, New York 12, N. Y.

Set for Santa to fill with all kinds of wonderful surprises. Merry Christmas red boots in quilted red plastic for every member of the family and special friends. An extra-large 19" one for each of the children, $2.00; a 16" one for Mother and Dad, $1.50; a 12" one for aunts and uncles, etc., $1.00, ppd. The children will use theirs all year to stow away toys. Green Gable Gifts (L-68), 1554 Third Avenue, New York 28, New York.



"Little Angel" Pans
BAKE MINIATURE CAKES FOR INDIVIDUAL SERVINGS
Now you can bake perfect miniature cakes—just the right size for individual servings—with "Little Angel" cake pans. These delightful serving-size cakes will get compliments galore at your dinners, parties or other festive occasions. For a special treat, fill the center of cake with ice cream or fruit. "Little Angel" pans are ideal, too, for gelatin desserts and salads. Made of heavy-weight aluminum, 5⅝" wide at top, 1½" deep. Set of six pans, only ..... **$1.95** postpaid
artisan galleries
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SWISS
MUSICAL DECANTER

It Plays As It Pours!
This modern, handsome Swiss Musical Decanter is in gleaming black ceramic, with gold leaf design. And it's talented, too! Wind it at the bottom, pick it up, and it gives forth with a tune! Your choice of "La Paloma" or "For He's a Jolly Good Fellow." 8" high. Perfect for the man who likes clever, amusing bar accessories. Solves the problem of gifts for your business friends. Just send your card. We'll ship in your name.
Postpaid, $14.95. No COD's.
Money back guarantee. Order NOW!
Send for FREE GIFT BROCHURE.
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175 Fifth Avenue, New York 10, N. Y.

NEW! CHARMING! SO USEFUL! *Recipe Decals*
Six beautifully handdecorated decals, in smart black and white design. Use them on cupboard doors, canister sets, shadow boxes, wall plates, or right over your work area! Save precious minutes in preparing your meals!
Six delicious recipes for
Waffles Pancakes Muffins Biscuits Pastry White Sauce
Our Recipe Decals will make your kitchen a conversation piece!
Set of six decals, instructions included...only $1 postpaid from
Suzanne OF CHARLESTON
429 St. James Drive • Charleston 43, S. C.

"DO-IT-YOURSELF" POWER TOOLS

"ARCO-SAW" drill. It's the only "fit any tool" electric tool attachment that can compare to white thru black. Convert your tool or your money back. Convert your basement or attic into a full modern carpentry workshop. Save plenty! Simple & safe to use. Cuts 6-times faster than hand sawing. Bought forever. Rip Rodes are foolproof—throw your projects aroundbeyond! Use finish. Can be used with one hand.

"ARCO JIG-SAW" You would expect to pay $50 or more for a portable jig saw with capacity & speed of "Arco Jig-Saw." But here for the first time is a method guaranteed to cut intricate patterns. Cuts wood, metal, plastics, metals, lumber up to ¾" thick! Reverse stroke, cuts away scrollwork, cuts inside holes without half-hole. Uses work of Jig-Saw, Hacksaw, Coping, Rip-Band & Hacksaw!

ARROW METAL PRODUCTS CO. Dept. L-11, 140 WEST BROADWAY, N.Y. 13, N.Y.

YOUR MONEY'S WORTH

Pert 'n' pretty color-fast, cozy, red and white polka-dot cotton flannel with red Peter Pan collars, cuffs and delicate heart-shaped pockets on both models. Pajamas have red cuffs on pants legs and elasticized waistband and a three-button jacket. Pint-size pixie or devilish demon will be real snug for the night. Both are in sizes 3 to 12. $3.95 each, ppd. Order from The Talbots (L-68), Hingham, Mass.

A musical bar that is unusually noteworthy for towels in the bathroom, powder room, kitchen or for the game room. Made up in smart, contemporary black wrought iron, the brass-tipped notes have the handy added feature of 3 towel rings, each 4" in diameter. 15" wide and 9" high, the rack is only $2.95, ppd. From Here's How (L-68), 590 Third Avenue, New York 16, N. Y.

Electric FRYER-COOKER Recipes

by Julia Kiene

Just out! – The first and only book of recipes for the versatile new appliances that fry, braise, bake, stew, steam, or roast – at the flick of a switch. **For the fryer,** there's complete know-how on cooking digestible, lower-caloried deep-fat foods – from hot hors d'oeuvres in the living room . . . to doughnuts, cutlets and French-fried potatoes—*without the greasy smell of frying.* **For the cooker,** there are quick- or slow-cooking soups, chowders, stews, roasts, puddings. In all, 350 recipes from soups to salted nuts. Illus. $3.00. *Order today from M. Barrows & Co., Inc. Dept. B-16, 425 Fourth Avenue, New York 16, N. Y.*

FINE SATIN RIBBON 1¢ a yd.

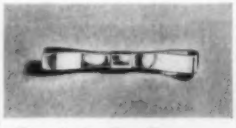
Choice of 10 Lovely Colors!

50 YD. ROLL ONLY 50c

White, pink, light blue, orchid, red, gold, emerald, light green, cocoa brown, royal blue. Just a penny a yard! Reg. $1.50 value. Approx. ½" width. Factory-fresh, no scraps or pieces. Ideal for hairbows, trimming lingerie, dresses, accessories, gift wrappings, etc. 50c a roll postpaid. Order several rolls! Money back guarantee!

FREE with every order. Professional gift wrapping, bow tying illustrated instruction booklet.

NOVELTYME Dept H-20 Box 182, Glen Ellyn, Ill.



Bowtie in Sterling . . .

A wonderful bit of whimsy . . . and just right to top off that cute blouse. Tied for you in a bow of sterling silver. 2¼ inches long with safety catch.

$3.30 incl. tax and postage

Send for our complete catalog of imaginative gifts, many of which are custom-made and exclusive with us. We suspect you will find many apt solutions for your difficult personal and wedding gift problems!

No C.O.D.'s, please

Holiday House

411 Bellevue Theatre Bldg., Upper Montclair, N. J.

BUY NOW—NEW LOW PRICES*
MACY'S SILVER CLUB PLAN

$5 DOWN, $5 MONTH

for your 24 piece sterling silver set

- Receive your entire set with your first payment
- Choose from over 190 patterns (* most new lower in price) by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, etc.
- for 4 piece settings (24 pieces) $5 down, $5 a month;
- for 6 piece settings (36 pieces) 7.50 down, 7.50 a month;
- for 8 piece settings (48 pieces) $10 down, $10 a month;
- for 12 piece settings (72 pieces) $15 down, $15 a month;
- You may take up to two years to pay. Monthly payments on some patterns are slightly higher.
- You never pay more than the nationally advertised price, including carrying charges where it applies.
- Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader. Silver Shop, Street Fl.

• FREE with your order a salt spoon lapel pin in the identical pattern you choose.

MACY'S, Box 70, N.Y.C. (1) L-11-54

Enclosed, $_____ down payment

Pattern_____ No. of settings_____

Name_____

Address_____ Apt. #_____

City_____ Zone____ State_____

"PRE-HISTORIC" COPPER BOWLS

Hammered by hand from crude copper sheets by Tarascan Indians in a remote mountain village. Copper was mined, smelted and worked there long before the white man came. There has been no change in the technique or product in all these years. These bowls are the only thing in the "line" but you'll be proud to use one as server, planter or jumbo ash tray. These bowls will delight anyone who cares for primitive art and the unusual.

Measurements approximate only.

6" diam. 2" deep.....Postpaid $2.45
4½" diam. 2½" deep.....Postpaid $1.85
3½" diam. 1½" deep.....Postpaid $1.25

Write for free catalog of imported gifts.

The OLD MEXICO SHOP
SANTA FE, NEW MEXICO

MAIL DOG

This long slim fella' will clamber onto your desk for keeps. Of rich heavy wrought iron with soft rubber feet, he is wound to perfection for appearance and utility. That dashing tail supplies you handily with beautiful black and gold ballpoint desk pen. Each 2" curl becomes a convenient Mail or Memo caddy. Complete with pen $3.95 ppd. No COD's. Carol Beatty, Dept. R-M11, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Gift Catalog of 300 selections.

EXCITING - - - DIFFERENT

Greeting Ornaments

HELP TRIM A TREE WITH YOUR PERSONAL GREETINGS

only 50c

MINIMUM ORDER $2.00 NO C.O.D.'S PLEASE

Thrill your friends with a permanent Christmas greeting on lovely 3½" "Christmas Red" tree ornament . . . living remembrance for years to come! Just write the name on the etched white tag in pen, pencil, crayon.

OHIO RESIDENTS ADD 3% SALES TAX

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SATISFACTION GUARANTEED

The House of Stanley

DEPT. 11, BOX 5356, COLUMBUS 19, OHIO

Plump sun-ripened berries and fruits: slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"CHUCK WAGON" BOX. Five asst. 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Oregon Whole Strawberry, Seedless Loganberry Jam, Seville Orange Marmalade: gift packed in rustic box decorated with forest sprays and cones.

Shipped prepaid, **$2.95**

FREE GROWERS LIST GIFTS $2.95 to $11.75

JANE AMHERST
1000 N. Argyle, Portland 17, Ore.

☐ Send boxes listed on enclosed sheet. ☐ Send booklet.

Name_____

Address_____

City_____ Zone____ State_____

This handsome wrought iron dinette table

$39.95 shipped pre-paid

For the first time here is a smart wrought iron table, in rich matte black finish . . . available for so low a price because you assemble it yourself, and purchase your choice of glass, plywood, or Formica top from your own local source. Easily assembled in a short time . . . all necessary screws and fasteners included. Finest quality throughout. Machine mitered corners.

Blends so well with both traditional and modern! Pat. Pend.
42"L x 36"W x 30"H

Also available in matching design

Dining 60 x 36 x 30 H	$44.95
Console (for serving or pulls up to table for added dining area) 24 x 36 x 30 H	24.95
Cocktail 42 x 18 x 16 H	29.95
End Table 24 x 18 x 24 H	24.95

Also wrought iron Chair Kits, Room Dividers, Bookcases.

WRITE FOR FREE CATALOG

Sets of 4 legs for other do-it-yourself projects.

Hairpin		Diagonal
6" $4.95		$3.95
12" 5.95		4.75
16" 6.75		5.75
22" 7.95		
28" 9.95		

Prices for sets of 4, all screws included.

BELSON MFG. CO. North Aurora 7, Illinois

ACTION CARS

A fleet of autos, each 4" long, with realistic working parts. Windshield wipers swish to and fro, taxi meters register fare, ambulance bell clangs, gun in police car rat-a-tat-tats, windows raise and lower, fire chief's bell clangs. All steel with sturdy rubber wheels. Thrilling gift for a boy.

FLEET OF 8, $1.95 PPD.
FLEET OF 12, $2.95 PPD.

You must be delighted or money refunded!

WRITE NOW FOR FREE XMAS CATALOG

Zenith Gifts INC. *Gifts for men, women, children and the home.*

33-H Chadwick St., Boston 19, Mass.

4 SIZES IN BEAUTIFUL OAK

Made by true southern craftsmen, these stools have a charm about them you seldom find at this price. And we'll bet you can think of a dozen uses for 'em right now. Made of solid oak, smoothly sealed lacquer finish. The legs are sturdily secured by nature (particularly wide at the bottom) and by 3 cross braces. No nails, screws. They stand up under hard service. Contour shaped seats hand woven of either brown, red or green flat fibre, or a combination of these colors in four convenient heights: 15"—$2.95; 18"—$3.50; 24"—$4.95; 30"—$5.60. Specify color. For fibre rush or genuine cane seats, add $1.75 per stool. Check or M. O.; shipping charges collect.

Send for **FREE BOOKLET** of hand made furniture and authentic wild cherry reproductions!

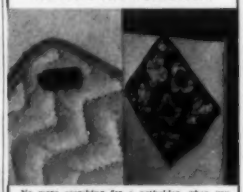
southern craftmasters
Three Generations of Quality

Dept. L-11, COLUMBIA, TENNESSEE

Save $100.00 a Year *Automatically*

Get a perpetual Date & Amount Bank. 25c a day *automatically* keeps Calendar up-to-date. Forces you to save a quarter every day, or calendar won't move. Also registers total amount in bank. Fool-proof mechanism and key. Use year after year. Start saving right away. Pays for itself in 8 days! Order several. Reg. $3.50. Now only $1.99 ppd. Mail cash, check or money order to LEECRAFT, Dept. LG, 300 Albany Ave., Brooklyn 13, N. Y.

OUCH—HOT PAN!
Where's The Potholder?



No more searching for a potholder, when you have these amazing little pin-on magnets. Simply pin these tiny magnets on your potholders or hand towels and they will cling to anything metal, stove, refrigerator, etc. Thus making them handy when needed! Designed with a pin on the back, these magnets are as simple to install as jewelry pin, and are equally removed on laundry day. Permanent lifetime magnets will last for years and are plastic covered so they will not scratch your stove or refrigerator.

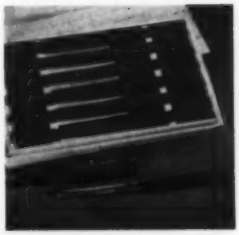
Be sure to order enough for gifts.

No C.O.D.'s Please! Set of "3" $1.00

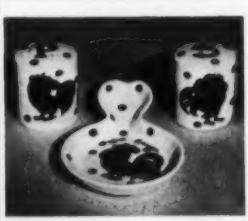
GENTRY HOME PRODUCTS
P. O. Box 852 Redlands, California

YOUR MONEY'S WORTH

A music box, an exceptionally fine Swiss one which plays *Ave Maria* is set in this lovely mahogany wall plaque. *The Madonna and Child* are beautifully reproduced in burnished gold bas-relief. A truly thoughtful gift to give years of pleasure and enjoyment, it is 5" square. $7.95 plus 35c postage. Order from Religious Art Guild (L-68), 131 First Street, Peoria, Illinois.



Miniature swords. These imported steak knives have contour-shaped blades. Rigid and razor-sharp, they're hand-forged from finest tempered surgical steel. Handles and sheaths are beautiful hand-crafted "kashi" wood, ivory tipped, 8½" long. Remember them as a particularly outstanding gift for Christmas. A set of 6 in a handmade wood box, $6.95 plus 35c postage. Bowman's (L-68), 1631 Filbert St., San Francisco, California.



KITCHEN ACCENT

This three-piece stove set is hand decorated in red or green polka dots on highly glazed white ceramic. Bright and colorful for stove or counter, the salt and peppers are $1.95 the pair; spoon drip is $1.25; set of three pieces $2.95, ppd. (No C.O.D.'s).

INSIDE CALIFORNIA
234 2nd St. Manhattan Beach, Calif.

Personalized with HIS Initials *in Sterling Silver*

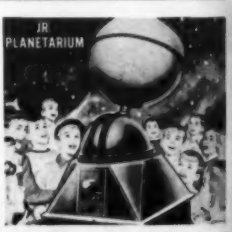
Handmade of solid Sterling Silver, these pieces may be bought singly or as a set. Two or three initials.

Prices include tax, postage and gift box.

Shipped by first class mail within one week after receipt of order.

Belt Buckle $8.50 Tie Clip $3.75
Set $12.00

Robin Hood's Barn
Dept. 114 83 Newbury St.
BOSTON 16, MASSACHUSETTS



Give them the sky for Christmas!

This wonderful instrument projects about 200 stars, all the major constellations on your walls and ceiling . . . exactly as they appear any time, any place in the northern hemisphere. Just plug it into your AC current in a darkened room, "set" the sky to suit you, and the sparkling brilliance of the spheres unfolds like magic before your incredulous eyes. Completely scientific and accurate, designed by the maker of famous Spitz Planetariums, a whole new world of educational fun for youngsters from 9 to 99.

FREE with your order: Thrilling, informative 32-page book on stars and their identification.

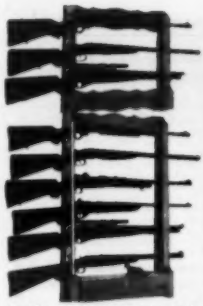
Quick delivery. Satisfaction guaranteed. Send check or money order to postpaid **$14.95**

Coral sales co.
Dept. L-1 1430 Ocean Ave., Brooklyn 9, N.Y.

YOUR MONEY'S WORTH

Sterling silver, glass-lined salt and pepper shakers. What a joy these classically designed favorites are! Lining prevents corrosion and they don't have to be empty when not in use. Beautifully made with a gadroon border, each is 4⅝" high. A pair is $5.37 including federal tax and postage. Macy's (L-68), Herald Square, New York 1, New York.

A jolly Santa (3 feet tall) and a Guardian Angel (2½ feet tall) whose skirt is slotted for Christmas cards are sculptured in heavy paper. Reproduced in glorious color, you'll use them around a Christmas tree or in the children's room to create a life-like effect. Die-cut and slotted, they're simple and fun to put together. Each, $1.25, ppd. From Elron (L-68), 219 West Chicago Avenue, Chicago 10, Illinois.

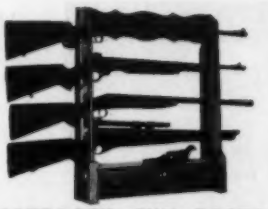


NOW IN KIT FORM

our famous 4 Gun Rack. For you—as a gift—for the man who loves to do his own. The same racks for which Yield House is so noted. No special tools needed. Easy, concealed press-fit assembly. Kit contains 4' sets, pre-cut, pre-fit, carefully sanded in genuine knotty pine. Every thing supplied including screws, screw pins, finishing nails and sealer to make the installation. You'll save money and enjoy these wonderful, easy to make kits.

4-GUN RACK KIT ONLY $12.90 Postpaid

Add $1.00 extra West of Miss.



SAFE-LOCK GUN RACKS

DISPLAY YOUR GUNS—PROTECT YOUR FAMILY

GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position with bolts in cabinet locks (no padlocks used as on cheaper gun racks). The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Unit is fully assembled and ready to hang. The only one of its kind. Finely hand crafted in genuine satin smooth honey-tone knotty pine or a lovely mahogany finish.

4-Gun Lock Rack—24"x28" high.....$19.95
6-Gun Lock Rack—24"x40" high.....$29.95
3-Gun Lock Rack—24"x21" high (no drawer) $12.95

Express Charges Collect on above racks

Yield House Dept. LYE-4 NO. CONWAY

NO C.O.D.'s MONEY BACK GUARANTEE NEW HAMPSHIRE

RELAX in PATAKWA MOCCASINS

Ideal Gift for the whole family

from the Indian Reservation Country of soft, washable tanned cowhide. Flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down.

HANDCRAFTED in Natural, Turquoise, Brown, Red, Elm, Green, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8.....$4.95
in sizes 9 thru 12.....$5.95

FOR CHILDREN too in natural or brown only. Sizes
8, 7, 8.....$3.95
11, 13, 2.....$3.95

Send cash, check or m.o. For COD's send $3 deposit. Satisfaction guaranteed.

Immediate Delivery—Gift Orders Carefully Handled

OLD PUEBLO TRADERS Box 4033, Dept. LP Tucson, Arizona

WROUGHT IRON

NESTED SNACK TABLES

3 for $9.98

Good company . . . these three handy tables that nest neatly when not in use, come forth as needed while guests are visiting. Use them for serving snacks or as full time end tables. All have round wrought iron legs and black mesh tops. They stand 26" high, measure 15" x 15" at top; can hold a complete meal for one. Use them in living room, study, den, porch or terrace. Give them as gifts to every homemaker on your list!

Shipping charges collect. Sorry, no C.O.D.'s.

MONEY BACK GUARANTEE!

Manor House BOX 3 HUNTINGTON, WEST VIRGINIA

NEW! Ladies' Electric Razor, $3.95

Now, with this new scientifically designed electric razor, legs and underarms guaranteed to stay satin-smooth twice as long! Fully tested for extra-close dry-shaving comfort, with no coarse regrowth. Cannot cut or irritate most sensitive skin. Powerful, A.C., with leatherette case. Gift boxed. Order now and save on introductory price of $3.95, ppd., money back guarantee. Check or M.O. to Mrs. Fields Shopping Service, Dept. LV, 237 Huguenot St., New Rochelle, N. Y.

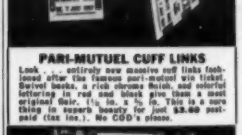
Luxurious FRENCH FOLD PHOTO XMAS CARDS

20 Personalized Photo Christmas Cards with Envelopes $1

NEW—DIFFERENT—PHOTOGRAPHIC FRENCH FOLDS—Not just ordinary photo Xmas cards. Your own picture, family group or pet, mounted on DIE-CUT THREE-COLOR FRENCH FOLDS. Size 5½x4¼ inches—all with matching envelopes—only $1 Postpaid. GIVE FRENCH FOLD PHOTO CHRISTMAS CARDS THIS YEAR! Send your NEGATIVE or PHOTO with remittance. Order as many sets of 20 for $1 as you wish. Nothing else to pay! Cards sent promptly.

CUSTOM PIX CO.

General P. O. Box 1334, New York 1, N. Y.



PARI-MUTUEL CUFF LINKS

Look . . . entirely new massive cuff links fashioned after the famous pari-mutuel win ticket. Swivel backs, a rich chrome finish, and colorful lettering in red and black give them a most original flair. 1¼ in. x ⅝ in. This is a rare thing in superb beauty for just $3.60 postpaid (tax inc.). No COD's please.

LUCKY SEVEN MONEY CLIP

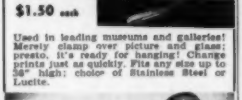
Ever buy a $100.00 Win Ticket? Race fanciers everywhere will enjoy carrying this lucky money clip, an exact replica of a pari-mutuel win ticket. Guaranteed to win by a nose. Only $3.00 ppd. No COD's please.

BOB WELLER

P.O. Box 398 Lomita 10, Calif.

the modern expanding PICTURE FRAME ERAQUETTE $1.50 each

Used in leading museums and galleries! Merely clamp over picture and glass; presto, it's ready for hanging! Change prints just as quickly. Fits any size up to 36" high; choice of Stainless Steel or Lucite.



CUTE AUTOGRAPH HOUND $2.49

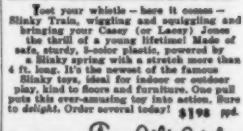
A lovable pooch for collecting treasured autographs . . . becomes a keepsake! 20" from nose to tail; adorable rolling eyes. Solidly stuffed poplin for perfect writing surface.

MASTERCRAFT 131 CLARENDON ST. BOSTON 16, MASS.

FREE GIFT CATALOG

Slinky Train

Toot your whistle — here it comes — Slinky Train, wiggling and squiggling and bringing your Casey (or Lacey) Jones the thrill of a young lifetime! Made of safe, sturdy, 5-color plastic, powered by a Slinky spring with a stretch more than 4 ft. long. It's the newest of the famous Slinky toys, ideal for indoor or outdoor play, kind to floors and furniture. One pull puts this ever-amusing toy into action. Sure to delight. Order several today! $1.98 ppd.



Free Gift Catalog

The Fireside Shop 916 La Fast Wayne Street, South Bend 17, Indiana

n and foam rubber stools

designed especially for contemporary living

A happy combination of sturdy, ½" round jet black wrought iron and soft, resilient foam rubber. Really sitrable stools for bar, game room, living room, dressing room or kitchen. Available, with or without backs, in three heights: 29" bar height, 24" kitchen height, 19" chair height. Stools (round or square) covered in choice of heavy cotton check tweeds of rust on black, turquoise on blue, and black on white; or in leather grain Duran in House & Garden colors of white, natural leather, or citron. Select now and order today!

If backs are desired please add $2.00 each.

BOTH ROUND AND SQUARE STOOLS

29" and 24" heights without backs $9.95

19" height without back $8.95

Sorry no C.O.D.'s—Shipping charges collect

Money refunded if not satisfied

vanguard designs Dept. B-14, Weldon Rd., Rockford, Ill.

JEWEL PURSE FLASHLIGHT

Has many intimate uses!

Tiny 2" square light fastens to mirror pocket of purse. Press button, purse is flooded with light . . . switch locks in place leaving both hands free. You'll value it in dimly lighted rooms, on your bedside table, baby's nursery, doorways, at the theatre. Attractive, usefull Exciting gift for Christmas, bridge parties, showers, etc. Comes in beautiful gift box. No C.O.D.'s. Postage Paid.

Purse Light $1.00

Send for New Free Gift Catalog

NELSON'S

Dept. LH-118 Sierra Madre, Calif.

Satin Gifts

FINEST quality satin pillowcases with embroidered hem. Last for years. Launder beautifully. A charming, unusual gift. Colors: white, black, pink, blue, ivory, velour, green, gold, crimson, standard sizes. Also satin sleep pads, fine luxurious quality satin sleep-set pillowcases, same colors. Beautifully made: 21x28, $2.25 each; 21x34, $2.50 each pair. (Also exotic dbl. bed size satin sheet sets: 2 cases, 2 sheets, gift-boxed, $21.95 pair.)

A surprise "stocking filler" gift for "him." No more talc streaked on his face; no more wiping excess talc on lows of "sniffing" "sniffing" his powder puff; no more wasting talc. Finest velour "Puf," leather backed, with horses head design in attractive leopard cloth case. $2. ppd.

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with WALLACE Reducing Records

No Starvation Diets—No Drugs

Now prove to yourself in 7 days (without cost or obligation) you can banish spare-tire waistline, reduce the easy, natural WALLACE way . . . listening to music!

"Lost 40 lbs. in 3 months; now weigh 125 lbs. and never felt better." Mrs. B. Sienek, Chicago, Ill.

Free 7-day home trial shows you how to lose weight safely, easily, naturally! No deposit. No promise to pay later. Tear out and out FREE TEST open to every woman over 18. Mail Test Coupon Today!

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WALLACE, Suite 1814
156 E. Erie St., Chicago 11, Ill.

Send FREE first "Get Thin to Music" record postpaid for 7-Day Trial. If not delighted I will return material and I owe nothing. I am over 18.

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A fast, hard drying, colorless (oil oil base) finish providing a fine surface and protective coating resistant to stains, water or alcohol. Satin WOODLAC gives the dull, hand-rubbed effect as used by master wood and furniture craftsmen for centuries. Clear WOODLAC dries to a high gloss de-luxe finished surface. WOODLAC whether Satin or Clear, is easy to apply. Raw wood, which requires two coats, can be finished in one day. Allow three hours between coats. $1.90 Qt., $6.00 Gal. Postpaid. Guaranteed. Wood finishing instructions sent with every order or FREE on request.

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12800 So. Fremont Ave., Alhambra, Calif.

NOW Ready-to-attach LAMINATED HARDWOOD **LEGS**

● YOU-MAKE-IT . . . quickly, easily. All kinds of beautiful, modern furniture you'll be proud to own and use.

● Econoway legs solve the problem of leg strength! They're laminated to shape, not bent—have the rich beauty of blonde unfinished hardwood — take any finish. Four lengths available, or you cut to suit. Make handsome coffee tables, dining or lamp tables, chairs, other useful, beautiful furniture. Use for chair arms or backs, too! Easy to do—no special tools needed.

● Send NOW for set of 4 legs—

1"x16"..$3.36
2"x16"..$4.96
2"x30"..$7.52
3"x10"..$7.88

SATISFACTION GUARANTEED. Or get illustrated catalog of complete kits of furniture pieces.

Prices F. O. B. Send one-half cash or money order—balance C.O.D.

ECONOWAY INC.
Dept. L-1, Box 410, Niles, Michigan

More space for canned goods, spices, etc. Previously unused, hard-to-get-at corner cupboard space becomes fully usable with simple assembly and installation of this revolving shelf kit. Shelf turns easily on precision-made ball bearings. Everything you need! 11" or 12" diameter, $2.95 each; 14" or 16", $4.95; 18" or 20", $6.95; 23", $8.95. Postpaid.

Longlasting Bearings For Turntables!

Now you can make turntables and fixtures of all kinds with these well-built, unique, self-mounting ball bearings. One unit construction. Only 5/16" thick! 3" Bearing, $1 each. 6", $1.60. 12", $4. Postpaid. Satisfaction guaranteed.

Write for FREE Folder

FOX VALLEY PRODUCTS CO.
168 Pyle St., Dept. L, Oshkosh, Wis.

YOUR MONEY'S WORTH

Perfect pillbox! These days it seems all of us have to take some kind of pills—whether they're vitamins or saccharin for slimming down and staying there. This good-looking box has a brushed gold-plate finish with an easy-to-keep-clean smooth gold inside. Size is about 2" in diameter by ¾" deep, with any 3 initials, $1.50, ppd. Vernon Specialties Co. (L-68), 156 4th Ave., Mount Vernon, New York.

Personalized property—a lovely and dainty tortoise comb in a folding jeweler's bronze case which opens to become a handle. Measuring a compact 4" when closed, the case has a burnished gold finish which is engraved with your first name in delicate script. $1.50, ppd., plus 50c for engraved name. Order from Greenhall (L-68), 1133 Broadway, New York 10, New York.

DAINTY LITTLE AMERICAN BEAUTIES

Introducing 12 petite, exquisite little girls, 3" high, each representing one month out of the year. Delicately decorated and personalized with the name of your choice (one name only), they make charming and adorable little gifts for any and every occasion. We show only 3 little lasses but their 9 sisters are all equally as enchanting. When ordering please specify month and name desired. Just $2.75 each, ppd. No. C.O.D.'s.

FERNWOOD STUDIOS
P. O. Box 2 Belleville 9, New Jersey

YOUR MONEY'S WORTH

The tepee set will welcome any little girl wearing this eye-catching Indian outfit with headband. The natural colored cotton twill dress is trimmed with a shiny tan fringe and simulated beads at the neck. The front and back of the skirt are decorated with many Indian good-luck symbols. Sizes: 2 through 12, $4.95. Three-piece matching costume for boys, $6.95, ppd. Old Pueblo Traders (L-68), Box 4035, Tucson, Ariz.

"Deck the halls with boughs of holly . . ." and set your table with a really Christmasy tablecloth. This attractive plastic one is gaily and colorfully decorated with yuletide symbols; the border is a bright Christmas green. (A good buy as you'll use it again next year.) 54" square, $2.00; 54" x 70", $2.50; 54" x 86", $3.00; 54" x 104", $3.50. Matching rayon napkins 59¢ each; all ppd. Susan Smith (L-68), Carpentersville, Illinois.

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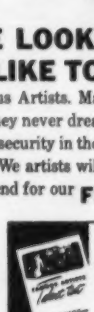
Thousands paid $1 to take this revealing 6-page test. It's yours FREE if you act at once. Mail the coupon NOW!



FAMOUS ARTISTS SCHOOLS
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Send me without obligation your Famous Artists Talent Test.
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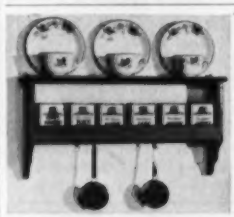
THE NEWEST LOOK IN TWINS

Kathryn Korey Dept. L-11, Box 52 JACKSON HEIGHTS, NEW YORK

BuckeTwins . . . the twins you can stuff full of pretzels, potato chips, popcorn or peanuts. They're so convenient to pass around, do double duty as double planters for your ivy or philodendron. Made of glowing honeyed pine with a soft, satiny finish that reflects all the charm of yesteryear. Hand crafted in New England especially for us. BuckeTwins are a gift that's sure to be appreciated!

Only $2.95 plus 35c for shipping



KNOTTY PINE SPICE SHELF

A charming, enduring gift. Hand-crafted of kiln dried knotty pine by Bonnie and Ben Winston. 9" high, 2½" deep, 18" wide. We use one for our dentistase set. Hand rubbed to a mellow old pine antique finish. Shipped fully assembled and individually packed for re-shipping. You must be really delighted with your purchase or your money refunded.

$1.50 We pay postage on "C.O.D." orders

THE WINSTON WORKSHOP Box 279 Berlin, N. Hpsh.

NEW LOW PRICE on Improved Deluxe PERSONALIZED GLOW IN THE DARK COACH & FOUR SIGN

only 79¢

NAME AND NUMBER GLOW IN THE DARK PERFECT FOR HOME, FRONT LAWN, BARN DOOR, ETC.

Lowest price in the U. S. A. of amazing new mid-night black COACH & FOUR Sign on which your name and house number GLOWS IN THE DARK—without electric light or other attachments. This friendly, attractive sign reflects your friendship and warm feeling for your friends and neighbors, also beautifies and enhances the value of your home. Durable—gives years of service. Beautiful, rich, black hammered crinkle finish. Can't rust. Made of special, new heavy weatherproof metal materials. Easy to install—even by a ten-year-old. LARGE SIZE—over 15" long by 5½" high. Money-back guarantee. Send only 79c plus 21c postage and handling or $1.00 EACH—or three for only $2.50 and we pay all postage. Make wonderful gifts. Order now. Print names and addresses desired. COACH & FOUR CO., Dept. 1013, Box 681, St. Louis, Mo.

Venetian MOSAIC DECORATOR TABLES

A new trend in gracious living. An elegant snack or cigarette table . . . a planter base . . . a utility seat . . . for indoors as well as out. The stain, alcohol, scratch and heat proof colorful venetian mosaic top is set on a solid wrought iron frame and legs. This table is virtually indestructible. 225 individually hand set imported mosaics blend to form a harmony of complimentary colors. Select tan, white, gray, lilac, turquoise, sky blue, dresden blue, light green, dark green or purple tops. Choose wrought iron base in satiny black, silver or gold finish.

Fully assembled 12½"x12½", 16" tall...$14.75
Satisfaction Guaranteed
Shipped express collect . . . Sorry no C.O.D.'s
MANHATTAN TRADING CORPORATION 414 East 75th Street New York 21, New York Dept. L114

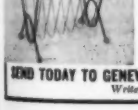
ORDER DIRECT FROM FACTORY! SOLID BIRCH OR MAPLE! CAPTAIN'S STOOLS

Perfect companions to our famous Captain's Chairs—sidelines stools are of the finest construction for a lifetime of comfort and service. Seat 12" square. Sturdy, smooth, durable finish ready for paint, varnish, wax, to suit your individual taste. MINIMUM ORDER: 2 CHAIRS, PACKED 2 OF A KIND TO A CARTON. 2 POPULAR SIZES. Seat height: 24" high for "counter"; 30" high for "bar". (Please specify size.) Prompt delivery—ship. chgs. collect. Send check or money-order. No C.O.D.'s. MONEY-BACK GUARANTEE. FREE! Job for Unfinished catalog and instructions on "How to Finish Unfinished Furniture."

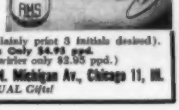
MAKERS OF KING CHAIRS SINCE 1891
MEADOWBROOK INDUSTRIES
West Hempstead 9, N. Y.

2 EXCITING NEW GIFT IDEAS!

"Bons 'n' Black" Magazine Rack will dress up any room! 15" long, 8½" wide, 13½" high. Gleaming brass finish sweep design, rich black frame, smart wooden ball feet. Only $3.95 ppd.



Monogrammed Martini Twirler with matching cocktails—superb gift! Holds 32 oz. Monogram is hand-cut (plainly print 3 initials desired). Set of Twirler & 4 Glasses Only $4.95 ppd. (Monogrammed Twirler only $2.95 ppd.)



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Write for FREE Catalog of UNUSUAL Gifts!

MAILBOX MARKER
fits any mailbox
install in a minute
STYLE M $1.95 postpaid

LAWN MARKER wrought aluminum stake up to 15 letters and numbers style L $2.95 POSTPAID

BRACKET MARKER wrought aluminum bracket for wall, post, etc. $3.95 style B POSTPAID

NAME & NUMBER up to 15 letters and numbers top line. MAILBOX 2 on lower style NB $4.95 POSTPAID

DAY-n-NIGHT MARKERS

Your name glows in permanent letters on your **DAY-n-NIGHT** Marker! Graceful proportions and quiet good taste beautify your home — and it helps your friends find their way.

- Shine bright or night
- Easy to read DAY-n-NIGHT
- 3-sided raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 2 on number plates. Same on both sides.

Guaranteed by Good Housekeeping

SATISFACTION GUARANTEED OR YOUR MONEY BACK!

WE SHIP WITHIN 3 DAYS
C.O.D. if desired, fees, postage added

Spear ENGINEERING COMPANY — 41B Spear Bldg., Colorado Springs, Colo.

THE PERFECT GIFT FOR *Christmas* — or any occasion BECAUSE IT'S PERSONAL!

SUSIE WALKER WALKS WHEN SHE WALKS DOLL
With Long, Silky, Washable SARAN Hair

- She Walks—Sits—Sleeps—Stands
- Turns Head As She Walks
- "Magic Action" Legs
- Completely Washable
- Unbreakable Construction
- Guaranteed Walking Mechanism
- LARGE 14" TALL

SUSIE DOES EVERYTHING
Nationally Advertised At $5.95
SENSATIONAL VALUE—ONLY $2.98

plus 50c shipping or C.O.D. plus postage

Be Lifelike you'll think she's a real girl walking with her hips and mouth. Susie Walker is beautifully formed, even to the small details of fingernails, dimples and creases in her chubby arms and legs. She assumes and will hold any floppy all lifelike positions. Susie can be washed, dressed and undressed in standard 14" doll costumes. Her hair can be washed and combed; her pigtails braided and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of loving play. Susie Walker is the answer to every girl's prayer. Guaranteed to walk! Satisfaction Guaranteed or your money back! Unconditionally Guaranteed! Price includes dress illustrated. SUSIE WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—29" TALL WITH GENUINE MAMA VOICE. *Nationally advertised at $15.95.* OUR PRICE $8.95 plus 50c shipping or C.O.D. plus postage.
REGULAR SIZE, SUSIE WALKER 20" TALL WITH GENUINE MAMA VOICE. *Nationally advertised at $8.95.* OUR PRICE—$3.98 plus 50c shipping or C.O.D. plus postage.

P. J. HILL CO., Dept. P-658
933 BROAD ST. NEWARK, N. J.

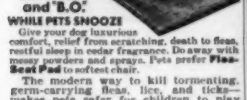
LAMP TO CROW ABOUT!

This provincial lamp leads a dual life! Use it hanging from your wall or standing on a table. The ceramic salt-box base is hand painted with a jaunty rooster, has a hinged wood cover. Makes a wonderful planter, too! The oval parchment shade is gaily decorated with matching roosters. Lamp measures 14" high; shade, 9" wide. Cord included. $6.95 plus 50c postage

WRITE NOW FOR FREE XMAS CATALOG

NANCY NORMAN
57-H Chadwick St., Boston 19, Mass.

"All I Want for Christmas" is a FLEA-SCAT PAD



Kills Fleas and "B.O." WHILE PETS SNOOZE!

Give your dog luxurious comfort, relief from scratching, death to fleas, restful sleep in cedar fragrance. Do away with messy powders and spray. Pets prefer **Flea-Scat Pad** to softest chair.

The modern way to kill tormenting, germ-carrying fleas, lice, and ticks—makes pets safer for children to play with. Its fresh clean aroma is a joy to any dog, and pleasant anywhere in the home. Use with or without dog bed.

Economical, long-lasting—effective for many months. Then replace the flea-killing, deodorizing Flea-Scat pad with a fresh one—and it's good as new!

Money-Back Guarantee

Regular Size—15x20 in. **$2.98;** Extra inner pad $1.50.
Super Size—20x36 in. **$4.98;** Extra inner pad $2.50.
Gift Wrapped if requested.

ONLY $2.98

Liquid Chaperone protects evergreens, keeps dogs, cats out of gardens, garbage can, etc. **Bottle $1.**
Kitty Chaperone keeps cats from clawing furniture and sleeping where not wanted. **Shaker Pkg. ..... $1.**
SEND NO MONEY—Order C.O.D., or send check and we'll pay postage. Order Now, avoid the rush!
SUNBURY LABORATORY, Box 639, Sudbury, Mass.

Decor-Aids $4.95 postpaid

A Rainbow of Colors to Choose From . . . Washable, Too!

Finest quality everglaze chintz, charmingly quilted and ruffled! Concealed drawstring assures perfect fit on any tank or stool. White, Yellow, Light or Dark Blue, Wine, Pink, Cherry Red, Brown, Aqua, Chartreuse, Dark or Light Green, Gray. Each 2 piece set is gift boxed. Sorry, no C. O. D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 2, ILLINOIS

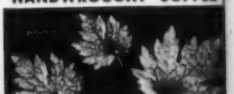
YOUR MONEY'S WORTH

The charm of yesteryear, an authentic Dutch tulip design on an old-fashioned quilt or coverlet. To be enjoyed and admired, it will add charm to a maple or cherry bedroom. Red-bordered, it is well-made, colors are guaranteed fast and the pattern is in shades of green, yellow and red on a white background. 80" x 90", it is $12.95, add 60c for mailing. From Vermont Crossroads (L-68), Waterbury, Vt.

Estate mat—personalized with your name and greeting or message in 3 lines, up to 54 letters (18 per line), molded permanently in contrasting colors of red, green or white. Background colors are blue, red, green or black. 24" x 38", this extra-large door mat has over 7,000 scraping rubber fingers that clean shoes. Weight: 11 pounds. $14.95, ppd. R. L. Mitchell Rubber Co. (L-68), 2122 San Fernando Rd., Los Angeles, Calif.

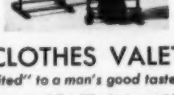
UNIQUE SCATTER PINS OF HANDWROUGHT COPPER

ANTIQUE AUTOS—1" replicas of Model 'T' Ford, 1905 Cadillac, 1909 Stanley Steamer. Set of 3—$2.00. **ALSO earrings (pr): cuff links (pr): tie clasps ea. $1.50 ppd., tax incl.**



MAPLE LEAVES—to flutter lastly on dress, sweater, suit or scarf. Crisp, clever accessories. Graduated sizes, 1½" to 2½". **Set of 3—$2.00. Earrings $1.50 pr., Ppd., tax incl.**

ROSLYN HOFFMAN (Home of Proud Craftsmanship) 656 Broadway I, New York 12, N.Y.



CLOTHES VALET

"Suited" to a man's good taste . . .

This marvelous 16" x 40" valet is especially designed to hold a man's suit, pants, shoes, shirt—everything he wants to keep tidy. Keeps his suit neat and wrinkle free, all his accessories handy for a "Dagwood-start" in the morning.

Smartly made of black lacquered wood. Impressive gift for the men on your list, yet inexpensive. $3.95 plus 35c shipping

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Foster House
430-C11 So. Jefferson, Peoria, Ill.

SO GOOD!
fantasy
CALIFORNIA
PRESERVES

The "just right" family gift. Here are old-fashioned Preserves like Grandma used to make. Large, plump berries cooked a small panful at a time. You'll *love* these! 5 big jars, over ½ lb. each. Wild Blackberry, Spiced Cherry, Boysenberry, Strawberry and rare Orange Blossom Honey. Shipped *prepaid* anywhere in U.S. Give us the address, we do the rest. Gift No. 32, only $4.45. Guaranteed to please or money back. THE MISSION FOLK, 109 E. 23 ST., LOS ANGELES 11, CALIF.

FREE *Gift Book — 50 thrilling gift ideas in natural color. Write for a copy. 37 years experience making people happy at Xmas.*

YOUR MONEY'S WORTH

One of America's masters of the pen-and-ink technique, Jon Lindstrom, has done these unusual interpretations of the classic: masks of the ancient theater. These black on white 6" x 6" ceramic tiles blend with any color scheme. Ready for hanging, they come cork-backed with metal loops. Just $3.50 a pair, ppd. Sagtikos Workshop (L-68), 39 Little E. Neck Rd., Babylon, L.I., N. Y.

Charm and hospitality is written across this handsome chair. Upholstered in the finest velvet in a lovely red, gold, brown, rose, emerald, sage or fern-green, the legs are finished in mahogany, blond or black. It has coil springs in the seat and is filled with rubberized hair. Height: 34"; width: 22"; depth: 19"; seat height: 19". $32.50 express chgs. collect. Order from Hunt Galleries (L-68), P. O. Box 492, Hickory, N. C.

Keeps spices at your fingertips!

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SPICE & UTILITY CABINET

Fine food is the way to a man's heart, so keep your spices within easy reach—completely enclosed and dust-free in this handy hanging cabinet. Inspired gift for showers! White enamel baked on heavy gauge steel; milk white sliding doors are corrugated plastic. Good in the bathroom, too, for overflow supplies or your man's shaving gear. All 4" deep. 5½" high.

36" long, $7.50 ppd. 24" long, $5.90 ppd. 18" long, $4.50 ppd.

No C.O.D.'s please.

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Exclusive with Marbrite co. Dept. L-11 134-51 Springfield Blvd. Springfield Gardens 12, N. Y.

furnish a complete living room this easy *money saving way*

HOW DOES DIXONS SAVE YOU MONEY? Dixons is shipped direct to you, avoiding expensive distributing costs. Dixons comes to you in a few simple sections completely upholstered which are locked into place in an instant—Check or M.O. Express Collect.

Chair $99.50
Ottoman $23.50

WHAT IS DIXONS FURNITURE? Dixons is a high grade furniture—all upholstered pieces are of molded foam rubber. Dixons is made from beautiful grained ash, the choice of decorators. Here's a Dixon exclusive—the upholstering is changeable—a new cover from Dixons can be fitted by yourself as easy as changing a pillow slip. Dixons is fully guaranteed for its quality and durability.

End Table $18.50
Short Sofa $99.00

Coffee Table $18.50
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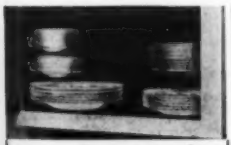
IT'S FUN TO BUY THE DIXON WAY. Not only does Dixon save you money, but you have the fun of pre-planning your rooms. Choose your own fabrics and colors: choose from Dixon's 14 different models, over 20 different colors and several wonderful fabrics.

Send 50c for the big Dixon Catalog. Dixon's furniture is photographed in full color—An actual wood sample is included showing both finishes—blonde or smart dark modern. Also included are actual upholstering swatches of all available fabrics and colors—Send today.

Name.....
Address.....
City..... State.....

Dixons FURNITURE CO. DEPT. L19 ELLICOTTVILLE, NEW YORK



Neatly Remain Concealed

Dishelfs relieve the traffic jam in your cupboard, utilize waste space, make dishes easy to get at, and reduce breakage. Small-size Dishelf is for sauce dishes, medium-size for saucers, and large size is for salad plates, butter plates, etc. Each will hold a dozen dishes safely and conveniently. Also ideal for flower-pot holders, towel-racks, and many other uses. Ideal for gifts. Thousands of satisfied Dishelf users. No c.o.d.'s please.

Set of 3 (Each a Different Size)

$1.00 POSTPAID

3 Sets for $3.00

Send cash, check, or money-order to

VINKEMULDER MFG. CO.
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NUBIAN CAPTAIN CHAIR

Check these quality features . . .

- nubian black tubular steel frames, lightweight, yet so sturdy
- covered in the new decorator textured tweed plastic
- extra large, comfortable seat —19" wide, 16" deep
- padded seat and back, non-scratch plastic tips on legs
- Choose or electronic tweed — solid colors: red, green, lime

2 for $12.95

$6.95 each

Money Back If Not Satisfied

Shipped Express Collect—Fully Guaranteed

house of david

663 s. front st. columbus, ohio

Gay imported cereal set to delight the small fry

Genuine Royal Doulton with scenes of bunny adventure by the famous English children's artist Barbara Vernon applied in full color under the glaze on sturdy cream-colored earthenware. Specially priced three-piece set makes a charming present for Christmas, birthdays or christenings.

Mug, plate, cereal bowl **$4.75**

BUNNYKINS WARE by Royal Doulton

Send 10¢ for Bunnykins Painting Book for youngsters to color.

DOULTON & COMPANY, INC., Dept. E-4, 11 East 26th St., New York 10, N. Y.

Sweet Heart Bracelet

Sterling-silver heart dangles from a delicate sterling silver chain bracelet. Any name up to five letters is cut right through, use initials if you prefer, but specify right order. Makes a very personal and unusual gift to the lady of your choice. Gift boxed. No C.O.D.s.

postpaid **$3.95**

Lowy's

Dept. L-4, 260 Beach 116 St., Rockaway Park, N. Y.

Ask for free gift catalog!

A REAL WIFE-SAVER!

QUIK-SUDS PUSH BUTTON DISHWASHER

You'll be thrilled at the way you'll zip through dishwashing with the amazing QUIK-SUDS! Just attach to faucet . . . press button for foamy suds . . . release for clear, hot rinse. No more dishpan hands—your hands don't touch water! No more hard rubbing or scouring—QUIK-SUDS washes dishes, glasses, silver, pots and pans sparkling clean—in half the usual time! No wiping—in a flash dishes are bone dry and ready to put away! Uses any detergent (TIDE, CHEER, JOY, etc.) Complete with nylon brush for china, fibre brush for pots and pans, handy wall bracket, "Star-On" Adapter and "No-Splash" Strainer. Order several! A gift SHE, or your favorite bachelor will appreciate always.....ONLY **$7.95**

5 DAY MONEY-BACK GUARANTEE. Send check or M.O.—we pay postage or we'll ship C.O.D. plus postage.

QUIKSUD PRODUCTS CO., Inc., Dept. L-11
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BUTTERFLY CHAIR

STANDARD model. Heavy black steel frame. Durable removed, tut dyn canvas sling. Reinforced corner pockets. In black, white, yellow, red, green, chartreuse, orange or terra cotta. **$7.45**

DELUXE model. Heavier steel frame, reinforced bar-tacked corner pockets. Same colors as above. **$9.95**
(Add 1 duck slings $4.25 ea.)

AUTHENTIC model—the classic original. Heavier duck, reinforced, bar-tacked double corner pockets, flame colors as above. This model price fixed by mfr. (Duck slings $7.45) **$12.95**

JUVENILE model—same colors as above— **$6.95**

ALL MODELS FULLY GUARANTEED
Shipping express collect
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THE YARDSTICK
"for modern interiors"
Dept. L37 MANHASSET, N. Y.

Bamboo Café Curtains

Custom-decorated original hand printed "Autumn Fantasy" design. Flatters modern or traditional settings. Clean with vacuum or damp cloth. Imported fine quality matchless bamboo . . . affords maximum privacy—eliminates glare . . . diffuses light and air. Fits any window . . . hangs on ordinary curtain rod. Use two pairs for double tier effect as shown. Your choice of the following color combinations: Chartreuse & Green, Red & Gray, Chartreuse & Brown, all on natural bamboo background. Topped with looped brush, 46" wide to the pair. Specify 36", 54" or 36" length. Easy to shorten. Per pair..... **$4.95** Post. paid

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YOUR MONEY'S WORTH

Tea for two—a darling little tinlined copper kettle that has a solid brass knob as well as a solid brass spout and handle. It will vie for a choice spot in the kitchen or dining room when it's not in use or boiling water for tea. Its capacity is 1½ pints (4 cups of tea) and measures 3" in depth and 6¼" in width. A lovely Christmas gift, $4.95, ppd. Downs & Co. (L-68), Evanston, Ill.

In the years to come, think of the pleasure you'll have from the early artistic efforts of your offspring permanently reproduced. Send in an original drawing, any size will do, and it can be duplicated in full color on the top of a cigarette box (5½" x 4½") or a 7" ash tray. Both ceramic and each $6.95, ppd. Young Rembrandts (L-68), Loch Lane, Port Chester, New York.

primitive sculpture

designed for that dramatic exclamation point of interest in your home! hand finished ebony black art stone

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12½" high
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SENALUNU FIGURE
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No C.O.D's please.

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Protect furniture surfaces with

RIC-O-BAC

the magic wool felt cushion. Self-adhesive to all surfaces, all materials . . . No gluing. Washable. Permanent . . . Conforms to any outline or size of bric-a-brac, lamps, ash trays, etc. . . . Cushions, silences . . . easy to apply, just press it on with finger.

4 packages....(4 yards)....$1.00
Post Paid in U. S. . . . No C.O.D.

DEALERS WRITE

J. B. DAWN PRODUCTS, Dept. H
3905 West 64th Place, Chicago 29, Illinois

YOUR MONEY'S WORTH

Something to talk about—a handsome contemporary-styled "gossip" bench. Upholstery seat comes in a tweedlike fabric in combinations of red-gold and black-gold-eggshell or in *Cohyde* plastic in Colorado-red, lemon-yellow, chartreuse, white and meadow-green. Frame is sturdy, flat, black-finished wrought iron. Over-all height, 23½"; glass top, 10½" x 16", $29.95 express chgs. collect. Santa Claus Land, Inc. (L-68), Santa Claus, Ind.

Ideal identification for fur or heavy coats. This handsome, solid sterling-silver name-plate has chain links on either end. Sew them securely to inside of your coat collar, and use it to hang up your coat: 1½" long. Your name on front, city and state only on back. $3.50, ppd., inc. tax. Holiday House (L-68), Upper Montclair, New Jersey.

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Saladmaster

Performs Miracles with Foods • MORE FOOD ECONOMY

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Guaranteed by Good Housekeeping

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NOT SOLD IN STORES

Absolutely amazing. Truly a wonder machine. Ideal for the business man whose hobby is cooking. Perfect for the Hostess who delights in serving delicate, perfectly cut salads. Cuts paper-thin potato chips . . . lacy cole slaw . . . shoestrings and French fries . . . shreds coconnut and cheese . . . chops celery . . . applies and nut meats. Prepares baby foods and vegetable juices. Blades, guaranteed not to dull, rust or stain. (Replacement FREE if they do.) Completely chrome-plated—looks like a jewel and is EASY TO CLEAN. Safe enough for a child to use.
Don't choose a food-cutter on price alone. Saladmaster is the STANDARD in quality and performance!
PLACE SALADMASTER ON YOUR CHRISTMAS OR BUSINESS GIFT LIST—NOW!

Chops Peels Waffles Slices Crumbs Shreds Strings Grates

NOW 6th CONE AT NO EXTRA COST
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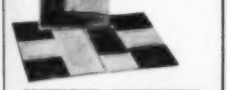

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Right In Your Own Living Room

Here, for the first time—the ONLY complete set and hear book on America's songbirds! You hear their natural songs, recorded in the wild in high fidelity recordings . . . see them in magnificent true color . . . read about their fascinating habits and life . . . all in one sight and sound volume. The result of 25 years research by Cornell University's Ornithology Laboratory, it is educational for youngsters, a rare treasure for adult birdlovers, a thrilling experience for anyone. Beautifully bound, the 10" x 10" volume contains 24 full color photographs, text and commentary (keyed to photographs and recordings) and high fidelity recordings in 78-½ and 45 E.P. Please specify. Complete, only $4.95 postpaid

artisan galleries
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Complete 3-piece set (give shoe size, send tracing of foot, if possible) only $4.50
Postage Prepaid—Sorry, no C.O.D.'s
Write for FREE catalog of unusual toys and gifts.
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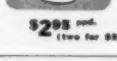
have it the modern way with
Twinkler
Makes your tree the envy of the neighborhood!

Your tree lights can dance and twinkle like the candles of Grandmother's day. TWINKLERS does it—safely—by turning each string of lights on and off at its own rate, achieving a beautiful twinkling effect. Delights children—gives years of service. Operates three to six strings. *All components U. L. approved.* Makes ideal gift—order several today!



TELVAC GIFTS, Dept. 14-T, Box 6001, Arlington 6, Va.
$2.95 ppd. (two for $5)

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These wonderfully thrifty, 2" unfinished wood frames make a distinctive setting for your favorite pictures. Leave them natural or finish the frames to match the woods in your room. Beautiful "shell" pattern. Corners are joined with brads, securely glued for extra strength.

FOR PICTURES:	PRICE:	FOR PICTURES:	PRICE:
5 x 7	$1.30	12 x 16	$1.95
8 x 10	1.45	14 x 18	2.10
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Minimum order accepted $3.50.
All prices postpaid.
No C.O.D.'s, please!

STANDARD PICTURE FRAME CO., Dept. L
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Black Forest Clock — U.S. Retail $5.50
Now $2 only
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Unheard of savings on treasures from abroad through our unique direct import plan. This genuine Black Forest Clock adds a quaint touch of old world hand craftmanship to any room. Deeply carved—black walnut unique finish with bird at top—complete with winding chain, weight and pendulum. A conversation piece that is decorative and a good timekeeper. Perfect for den, alcove, child's room or kitchen. Shipped in export packing, with strange foreign stamps, direct to you from free Germany—a thrill from the very start. Order as gifts, too. Send only $2 for each clock. Only one shipped to a person. No C.O.D.'s. Money-back guarantee.

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$3.99 sq. yd.

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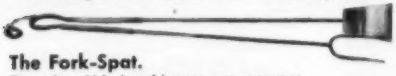
Philodendron Tables

For that hard to fill corner, for that spot anywhere inside or outside the house where nothing looks just right "jays" offers a duet in wrought iron. Smart flowing lines topped by a distinctive leaf make these tables by themselves or in pairs a conversation piece. Large enough to hold a complete dinner setting for one, sturdy enough to hold your heaviest array of plants. Designed to nest compactly. Finished in nonrusting black, hand crafted for durability. Large table 24" high, leaf 20"x16". Small table 20" high, leaf 18"x15".

14.95 Large 13.95 Small or 26.00 Pr. Exp. Col.



The Fork-Spat.

For outdoor chiefs. As useful as your arm, as smart as tomorrow. There is no slip between grill and plate with this stainless steel spatula and fork. Combined on a 27" wrought iron handle wrapped with golden kid skin. **$4.95 P. P.**

jays 178 main, dansville, new york

Comfort afoot in fashion-right

WEDGIE MOCCASINS

Foot flatterers that are exquisitely comfortable. Hand laced washable glove silk moccasins with built-in wedgie heel and leather sole make walking a delight. Hand beaded with authentic Indian designs. Exciting colors—Turquoise, Red, Palomino Gold or White. Adult sizes 4-10.

Guaranteed to delight and only $7.95 ppd.
Send actual shoe size and color

Send 25c for big new gift catalog

Miller's 236 E. Congress, Dept. 11-L, Tucson 1, Arizona

MAGIC DESIGNER

A wonderful device for diverting the most precocious of youngsters, budding artists or adults. Draws millions of different designs by simply turning the handle and adjusting the levers. Drawings produced are ideal for coloring. Will give hours of fun and actually provide a very useful source of beautiful designs of the creative artist. Magic Designer is all metal, comes with 30 sheets of special die-cut paper discs, pencil and simple instructions. Entertaining for all ages.

$2.95 postpaid

Satisfaction guaranteed or money back
Write for Free Catalog of Wonderful New Gifts.

Dept. 1287, EVANSTON, ILLINOIS **DOWNS & CO.**

modern stools

for SNACK BAR, PLAYROOM, PATIO, KITCHEN, LAUNDRY, TV

2 FOR $10.95

These delightfully versatile stools in black tubular steel have carefree plastic seats . . . are perfect at home anywhere, indoors or out! Lightweight, unusually sturdy, they have round cushioned seats and comfortable backs. The vinyl upholstery washes beautifully; comes in solid red or yellow, or handsome charcoal tweed. Seat has 13" diameter. Seat height is 26".

Now also available in popular 29" bar height, 2 for $12.95

Shipping charges collect. Sorry, no C.O.D.'s.

MONEY BACK GUARANTEE!

Manor House INTERNATIONAL WEST VIRGINIA

IT'S PROFITABLE TO MAKE AND SELL HATS

SEND FOR **CATALOG** ILLUSTRATING THOUSANDS OF ITEMS AND YOU'RE IN BUSINESS!

• Listed are only a few of our many items: Complete bridal equipment, veils (illusion), tiaras, wire frames; jersey, veiling, straw cloth, wool felt, taffeta, buckram frames, labels, felt bodies, sequins, flowers, feathers, straw bodies, straw braid, hair braid, blocked felt shapes in straws and felts, ribbons (plain and fancy), cleaners, cement, sizing, thread, wire, ornaments, bags, boxes, display figures and fixtures, steamers, scissors, pliers, blocks, etc.

SPECIAL ON WOOL FELT
36" wide, all colors.....$2.30 yd.

Established 1920

Write for 32-page regular low factory price catalog. Enclose 25c to cover cost of handling which will be refunded on an order of $2 or more. **25¢**

LOUIE MILLER SUPPLIES
Millinery, Felt, Dress & Coat Supplies
Dept. AQE, 225 N. Wabash Ave., Chicago 1, Ill.

YOUR MONEY'S WORTH

Ever-popular *Everglaze* chintz in enchanting colors: mint-green, cherry, charcoal, red, orchid, gray, chartreuse, sky-blue, hunter-green, yellow, rose-dust, brown, pink, aqua or white. Quilted scalloped coverlets, twin size, $11.95; full, $12.95; king, $21.00; dust ruffle: twin, $6.95, full, $7.95; pinch-pleated draperies: 63", $5.50; 90", $6.95; sham, $3.95; vanity skirt, $7.95. 50c post. 10c for samples. Coltens (L-68), 1335 Beacon St., Brookline 46, Mass.

Added insurance for any car owner. This broad-view mirror is like having eyes in the back of your head. It's designed in size and shape to reflect entire wide rear area, clearly, day or night. Chromium-plated mirror filters out annoying glare with a special tint. Snaps on over present mirror. State year and make of car. $5.95, ppd. Carol Beatty Co. (L-68), 7410 Santa Monica Blvd., Los Angeles, Calif.

NOW SUGAR, FLOUR etc., ARE ALWAYS HANDY

Tilt-Out "Binister" Storage Bins Open—Close—With One Hand!

A clever kitchen wife must have designed these slick, removable canisters that tilt in and out, require no lids to fumble with, and in addition give extra usable space on top. Cabinet sits on a shelf, or hangs on the wall and needs no "clearance" space. Gleaming enamel has chrome knobs: 2 bins hold 5 lbs., 2 bins hold 2 lbs. Wonderful for coffee, tea, flour, sugar, etc. Stands 9¾" high, with top that is 2½" wide x 6¾" deep. Choice of red, white or yellow enamel. Only $5.95, plus 50c for insured delivery. 10-day money-back guarantee. Send check or money order today!

NANCY'S BAZAAR, Dept. B-1
P.O. Box 340, Elizabeth, N. J.

Sugar-cured in Fragrant Herbs and Spices . . . Smoke-roasted to a Rich Brown in a Blend of Mountain Hickory and Sassafras Embers . . . Perfect for Parties . . . Ideal for the Family . . . A Most Welcome Gift . . .

TURKEYS . . . $1.70 per lb. HAM . . . $1.50 per lb.

Express prepaid • Both Ready to Slice and Serve • Sizes 8 to 18 pounds • Send check or money order • No C.O.D.'s please.

Frank R. Hartman, Mgr.
OZARK MOUNTAIN SMOKE HOUSE
Highway 62, West — Fayetteville, Ark.
Roy P. Sharp

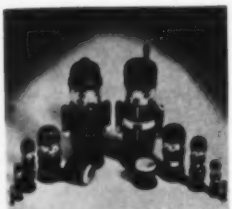
INITIALED STAMP AND PHOTO CASES

Glamourize your Christmas gift packages, greeting cards, place cards and party favors. . . . Add this brand new gift idea—a smart, bright red Velon calfskin photo and stamp case . . . custom GOLD INITIALED to give that extra personal touch. Practical for purse, wallet or desk . . . welcomed by men and women. Specially priced for Xmas 5 for $1.00 or 12 for $2.00 with your selection of ANY initial or plain. Postage and tax paid if you order now. State initial wanted on each case.

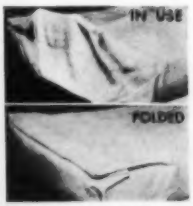
PRODUCT SALES ASSOCIATES
Dept. D, 2960 W. 8th St., Los Angeles 5

YOUR MONEY'S WORTH

Dancing dolly! The unprotesting young lady is a perfect partner with whom to learn the first few ballroom steps. Just slip your youngster's feet through elastic bands underneath doll's shoes and her hand through the hand on doll's hand, then follow Arthur Murray instruction booklet included. Doll, 35" tall, is a perfect playtime partner. $8.95, ppd. Lowy's (L-681), 116th St., Rockaway Park, N. Y.



A jack-in-a-box has nothing on these fellows—they just go on, and on, and on! It would be a joyful discovery indeed for any youngster to find one or both of these gentlemen in his or her Christmas stocking! The nested soldier and policeman are beautifully finished and enameled. 5 pieces to a set, they are $2.25 each or 2 for $4.25, all ppd. Santa gets them from the Q. T. Novelty Co. (L-681), P.O. Box 54, Murray Hill Sta., New York, N.Y.



"F-O-O-T-L-O-O-S-E"®
COMFORT IN BED

At last!—room to s-t-r-e-t-c-h your legs, wriggle your toes, without pulling covers up off your feet or down off your shoulders. Generous, patented pocket in sheet and blanket adds 12" of toe room. Folds flat, saves the little woman minutes in bedmaking.

Footloose Combination: fine percale sheet, top-quality national brand blanket, each with expertly tailored, firmly stitched insert—

BOTH FOR ONLY $29.95 ppd.

Add'l blankets $26.75 each: sheets $4.95. Blanket colors: Rose, yellow; specify twin or double bed. No COD. Money-back guarantee.

BEDDA COMFORT,
Box 323, Highland P.O. Springfield, Mass.

TINKLING BELL JEWELRY

Silvery music of silver (or golden) bells tinkles provocatively in this enchanting jewelry. Of exquisite quality, size of Earrings is 1 1/16".

Gift Boxed

EARRINGS (only 1 of the pair shown)
STERLING SILVER—pair ..... $ 7.95
Yellow gold filled—pair 9.75
14 kt solid gold—pair 38.50

MATCHING BRACELET (shown above)
STERLING SILVER ..... $ 7.25
Yellow gold filled 8.75
14 kt solid gold 50.00

Prices include Fed. Tax & Postage. No C.O.D.'s

WILLIAM GOUDEKET
1969 Palmer Avenue, Larchmont, N. Y.

Reach top-shelf items quickly, easily, SAFELY!

STEP-N-FETCH

STEP-N-FETCH is a step and handle set that solves your top shelf or closet problem. It provides an easy, quick, SAFE way to step up and fetch articles or clothing. STEP-N-FETCH is made of brass finished steel, with rubber safety tread. The step flips up quickly, flat against the shelf edge or door jam.

Installation is simple. Screw to any standard wooden or metal shelving or to the door jam.

Model 208 **3.95** prepaid

NARVA PRODUCTS, INC

PROTECT YOUR AIR CONDITIONER WITH FITZ-ALL COVER

Rain, snow, ice or wintry winds can't harm your valuable air conditioner with this heavy duty, water repellent canvas cover on the job! Protects exterior and mechanism. Saves expense of removing and re-installing each year; saves costly repair bills. Adjustable strap secures snug fit on all standard units. Folds flat for storage ..... Ppd., $3.95

LAP TABLE

Sit back and relax in sheer, solid comfort as you read, write, sew, draw or play card games. Smart lap table rests on arms of your favorite chair. Height adjustable up or down, on one leg. Marbelized wine color leatherette finish covered top is set in mahogany finish frame 29½" x 17½". Folds flat for storage.

$3.95
(plus 35c postage)

No C.O.D. Satisfaction Guaranteed

ELECTRIC HEATING UNIT FOR CHAFING DISH

Cook with electricity, eliminates worry of running out of alcohol or canned heat. Works on 110 Volt AC or DC. Gives steady heat for uniform cooking. Of lacquered solid brass; or silver-tone for your elegant silver chafing dishes. Fits most all chafing dishes. Complete with U.L. high heat, 6-foot cord and switch. Excellent gift; appreciated by any chafing dish cook. Ppd., $4.95

ELRON

Send for FREE treasure-laden Catalog of Gifts, Toys, Homewares, etc.

219 W. Chicago Ave.,
Dept. C-146, Chicago 10, Ill.

The "Twodor" COMBINATION STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet the "Twodor" is priced as low as the commonly made type. If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination storm & screen door made today. It is strongest, it will not rust or come apart. Pets can't rip or tear high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross members mortised and dovetail jointed; weatherproof glue throughout. Of solid kiln dried pine, standard 1¼" thick. Quick change glass and screen panels, fitted with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. Hardware not included. For all standard size door openings.

ALL SIZES COMPLETE ONLY **$23.95**

ALSO—12 NEW, original, fully designed, low priced interior and Exterior Doors in beauty of clear pine. Send 5c stamp for catalog.

Shipping Charges Collect

Field House No C.O.D.'s
Dept. L.L.1-4
NO. CONWAY, NEW HAMPSHIRE

Lazy Lounging in your Imported "TABIS"

Washable cotton "foot-mitten" slippers with wearable canvas soles for all-around lounging or travel. A gift from the orient and oh! so comfortable to wear—and they're contoured to support the ankle. Send hosiery size 8½ to 12 (for men and children, too). Colors: Navy, red, white, yellow, black. Give second choice.

Only **$1.50** pr., ppd.
(4 pr. for $5. for gifts)
Black or Red Velveteen, flannel lined Sizes 9 to 12½ $2.50 pr., ppd.

LOWE & SONS
490 N. Los Robles Dept. L. L. 54
Pasadena 4, Calif.

For Little Men and Little Women

Kiddie Calling Cards

Clever for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards for their very own! In simulated leather case. *Ideal for adults, too!* **Please print plainly**

100 Cards, postpaid only ... $1.00
FREE: Send for Gift Catalog

Holiday House
40 PLUM PUDDING LANE
SANTA CLAUS, INDIANA

SNOW SKATES

Completely safe for even a very young child. Snow Skates can be used after a light snowfall—no need to go near ice. Made of sturdy steam-bent hardwood with grooved bottom, aluminum heel plate & adjustable straps. Worn over shoes or boots. Skates are easily adjusted. 3 to 12 years.

The Pair— **$1.95**
plus 25c postage

FROM CROWN CRAFT PRODUCTS

Revolving ANGEL CHIMES

Made in Sweden!

The Herald Angels revolve striking the bells with their wands! This Magic-like effect created from heat of candles.

Precision-made "Angel Chimes" from Sweden. Made of heavier gauge, polished brass (not copper); propeller rotates on a concealed glass socket; has a beautiful tray base & holders for 4 candles instead of usual 3. 12" high, incl. 4 FREE Candles. **$2.50**

Extra Imported Candles—49c Box.
No C.O.D.'s please

CROWN CRAFT PRODUCTS
246 Fifth Avenue Dept. 311 New York 1

THE PERFECT CHRISTMAS GIFT FOR GAY LITTLE FOLKS!

CIRCUS TOWELS

Personalized

WITH YOUR CHILD'S NAME

Your child will look forward to wash-up time with this colorful towel-washcloth set. He'll take pride in using the big absorbent towel with his own name printed right on it. And how the kiddies will love the jolly little clown and performing circus animals that frolic through both pieces in brilliant red, green and yellow, guaranteed wash-fast colors. This delightful twosome is sure to stimulate scrub-ups with even the most reluctant youngsters. The famous-make, thirsty-thick fluffy towel (22 x 42 inches) and matching washcloth (12 x 12 inches) are made of bunny-soft terry. Pre-laundered and ready to use to delight your favorite little folks. Wonderful for Christmas and other gift-giving occasions. **Only $1.95 per set**, plus 20¢ postage. Add 5¢ postage for each additional set. No C.O.D.'s, please. Print name clearly (not exceeding 8 letters). Order several sets today!

Sent Free Washcloth (approx. 12 x 12 inches) ONLY $1.95

Write For FREE GIFT FOLDER

Queens-way Inc. 8422 E. Prairie Rd. • Evanston, Illinois

GRANDPARENTS' PRIDE and JOY . . . $3.00

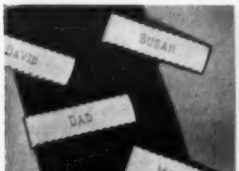
Grandparents rave over this purse-size photo album. Glistening white fabricoid cover, imprinted in 24-k gold "OUR GRANDCHILDREN" or "MY GRANDCHILDREN." Acetate leaves hold 16 interchangeable 4x5" photos or 32 snapshots. Gift boxed. Only $3.00 postpaid. State titles desired. Satisfaction guaranteed or money refunded.

Crestwood PRODUCTS CO. 3601 West 71st Street Kansas City 13, Mo.

We've Got Your Number

ILLUM-A-NUMBER is the modern way to display your house number day or night. Then new friends who call and emergency visitors (police, doctors, telegrams) can find you. This beautiful plastic sign sends a friendly light that ends fumbling for door keys; scares off prowlers. Fits over doorbell; anyone can connect to existing wires in seconds. Complete with bell button, bulb & plastical numbers. Perfect house warming or holiday gift. Satisfaction guaranteed. Send only **$2.95 ppd.** to

ADVANCED ENGINEERING, Dept. LM 1110 E. 47th Place, Los Angeles 11, Calif.



Napkin Clips

Personalized for All the Family! Ideal For Gifts! **$3** set of 4 postpaid

Label your napkins with pretty personalized Clips, one for each family member, several marked "Guest". Engraved with name of your choice up to 13 letters. Non-tarnish aluminum with satin finish. Single clips are 75c each. Gift boxed set of 4 for $3.00. Order Today. Sorry, no C.O.D.'s.

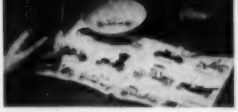
Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 2, ILLINOIS

DECORATE YOUR OWN

glasses — lamps and shades — trays — dishes — tannisters — flower pots — cigarette boxes — furniture — toys — window panes — frame as pictures

Make Your Own Christmas Presents!



EASY with these Antique Auto decals! Colorful, washable, easy-to-apply decals of quaint old-time autos come twelve to a set. Authentic reproductions of Buick, Maxwell, Olds, Cadillac and eight others —all originals by famed artist Clarence P. Hornung. Postpaid (U.S. and Canada) for $1.00 per set in 3" long size, $1.50 set in 4" size. Instructions. NO COD's.

AUTHENTICS Dept. A-1, Box 36 Cincinnati 7, Ohio

YOUR MONEY'S WORTH

To tie a pretty package that is truly individual, we suggest this attractive and unusual personalized Christmas ribbon. You will use it, too, for birthdays. Available in red, green, blue, white, brown, and black, it can be printed with Merry Christmas and family name in green, red, copper, gold or silver. A fifty-yard bolt is $4.95, ppd. Selden Cooper (L-681), Grove Park Inn, Asheville, North Carolina.

Shades of gay Mexico and Spain, a dashing matador and a not-so-fierce bull filled with wonderful, washable, non-allergic foam rubber. A wonderful set for any age child, they are pretty enough to collect, but more likely they'll want to have mock bullfights with them. A pair is just $4.00, ppd. Order from Ward Phillips Co. (L-681), Carpentersville, Illinois.

NOEL NOVELTY IMPORTS

DIFFERENT, EXCITING, INTRIGUING!

BOOK OF RUBBER ERASERS 1¼" closed, 16" open. Terrific, and no mistake. 60 1¼" different flags in full color. New, educational, fun for collectors. $3.00

TRICK 'N TREAT TREASURE BOX with Chocolates. Inlaid wood 4½x2. Press lever and secret panel opens revealing treasure of gold covered chocolate coins. $1.00

TRICK HOUSE—6" x 4" inlaid wood. Expertly made—there's quite a trick finding secret panels, discovering secret door with key. Unique container. $2.00

CHINESE CHECKERS —this popular game in marvelous miniature. Pocket size—4" x 2" opens to 4" x 1". 2 can play for hours of fun. Easy rules. Perfect for travel. $1.00

Satisfaction Guaranteed. We Pay Postage.

G.T. NOVELTY, LTD. Murray Hill Station, Box 84, New York 16

Xmas Gift For Busy Women

PURSE SCRIBBLERS

With Name or Monogram

Here's an easy way to remember! Keep phone numbers, shopping lists, and dates at your fingertips in these handsome memo pad Purse Scribblers. Covers personalized in gold with them distinctly yours. Stick one in hubby's vest pocket and see how much better he remembers, too! 12 pads—enough for months and months!—in deluxe gift box postpaid, only $1.00

Please print name or initials

FREE—Send for Gift Catalog

HORACE ANDERSON'S Giftcraft Associates 1238 East 47th Street Chicago 15, Illinois

Hand-Hooked Chair Mats

Skilled Blue Ridge Mountain folk hand-hook these cotton or wool mats which add comfort and color to your chairs. Beige background color with flowers in rose, blue, pink and yellow. Choice of borders in brown, green, red or black. Wool mats $3.00 ea. Cotton mats $2.00 ea. Postage prepaid.

Sorry, No COD's.

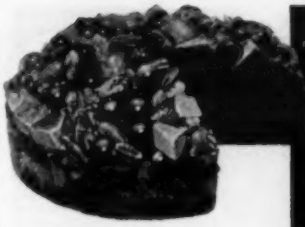
BLUE RIDGE WEAVERS, Tryon, N. C.

Cotton or wool hooked rugs in all sizes. Write for catalog.

YOUR MONEY'S WORTH

The last rose of summer or the memory of it can be easily preserved with this delightful kit. Fun to make, lovely as gifts, especially for shut-in friends, kits come complete: pot, foil, roses, leaves, ribbon, etc. and easy-to-follow instructions. No special tools needed. Small tree, 9" tall, $2.98; medium tree, 11" tall, $3.98; large tree, 15" tall, $4.98, postpaid; 35c west of Mississippi. Yield House (L-68), North Conway, New Hampshire.

Grandfather's nightshirt has been taken over by the ladies in a big way! Here is a wonderful terry-cloth shirttail robe that is so comfortable to wear and so smart at the same time. You can choose a black with white stripes, a blue with white stripes, or a red with white stripes. Sizes: small, medium and large. $10.95, ppd. Teg Shop (L-68), Americus, Ga.



Heavenly
FRUIT CAKE
FROM CALIFORNIA

No Other Like It in All This World! Imagine, great big tender cherries, huge pieces of moist pineapple, whole miniature pears, crisp crunchy nuts—all in a cloud-like heavenly batter. No small pieces of dried fruit in this magical concoction. Wonderful for gifts, great to have on hand for guests. Gift wrapped and shipped PREPAID anywhere in the U.S.

Gift No. 11, 1½ lbs. net, $3.35.
Gift No. 12, 2 lbs. net, $4.15.
Gift No. 14, 3 lbs. net, $5.95.
Safe arrival and satisfaction guaranteed. Just give us the address—we do the rest. No COD'S or charges please.

FREE Gift Book — *50 thrilling gift ideas, all in natural color. Write for a copy.*

THE MISSION FOLK 108 East 33rd Street, Los Angeles 11, Calif.

Little Bow Brummel COCKTAIL GLASSES

"Bow Brummel" on "The Straight and Narrow" provide a "forthright and correct appearance". $4.95 plus 35c postage

"Bow Brummel" After a Bender—or Lost Weekend—gives the effect of a shaky and uncertain appearance. $4.95 plus 35c postage

Colorfully decorated in clear crystal they will be hilariously received at party time.
SPECIAL OFFER—Both sets of glasses at low price of $8.95 plus 50c postage.
"FROSTED GLASSES OF SENDERS," undecorated only. Set of 4.....$2.95 postpaid
Illustrated folder of other Original Gifts gladly sent.

The Mariner's Mart
Maidstone Boat Yard—East Hampton, N.Y.

SAVE 104 PRECIOUS HOURS WITH THE NEW PLANNING GUIDE!

Experts say this modern calendar and personal organizer may save any busy person 2 hours weekly. *Styled by a famous designer.* Scientifically planned memo and calendar pages organize *daily* and *weekly* activities. Many special features. A huge success among business and professional people and in the home. Handsome 7½" x 6½" x 1" loose-leaf binder. BONUS pages for remainder of '54 with orders for '55. Rich maroon simulated leather cover. $5.95. Genuine leather black Morocco Grain $8.50. Deluxe Genuine tan Pigskin. $13. Satisfaction guaranteed. Postage paid when cash accompanies order—shipped day received. Quantity discounts. Dept. V-4 Wilson Memindex Co., 149 Carter St., Rochester 21, N. Y.

SMOOTH AS SATIN

stainless steel is the answer to modern living requirements for formal or informal use. The rich, soft platinum finish never needs polishing, never stains or rusts! Contour molded to fit your hand and designed by world famous Bavarian craftsmen this import will be your shining glory forever. Unconditionally guaranteed. Open stock always available. Promptly sent.

5 pc. Place Setting (without butter spreader) $5.80
6 pc. Place Setting (one each: Knife, Fork, Teaspoon, Soupspoon, Salad Fork, Butter Spreader) $6.75
24 pc. Place Setting (six each: Knife, Fork, Teaspoon, Soupspoon) $25.95

Pat. No C.O.D.'s, please.

THE CAPTAINS' QUARTERS
DEPT. L-11 ROSLYN, L. I., NEW YORK

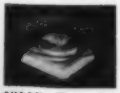
GREENFIELD NEW HAMPSHIRE INDUSTRIES

OUR EXTRA SPECIAL INTRODUCTORY OFFER $9.95

Adore this bench—seats three adults for TV or Fireside, or Coffee Table. 2" selected N. H. White Pine, 12" x 48". Flared Legs, rich grained, hand rubbed, old Pine finish.

A real buy! Express Charges are Collect

NEW! LAZY SUSAN BASE—



Order Black, White or Natural Finish.

Only $1.50 Postpaid

A must for "Word Games" or mushes Your Favorite Plate into a LAZY SUSAN—Flower Arrangements Turn Easily

[ ] Send Us Free Catalog of Useful Gifts

GREENFIELD INDUSTRIES
3 Forest Road GREENFIELD, N. H.

HOUSEWIFE SOLVES MYSTERY
. . . Free Catalog Ends Search!

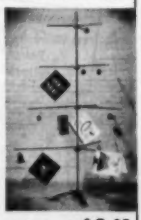
After years of "looking", Mrs. B. Billow, 538 Roscoe, Chicago, found the solution to a problem. A free catalog ended her search for good-looking, practical, full-time protection from dust and dirt for her furnitures. She had no trouble ordering. Now her furniture is dressed up in fitted plastic covers.

The extra heavy, durable plastic covers have no pores to admit dust and dirt. They provide perfect protection and save hours of work. The transparent satin-finish Fireztone Velon plastic lets every detail of the upholstery's texture and color show through. Amazed by their perfect fit and custom-tailored appearance, Mrs. Billow says. "They're so attractive, I can leave them on for company, too. And they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

To protect your furniture, write today for the FREE CATALOG showing over 150 styles and sizes. HOUSE OF SCHILLER, 180 N. Wacker Drive, Dept. L-43, Chicago 6, Ill.

GAY CONVERSATION PIECE to brighten Hall-Table-Wall

for Christmas, Showers, Anniversaries, Birthdays, etc.



- is show off your cards—prettiest ornaments—tiny treasures and gifts
- dramatic, flying out wall
- branches "snap" on-off instantly . . . adjustable horizontally
- sturdy steel for years of use
- satin black finish—accented with red and white tips
- stand removes—folds for storage

27" three-tier tree holds approx. 100 cards. $2.95 ppd.

$2.95 postpaid

30" four-tier tree (illustrated) holds approx. 150 cards. $3.95 ppd.

IMMEDIATE DELIVERY for Christmas
Check or money order—sorry, no COD's. Satisfaction guaranteed.

HOLIDAY GIFTS
Suite 2111 • Carew Tower
Cincinnati, Ohio

Styled With A TWIN *Purpose*

- Strikingly Lovely with Candles.
- Enchanting, Colorful with a Floral Spray.

FREE
2 flower holders, worth $1.00 which can replace candles for an exciting change.

From SWEDEN
Exquisite
HANDTURNED, HANDFINISHED
Solid BRASS CANDLESTICKS

You'll easily recognize the grace and quality of world-famous Swedish craftsmanship, but spindly and disappointed, but a full 4½" high and 4½" wide, and weighing ounces, 1½ lb. each, their full lick beauty will customend countless compliments.

New lacquer dipped to hold their gleaming brass finish without tarnishing, in thrilling tiffleaf pattern to blend with any decorating scheme.

only $5.95 pair

The perfect gift for any special occasion, send check or M.O. postpaid. SATISFACTION GUARANTEED.

GIFTS from SWEDEN
P.O. Box 81, Wantagh, L.I., New York

COLTEN'S

1355 Boylston St., Brookline 46, Mass.

In 11 new, solid DECORATOR COLORS
★ Walnut Brown ★ Rose Dust
★ Lipstick Red ★ Rust
★ Hunter Green ★ Charcoal
★ Heavenly Blue ★ Egg Shell
★ Mulberry Wine ★ Aqua Mist
★ Pink

MSB MONOGRAM on spread or coverlet. Choose a contrasting corduroy color... extra $5.00

COMBED FINE PINWALE

Corduroy

You'll admire the rich decorating quality of our velvet-soft, fine pinwale corduroy . . . whether you mix-or-match bedspreads and ensemble pieces for your bedroom . . . or use a wall of draperies for your living room. Our pinwale corduroy is completely washable (dry clean only if monogrammed). Send 10¢ for set of corduroy color samples.

Send 15¢ for new 1954 Fall Home Fashion CATALOGUE

Twin Spreads, usually 22.50	12.95
Full Spreads, usually 25.00	18.95
King Size (special ordered)	27.95
63" Long Drapes	9.95
81" Drapes 11.95	90" Drapes 12.95
Twin Coverlets (Scalloped)	11.95
Full Coverlets (Scalloped)	13.95
King Size (special ordered)	22.95
19" Square Toss Pillow (kapok)	3.95
14" Round Toss Pillow (kapok)	3.50

Corduroy by-the-yard available

Studio Couch Slip Covers in hunter green, brown, red, wine or charcoal only. (76 x 33 x 18 in. size).

Complete with 3 Pillow Covers	17.95
Studio Cover only	11.95

Add 50¢ for postage and handling charges to each order

EVERY LITTLE GIRL IS A LIVING DOLL!

Every LITTLE GIRL is a LIVING DOLL in "SANDY SQUAW" "mommie" and "dollie" fashions. Gorgeous 19" walking, sleeping Doll. For 'mommie' matching 2-piece California original "SQUAW" dress of cotton crinkle material in gay and appealing turquoise, orange and white. Complete set of finest quality and workmanship. Both exquisite doll and dress of your size almost for the price of the doll alone. . . . UNCONDITIONALLY GUARANTEED. . . . A terrific idea . . . a sensational value. Sizes 2 to 8, $10.98; 10, 12 and 14, $12.98. Postpaid. No COD's. Carol Beatty, Dept. R-E11, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Gift Catalog of 300 selections.

Golfer's Sport Seat

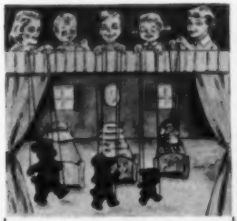
Anodized aluminum folding seat is so compact, comfortable and light weight, even a child can carry the 2½ lbs. Only one hand is required to open or close it. Sturdy contour seat and triangle construction supports more than 500 lbs. Featured exclusively at the National Open Championship Matches this year. Carry it like a cane, sit on it like a man. No C.O.D.'s please.

$13.95 Postpaid

Lowy's

Dept. L-3, 200 Beach 116th St., Rockaway Park, N.Y.

Ask for free gift catalog!



STORY BOOK PUPPETS

Every child enjoys puppets. Makes those favorite story book characters come to life. Easily handled and educational too. Comes complete with written parts for every character plus stage settings. Hours of fun for young and old alike. Made of heavy card stock. Your choice of Jack & Beanstalk, Three Bears or Red Riding Hood $1.00 each or all three for $2.00 ppd. Money back guarantee.

PACIFIC SALES CO.

834 N. Westmount, Dept. L, Los Angeles 46, Calif.

GIANT Playtime STOVE

COMPLETE WITH 10 PIECE UTENSIL SET To Delight Your Favorite Little Girl

Big & Beautiful—Just like Mom's, with four make-believe burners, movable knobs, spacious oven, washable top surface for easy cleaning, and all necessary utensils. Sturdy, colorful fiberboard 28½" high.

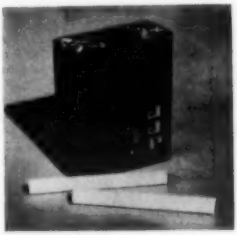
$4.98 Plus 50¢ handling charge

FREE GIFT CATALOG

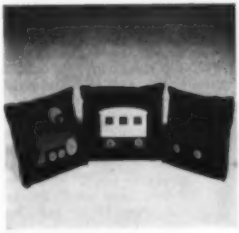
KALFRED-ARTHUR

Box 218, Dept. L, Forest Hills 75, N. Y.

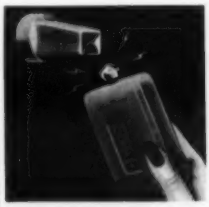
YOUR MONEY'S WORTH



A his or her gift idea that is equally as good looking for one as it is for the other. This simulated tortoise-shell cigarette holder is made for a regular- or king-size package of cigarettes. Handsomely monogrammed with any 3 initials in gold, it is a nice little gift for special friends. $3.50 with initials, ppd. From Edith Chapman (L-68), 50 Piedmont Avenue, Nyack, New York.



The little train that could and will brighten the room of any child, of any age! Each pillow comes as a separate kit—precut felt, sequin trim, pillow and instructions included. About 12" square, the "little blue engine," the "little white Pullman" and the "little red caboose" are $3.50 each; $9.95 a set, all ppd. From Beverly Baker (L-68), Box 427, Tuckahoe, New York.



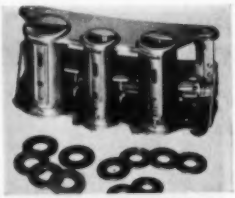
MAGNETIC SOAP GRIPPER

Soap up—high 'n dry—no mess! Modernize bath and shower—wherever soap is used. "Complete"—easily installed on any surface. To use, press round-head stem into your favorite soap . . . touch to permanent Alnico magnet in plastic wall bracket. WHITE, RED or BLACK...boxed. Gift-wrapped upon request, mailed with your card to your gift list. *Money-back guarantee.* $2 ea. postpaid

U.S. Pat. 2,687,355

EDGER'S

Dept. L, 4400 W. Broadway Louisville 11, Ky.



REAL MONEY CHANGER

for little conductors

$2.98 ppd. Free metal play coins

Just like the man's on the big bus! An authentic money changer that uses real or play coins. Three tubes for quarters, dimes and nickels. Press the finger-touch ejector, and out comes the right change. Keeps youngsters busy for hours. And see how quickly it teaches them to add and subtract while playing! Solid steel construction—takes the roughest kind of play—2½" high.

Send Check or Money Order. No C.O.D.'s Please.

GODFREY IMPORT CORP.

277 Broadway, Dept. Y-11, New York 7, N. Y.

COLORED BURLAP

FREE SAMPLES ON REQUEST

9 beautiful sun-fast decorator colors in this most modern of fabrics. Priced as low as 59¢ a yard.

7 MARKET STREET Box 1922 Dept. RL3 Paterson, N. J.

deburco

YOUR MONEY'S WORTH

You won't believe it, but it's true! These cuddly little fellows are washable! Made of kitten-soft orlon plush you can toss them into the washing machine at the first sign of grime. Puppy and elephant both measure about 13" over-all. Both have gingham-lined ears, and wear felt flower trim. Both are white and $3.95 each, ppd. Order from Frances-Morris (L-68), 1016 Carroll St., Brooklyn 25, N. Y.

Attached to the inside of your doors or windows, this burglar alarm will sound off loud and long if anybody tries to get in while you are resting or have locked up for the night. It fits any door or window, has no wires but winds like a clock and is easily attached. Really low-cost protection for the house. Full instructions included. $4.95, ppd. Order from Calvert Co. (L-68), Box 7596 Gwynn Oak Post Office, Baltimore 7, Md.

AT LAST! The PERFECT GIFT!

"Genuine Imported Porcelain"

EXQUISITE TV and NIGHT LAMP!

Here is a special model created by expert German craftsmen for the children's room or for lovers of animal Decor. These lamps light from within and also serve to freshen the air in your home . . . just add a few drops of your favorite cologne. Send one as a gift from you to anyone you name in time for Christmas! . . . Write for FREE catalog of other models.

$6.95 / $3.95 complete ppd. C.O.D.'s plus postage

Available only through

IMPO House of Imports — 19731 West 7 Mile Road, Detroit 19, Michigan

NEW BAROMETER THAT TELLS WHEN IT'S BEST TO

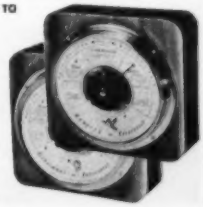
HUNT or FISH

Wildlife activity is governed by weather. This precision barometer accurately tells when fish and game will roam freely—when they'll stay hidden. Handsome 5" glistening red cedar case with brass trim, multi colored instruction dial and travel case make this an incomparable sportsman's gift. Specify Hunting or Fishing.

$12.50 PPD.

A TERRIFIC GIFT for your Boss, your Customers, your Friends . . . and we've got other ideas too. Write for your FREE GIFT FOLDER.

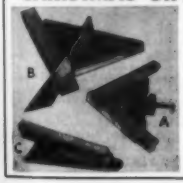
NO C.O.D.'s — Money Back Guarantee



JOHNATHAN PIKE Dept. L11-4, Peabody, Mass.

CHRISTMAS GIFTS FOR THE HANDYMAN!

3 New Go-together-Items.



(A) CORNER CLAMP enables even amateurs to make perfect corners for screens, frames, etc. POSTPAID ONLY $2.45

(B) MITRE BOX, at last a sensibly priced heavy-gauge steel mitre-box with 45 and 90° angles. POSTPAID ONLY $2.25

(C) WEDGE WIRE, holds without marring, any object from matchstick to a 2" x 4". The more pressure the tighter it. Ideal for planing, sanding, drilling. POSTPAID $1.65

SPECIAL ON ALL 3 $5.50

FREE CATALOG, "Do-it-better-easier TOOLS"

EAGLE PRODUCTS BOX 84-A21 MERIDEN, CONN.

A Personalized Xmas Gift

NEW TWO-TONE RUBBER DOOR MAT

ORDER YOUR FRIENDS' NAME OR YOUR OWN—PERMANENTLY MOLDED IN THIS TWO-COLOR ALL RUBBER DOOR MAT

PERSONALIZED GIFT FOR WEDDINGS BIRTHDAYS HOLIDAYS

EVE ARDEN Star of "OUR MISS BROOKS"

LARGE 18" x 28" SIZE

ANY WORDING

The Nelsons — Bob & Joan Hill House — El Rancho

BEAUTIFUL COLORS—Choice of Brick Red, Garden Green, Jet Black, Powder Blue with ivory letters. All letters are ivory regardless of color of the mat.

TOUGH RUBBER SCRAPING FINGERS Clean automatically, self draining. This colorful two-color personalized mat makes your doorway more attractive, shortens housework year after year. pat. pending

ONLY $5.45

ORDER TODAY—SEND NO MONEY

R. L. MITCHELL RUBBER CO., Dept. L-11 2122 San Fernando Rd., Los Angeles 65, Calif.
Send personalized Mitchell Mat with name shown below in..... color, (Name one background color only.)

(Print carefully, no more than 13 letters.)

I will pay postman $5.45 and small C.O.D. and postage charge when it arrives. If not satisfied, I may return it in 7 days for prompt refund.

Ship to.....

Address.....

Washable **Ensemble—Textured Cotton Chambray**

Bonax embroidered and ball fringed Coverlets. Ball fringed Draperies, Pillow Sham, Valance and Cafe Curtains.

Charcoal, Green, Fawn, Red, or Navy.
Color swatches sent on request.

Single or Double Coverlets	$9.95 each
Single or Double Dust Ruffle	7.95 each
Draperies (2½ yds. long)	7.95 pair
Pillow Sham	3.95 each
Valance (72" wide)	2.98 each
Cafe Curtains (39" long)	4.95 pair
Tass Pillows (Round, Triangular, Square)	1.98 each

POSTPAID

Wisson Fabrics—Bedspread Division, 130 East Seneca Street, Ithaca, N. Y.

PENCILS... with YOUR NAME IMPRINTED IN GOLD GIFT BOXED

6 25¢ / 12 50¢ / 24 $1

An ideal PERSONAL gift for any man, woman or child.

Always welcome, this beautiful practical gift of FINE QUALITY PENCILS with smooth, soft #2½ black leads and pure rubber erasers, or different colored lead.

Send cash, check or money order. PRINT NAME DESIRED CLEARLY and specify black or colored leads. Prompt shipment. (One name in each 25¢, 50¢ or $1 set).

MONEY-BACK GUARANTEE.

POST PAID

Included at no extra cost—with any order of $3 or more—4-COLOR PENCIL Writes RED BLUE, GREEN and YELLOW

• Small • Light • Always Ready to Use

ONLY $1

Ideal for stationery, checks, books, clothing, etc. Prints up to 3 times 4¼"x2¼" area. Plastic kit with automatic inker. Compact for carrying in purse. Send pict. finest check, cash or money order with name wanted and your name and address to

ATLAS GIFTS, New Hyde Park 5, New York

COLONIAL FOOTSTOOL

This handsome footstool is a fine reproduction of an Old Hitchcock stool used in Colonial days. Usually took its stand in front of the Boston Rocker. Beautifully finished by master craftsmen in black and gold, antique maple, cherry and light and dark pine. Top is moulded of 2" pine. Sturdy rock maple legs. 14" x 9" x 8½". Please state finish wanted.

Only $6.95 Postpaid

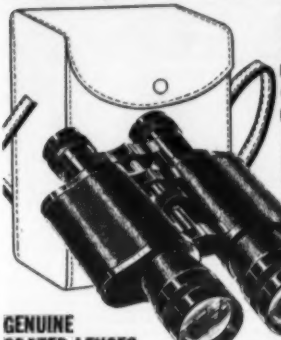
TEMPLETON CRAFTSMEN Dept. 217 Templeton, Mass.

Accent Your PHONE with COLOR

Movie stars need have nothing on you! You, too, can sport a dove gray phone in your boudoir—for instance—a Chinese red one on your desk, and an immaculate white one in your kitchen. It's all done in a jiffy with a 5-piece plastic set that locks on base, dial, receiver, mouthpiece and matching cord. Fits phones like the one shown, with or without dial. Dress up your phone in this delightful way to match your decor. Take your pick of 7 colors—Ivory, Spring Green, Dove Gray, Antique Metallic Gold, Chinese red, Citron Yellow, Snow White. $2.98 each, postpaid. Order today.

STA-DRI, 147-47L 6th Ave., Whitestone 57, L. I., N. Y.

Amazing POWERHOUSE Binoculars From Germany Give You 20-Mile Range!



9X Area Magnification

DIRECT-FROM-IMPORTER-TO-YOU

GIVEN: FINE LEATHER CASE $4.98

THORESEN—world's greatest importer of German binoculars—brings you the famous, powerhouse 9X Area Magnification, 20 MILE RANGE BINOCULARS NOW BEING ADVERTISED IN PUBLICATIONS ALL OVER THE COUNTRY FOR $11.00! Thoresen's now brings you these superb glasses for ONLY 4.98 (ex. tax) complete with 9X AREA MAGNIFICATION—20 MILE RANGE. Coated objective lenses give you smooth viewing. Graceful Nubian finish. Streamlined design hinge model lets you adjust to EXACT space between your eyes. Centerpost focusing. High luminosity even in moonlight. Extra structural strength plus feather weight (only 24 oz.). Made by highly trained artisans in Western Germany—world's outstanding producer of top quality optical lint superb viewing, from 180 feet to 20 miles. Accessories, lens covering, dust cover, leather carrying case included. Send ONLY 4.98 (for prompt tax and postpaid delivery) Enclose check, cash, or M.O. (Add 3% plus charges. FULL 2-DAY MONEY-BACK GUARANTEE — SEND TODAY—THEY'LL GO FAST AT THIS BREATHTAKING DISCOUNT PRICE!

GENUINE COATED LENSES

THORESEN'S, Dept. 143-M-6
253 Fourth Avenue, New York 10, N.Y.

CANADIANS: Avoid tariff—order from Thoresen Co., Dept. 143-M-6, 40 St. James St. W., Montreal 1, P.Q.

A THOUSAND & ONE NOTES!

with the "JIFFY NOTE" MEMO ROLL $2 ppd.

It's practical, neat, handy anywhere: keeps you posted! For notes, reminders, grocery lists, etc. Perforated tips, easy (forgetful to thank you for one—volume 2000y Note as a gift, either!) Merely 11" long wood bracelet, 2000" memo roll, metal tear-off wheel. Gold, Silver, Copper, Red, Green or Yellow. Order now.

Extra Rolls of Tape 2 for $1.00

MAGNIFIER PENCIL $1.50

The Gift of 1000 Uses!

Now you've found it—the just-right gift for every home or office! Removable magnifying glass makes it wonderfully easy to read addresses and phone numbers—other hard to read print. The automatic eraser-topped pencil is right at hand to jot things down. Fits snug in its rich 24K gold tooled plastic case. Order them for everyone you really want to please.

FREE Write for new catalog

BODINE'S
444-L Belvedere Ave., Baltimore 12, Md.

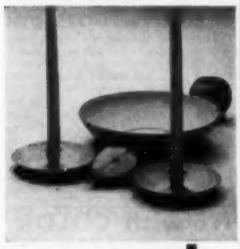
Order Either Item Alone
ONLY $1.98
Complete (w/o 2 Mugs) 2 Mugs (w/o 2 Bowls) — only $4.50 or the Set for $6.50 (Plus 3% Tax) Shipped postpaid.

5 pc. KIDDIES Breakfast Set
The gift for children is an unusual, so different—yet so practical—you'll have a hard time keeping the rest of the family from "borrowing" it. When not in use, it nests into an adorable above 7½" tall. For use, it separates into 5 practical pieces of tableware—a plate, a deep cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Dishwasher safe. Made of Melmac. Order now. Send check or money order. EXCLUSIVE—not sold in stores. Immediate delivery.

4 pc. ROOSTER Table Set

Each piece is 6½" tall. Tops are salt & pepper shakers. Bottoms are sugar bowl & creamer. Fine quality glazed porcelain in full color. Imported. A big value for only $1.95 each—3 for $5.50 plus postage.

DRESDEN ART WORKS
Dept. 631, 160 W. Madison, Chicago 2, Ill.



suave elegance

And at such a price! Utterly simple steel candlesticks and matching bowl for fruit, flowers, candy or what you will. Especially fine baked enamel, matte finish: charcoal or white. Bowl: 10" x 2". Candlesticks: 2" x 1".

2.00 (Plus 40c to ship east of Miss.—60c west.)

Twining & Buck
Send for free catalog
Salisbury, Conn.

MOTOR MAP MATES

Ideal For Car Owners

AUTO MAP CASE—Keeps your road map in order so you can read it quickly. Roomy pocket holds other maps. Soft, luxurious dark-brown sheepskin or natural pigskin.

MOTORING LOG—in leathers to match above. Keeps record of places visited, mileage, gas, route numbers, etc. Fits Map Case pocket.

	Sheepskin	Pigskin
Auto Map Case	$3.50 ppd.	$7.50 ppd.
Motoring Log	2.50 "	3.50 "
Combination	6.00 "	11.00 "

Personalized with 1 or 2 initials for case or log; 3c for the combination.

Send Check or Money Order today.

Bonney's
BONNIE CREATIONS
121 East Broad Street, Westfield 3, N. J.

YOUR MONEY'S WORTH

Fold-away snack tables for casual living. This light one with rubber-tipped aluminum legs and decorative metal top is washable, stainproof and folds compactly for storage. 12¾" x 17½" x 24" high. Bowl of fruit is on a maroon background. Top also comes with allover ivy design, moonflowers on blue or Victorian floral design on red. Each $3.98, ppd. Sta-Dri (L-68), 147-47 6th Avenue, Whitestone 57, Long Island, New York.

On-the-rock-garden swizzlers! Even if your friends aren't garden enthusiasts they can't help but be intrigued by these novel muddlers or stirrers. Exact replicas of popular garden tools, they're a Swiss import. Each, a different color—gold, silver, green and rose—is made of aluminum, guaranteed rust-, corrosion- and alcoholproof. 4 in a box, $1.95, or 2 boxes, $3.75, ppd. Sweetham Meadows Nurseries (L-68), Wayland, Mass.

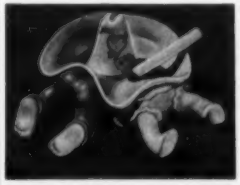
Pretty enough to keep standing, but it folds!

UMBRELLA RACK

It's sure to rain and you're sure to need this smart cloth-and-metal umbrella stand. Can be folded flat with the bumbershoots still inside! Fast color. Black insert has brass frame; striped insert has black rust-resistant wrought iron frame.

Wrought iron 3.98. Brass 4.50 add 25c for postage
Write for catalog Sorry, no stamps or C.O.D.'s
Send cash, check or money order to

AMY ABBOTT, INC.
344 West 52 St. New York 19, N.Y.



KISSIN' BUGS

smoochin' like crazy under a big sombrero, show the world a clean pair of heels and pink panties, and explore the delicious novelty of what happens when FRECKLES and PIGTAILS get together.

A whimsical ASHTRAY (6" diam.) beautifully made of ceramic. HANDPAINTED with any two names (as shown) you'll want to send it as a "Love & Kisses" present to that SOMEONE.

We pay postage
Money back guarantee

ASHTRAY with any two names or initials $3.00 PPD.

ASHTRAY not personalized $2.50 PPD.

Frances-Morris
Dept. KB-3
1016 Carroll Street
Brooklyn 25, N. Y.

UNDER COVER

Long life for your copies of LIVING For Young Homemakers. You'll want this attractive leather-type binder for your issues for perusal or rereading. Made up in deep blue leatherette, lettered in gold, we offer this fine, long-lasting cover to hold twelve issues, 3.50, plus 25c postage. Order from Reader Service, Dept. B

LIVING
For Young Homemakers
575 Madison Ave., New York 22, N.Y.

YOUR MONEY'S WORTH

A small fry champ can decorate his room or use this pair of beautifully made genuine leather boxing mitts. Authentically detailed and scaled to size, "Kid . . . ." (your child's name) is painted on them. Mitts are padded thickly with horsehair, cotton-lined, stoutly stitched and laced. For ages 3 to 7, $2.50, ppd. Miles Kimball Co. (L-68), 215 Bond St., Oshkosh, Wisconsin.

Indoors or out—wherever you like to have your Christmas tree, you can still decorate it with these marvelous fire- and shock-proof lights. Just string cord on tree and place lights anywhere on the cord; each light burns independently. Cord can hold 25 lights. Practical as well as pretty, these lights with a 12' cord come 7 to a set for $3.00. Extra sockets are 3 for 69c. Extra 12' cord, 69c, all ppd. Hinman House (L-68), Evanston 2, Ill.

Make Every Party a Success with this "Come and Get It" Bell

The clear ringing tone of the Patio Bell will summon children and guests to the Patio or Garden area.
What could be nicer for that come-and-get-it atmosphere, than a PATIO-GARDEN BELL mounted near your fireplace, or garden.
PATIO-GARDEN BELLS make an ideal house-warming or back-to-the-country gift for your friends.
This solid brass bell furnished with Black Iron Pony horseshoe bracket for mounting.

$6.95 ppd.

Meet Your
MAILMASTER

Your home will be justly proud of this handsome mailbox of heavy gauge, baked enamel steel. It's gleaming brass key seems to say "good morning Mr. Mailman".

$4.95 ppd.

No C. O. D.'s please

BERT'S • Staten Island 2, New York

HOME INTERCOM SYSTEM $19.95 postpaid

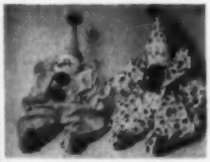
IMMEDIATE SHIPMENT TWO ULTRA-MODERN FRENCH PHONES with desk cradles. An Akron country wide exclusive, the greatest intercom value ever offered anywhere! Handsome contemporary design. Solid lifetime construction. Built-in double buzzer system. Operated anywhere with ordinary flashlight batteries (two concealed in each cradle).

EXCELLENT VOLUME. FIDELITY, RANGE, CLARITY. Use intercoms, store-home, home-garage, outside, inside. Black satin finish. 2 phones and cradles, 4 batteries incl., postpaid $19.95. Double wire, postpaid 6c per foot.

SEND CHECK OR MONEY ORDER. No deposit on C.O.D. Calif. resid. add 3% state tax. Buyers are responsible for duty on foreign orders.

THE AKRON 10 AKRON BLDG., 4312 SUNSET BLVD. LOS ANGELES 27, CALIF.

PEPI and POLKA and BI-DI-BO, too!



Three cheers—these three—and they'll reach out and twist the heartstrings of any "small fry." Gaily colored clowns (about 20" tall) in peppermint stripes and polka dots, accented with red pom-poms. Expertly hand-made and exclusive with us! "Pepi" or "Polka," $3.95 ea. ppd. "Bi-Di-Bo-", the cute little impish stocking doll, is made of foam rubber. Washable and so lovable! $1.95 ppd.

THE SELDEN COOPER SHOP
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So very personal! Yours and yours alone! Commandingly bold, custom-made 2-initial bracelet. Heavy 14K Gold-plating gives that expensive "solid-gold-look." Lovely to look at, delightful to wear. Fabulous—and fabulously low-priced. Massive—fully one inch wide yet weighs but 2½ oz. Your two initials meet on your wrist. Strong spring hinge. A charming gift.

Tax & postage included **$5.00**

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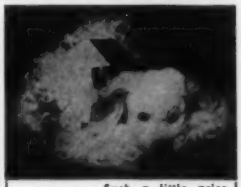

HOW MUCH IS THE DOGGIE?

Such a little price brings you this engaging cocker spaniel that embodies all of the charm of the real animal. His coat of imported, creamy white, washable lambskin is so soft and cuddly; his body endearingly flappy. He'll captivate youngsters and grown-ups alike! About 15" long.

$5.50 ppd.
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GREETING CARDS
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THINK OF IT! THEY'RE
5 FEET TALL
IN FULL COLOR
MARILYN MONROE
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TERRIFIC GIFT or PARTY GAG!
The world's largest, most gorgeous, natural color prints—they're absolutely life-like. We'll love them. The ONLY LIFE SIZE Greeting Cards. Detachable Greetings don't spoil prints. Ideal for den, bar, playroom on walls, doors, screens. As wallpaper, set covers area 5'2"x 10'6". Plain or with greetings for every occasion: Birthday, Christmas, New Year's, Hallowe'en, Get Well, Thank You, Party, Etc. Specify Girl and Greetings. (We'll sign and mail for you) Size 21½" x28". in plain wrap. Order several —ONLY $2.00 ea. Postpaid (Air Mail, 30c extra ea.) All G. $11.00 PPD. Send Cash, Check, M.O. Money Back Guarantee. LIFE GLORY, Dept. L11-4, Rochester, N. H. *Send 3c stamp for illustr.*

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Imported, exquisite quality, "Lustra" never needs cleaning or polishing! "Mother" finish, satiny luster STAYS that way . . . forever. Time and use enhance its lovely patina. Beautiful, simple styling—each piece is balanced, hand-finished to perfection. Master-crafted from highest quality solid Stainless Steel; nothing EVER will rub off, wear off. Completely carefree! Wonderful lifetime gift, too.
We insert, sell by mail, here half, all middlemen profits. Order today. Money refunded if not delighted. *Calif. residents add sales tax.*

PLACE SETTING, now just $3.00
(knife, fork, salad/dessert fork, teaspoon) ea. ppd.
ORDER 16-PIECE STARTER SET . . only ppd $11.50
(4 Place Settings), you get butter spreader FREE. Open Stock: Soup/cereal spoon 75c, butter spreader 50c each, and other pieces. Send for Free Circular. SPECIAL OFFER! If in doubt, send just 50c for butter spreader (in price) to see fine quality. Nice for chrome, stocks. And 1 to a customer, please. FREE CATALOG. Appealing gifts, home items.

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Ease and comfort for bridge, television parties and many other occasions. 4 folding tables (23" high, top 12" x 18") and storage stand that doubles as extra server. Kitchen and food restaurant finish. All case with beech legs and black stand. Bright, colorful tables in red, green or black. Available plain or decorated with gold wild rose design. 1 table to a set. Sizes See chart. Fine value.

$10.95 Plain
$12.95 Decorated
6 pieces set

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POSTAL PRODUCTS CO. Dept. L-3, P.O. Box 300 Scarsdale, N. Y.

This Book Has the Secrets of Professional Decorators!

Here in this wonderful book — with simple, easy to follow directions and instructions — is the secret of really professional drape making. It's so easy when you know how, and this low-cost book tells and shows you how. Even beginners have no trouble — over 50 illustrations, worlds of smart tips, new ideas. Step by step directions for making picture window draw drapes, cottage curtains, valances, criss-cross curtains. Also easy instructions for making slipcovers, lampshades, cushions, specialties.

EXTRA BONUS – Order Now

Send for your "How to Make Them Yourself" book now and we will send you free of extra cost, 20 actual samples of beautiful Itasca fabrics. These are the famous rough-textured, colorful, washable decorator fabrics — so new and modern — so amazingly low cost. Itasca originals, famous the country over, available by mail — prices begin at 99¢ to $1.89 yd., widths up to 60 in.

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Dept. LH-16, Itasca, Texas
I enclose 30¢ for book and free fabric sampler.

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LADIES' ELECTRIC RAZOR $3.95

NEW electric shaver "erases" underarm & leg hair. Safe! FAST! Removes unwanted hair in seconds! You hardly feel it! No nicks! No scraping! No coarse regrowth! Leaves skin feeling soft, smooth, beautiful! Operates on AC current. Complete kit with special brush, case, electric cord. Bargain price 3.95. Rush check, m.o., cash for free delivery. (COD's cost 50c more). 5 Day Trial—money back guarantee. Order now!

THORESEN'S
252 Fourth Ave., Dept. 162-M-26, New York 10, N. Y.
(Canadians: Send to—Our Direct Agent: THORESEN CO., Dept. 162-M-26, 45 St. James St. West, Montreal 1, P.Q.)

Maggie Mud Pie

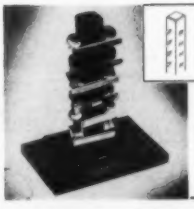
Winsome and gay, Maggie is a very chic rag doll. Her grin is wide and happy. She ties her hair in a loop with red ribbons. 26" tall, she wears white pantiee under her attractively bright cotton print dress. Everyone falls in love with Maggie on sight. Free Catalog. $3.25 ppd.

Garden State Products
Dept. LI, 225 Central Avenue
Newark 4, New Jersey

YOUR MONEY'S WORTH

Down at the heel? Try Century's quick cure—new heels, any kind you like, $3.75 a pair. Matching or contrasting leathers: colored kid, suede, patent leather, alligator, lizard or reptile. Present heels can also be recovered to match. For last 3 leathers mentioned, $5.95 a pair, plus 50c post. Send for catalogue on other stylings and cartons for mailing. Century (L-68), 206 Park Ave., Baltimore 1, Md.

To her heart's delight, any little girl can now play grown-up with this toy-size dressing table set. There are over 30 individual items that she won't have to borrow from Mother, including curlers, facial tissue, perfume, powder, picture frames and even a secret jewel compartment. All ingredients are safe and harmless. It is 14" x 6½" x 3". $1.98 plus 25c postage. Order from Taylor Gifts (L-68), Spread Eagle Inn, Wayne, Pa.



Something NEW for the Well-Dressed Man . . .

CUFF LINK TIE CLASP STAND

Patent Pending

Something new with lots of appeal for the well-dressed man . . . holds his matching cuff links and tie clasps for easy selection on his dresser. No more mad searches through his bureau drawers for missing pieces! Beautiful mahogany finish stand, with nickle-plated hooks and eyes. 8" tall—holds six sets. Makes a handsome, useful gift—get one for each man on your list! Check or money order . . . no C.O.D.'s please.

Jewelry shown not included with stand $3.00 2 for $5.50 postpaid anywhere in U.S.A.
Florida residents add 3% State Sales Tax

T. H. THAYER & CO.
P. O. Box 2902 Jacksonville 3, Florida

Old Fashioned Ice Skating And Skiing Party
Complete Set, 30 pieces $3.95 Post
15 pieces, including large sleigh $2.45 Paid

A Quality European Import Hand Painted Figures

The Skiers Gilding over the pure white snow, the folks watching with great delight the myriad activities. Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties. A truly winter Skiing scene. And its all for your dining room table or garlanded mantel. These 30 colorful hand painted figures will add to the festive spirit needed to complete your Christmas decorations.

Art Craft Products P. O. BOX 349 Norwalk 8, Conn.
SEND FOR FREE FOLDER
MONEY BACK GUARANTEE

HOW MUCH IS THAT DOGGIE?

The One In The Window, Of Course!

Here is a puppy that will delight every child when it plays "How Much Is That Doggie In The Window?" He's a cuddly, honey-colored cocker, 7½" long, and the music box in his tummy is the very best. And he *is* for sale! For just

$5.95 ppd.

Order from Dept. 11-L

House of Bertram
P. O. Box 678, Scarsdale, New York

Send for 1955 catalog.

FOR A PROUD GRANDPARENT

A clever pocket-size picture album in genuine leather, inscribed "My Grandchildren" in gold (other inscriptions: "Our Children," "Our Family," "Photos"). Clear plastic pockets hold 24 photos of the little darlings, make it so much easier to show them off. Capen, Green or Ivory leather, 4" x 3½". A wonderful gift for you-know-who!

just $2.00 postpaid

No C.O.D.'s please

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FISCHER'S
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BEDROOM ENSEMBLE BY DESLEY FABRICS

Charron Cloth, woven of color-locked **CHROMSPUN**†

comfortably at home for today's way of living

Charron Cloth is a distinctive new fabric that lends itself perfectly to the tailored decorating concept of today's modern living. Woven of Chromspun, it has a handsome matte texture, a firmness that permits full, deep, soft folds. And, too, the rich Chromspun color is *locked in* against all normal fading hazards. The use of white café curtains in combination with pastel draperies lets in the light and gives the room a lovely, lasting, rosy glow. The bedroom ensemble illustrated comes in a range of attractive colors from pastels to deep tones: rose, light blue, cream, pink, mint or hunter green, gold or white. Approximate prices: bedspread, $20. 90" lined draperies, $16; unlined $10. Vanity skirt, $11. Café curtains, $6. This ensemble by Desley Fabrics is available at many fine stores. Write us for the name of the store nearest you.

†Chromspun is the trademark for Eastman color-locked acetate fiber

EASTMAN CHEMICAL PRODUCTS, INC., subsidiary of Eastman Kodak Company, 260 MADISON AVENUE, NEW YORK 16

THIS 39½¢ STORM WINDOW

protects your family all winter!

INSTALL IN 5 MINUTES

SAVE $100 OR MORE!

JUST PRESS ON *That's All!*

• NO NAILS • NO HOOKS • NO SCREWS • NO TOOLS

Imagine a storm window that weighs less than 8 ounces—yet seals out wintry blasts and humidity like magic! Flexible like rubber! You can punch it, kick it, even tap it with a hammer and it springs back—never shatters! This amazing new type storm window is as TRANSPARENT as CLEAR GLASS! Not affected by snow, sleet, rain, dampness, because it is 100% WATERPROOF. Resists climate changes—won't crack even at 25 degrees BELOW zero! Will pass any and all Fire Department tests! To install just press it on with dual purpose Adheso border—no nails, no screws, hooks, or tools! Costs you only pennies, yet you can use and re-use it year after year for winter protection and comfort! Try one at our risk and you'll never use old-fashioned storm windows again!

LIFT ADHESO BORDER FOR AIRING

PROVE IT YOURSELF WITH THIS SIMPLE MATCH TEST!

On a windy day, hold a lighted match just inside a CLOSED window. The first stiff, strong gust of wind will blow it out. NOW put your TRANS-KLEER sheeting as instructed . . . you'll find out that a lit match held just inside the window will NOT blow out EVEN IF YOU KEEP YOUR REGULAR WINDOW OPEN!

5 WAYS BETTER

1. **REAL GLASS-LIKE TRANSPARENCY!** Never milky or cloudy.
2. **LOW CONDUCTIVITY—** A modern REYNOLON development.
3. **WATERPROOF & FIRE RETARDANT—** conforms with all Fire Department ordinances.
4. **RESISTS CLIMATE CHANGES—** never cracks even at 25 below zero!
5. **RE-USABLE YEAR AFTER YEAR—**takes little storage space!

OVER ONE MILLION SOLD LAST YEAR!

Over 1,000,000 of these new type windows sold last winter alone. We invite you to try one, too, entirely at OUR RISK—no obligation whatsoever for you! When you have tried one, when you see how easily and quickly it goes on, when you've TESTED it, you'll never again use the heavy, bulky, old-fashioned kind! No more back-breaking installation! No more broken glass to contend with! No more storing problems—at winter's end just fold away like CLOTH for the following season—year after year! Enjoy the ease and convenience of this new, safe, sure way to winter comfort—for only pennies per window! TRANS-KLEER comes in rolls 36 inches by 432 inches—ENOUGH FOR 10 AVERAGE SIZE WINDOWS, at ONLY 3.95—HARDLY 39½¢ EACH! Of course, smaller windows use less TRANS-KLEER material, while larger ones use more. In all, you receive 108 SQUARE FEET! Yes! 108 SQUARE FEET for only 3.95! Why pay MUCH MORE elsewhere? You cut TRANS-KLEER with scissors to any size required—then press on with the Adheso border—and presto! The job is done! You can lift it any time for airing the room—then re-seal in 1 second flat! How practical! How convenient! And how low in cost! No wonder so many have been sold! No wonder so many home owners, hospitals, government buildings and churches are switching to this new winter protection! We disappointed lots of folks last year because the supply ran out. To avoid disappointment, rush your order NOW—while our supply lasts! More cold weather is on the way right now! SEND NO MONEY. Simply fill in coupon and mail at once. Pay postman only 3.95 plus a few cents postage on delivery of each roll. Try a window at OUR RISK for 5 days. Test it any way you like. If not delighted, KEEP THE WINDOW and get your 3.95 back—no questions asked! You have nothing to lose—LOTS to gain in winter comfort and health protection! ACT NOW!

THORESEN'S, Dept. 162-M-47
352 Fourth Ave., New York 10

VISIT OUR SHOWROOM OR SHOP BY MAIL

THORESEN'S, Dept. 162-M-47
352 Fourth Avenue, New York 10, N. Y.

RUSH.....rolls TRANS-KLEER at 3.95 each, enough for 10 windows or 108 square feet. I will pay 3.95 plus postage on arrival. This is on a trial basis. I will try one FREE. If not delighted, I will return the 9 remaining windows for refund of 3.95—no questions asked. Include Adheso Borders at no extra cost.

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ADDRESS.....

TOWN.....ZONE.....STATE.....

. . . . SAVE POSTAGE by sending only 3.95 with this coupon. In that case, we pay ALL POSTAGE to your door. Same money-back guarantee.
(CANADIANS: Send orders direct to our Montreal plant. Same price & guarantee—no extra for tariff: THORESEN CO., Dept. 162-M-47, 45 St. James St., West, Montreal 1, P.Q.)

LOW-COST HEALTH PROTECTION

WINTER COMFORT! You can hardly see this TRANS-KLEER storm window—it's wonderfully transparent, too. It protects you and your loved ones from winter's cold blasts and humidity. Saves dollars, too, in fuel bills! It's your cheapest health insurance! And only 39½¢ each!

"From this day forward" . . .

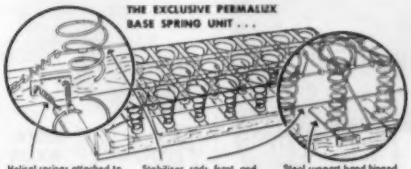
That bright new home, with its promise of endless years of happiness, should indeed have furniture that too, promises years and years of beauty and comfort. And that can only mean PERMALUX for the living room. This *finest of all* living room furniture has an *exclusive* base spring construction *so* good and *so* perfect it carries an *unconditional* guarantee.

Featured now at better furniture stores, is this new graceful modern sofa and matching chair. It is illustrated in a truly different new frieze covering that will lend an artful touch to your decorating scheme. In addition to the beige, it is available in grey, gold, red, green and turquoise.

PERMALUX

America's finest living room furniture

THE EXCLUSIVE PERMALUX BASE SPRING UNIT . . .



Helical springs attached to steel support band gives cushioning effect.

Stabilizer rods front and back allow easy vertical spring travel but prevent side sway.

Steel support band hinged at front rail, holding unit firmly in place but allowing maximum spring action.

Many new sectionals are being featured in the PERMALUX line for fall and winter. These versatile pieces offer many variations in home decorating. Illustrated is the companion sectional to the featured sofa and chair. Available in the same range of cover fabrics and colors.

PERMALUX SUITES PRICED FROM $229.50

Guaranteed **TO NEVER, NEVER BREAK**

MANUFACTURED EXCLUSIVELY BY

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BURLINGTON, IOWA — ST. PAUL, MINNESOTA

UMBRELLA DWELLER

Holds Up to 8 Umbrellas—Folds Away with Them

Use this handy umbrella holder on rainy days. When rain is over folds away flat with umbrellas in it. Takes no room at all. Has removable rain water catcher at bottom. Sanforized, colorful orange or striped sailcloth with wrought iron legs or black with chrome legs. When open measures 6½ x 12½ x 22" high. Use them as gifts—everyone will want one.

Order 2 or 3. **$3.98** each postpaid

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Shortens Training Period
With Easy Complete Instructions

Easy, professional method of training your Parakeet. Any child or adult can use this simple, relaxed method. Pet learns obedience, new words, tricks much faster with TERI-TUCKER 3 in 1 trainer and retriever. Comes complete with stand and two extra extension sections for reaching bird in high places.

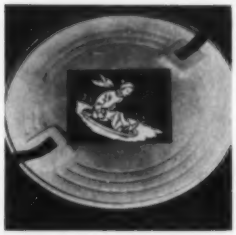
$2.75 each postpaid
2 for $5.00 postpaid

HOUSE OF VALUES
92 Willowood Drive, Wantagh, N. Y.

Write for Free Catalog
Send check or Money Order, No C.O.D.

YOUR MONEY'S WORTH

Air-filled pillow bolster styled right for comfort and for use under a bedspread or covered for a couch. (Instructions for covering included.) It is made of *Bakelite* lightweight plastic and blows up as easily as a balloon. Simple to deflate for travel to the beach; the kids can float on it. Twin-bed size: $1.98; full size: 54", $2.98, all ppd. Hollywood Artisan (L-68), 4431 Sunset Dr., Los Angeles, Calif.



Flying saucers will become a delightful reality to children who have these remarkable sled coasters! Of bright red steel, they have two strong hand grips; steering is done by shifting weight. The saucers move with the speed of greased lightning—no chance of breaking down or bogging like the old-fashioned sleds. A gift that will be a joy to any youngster. $3.95, ppd. House of Schiller (L-68), 180 N. Wacker Dr., Chicago 6, Illinois.

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Personalized Tray, Two Tiles **$6.50** Ppd.

No C.O.D.'s, please

World Treasures
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Perfect Gift for Christmas

TAK-ALL Mail Box For City Homes

Takes All the Postman Delivers

Rust-Resistant Steel Rain-Proof **$6.50** Ppd.

At last, a Mail Box big enough to TAKE ALL the postman delivers. Practical, Size 17x5x6. Takes largest magazines, small packages. Rust-resistant steel, in white or forest green. Your name stenciled in plastic plate. Perfect Christmas gift. Mounts easily on wood or cement. Price complete with screws and instructions, $6.50 Ppd. Satisfaction guaranteed or money back.

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P. O. Box 1166 Clearwater, Fla.

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For Use in Home, Farm, Office

A Step saver for adults. Fun for the kids. A full size two way intercom. Battery operated. No stooping to talk, no switches or plug ins. Completely safe. Can be heard anywhere in average room or house to garage. Full 4 inch Alnico V Speaker. Complete set contains two sending and receiving stations, 25' conductor wire, 4 Batteries. ONLY **$9.95**

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HANDI-WHEELER
HOSTESS TABLE

Only $9.95

SMART CONVENIENT PRACTICAL

Snack Bar and Service Table on Wheels For Buffet, Porch, Bedside and TV viewing.

Swivel wheels. Perfect serving height 28½". 2 rim-protected shelves, each 16" x 24". Alcohol resistant, lacquer finish in mahogany or wheat colored birch plywood. Shipped compact, very easily assembled. Send check or money order for $9.95, specify color. Satisfaction guaranteed. Sorry, no C.O.D.'s. Small shipping charge collect.

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Dept. 111, 9 West Prospect Ave., Mt. Vernon, N. Y.

Personalized **MUSICAL ROCKER**

A "Rock-A-Bye" Musical Rocker for a tiny tot. Beautifully personalized with your favorite child's name. Plays its tune only when in use. Hand rubbed maple finish with multi-colored chintz cushion, 14" tall; seat only 7" from floor for safety sake. Durable pine wood.

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GOTHAM GIFTS
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over-the-shoulder
CARRYALL

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Write for free Catalogue

CHET STUDIOS
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46 Surplus Twist **DRILLS $2**

GENUINE, HI-GRADE, CARBON TOOL STEEL, BRAND NEW

Less Than 4½¢ Each! FOR HAND OR ELECTRIC DRILLS: Hobbyists! Homeowners! Carpenters! Almost your last chance to get 46 brand-new, carbon tool-steel twist drills at this low price. Sell for up to $6 in stores . . . You get about 5 each of all most used sizes from needle-sized 1/16" up to and including 1/4". Tempered cutting edges easily bite through steel, aluminum, iron, wood, or plastic. Each drill hardened and designed to give 1000 drillings. Limited supply going fast!!

ORDER TODAY! MONEY BACK IF NOT CONVINCED THIS IS ONE OF GREATEST DRILL VALUES EVER!!

Book $2 for each set ordered and we pay postage. If C.O.D. you pay postage. *(Factories, Cabinet Makers, etc. For quantity orders, telegraph while supply lasts!)*

SCOTT-MITCHELL HOUSE, INC.
DEPT. 3011, 611 B'WAY, N. Y. 12, N. Y.

for the young in heart

"TANBARK," new western-spirited Pabco creation above, so unique you must see it. Natural wood tones, rich and mellow, inlaid in random effect—exactly right for your ranch-style kitchen, den, bedroom or main room. By the yard, pleasingly priced.

inlaid linoleum by Pabco

Your home sparkles with family fun! You mix indoors and outdoors with lively colors, personal style—but minimum upkeep! Floors of linoleum for you—quiet, resilient, a snap for care, and so inexpensive. But whoa!—not just any old linoleum—Pabco Inlaid is special! Original in color and design, styled to your heart's desire by young Californians. Yet this light-hearted linoleum costs no more, often less. Tell your dealer "Pabco, please!"

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$159.50

CHAIR **$89.50**

TWIN SECTIONAL SOFA (not illustrated) right or left, each **$119.50**

Prices slightly higher in some areas. Most Kroehler Dealers offer liberal payment terms.

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. . . and so very easy to own!

Now—just before the gayest at-home holidays of the year, you can make important savings on the very newest inspirations in living room furniture!

And here is furniture soundly built for a luxurious future—superbly designed to stay in style—Cushionized* for years of lasting comfort and beauty. Stunning new color choices in **100% DuPont Nylon!**

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YOUR MONEY'S WORTH

The ladies love ermine! The fact that these handsome fur pieces are sheared white rabbit will not deter young mothers nor lessen their appreciation of them! They will want the little hat, coat and muff for their own favorite dolls. Each piece is lined in satin and comes in sizes to fit dolls 7" to 18" high. State height of doll when ordering. $2.98, ppd. From Hobi (L-68), 15 W. 57th Street, New York 19, New York.

A little king or queen is what your hard-playing children will feel like when they relax in their very own loafer chair. This streamlined, black wrought-iron-effect frame and fabric chair folds for easy storage and carrying. It has a 3-position posture control that even the youngest can adjust. Tested for 150 pounds, it's $5.00 shipping charges collect. Garden State Products (L-68), 225 Central Ave., Newark 4, New Jersey.

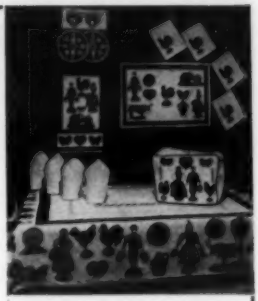
PENNSYLVANIA DUTCH LINENS

for your kitchen and table

Exclusive "Pennsylvania Dutch" prints on natural-color pure linen . . . co-ordinated for your dining table and kitchen. The gay, multicolor designs blend with any color scheme; add a cheerful note to the most important room in the house!

A. TWO POT HOLDERS with hanging plaque ..$1.50 set
B. SHOW TOWELS ..... 2.50 pair
C. PLACE MAT SET (4 mats and 4 napkins) 4.98 set
D. TOASTER COVER 1.50
E. TABLECLOTH, 52 x 52 3.98
52 x 70 5.98
60 x 80 7.98
MATCHING NAPKINS, 17 x 17 ..... .50 each

All prices postpaid. Sorry, no C.O.D.'s.



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benjamin's Since 1920

West New York, New Jersey

YOUR CHILD'S "MASTERPIECE"
Permanently Reproduced
IN ORIGINAL COLORS On A TILE-TOPPED
Leather Cigarette Box

Drawn for Mommy or Daddy or Grandmother, or Uncle, a child's "work of art," or laboriously printed message of love can achieve immortality. Any size drawing will do. Just fold and mail it. Have the young artist sign and date it if desired. Ceramic Tile on this handsome leather cigarette box is fired under glaze for permanent preservation. Box is cork lined. 22 Karat Gold Tooled, can double as a stud box. Chestnut or Burgundy leather.

Tile Topped Leather Memo Pad — decorated as above has automatic paper dispenser. Gold pencil 22 Karat Gold Tooled. Chestnut or Ebony leather.

Each Only $12.95
Allow 10 days delivery
Satisfaction Guaranteed

YOUNG REMBRANDTS
Loch Lane, Dept. L-11, Port Chester, N. Y.

the Letterbug

Newest pet for busy businessmen, harassed housewives, inveterate letter-getters! Letterbug will organize the untidiest desk . . . keep correspondence straight and correspondents smiling! Letterbug will take on almost any job . . . he'll hold mail, bills, even serve napkins at your next party! His head is a brightly colored clip, his body a series of ingeniously engineered wrought iron rings. Let Letterbug be your pet . . . give him as a clever gift, too!

only 1.25 each postpaid

3 for $3.50
Sorry no C.O.D.'s

Pinestridge Studios
OSSINING 53, NEW YORK

SMALL FRY closet set

GIFT BOXED

Blanket Cosmo Kelpie your favorite youngster learns to be neat with this match-ing, 3-piece Closet Set in sturdy vinyl plastic. Each piece is alive with characters right out of a child's favorite nursery rhymes. Boys' design in Blue or Yellow! Girls design in Pink or Yellow!

Individual Pieces Available as Follows:
1. Shoe Bag, 12"x17". Holds 4 Pairs of Shoes. $2.00
2. Hamper Bag, 18"x15". Holds soiled clothes, has special pocket for socks or wet diapers. $3.00
3. Garment Bag, 20"x17x15". Holds up to 8 dresses, suits, etc., keeps clothes neat, clean and unbrushed $2.98

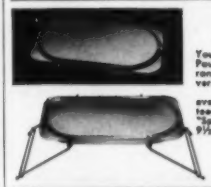
All Postpaid!
Please specify for Boy or Girl, and Color desired!
Send check, cash, or Money Order. Full Money Back Guarantee! Write for FREE Gift Catalogue!

Complete set, only $3.98 Ppd.

WELL SPECIALTY COMPANY
1030 East 39th Street
Dept. L-11 Brooklyn 34, New York

PARENTS Approved

ALUMINUM GRIDDLE FOR STOVE OR CAMPFIRE



You and your outdoor-minded friends will love this new Paulson-Ware Aluminum Griddle! Without legs, use it over range or barbecue grill. Attach legs for low campfire. Reverse legs and broil over log fire in fireplace or at camp.

Griddle has exclusive under-rib construction. Maintains even heat over one burner or two. Broiler action. Guaranteed not to warp. Thick aluminum with deep grease well. "Spoon" corner with pouring spout. Oblong Griddle 18" x 9½". Ideal for Christmas or any time.

With black iron legs $10.25 Ppd.
Without legs $8.35 Ppd.
No C.O.D. please

Satisfaction Guaranteed

PAULSON MFG. CORP. FALLBROOK, CALIF.

For that Pint-Size Pixie . . .

"HI-CUTIE" FLANNELETTE GOWN $3.95 Ppd.

Pink or blue cotton flannelette demurely accented with ruffle at hem, throat and cuff. Two button neck. Embroidered "hi cutie" across front, intrigues the junior Pemma Pajama. Sizes 3 to 12.

RED N' WHITE POLKA DOT P.J's $4.95 Ppd.

Pajama-girl glamourt Colorfast, white cotton flannelette with fireman red polka dots, Peter Pan collar, cuffs and heart shaped pocket. Sizes 3 to 12.

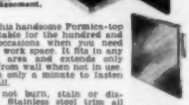
MATCHING GOWN $3.95 PPD.

No C.O.D.'s Please

NEW CATALOG showing the smartest apparel for every member of the family. Write for your FREE copy today.

The Talbot's Dept. L11-4, HINGHAM, MASS.

FREE WORK SPACE!
UTILITY DROP LEAF
WALL TABLE



Ideal for Kitchen, Den, Basement, etc.

Use this handsome Formica-top wall table for the hundred and one occasions when you need extra work space. It fits in any small area and extends only 21½" from wall when not in use. Takes only a minute to fasten to wall.

Will not burn, stain or discolor. Stainless steel trim all around. Alcohol resistant Formica top won't chip, scratch or sear. Cleans with a moist cloth. Larger sizes make a folding dinette for serving 3 or 4 persons.

Send Check or Money Order TODAY.
Money Back If not delighted.

TERRIFIC VALUE WE PAY POSTAGE
15"x20" .. $ 9.95
18"x24" 12.95
20"x30" 15.95
State color (gray, red, or yellow)

WORLD WIDE TRADING CO.
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YOU CAN'T HOLD A CANDLE

any prettier than in an exquisite Georgian Candleholder Ash Tray of finest English bone china combined with solid golden brass. For down-to-the-last-detail charm on a polished mahogany end table or a pretty-as-a-picture touch on a bedside table. Assorted flower patterns. Complete with candle. $5 ppd.

David Saks, Box 49, White Plains, N. Y.

Birthday lists of mothers' or grandmothers' junior charmers, or future executives become a delightful source of pride as they continue to grow.

Heavy sterling silver chain bracelet $3.00
Available in 12kt. gold filled $4.00
Available in 14kt. solid gold $35.00

Sterling silver discs 7/8" dia. with first name and birth date engraved in script ..... each $2.50
Available in 12kt. gold filled ..... each $3.00
Available in 14kt. solid gold ..... each $10.00

All prices include engraving, Federal tax and postage

Wayne Silversmiths, Inc. 546 SO. BROADWAY · YONKERS 5, N. Y.

The Cozette

Especially Yours . . . is "The Cozette", combining both charm and comfort for those cherished moments of quiet relaxation in boudoir or dressing room. Button-tufted seat and back; beautifully tailored in antique satin in Red; Brown; Green; Gold and Rose. H. 30", W. 21", D. 17". Only $19.75 each; $38.00 pair. (Your fabric, 3½ yds. 36", 2½ yds. 50", $17.00). Express Collect. No C.O.D. For Solder "Home Galleries" Persian", send 10c.

Satisfaction Guaranteed

HUNT GALLERIES

P. O. Box 492, Hickory, N. C.

15 PIECE NURSERY For Little Mothers 5.95

Here's the new exciting gift for your favorite little girl. The little lady can play being a real mother with this complete 15 piece nursery outfit. She will experience bathing baby, powdering, diapering, dressing and then to sleep in bassinette.

Each item has been selected for quality and safety.

ALL THIS INCLUDED

You get 11½" tall doll. Doll bath, blanket, wash cloth, bassinette and all the items pictured making a total of 15 pieces for the bargain price of only $5.95, postpaid, complete. C.O.D. $5.95 plus postage. Money back if not delighted. *Order Now!*

Scott-Mitchell House, Inc. Dept. 3011
511 Broadway, New York, N. Y.

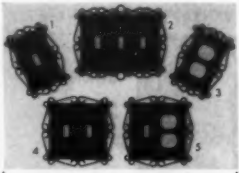
THRILL your boy with this CHRONOMAT watch

DIRECT FROM IMPORTER TO YOU **7.98**

- *Accurate, Dependable Timekeeper*
- *Chronograph Dial*
- *2 Push-Buttons, Stop & Start*

Try to beat this bargain **ANYWHERE** in America! 4-in-1 imported Stop Swiss **CHRONOGRAPH** and an accurate Wrist Watch combined. It's a tachometer, telemeter. **DOUBLE** Push Button **STOP** watch. Measures **SPEED** and **DISTANCE** accurately. Ideal for Sports events, Track meets, Lab experiments, etc. **SPLIT-SECOND** calibration, unbreakable crystal, sweep-second hand, luminous numerals and hands, sturdy **SHOCK RESISTANT** case in Natural Gold Finish. It's a watch with a mechanical brain. A wonderful gift for all active boys because it's so sturdy and withstands normal rough usage. **FULL INSTRUCTIONS**, leather strap and gift case given with each watch. **5 DAY TRIAL**—Price back **QUICK** if not satisfied. **ORDER TODAY.** Send check, cash or m.o. for **7.98** for prompt, prepaid delivery. COD's sent plus postage. **RUSH!** Supply limited.

THORESEN'S, Dept. 162-M-236
352 Fourth Avenue, New York 10, N.Y.



NEW WROUGHT IRON SWITCH PLATES

A Gift of Distinction to Give or Keep

These attractive, practical and durable electric switch ornaments of sturdy black metal are designed to add warmth and beauty to the walls of any style home . . . from Provincial to Modern. These rich looking wrought iron scalloped framed plates fit over any wall switch or outlet. Ideal for any room in the house . . . living room, kitchen, bedroom, den, foyer, etc.

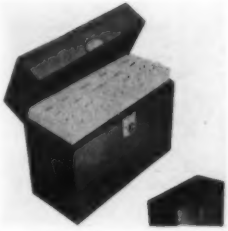
(#1) *Single switch $1.35 ea.* (#2) *Triple switch $1.95 ea.* (#3) *Duplex outlet $1.35 ea.* (#4) *Double switch $1.65 ea.* (#5) *Combination switch and outlet $1.95 ea.*

(No C.O.D.'s please) We pay postage. Money refunded if not delighted. ORDER NOW!

LAURIE & CO., Dept. 3-L, 507 5th Avenue New York 17, N.Y.

YOUR MONEY'S WORTH

Shades of Olympus and Grecian art. These beautiful composition busts of Diana, the goddess of the hunt, and Apollo, the god of healing and light, will give a note of distinctive décor to any room. They stand 9" high on individual, felt-based stands. Order them to complement your color scheme, in black with gold specks, bronze or all white. $5.95, ppd. Mono-Art Co. (L-68), 58 Delancey St., New York, N. Y.



Your home is a small business in reality! This portable home file is as complete as an office setup. It has an alphabetical breakdown of special folders for taxes, insurance, light, heat, phone, house repairs, car expenses, food, clothing and a few blank folders. Green hammertone steel file, 12½" x 10" x 5½", holds 8½" x 11" standard file folders. Comes with lock, keys and carrying handle. $2.75, ppd. Fischer & Son (L-68), 43-66 Bowne St., Flushing, N. Y.

NOW you can order direct from importer!

Terrific Savings . . . on FINEST cotton hand hooked rugs

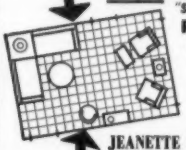
Brahma rugs are sold EXCLUSIVELY by mail. COMPLETE LINE, sizes and shapes to fit every room. Distinctive patterns, beautiful colors. *For only $2.95 postpaid a lovely imported 2 ft. x 3 ft. rug, oval or oblong in rose, green, black, beige or blue.* Unconditionally guaranteed. WEARS FOR DECADES. Ideal gift. Send for FREE color catalog.

DOMESTIC IMPORT COMPANY · Dept. L-11
681 MARKET STREET · SAN FRANCISCO 5, CALIF.

BEFORE YOU BUY ANY MORE FURNITURE

"SEE" your room arrangements FIRST with the

ROOM PLANNING GUIDE



Eliminate guesswork, save many dollars by "seeing" room arrangements before you buy furniture. "Guide" includes accurately scaled room charts plus over 100 scaled cut-outs of furniture for the bedroom, living and dining rooms. Complete "Planning Guide" $1.00 ppd. Guaranteed! Quantity prices to decorators. (Pa. res. add 1%)

$1 2 for $1.75

JEANETTE INTERIORS *ORDER BY MAIL! Send check, cash or M.O.* DEPT. 8, 737 FILBERT ST., PHILA. 6, PA.

IGGY-IGGY

The perky little pig, nonchalantly sits up to his waist in soap bubbles. The oddest and most novel piggy bank we've seen in a long while. Both "kiddies" and grown-ups alike will go for this item. Ideal for Christmas giving. Iggy stands 9½" tall and is painted flesh color with rosy cheeks and brown trim. $1.98

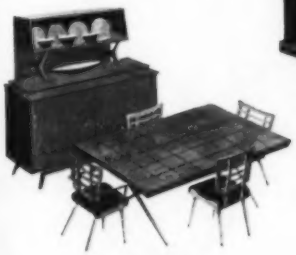
ESPECIALLY FOR YOU Dept. CA3
23-39 31 Drive Long Island City 6, N. Y.

The furniture with your future in mind

Your furniture should grow with you as your needs expand and vary. You buy it for tomorrow, as well as today . . . its adaptability to changing needs is uppermost with wise homemakers. For furniture that makes planning simple, look to Birchcraft by Baumritter. This correlated open stock collection yields so many solutions to decorating problems you'll use it all through your home. Crisp, contemporary design, handsome birch and maple cabinet woods, a light cheerful finish—all yours plus a uniquely crafted look that sets Birchcraft far apart from commonplace modern.

Inexpensive, too—starter groupings begin at $198 for living room, dining room or bedroom.* Look for the Baumritter label—it's your guarantee of quality.

**Slightly higher west of the Mississippi.*



Birchcraft

CASUAL MODERN BY **Baumritter**

HERE'S A WEALTH OF HOME BEAUTY IDEAS

Get sparkling ideas for your home from our colorful new Birchcraft decorator booklet. Or, if you prefer Early American, send for our Ethan Allen booklet. 25¢ ea.

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Enclosed is ..... in coin for your decorator booklets at 25¢ each.

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NEW CONTEMPORARY FURNITURE PACKED IN KITS!

"Do-It Yourself"

by

Hampshire Craft Furniture

This pine drop-door storage cabinet assembled by you in minutes. Excellent for end tables, convenient night stand, phonograph record storage, cabinet room dividers—many other uses. Place in series end-to-end or on top of one another.

Each part precision cut from knotty white pine. Easy to assemble. Made by the old New England firm of David Whiting & Sons, Inc. Established 1857.

Complete Kit includes hardware, glue and easy-to-read instructions for assembly & finish.

Price $14.50 each. Send check or money order. Delivery charge collect. Length 23", Width 17", Height 21". Approximately 18 lbs. weight. Send for FREE Catalog of complete line.

Hampshire Craft Furniture

23 HIGHLAND STREET WILTON, NEW HAMPSHIRE

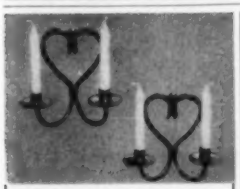
Let the

CHECKKEEPER

Keep a check on your spending habits. This file holds 800 personal size cancelled checks, an attractive desk accessory of .30 Kraftboard, covered with green leatherette and stamped with gold leaf. 3¼"x6½"x4" deep—tab index dividers included. Makes an excellent gift.

Order from: **$1.00** postpaid

THE CHECKKEEPER CO., Dept. L, Mountain Lakes, N. J.



BRASS WALL SCONCES

reminiscent of yesteryear . . .

Romantic as a kiss . . . these heart shaped wall sconces add charm to any room in the house. Especially elegant over your mantel or on a dining room wall. Light them for special occasions and they'll lend atmosphere to the festivities. Hand made of polished brass. Imported from Denmark, each sconce is approximately 5" tall.

$5.00 pair

Candles to fit, 4½" long...75c box of 12

LARGER SIZE, same design, for rag. size, 6" candles..... **$5.00 each, 9.50 pair**

6" candles..... **$1.00 box of 6**

Send check or M.O. No C.O.D.'s, please. Write for catalog.

TALBOT-VESTHUSEN, Dept. L
899 Lexington Ave. (N.E. Corner 63rd St.)
New York 21, N. Y.

12-Piece Dessert Set

ONLY $4.00 COMPLETE

(Add 50c postage)

Lovely Pink "Moss Rose" Pattern

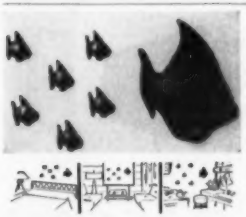
with gold trim on white translucent china.

- 4 Dessert Plates
- 4 Cups
- 4 Saucers

• for gracious entertaining with all the traditional charm of the Old World.

Send for new Fall catalog • Hurry, no C.O.D.'s

Cortley Gifts



Newest Idea in Wall Decorations!

"Little Fishes" Family

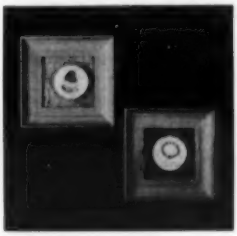
METAL WALL-CREST

The cleverest little decoration you've ever seen. A whole "school" of fish—Mother, who is 1x4½", and her brood of 6 children, each 1x1". These little charmers will swim right into your guests hearts and you won't need to fish for compliments. Fit the decor of any room—living room, den, nursery, kitchen, bathroom—they're at home out of water! Made of lightweight metal in black, white or brass colors. Complete with simple fittings for quick mounting. The whole family is yours for **only $1.98**—we buy *all postage charges*. Specify color. Make wonderful gifts. Order several today.

Write for FREE Christmas Gift Catalog

HOUSE OF SCHILLER
190 N. Wacker Dr., Dept. L-43, Chicago 6, Ill.

YOUR MONEY'S WORTH



Cherished mementos—a photograph or baby's identification bracelet mounted on a gilt mat and framed in limed hardwood wall plaques. Any black and white photograph can be used, reduced in size (no extra charge) and embedded within a 2½" circular, convex lucite lens. With beads, given name at no extra charge. Birth date, 50c extra. Plaque (6½" square), $4.95 or $9.90, ppd., a pair. Keepsake Shops (L-68), 48th St., Station, Union City, New Jersey.

A circus favorite—that hair-raising clown who precariously rides the tightrope. This top-sized one, brightly dressed with a top hat and two balancing poles, will thrill the young and old. He can be made to ride slowly or quickly on a tightrope held by two people or by one with the other end fastened to a doorknob. $1.98 plus 25c shipping chgs. Order from Krebs (L-68), Westerly, Rhode Island.

Crystal stemware—Astrid's exquisite collection imported from Sweden. Young homemakers and new brides will thrill to its sheer beauty and to its beautiful ring. She can have this smart, lovely pattern in cordial, cocktail, champagne, sherbet, wine or water glasses. A buy at $1.00 each. $10.80 a dozen in lots of 36 or more, exp. chgs. coll. Bryn Mawr Gifts (L-68), Bryn Mawr 7, Pa.

FIRE BASKET

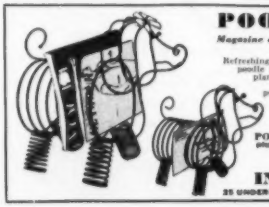
"Tends" fire for you. Handsome and practical in your fireplace it guides logs to the center eliminating the uncomfortable and dangerous job of arranging the logs, for proper burning. Attractive also as a log holder beside the fireplace this popular item is crafted of rugged black wrought iron 22" long x 18" wide.

Shipping charges collect.

Send for Free Gift Catalog

$9.95

Taylor Gifts, Spread Eagle Inn, Wayne 3, Pa.



POODLE and PUP

Magazine and Letter Racks

Companions in Chic Wrought Iron

Refreshing bit of whimsy put to practical use. The poodle holds magazines on edge or flat, works as a planter, or just stands around looking charmingly decorative. Measures 19" x 17" x 10". The pup too is frisky but sensible. He holds letters, stationery, papers on your desk—looks grand on knickknack shelves or tables. Measures 11" x 9" x 6". Both will look wonderful in your home.

POODLE $7.50 plus 45c postage — PUP $3.95 plus 25c postage

PAIR $10.00 plus 70c postage

No C.O.D.'s Please

INTERIOR TRENDS

25 UNDERHILL AVENUE Dept LH BROOKLYN 38, N.Y.

YOUR MONEY'S WORTH

To grandmother's house or across the street to play dolls at a friend's, your favorite little miss will feel so important with her own bright-red personalized hatbox. It holds a nightie, toothbrush or her doll's clothes and other belongings. About 9" high, it's leatherette with a strong lock, a white plastic handle and her first name hand-painted in white. $1.59, ppd. From Meredith's (L-68), Evanston 2, Illinois.

Young captains will hold their own in their very own version of an adult's captain's chair. Designed for youngsters so that they can eat with the grownups, it pulls up to table height. It is of beautiful hardwood construction finished in antique maple, a medium pine, or black and gold as shown. Seat, 14½" x 12", over-all height is 35". $12.95 express collect. Weight, 13 pounds. Templeton Craftsmen (L-68), Templeton, Mass.

No ironing! Why hasn't this been done before with dish towels? These cute-looking ones are made of lint-free terry cloth, that dries quickly, with a bright red, green or blue design. Cleverly done, as one towel is for pots and pans and the other for dishes, as illustrated. Remember them for the next kitchen shower, too. 2 for $1.89, ppd. From Serv-U (L-68), P. O. Box 390, Flushing, L. I., New York.

FREE

TO NEW MEMBERS OF THE
Around-the-World Shoppers Club

Engraved Crystal Bell
from Val Saint-Lambert, Belgium

Send no money now or later for this beautiful Crystal Bell . . . it's yours FREE for joining the Around-the-World Shoppers Club. Bell stands over 4½" high and has an exquisite ringing tone; hand-blown and engraved by the skilled artisans of Val Saint-Lambert, Belgium. As a member of our Club, each month you will receive a wonderful surprise gift sent to you direct from a different foreign country, postpaid, duty-free! Send no money; write us and we will enroll you, billing you until you cancel: ☐ $5. every 2 mos. ☐ $8. every 4 mos. ☐ $13. every 6 mos. or ☐ $22. every 12 mos. Specify plan you choose. Satisfaction guaranteed. Write now while this lovely Crystal Bell is FREE.

AROUND-THE-WORLD SHOPPERS CLUB
Dept. 441-B, 71 Concord St., Newark 5, N.J.

SPARKLING HAND-BLOWN CRYSTAL PARFAIT GLASSES

Inexpensive luxury in your home . . . an indication of Good and Gracious Living. Shimmering crystal parfait glasses of graceful lines are crafted to keep perfect balance. Now you can prepare elaborate desserts in advance and leave them in the refrigerator. Marvelous hostess gift . . . and for yourself, too. Set of 8 ..... **$3.95**

No C.O.D. Satisfaction Guaranteed.
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NOUVELLE, LTD.
221 W. Chicago Ave., Dept. C-145, Chicago 10, Ill.

Goodnight Sweetheart

Gown and Peignoir Set
13.95 complete

Fashioned of 100% nylon tricot with all nylon lace. Flared waltz length gown is almost 100" around the bottom. Matching peignoir with lace yoke and wide lace puffed sleeves. Both wash like a breeze, dry in minutes. In dawn pink, forget-me-not blue or cloud white.
Sizes: 32-40
Gown 5.95
Peignoir 8.95
Complete set—both for 13.95
Sizes 42-48—$2.00 extra for each item
Complete set 17.95

SATISFACTION GUARANTEED!
If not satisfied, return in 10 days and your money will be refunded.

Fashion Fashions, Dept. 462
104-21 Metropolitan Ave., Forest Hills, 75, N.Y.
Please send me the items I have checked:
☐ Gown at 8.95
☐ Peignoir at 8.95
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Size..... (Sizes 42-48—$2.00 extra)
1st Color Choice..... 2nd Color Choice.....
☐ Amount enclosed plus 25c to cover postage and handling.
☐ Send C.O.D., I will pay postman price plus postal and C.O.D. fees.
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SEAT 7 COMFORTABLY with T-TOP

The Original Folding Table Top

DOUBLE THE USE of your card table with T-TOP—a boon for TV snacks—games—cards. Sturdy enough for everyday dining if you're cramped for space. T-TOP clears firmly to your card table, folds for easy storage when not in use. Strongly built yet lightweight. T-TOP comes in rich red, dark green, dark brown or natural. Order for yourself—AND for the perfect gift. TODAY!

Natural $4.95 Painted $5.95

No C.O.D.'s please. Shipping Charges Collect. Send check or money order to:

T-TOP COMPANY, INC.
10 Jefferson Ave., Salem, Mass.

KEY RACK

No more lost keys!

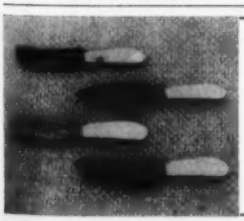
Just hang your keys on this colorful hand-painted wooden rack, 12" wide, 4½" high.

Your choice of
A. gay Dutch motif painted on off-white background
B. same design on soft black background

$1.95 postpaid
sorry, no COD's

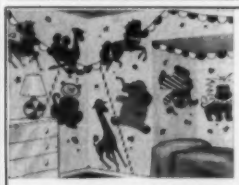
HILLHOUSE
New Hope 4,
Bucks County, Penn.

Perfect for town and country.
Be sure to specify design wanted.



SET **of four hors d'oeuvre knives imported from France! Finest forged steel blades, extra sharp. Ceramic handles are realistic copies of orange carrot, green pea, yellow corn and green cucumber. Approximately five inches long. Knives of many uses. Set of four ppd. $4.95. No C. O. D's. Write for free catalog of unusual gifts.**

NOLL GIFT SHOP, Marshfield, Wis.

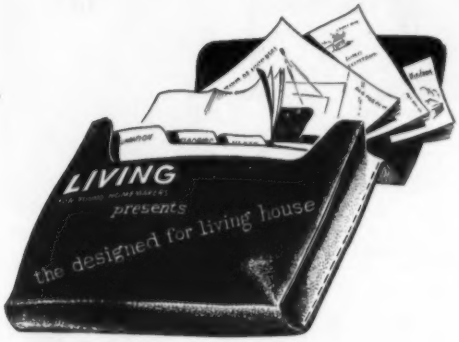


GIANT FULL-COLOR CIRCUS CUTOUTS

Apply directly to your walls. Now at last you can decorate your nursery or playroom the way you've always wanted. Imagine these impish, FULL COLOR Giant 22 inch circus cutouts with all the trimmings: tent poles, canopys, stars, etc., 40 pieces in all. Complete with decorating ideas. Only $2.98. Two sets $6.95. Money back guarantee. Sorry no C.O.D.

Delman Products, 8666 Wilshire Blvd., Dept. LH, Beverly Hills, Calif.

COMPLETE PLANS —ONLY $10.00



HOME BUILDING AND REMODELING KIT

This LIVING For Young Homemakers Building and Remodeling Kit is provided to give complete information about the Designed for Living Houses. Arranged on an index system are the working drawings—the floor plans, elevations, sections and details—building specifications covering materials and workmanship and building products specified. The kit is covered in a durable material and makes a valuable reference file for building and remodeling plans.

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LIVING For Young Homemakers, Dept. P. D. 11-54
575 Madison Ave.,
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Enclosed please find check or money order for $10.00 each to cover all costs including postage and handling.

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CITY_____ZONE____STATE_____

YOUR MONEY'S WORTH

Put on the dog for party snacks and hors d'oeuvres. Insert the colorful party picks loaded with cocktail frankfurters, canapés, cheese and olives into the receptive back of this 13" buffet or bar hound. Made of a brilliant brass spiral coiled around an ebony wooden bar, rubber-tipped legs protect tables. Remove bar and he's a 12-slot toast rack. Pup and party picks, $2.98, ppd. Mrs. Damar (L-68), 749 Damar Building, Newark 5, New Jersey.

Doubly attractive, a personalized eyeglass case to hold two pairs or one pair, and a comb in a smart, durable felt. Colors include: red, navy, light gray, violet, black or gold. Choose any two: one for the cover, the other for initials or first name on center felt partition of case. Allow ten days for delivery. $1.95, ppd. Order from Nancy Norman (L-68), 57H Chadwick Street, Boston 19, Massachusetts.

Not that you're likely to forget it, but just as a happy reminder, here is a lovely little baby tray to commemorate that very important date and occasion. Enamel on copper, it comes in a variety of background colors: blue, pink, yellow and green with name, date and figure in black. Approximately 5" across, use it as a pin or ash tray. $4.00, ppd. Horizon House (L-68), Box 628, Summit, N. J.

Service for 6 $35.00
Service for 8 $46.00
Butter Spreaders @ $1.00 each

Beautiful Stainless Flatware
Five piece place setting $5.95

A truly beautiful, simple modern design hand fashioned by Dutch craftsmen. Selected for Good Design Award—Museum of Modern Art. Satin finish handles with polished bowl and tynes. Will last a lifetime—it's solid stainless steel. Comfortable and light to hold. Order a service for six or eight and we will give two tablespoons without cost. Sent to you postpaid and fully guaranteed or money refunded.

The Chanticleer
Box 345 Oak Park, Illinois

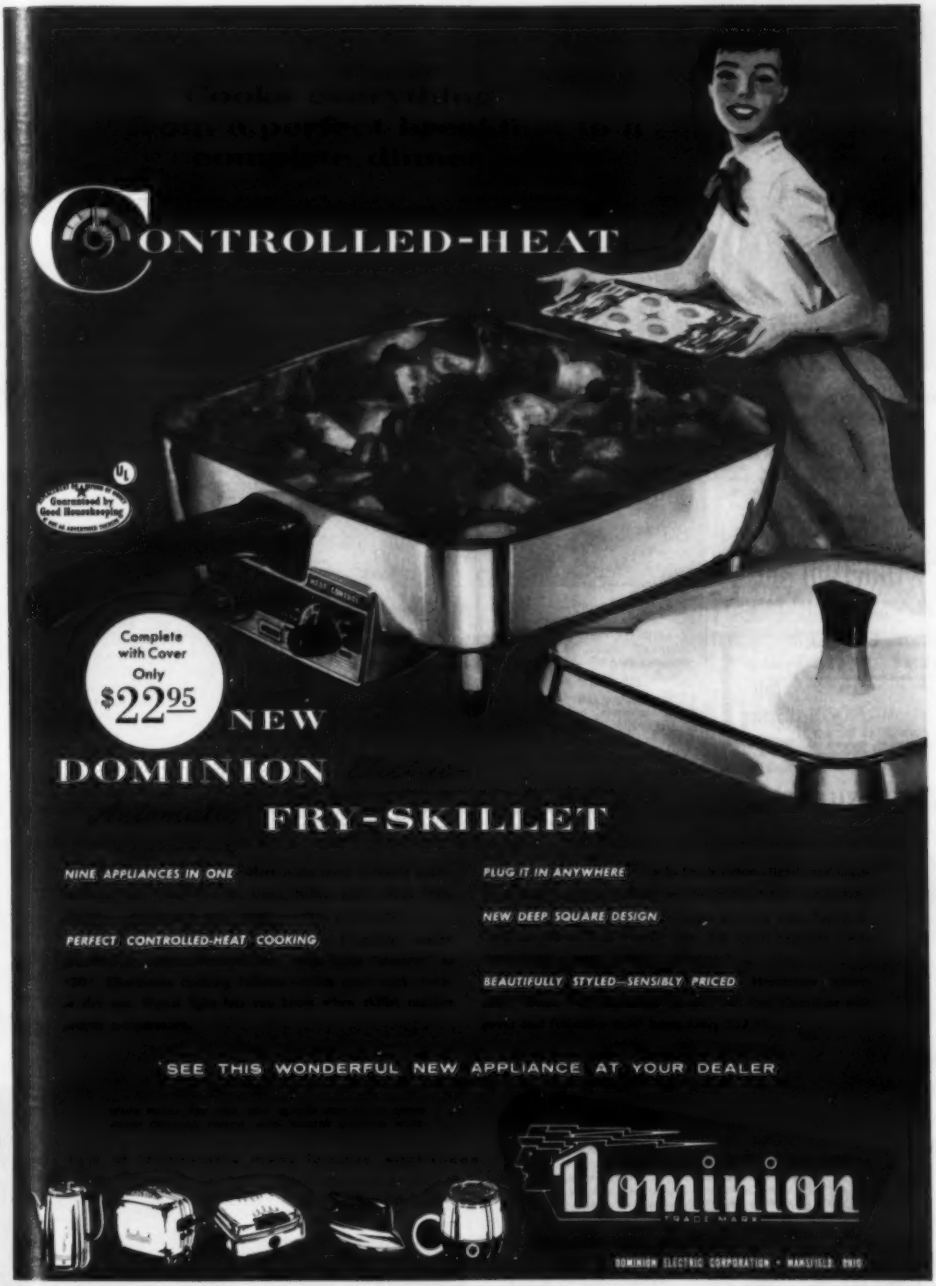
DOLLETTE
A Masterpiece in Miniature

What a pleasure it will be to give this beautiful doll bed for Christmas. "Dollette" is made by a leading manufacturer of full-size beds. It is made from select materials, has a plywood bottom and is securely assembled with large machine screws.

Bedding consists of a cotton box mattress, bolster type pillow and a beautiful fringed white bedspread. Inside dimensions: 12x21", headpoats 16". Your choice of two lovely colors: maple or mahogany.

Bed Alone $3.95 ppd. Bed and Bedding $10.95 ppd

LEWIS SALES DEPT. L BISCOE, N. C.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Choose Fraser's *Line* and enjoy custom quality at only 19.95 for 16-pc. service for 4. Write for free folder showing our complete collection of choice hand-crafted stainless steel patterns at budget prices.

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DECORATOR PLANT STAND

Simple elegance with three 8" x 24" perforated trays of rust-resistant baked enamel finish—white, black or pink. STURDY with rubber tipped feet: 19" wide x 31" high—$7.95 (add $1.50 postage). 2-TRAY MODEL same design: $6.95 (add $1.00). EXTRA LARGE enamel model in white or black (28" x 30" x 33") with 3 oval tiers available at $17.95 Expr. Coll.

RECORD VAN
Holds 30 record albums & scores w/shelf for loose records. Sturdy black wrought iron w/rubber tipped feet. 25" x 10" x 19" $19.95 Expr. Coll.

Ask for Gift Folder • Hurry No C.O.D.'s
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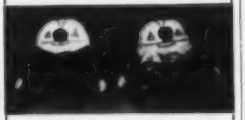
HUMPTY & DUMPTY



"Snuggable" as only downy Kapok can be—warm and cuddly to capture the tiniest heart. Color-fast cotton stitched with old-fashioned New England care to welcome loving abuse.

8" from tip to toe, yet less than 4 ounces each! Solid or prints in red, blue or green. $2 each or $3.75 the pair postpaid (no COD's) for check or money order.

KAPOKUDDLER
IDELL EM MATTHEWS
Box L, WESTPORT, CONNECTICUT

MAMA'S HELPER
A Diaper Bumper for that extremely difficult age until baby is toilet trained. Of metal with shiny white enamel finish outside and aluminum rust-resistant coating inside. Has colorful nursery design, holds more than 60 diapers. Built in deodorant neutralizes offending odors. A most practical and sensible gift for the new mother. Comes with removable plastic liner bag and deodorant cake. 16" x 16" x 23".

$7.95 plus 75c postage
$1.35 West of the Miss.

Additional liner bags and deodorants always available.
Liner bags. . . . 75c each. Ppd.
Deodorants . . 48c each. Ppd.

NURSERY WALL CABINET—
for baby's essential toilet needs. Made of sturdy light-weight metal, finished in gleaming white enamel. Colorful nursery design on sliding door. Space for cotton balls, powder, creams, etc. Hand in nursery . . bathroom for bathing, diapering and dressing baby. 29" wide x 10" high x 6½" deep. $6.98 Ppd.
In lace Model—with chrome rack for towels and wash cloths, chrome & lucite knobs on panel. $8.98 Ppd. Also available are 4 hand-plastic jars. $2.00 additional.

May Birn
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DESTROY UNWANTED HAIR FOREVER
Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully over fifty years.

SEND 5¢ TODAY FOR BOOKLET — NEW BEAUTY FOR YOU

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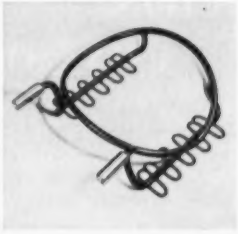
Everything stands up in this *Lone Ranger* set. A small boy's dream of the Wild West with the *Lone Ranger, Silver, Tonto,* scout, cattle, fence, dog, wigwam and campfire. Brightly colored front and back, punch-out set is easily put together. Should be a hit with boys 4 to 10. $1.00, ppd. Playmates (L-68), Box 1065, North Decatur, Ga.

Destined for the desks of those who want something a little unusual. The miniature black cast-iron hitching post, complete with little brass ring and traditional horse's head is a decorative paperweight. The shiny brass letter holder is imported from England. It measures 3½" x 3¼" and is only $1.95. Hitching post, 4½" tall, is $1.50, all ppd. Order from Seth & Jed (L-68), New Marlborough, Mass.



Fire ring andiron, ultra efficiency in a new automatic fire tender designed for today's living-room fireplace. Constructed so that the logs burnt beyond a certain point fall toward the center of the andiron—keeping the fire going while you rest in chair. Fire ring is made of sturdy black-finished steel with two brass handles which require only a minute's polishing. $25, ppd. Yankee Smithery (L-68), P.O. Box 203, Dover, Mass.

GIANT HOUSE OF CARDS
DESIGNED BY CHARLES EAMES

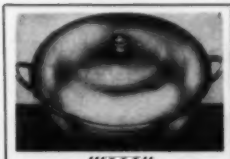
Young "architects" will build fabulous structures with these vividly colored slotted cards. Of poster-board weight, they measure 7 x 11 in. each! A fascinating spur to the imagination. Send $2.00. Sorry, no C.O.D.'s.

PLAYHOUSE 66 East Walton Place Chicago 11, Illinois

YOUR MONEY'S WORTH

For a special couple like yourselves! His 'n' her highball glasses are attractively decorated in gold and black with characters straight out of a Dickens' novel. Generously sized, the festive 14-ounce glasses are made of smart frosted glass with clear sham bottoms. $1.95 a pair, ppd. Order from Pinesbridge Studios (L-68), Ossining, New York.

A festive time of year! Because we can feel Christmas in the air, we can't resist these darling little ceramic Christmas trees for serving hors d'oeuvres. Also, we know that we must have at least one set of these cherubs for salt and pepper to complete our Yuletide decorations. Each tree is $1.50. Cherubs are $1.25 a pair; add 25c for postage. Foster House (L-68), 430 S. Jefferson, Peoria, Ill.



"666" COPPER CASSEROLE

A French style casserole of gleaming copper, lined with pure black tin. Handles and knob of snug fitting cover are of brass. For buffet suppers and every day meals, cook and serve right in it.
Look for the "666" stamped on the back, then you know you have the best.

½ quart	$ 9.30
1½ "	13.75
2½ "	16.95
3½ "	20.95

Prepaid anywhere in the U. S. A. No C.O.D.'s, please.
Write for our complete folder on other "666" specialties.

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EST 1877
666 SIXTH AVE. NEW YORK 10, N.Y.
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COMPLETE PORTABLE SPRAYING KIT!

Spray Anything With New SUPER-JET Kit!

Only $29.95 COMPLETE!

Simply plug amazing new Super Jet spray gun into any 110 Volt A.C. outlet and start spraying. Spray paint, enamel, varnish, oil, shellac, lacquer, insecticide, fertilizer, fungicide and water. *All metal* Super Jet contains no breakable plastic or glass parts. Lightweight and rugged, it sprays as well as professional equipment *costing 3 times as much.*

AMAZING NEW FEATURES!

NO MORE STRAINING! Ingenious fine-screen metal filter strains out all troublesome foreign particles *automatically!*

SELF-CLEANING! Simply spray solvent thru gun for 20 seconds & Super Jet is clean & ready for another job!

HERE'S WHAT YOU GET:

- NEW SUPER JET SPRAY GUN
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- 15 FT. DISTANCE TUBING
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FULLY GUARANTEED

FREE 5-Piece screwdriver set with order. EXTRA BONUS! 6-Piece Tool Kit and carrying case for full payment.

MAIL NO RISK COUPON NOW

POWER PRODUCTS, INC., Super Jet Div. (1-9)
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Please send amazing new SUPER JET SPRAY KIT. I must be completely satisfied or I may return kit within 10 days for full purchase price refund.

☐ Enclosed is $29.95 in FULL PAYMENT including postage. Be sure to send my FREE GIFT plus EXTRA BONUS for full payment.

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Exquisite modern design—finished in charcoal black lacquer with rubber tipped legs. Ideal for the living room, recreation room, bedroom or bath. Sturdy, well built, satisfaction guaranteed.
Order for yourself and for thoughtful gift giving.

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Betsy Ballerina

will delight any child. Gracefully posed, Betsy, the paper doll of the arts, will dance right into their hearts on her realistic stage, where she brings the world's most famous ballets right into your home. Gorgeously colored costumes and beautiful scenery changes give hours of fascinating, enchanting play and teach an appreciation of music and the ballet. Betsy Ballerina is a lovable companion for any dance enthusiast . . . regardless of age.

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LARGE ENOUGH FOR 2 CHILDREN TO PLAY IN!

COMPLETE $1.00 6 FOR ONLY $5

Lifesize Playhouse for girls — Secret Clubhouse for Boys. Ages 4 to 14 . . . What Thrills and Excitement and Fun for every child . . . Terrific Value at this unbelievably low price. Over 100,000 satisfied customers. Nationally advertised at double our bargain price of $2.00 . . . It's huge. 5 ft. high approximately 25 cu. ft. interior with almost 9 square feet of floor space —folds for easy storage. 6 King size Kenfine in Bright Gay Colors complete with sloping roof, windows, curtains, shutters, shingle walls and large swinging door. Rugged—Durable and Scientifically Constructed—Pre-Assembled—Easy to assemble—no tools necessary. Sturdy—Durable—Long lasting—Guaranteed Satisfaction. Check or Money Order and $2. Shipping Charge on each home—Sorry No C.O.D.'s. GUARANTEED!

FREE BONUS! 25 Games NOW in full swing—25 separate games, puzzles, tricks, hobbies, etc. to thrill every boy and girl. COMPLETE GAME KIT WITH EACH PLAYHOUSE.

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CHILDREN'S NEW Waterproof Oxford

HANDMADE FOR COMFORT AND DURABILITY

A double barrel gift treat. Mom will delight in the ruggedness and long life they possess, withstanding all types of weather and rough usage of active youngsters. The children will praise their handsome appearance and comfort no matter where they go. Handmade oil-tanned waterproof leather oxfords, with durable composition soles and built-in arch support make an appreciated gift for all concerned. C and D widths. Sizes 5 to 13 $6.45 PPD. Sizes 1 to 5 $7.45 PPD.
No C.O.D.'s Money Back Guarantee

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BREAKFAST FOR TWO

Refreshing hand-painted breakfast set from Mexico. Rich floral pattern, egg-shell base with blue, amber and green design; highly glazed pottery. Two dinner plates, two cups and saucers, creamer and sugar, serving dish.

ONLY $6.45 PPD

ALSO AVAILABLE IN OPEN STOCK

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THE CHAFING DISH TO THE RESCUE

The damsel in distress is not entirely a medieval institution. Just as troubled is the newlywed bride faced with the modern dragon of how to entertain casually, yet effectively. An ideal answer lies in that handsome gadget, the chafing dish. Decorative and useful, it deserves a better fate than to glitter unseen among the highly admired but seldom used panoply of bridal loot. Get it out, dust it off, invite your favorite guests, and follow us down the page.

ROBERT WEBB

SWISS CHEESE FONDUE is a savory combination of dry vermouth and Swiss cheese seasoned with nutmeg, salt, pepper, thickened with a little potato flour, spiked with kirsch. Use a pottery chafing dish or substitute an earthenware casserole for the upper pan, taking care that the bottom of the lower pan is continuously covered with water. Each guest helps himself from the common pot with French bread speared on a fork. Chafing dish: Ernest Sohn Creations; *Tribuno* vermouth

CHERRIES JUBILEE are more than a dessert: they are a gesture in the grand manner. They are also extremely simple to prepare. Heat the juice from a pint jar of Bing cherries, thicken it with arrowroot dissolved in a little water, add the cherries and let them heat through. Then pour two ounces of kirsch over the cherries and set them ablaze. Serve at once either alone or spooned over vanilla ice cream. Sheffield Silver Company silver-plated chafing dish; Lenox *Gourmet* bowl

[Continued on page 110]

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The chafing dish to the rescue

[Continued from page 108]

SCAMPI (as jumbo shrimps or prawns are known in Italy) are a delectable dish when cooked in this manner. Just be certain all the guests admire garlic. Sauté the raw, shelled shrimps in hot olive oil for about five minutes, then remove to a hot platter. Add four cloves of minced garlic and one-half cup of chopped parsley to hot oil, shake pan over the hot flame for a few seconds and pour this sauce over the shrimps. Enthusiasts have been known to lick their fingers. Maxwell-Phillip chrome chafing dish; knife and fork: *Carvel Hall* cutlery by Briddell

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[Continued on page 112]

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The chafing dish to the rescue

[Continued from page 110]

ROBERT WEBB

CHEESE BLINTZES are something of a tour de force for the chafing dish, but they can be done. A batter of eggs, milk and flour is cooked on one side in little pancakes which are then stuffed with cottage cheese flavored with grated lemon peel and cinnamon, folded together, and browned in butter. Fortunately, frozen blintzes are equally savory, and need only be reheated at table to make quite as good a show. In any event, serve them hot with sour cream and preserves. William Streeter crepe suzette unit; stainless steel bowl, salt and pepper by Gross Wood

SCRAMBLED EGGS, good at any hour of the day and for any occasion, take to the chafing dish like a duck to water. Allow two eggs for each person and one for the pan, beating them slightly with a tablespoon of cream for each two eggs and scrambling them in plenty of butter. They may be enhanced with parsley, chives, sautéed mushrooms or crab meat, and seasoned with salt, pepper, paprika, and a dash of Worcestershire or vermouth. Serve them on hot buttered toast. William Streeter copper chafing dish

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FOR YOUNG HOMEMAKERS

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Do you know how to get the most for your money

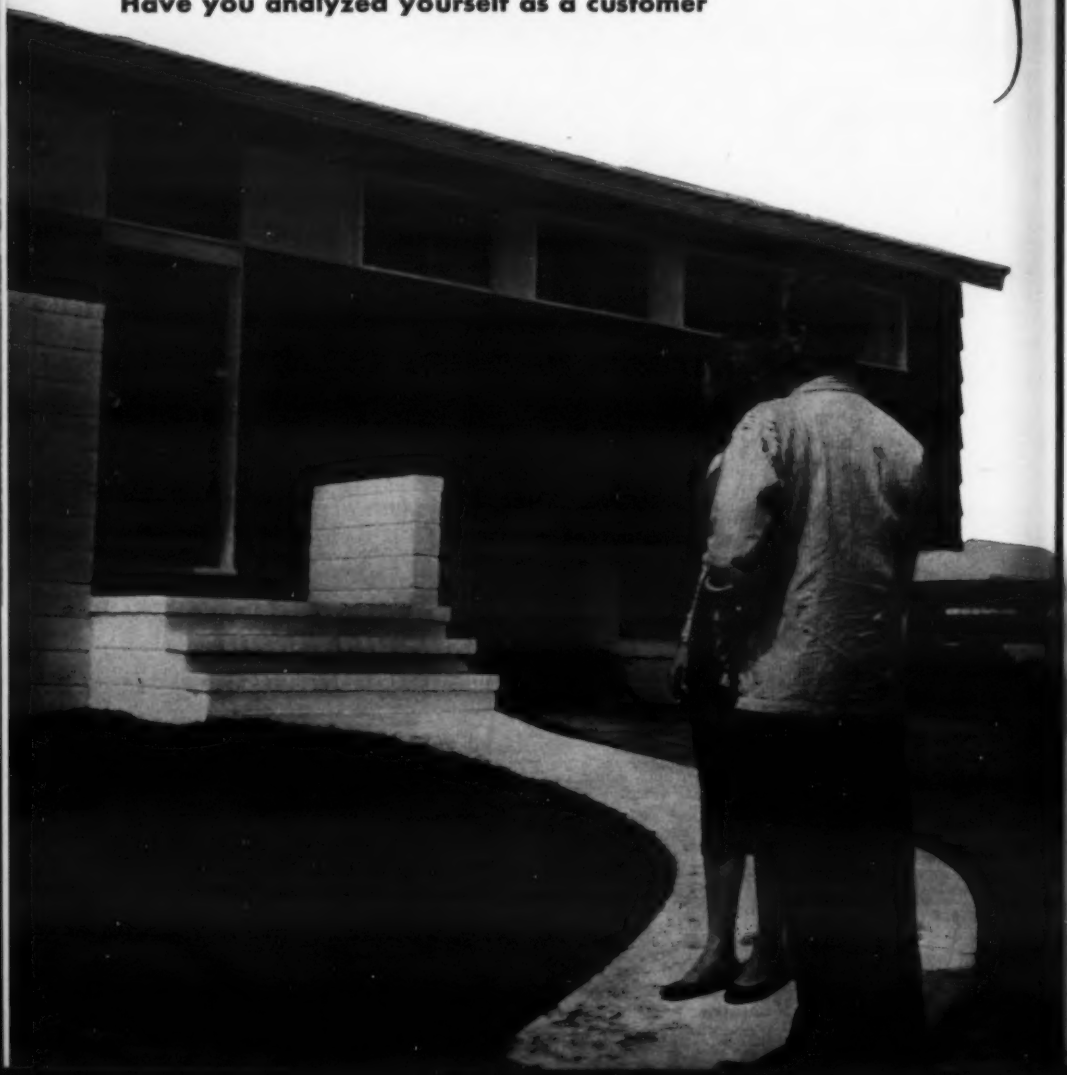
Do you shop with a long-range plan geared to your budget

Have you keyed decoration to your particular living pattern

Do you know how to use a department store

Do you shop armed with facts and figures about your home

Have you analyzed yourself as a customer



Long before any actual shopping was done, Hester and Jerry went through the house, room by room, taking careful measurements for draperies, the refrigerator, hardware, rugs and wallpaper

Six questions for the would-be wise shopper

Every shopper, at one time or another, has known the frustrating irritation of what can only be explained as bad salesmanship, yet few of us ever consider that the fault, sometimes, may lie at our own shop-weary feet. Buying is a fifty-fifty proposition: it requires quite as much understanding and congeniality from the buyer as it does from the seller. To refute a doubtful truism, the customer (being human) can't possibly always be right. He can, however, be intelligent, patient, be willing to learn the wherefores of merchandise and know how to analyze his own particular needs. He is also polite, and he approaches the salesman as a friend, not as a predatory robot. Those who have this talent are doubly blessed, and they concern us not at all. Our problem is how the young, inexperienced and bewildered shopper can learn enough about the ropes to stave off frustration for himself and desperation for the salesman. Aware of the need for shopping advice for young people (particularly in home furnishings), B. Altman & Co., a large New York department store, has set up a service whereby professional aid in selecting merchandise is given for the asking, and, in addition, they have decorated seventeen model rooms designed to appeal to the tastes of the average young homemaker (a procedure followed by many stores throughout the country). To prove the value of such a service, we selected a young couple to run the obstacle race of furnishing their first home. We believe that, with B. Altman's and our help, they were able to achieve what they wanted. They are Hester and Jerry Grey, a very [Continued on the next page]

Each room was examined for any possible eccentricity. If it presented a problem, they planned how best they could meet it. Since living-room windows framed a view of the bay, a translucent drapery fabric was chosen that could enhance, rather than obscure the vista

Hester and Jerry learned that the first plunge into shopping is bewildering. They needed help

DUST OWEN

nice, very inexperienced pair (shopping-wise) who, after two years of married life under the sheltering wing of Jerry's mother, found themselves with a brand-new suburban house and nothing to put in it. Their problems were those of thousands of others: they wanted the best they could afford (and a few things they *couldn't*), comfort and style. Although they were in the sometimes-considered-enviable position of starting from scratch, their experience would have been the same had they been redecorating or buying only a few pieces. They began by studying their home until they felt they knew *its* needs and *their* wants; then, armed with a dossier of the house itself, they came to the city and, in the days that followed, became a case history, searching and shopping, trying always to remember the following questions.

Do we know how to get the most for our money? Hester and Jerry were neither well-off nor poor. They had enough savings to indulge themselves, to a degree, in really good, although not extravagant furniture. At the same time, they wanted to be sure that what *looked* good, *was* good, and to avoid any possibility of future disappointment, they decided to buy practically everything at one store with not only a solid reputation for integrity, but a store where their questions would be welcomed. Jerry, as is the masculine wont, was interested in construction and finishes; Hester, in color, fabrics and eye-appeal in general. This was to be an investment, and to pay off, it had to be gilt-edged. It was their way, and a good one (as was eventually proved), of getting the most for their money.

Are we shopping with a long-range plan geared to our budget? Hester and Jerry knew that the proof of *that* pudding would be in the eating. They also knew that the most expensive pieces must be those that would be the most consistently appealing to the eye (and if possible, the vertebra) for all the length of their use. Consequently, they had to decide when to compromise in order to afford the pieces they most wanted. They considered woods, construction, design, finishes, durability as well as beauty of fabric—weighing each qualification for its contribution to the present as well as the future. Since no taste ever remains the same, they knew that change was inevitable, and since change in the home is so vital a metamorphosis, it was obligatory that they choose furniture which they would continue to value in the midst of that change, whenever it might come. This was their long-range plan: the only one they felt they could afford.

Have we keyed our decoration plan to our particular pattern of living? This, at first thought, seemed a stickler. What was their pattern of living? They were a young couple getting ready to enjoy their first home. They expected to live simply but comfortably, to entertain informally. They wanted children: one reason for choosing a house with four bedrooms. These were the fundamentals that could be accommodated, basically, with chairs and tables, chests and beds. After that it was a question of bringing the house to life, of giving it their stamp and letting it reflect their taste. That, to them, was the association between decoration and a pattern of living. Their house, pleasantly contemporary, was simple enough architecturally to serve as a background for a blend of furniture periods. The Greys (admirers of both traditional and contemporary design) saw no reason why they should not combine the two schools. Their decorating problem, then, lay in selection, in an insistence (since the old and the new are only combined effectively when they complement or accent each other) on harmony in the contributing factors of decoration. They knew this affinity must exist, and they hoped to achieve it through thoughtful, diligent shopping. Their pattern of living was to be aesthetically stimulating as well as practically sound.

Do we know how to use a department store? They did not, but they were to learn. The success of most large department stores is built on the quality of services rendered and the happiest shoppers are those who sample these services to the utmost. The shopper with a sure eye and a knowledge of merchandise can usually fend for himself fairly successfully. Lacking these qualities, the average home-furnishings seeker should make a beeline to the store's decorating staff (advice is almost always gratis) and get all the help he can. This Hester and Jerry did, and, in addition, had the advantage of studying seventeen model rooms: an invaluable source of ideas for color, styling and materials. [Continued on page 120]

Hester and Jerry found the help they needed in the decorating department

ROBERT NILES

Each model room was approached by the store's decorating staff as not only a showcase for merchandise, but as an opportunity to solve one of the myriad problems that can be so puzzling to most young homemakers. In this room, for both living and dining, a monochromatic color scheme is heightened in interest by the bold pattern of the gilt and white paper used on one wall (the other three are painted) and by the shimmering texture of the floor-to-ceiling draperies. Three hanging brass lamps have their light concentrated on the cherry and mahogany buffet to accentuate the color of its woods, to facilitate its use as a serving piece. Laverne wallpaper, Landstrom buffet and side chairs, Clayton rug, *Fortisan* and rayon drapery fabric by *Cohama*, Hekman coffee table

Wisely, they chose one salesman (and one alone) to help them make their major purchases—gaining, in a sense, a friend who was interested in their problems and, for the moment, *only* theirs. From the model rooms they chose a chair here, a sofa there, a fabric from one room, a rug from another. Then, with the help of a decorator, each item was correlated for color and suitability. Some were discarded, some changed in color or finish or upholstery material. Styles and periods were mixed only when the result was effective and decoratively sound. Selection was screened, sieved and adjusted until Hester and Jerry not only had what they wanted but were secure in the knowledge that they had chosen wisely, with taste, with regard for the future and with economic soundness. They could not possibly have done it single handed.

Are we prepared with facts and figures about our home? They were, and completely. They drew a detailed floor plan of the house with an approximation of the number of pieces they thought they would like in each room and their possible juxtaposition. They measured all windows carefully so that fabric orders would be accurate. They knew the exact dimensions of rooms to be carpeted (in case they chose carpeting). They had color samples of the paints used on every wall, the color of the floor stain, of floor tiling where it had been used, of the ceramic tile and plastics of the bathrooms and kitchen. They knew which rooms were sunniest, the dimensions of their closets, the source of light, both natural and [Continued on page 122]

Amateur shoppers sometimes lose track of the subtleties of color. Here, Hester and Jerry analyzed what they considered a "difficult" combination: turquoise-blue and olive-green. Three walls, carpet and armchairs are varying intensities of turquoise, sofa is olive-green, and one wall is painted in broad awning stripes of white and olive. The vivid blue and soft green complement each other and no other color is used. Draperies are white with a sprinkling of olive-green leaves, and all other accessories are either white or blue. Heritage-Henredon cabinet, tables; Firth carpeting

Conversational groupings often end up as arrangements for the sake of display rather than inducements to easy small talk. This room observes the amenities by grouping its furniture in a circle, yet relieves any feeling of conventionality by placing two armchairs side by side in the manner of a tête-à-tête. Colors are warm and earthy against three walls hung in a white embossed paper and one (the fireplace wall) painted chocolate-brown. Sofa (one of the Greys' purchases) is coral-pink, carpeting is coppery-rose; wing chair is dark-brown brocade, and the two lounge chairs are bright canary-yellow. American Furniture Novelty tables, Needletuft carpeting, Landstrom desk

The library, per se, is rarely a feature of the small home, yet occasionally it is possible to utilize one section of an L-shaped room as an area solely for books and reading. This is a vivid room, its monochromatic colors relieved with a floor of black tiling and illuminated evenly and effectively with cornice lighting. Mobile bookshelves are hung on brass chains, a practical treatment for the alcove-into-library. All upholstered furniture by Shaw; tables by Founders Furniture; *Cohama* gold slub drapery fabric

BUDGET DECOR

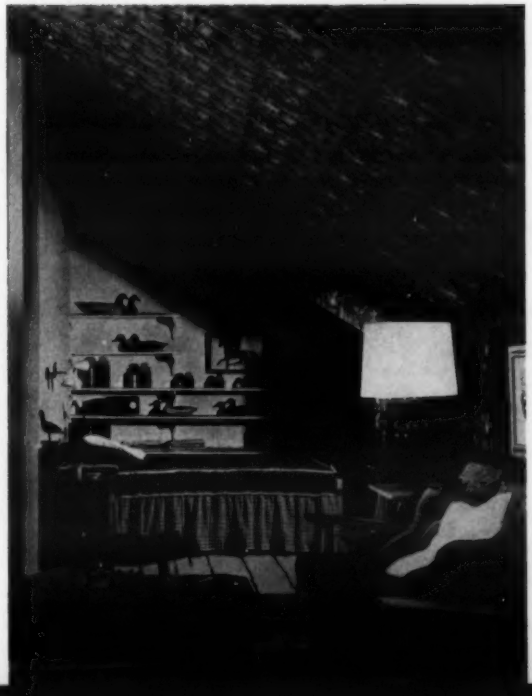
artificial, in each room. They boned up on the history of furniture: whether they could own it or not, they wanted to recognize an Adam chair when they saw one. In short, they prepared as if they were about to take an examination.

Have we analyzed ourselves as customers? They tried to, knowing that the acid test would come when buying actually began. They knew that they were intelligent—the point was that the salesman share that opinion. They resolved to be patient, courteous, to waste no time, yet to leave no stone unturned until they were genuinely satisfied with their purchases. Their first day was bewildering: a *montage* of seas of furniture, acres of rugs and fabrics, and vague, polite voices asking if they could help. Once they had accepted this assistance, however, things were easier. They learned that a chair can take on new personality when the color of its fabric is changed, that the treatment of a window can make or mar the quality of a room, that good design in furniture is a matter of line and planes and proportion. They discovered that salespeople are human and often extremely knowledgeable, and that good decorators have been trained to interpret other people's tastes and wishes in terms of the classic, the interesting and the whimsical. When it was all over, they were tired and their purse was very thin indeed, but they were no longer bewildered or confused. They knew what it took to make an empty house into a home.

LUIS GÓMEZ

In the manner of another day, this sitting-dining room was designed as a background for a collection of Early Americana—ironstone, old prints, a primitive toy, an antique bird cage. White walls have a painted cornice of emerald-green, and the fireplace wall is hung in a paper, green and white, of children playing the quaint games of a hundred years ago. Dining furniture is oak; sofa and armchairs are covered in a floral print of green, white, black. Bernhardt dining group, *Wunda Weve* rug, Louis Bowen wallpaper. Antique accessories at B. Altman

Another variation on the room for both dining and relaxation has white walls and an ice-blue rug, cherry-wood tables and desk, and side chairs painted delft blue. The blue-shuttered window is hung in a print of blue, yellow and brown—the brown repeated in the tweed upholstery of the ottoman, the yellow in the covering of the armchairs. All accessories are white, and a collection of old Spy prints over the fireplace is both droll and decorative. Side chairs by Hickory Chair, cherry furniture by Baumritter, blue cotton rug by Clayton Rug Mills



opposite, top

Black, white and shell-pink are a stunning background in this formal dining room for cherry and mahogany furniture designed in the manner of the eighteenth-century Italian cabinetmakers. (Table and chairs were the Greys' favorites, and were bought on the spot.) Bone-white walls have a black and beige wallpaper dado and frieze, carpet is inky black, and the drapery fabric is a hand-screened print of coral colored flowers on a silky material of palest pink. Landstrom dining group, American Furniture Novelty console table, *Cohama* drapery fabric

top left

Problem of the narrow room—a constant occurrence in the best of houses—was solved in this dining room by the use of white walls, a shiny black floor and a window treatment that, optically, pushes the walls apart with draperies hung from wall to wall over café curtains (by Scroll) of white chintz. Provincial dining furniture (by Bernhardt) is painted a vivid aqua-blue

top right

Wallpaper mural in the same room tricks the eye with its charcoal-gray shutters, opening, presumably, onto a terrace of white tile and a distant vista of clouds and butterflies. The skillful use of color and *trompe l'oeil* has banished any feeling of a narrow room. The same mural (by Van Luit Wallpaper) was chosen by the Greys as a background for their dining group

left

The room under the eaves is a vanishing specimen, but when it occurs (whether it be a room for Junior or a retreat for Father) it must be dealt with as adroitly as possible. This one softens the sharp slant of its ceiling with a paper of lush green foliage, raises its roof with white walls, and is ruggedly cheery with pale oak furniture and a scarlet bedspread. Ranch Oak pieces by Brandt, wallpaper by Katzenbach and Warren

[Continued on the next page]

Designed for a lady with a penchant for whimsey, this bedroom succeeds (like a Victorian valentine) in being both comfortably old-fashioned and slightly giddy. (Hester thought this an enchanting room: so did Jerry, for *Hester*!) A wallpaper border of cabbage roses is used as a frieze for the white walls and as a framing border for the windows: an emphatic treatment with a sense of humor. Bed topper, dust ruffle and café curtains are ready-made, all by Scroll. Baumritter cherry furniture. Shaw wing chair. Bassett and Vollum wallpaper

LUIS LEMUS

Cheerlessness in a dark bedroom is easily routed with the generous use of artificial sunlight: color. Here, golden-yellow walls and rug are a glowing background for white painted furniture, white accessories. Shutters and cushions are pinkish-orange; yellow and white daisies festoon blue bedspreads. Hibriten Furniture beds and tables

Proving the point that all the pieces in a bedroom need not "match" as long as they are correlated with color, this bed-sitting room combines a painted bed (white), a cherry chest and night table, two upholstered pieces (pink, blue and white) and a marble-topped iron table by Arbuck (white and blue). Rug is blue; wallpaper, blue on white

LUIS LEMUS

ERNEST SILVA

Like the surrey "with the fringe on top," this bed with its ladder-back headboard harks back to another day. Alike in feeling are the calico-patterned wallpaper (by Galligan), the flower-strewn print of draperies and bedcover. Youngsville Star bed, tables, Hitchcock chair

Color scheme problems can often be solved by working backward, so to speak, and using the colors of a painting to inspire the scheme of the room in which it will be hung. Here (in *Jerry's* idea of a bedroom), the black and white of birch trees appear in walls and bedcover, the turquoise-blue of lake and sky in rug and cushions. All furniture by Landstrom

See *Your Guide to This Issue* for further information

Shopping is over and moving d

has arrived. For a look at the

Greys' purchases, turn the pag

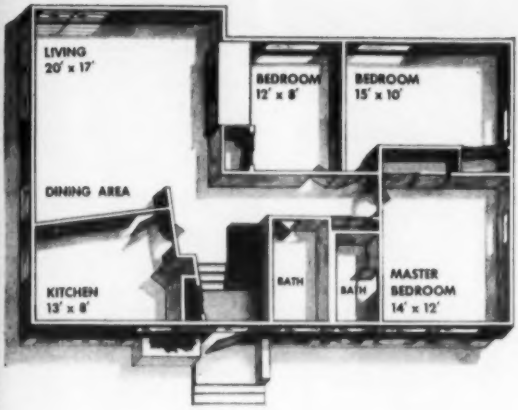
Home's exterior is an interesting combination of stained cedar shingles and painted concrete block, the materials clearly delineating the two levels. North elevation (left) is the location of the main entrance, the light over it neatly designed as part of a strip of windows. Repeating the same pattern are the windows of the lower level, which afford light to the utility room and a large storage room which can be used as future sleeping quarters. For a neat, co-ordinated exterior appearance, white curtains were used at all windows on this, the streetside façade

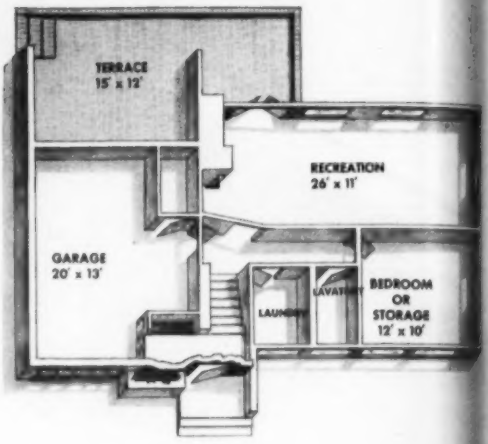
Wise shopping begins at home

Here, then, is Hester and Jerry's house—the leading character in what was, to them, the very serious drama of establishing a home. Located on Willetts Point (a small American Venice in Babylon, Long Island), it enjoys the dual advantage of being both suburban and a house by the sea (the sea, in this case, being a canal that leads from their terrace to great South Bay). Designed by Norman Zaret and built by Fred Epstein, both of Willetts Point Homes, it was chosen by the Greys with the same care that they were to exercise later in its decoration. For all they knew, it might be the house of a year or of a lifetime, but in either case it had to be *right*; it had to have space, flexibility and style. Built on a two-level plan, its 1,900 square feet of space provide (in addition to a large living-dining room) three bedrooms and two baths on the main floor, and a large recreation room, a fourth bedroom and a half-bath on the lower level. It also, to the Greys, had the inducement of being interesting enough in its layout and interior architecture to require only a minimum of furniture and still look comfortably furnished—an important point when decorating must go hand in hand with the budget. Its cost, in addition to that of the waterfront property, was $15,000, a remarkably reasonable sum for a house so spacious, so adaptable and, most important, so inherently sound.

DOUGLAS GRUNDY

Sunken terrace, 12' x 23', has both open and partially protected areas, the latter sheltered on three sides by the back wall of the garage and extensions of its two side walls. The entire area receives ample sunlight from its southern exposure. Wrought iron tables, cushioned chairs and settee (by Arbuck) form an informal grouping for outdoor dining or relaxation. The Greys spotted the iron furniture in a bed-sitting room at the store, immediately thought its outdoor quality would be perfect for their terrace. French doors (opposite) give access to the recreation room; near entrance is an open shower for sunbathers. Above the terrace are two large scenic windows which create a sun-filled corner of the living room; windows to the left light bedrooms





Advantages of this dual-level plan are the abundance of space and the convenience of a garage actually within the house proper. From mid-level entrance, a short staircase leads up to living and dining areas, kitchen, three bedrooms, two baths; another descends to recreation room, possible fourth bedroom, half bath, laundry and garage. Main floor has its quiet areas nicely separated from those not-so-quiet by the fireplace wall and stair hall; recreation room in lower level opens on the sunken terrace

BUILDING DATA

DESIGNER: NORMAN ZARET

BUILDER: WILLETTS POINT HOMES, INC.

Lower level	concrete block walls	
Exterior surfacing	double-coursed red cedar shingles	
Insulation	spun blankets	Baldwin-Hill
Roof surfacing	asphalt strip shingles	Barrett
Interior surfacing	*Sheetrock* gypsum wallboard	U. S. Gypsum
Floor surfacing	oak strip	National Oak Flooring Mfrs. Assn.
	asphalt tile	Kentile
	ceramic tile (bath)	American-Olean
Windows	sliding aluminum sash, wood frames	Trimline
Hardware	exterior door lock sets	Schlage Lock
	interior door lock sets	Kwikset Locks
Paints & stains	interior and exterior	Martin-Senour
Heating	one pipe forced hot water system, *Paragon* burner	Paragon Oil Burner
controls	electronic *Moduflow*	Minneapolis-Honeywell
Electrical	*Romex* nonmetallic cable	General Cable
	Murray circuit breakers	Murray
	lighting fixtures	Lightolier
Plumbing	*Eljer* fixtures	Eljer
	recessed bathroom accessories	A. Marchand
Kitchen & laundry equipment	built-in oven and range, washer, dryer and ironer	Hotpoint
Kitchen equipment	*Fasco* vent fan	Fasco Industries

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

Sections of both levels are visible from entrance landing: the white walls of the living room, the tomato-pink of one wall of the hall, and, below, one white wall of the recreation room with its black and gray floor. This is color well co-ordinated. Sliding doors at left are those of guest closet; French doors lead to terrace

Recreation room, 11′ x 26′, is a second living room, less formal than its colleague upstairs, but still a comfortably, colorfully furnished room for the more casual side of Hester and Jerry's life. The interesting rug duplicates the pattern of the tile flooring, but in stark white and black: another instance of deliberately sustaining the over-all brightness of the house with decoration. Three walls are white; the fourth (the wall reflecting most of the sun's rays), an easy-on-the-eyes shade of cerulean blue. Café curtains, checked in turquoise, black and white, are denim. All furniture is oak in a honey colored finish and upholstered either in tweedy fabrics (black or red) or in a basket weave of tan leather. Two tables have tops that have been covered in verdigris-green corduroy, heavily lacquered for easy maintenance. Fireplace wall is concrete block, painted white; raised hearth (set in corner) is black. Needletuft rug, Brandt furniture

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A room with a view and more than its share of sunlight, the Greys' living-dining room has a vaulted ceiling and one angled wall (seven and one-half feet high) separating the kitchen from the dining area. To intensify the general feeling of radiance (and to prevent the one kitchen wall seen from living room being an obtrusive note), one background color, bone-white, was used for the entire area. Then, for visual interest and to give the dining group focus and a background, the angled wall was hung in the shutter-paneled wallpaper the Greys had seen at Altman's. The room lost none of its spaciousness, yet avoided monotony by the deliberate playing up of what might have been simply a blank wall. Floor, as an anchor for so large an expanse of white, was stained and burnished a deep chestnut-brown, an effective border for the pale rug. Upholstered pieces (a sofa, two armchairs and an ottoman) were chosen for their simple lines and sound construction, and covering fabrics were varied consistently in color and design from those of original models (a transition made possible by the wide variety of materials offered by the manufacturer). Translucent draperies were hung at the corner glass area to filter the sunlight and to veil, but not conceal, the view of the distant bay. Informal dining and breakfasting (again with a view) take place in the kitchen at a wrought iron table topped in white Carrara glass, before a window hung in watermelon-pink and white plaid *brise-bise* curtains. Arbuck wrought iron furniture, Armstrong linoleum, Judd hardware, Martin-Senour paint and stain throughout

DOUGLAS GRUNDY

See *Your Guide to This Issue* for further information

[Continued on page 164]

YOUNG DESIGNERS 1954

Today, on all sides, we are increasingly conscious of a marked improvement in the appearance and quality of the manufactured goods used in everyday living. The automobiles we drive, the clothes we wear, the furniture we use—in these and other fields there is an abundance of choice which even a decade ago would have staggered the imagination of the person of taste and average means. The design movement now advances in a geometric progression which presages a future of great beauty and comfort for us all. Key to this progress is the designer who has the difficult role of balancing what he or she, both as artist and consumer, would like to find in the market against the strict considerations of economical production. Many young designers, whose work is still in limited production, have the further problem of having to ask uncompetitive prices in order to keep design standards high. For these reasons, we have felt that the young designer merits our special appreciation and encouragement. Last year, as tangible expression of this belief, we presented *Young Designers 1953*, an editorial timed to an exhibit at the Akron Art Institute. Response was voluble from all sides. Letters from the designers themselves telling how the program benefited them in prestige as well as monetarily were heartening proof that we had hit our mark. Readers were avid for additional information about the designs. Lastly, and of vast importance to both reader and designer, was the fact that manufacturers and distributors sought contact with the young designers. These expressions of interest lead us along with George Culler, Director of the Akron Art Institute, and Luke Lietzke, the Institute's Curator of Design (left) to plan *Young Designers 1954*. Last year's competition was open to all categories of home furnishings; this year it was limited to furniture, fabrics and lighting fixtures. The results seen on the following pages and at the Institute's fall showing are again demonstrable proof of the vitality of the better design movement.

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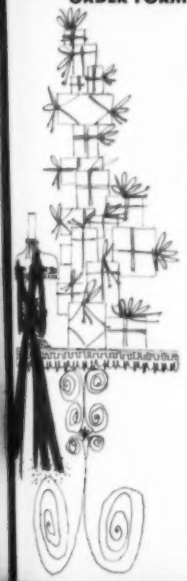

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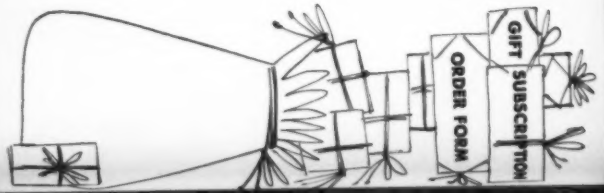
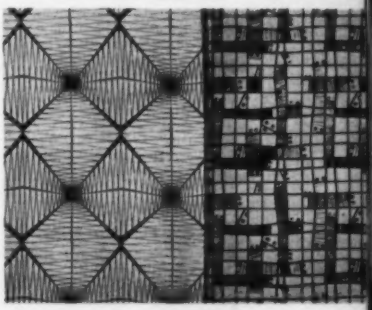
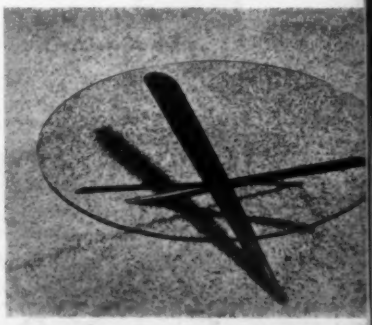


Wayne Dale Husted and his wife, Betty, both of whom hold degrees in industrial design, find "materials meaningful, form exciting, design and philosophy synonymous." Together they studio-produced high-fire stoneware before moving to West Virginia where Wayne now designs for the Blenko Glass Company. As a team, besides teaching a ceramics class, they designed and are doing much of the construction work on a new home. Glassware such as this lamp is handblown and hand finished. Price: $25



Pauline Dutterer's love of color and textured effects are shown to advantage in her simple designs. After six years of textile teaching at the Maryland Institute of Art and summer study of her own, she formed *Myron Paul Originals* in Baltimore where she finds great satisfaction in producing fabrics for specific purposes. Drapery fabrics shown here are *Web*, screened in charcoal on copper linen ($8.25 a yard), and *Squares*, of white wool and cotton yarn. ($10 a yard)



John Bulov and Raymond Brauer firmly believe that design cannot be categorized by fixed rules, that it has as many facets as there are individuals. Meeting in 1951, they discovered correlated interests and joined forces in the Jonauer Company, St. Paul, Minnesota. John (seated), an A.I.A. member, initiates the designs which are executed in material form by Raymond. Coffee table, glass-topped with mahogany legs ($129), is one of a series of several living-room tables

[Continued on the next page]

William Walker came upon the design field while enrolled in a post-navy business course. Commercial art student friends changed his vocational ambitions and he now designs for Ken-Ed Cabinet Company, Tallmadge, Ohio. He and his wife, Frances, have twin daughters, have just constructed a house on Comet Lake. His simple, versatile pieces include birch desk with laminated plastic top and metal legs ($98)

Sara Prevan, by career a painter, has exhibited in museums throughout the country and has fabric designs in the permanent collection of the Victoria and Albert Museum in London. *Largo*, the design shown here, is hand-screened on Belgian linen and manufactured by Konwiser, Inc. at $6 a yard. Wallpaper of similar design is in production. Busy with her two children, Sara calls homemaking "a living art—encompassing the practical, the spiritual, the beautiful— from human relations to the placement of a lemon on a dish"

Jack Cartwright directed his training towards a design career while serving three years as a draftsman in the air force. Graduating from the Kendall School of Design, he entered the field professionally in 1953 with Heritage Furniture, Inc. in High Point, North Carolina, where he lives with his wife and young daughter. This lamp table combines contrasting materials—sculptured rawhide leather top, walnut corners, cast brass hardware. Price: $90

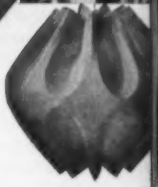
Gunnar G. Birkerts, an architect by profession, designs furniture in his spare time. Feeling that the design field "is threatened by the novelty-hungry manufacturer," he concentrates on the ever-popular well-designed item. As the father of two children, he would like to see more popularly priced juvenile furniture produced. His side chair, manufactured by Yellen ($24.50), is rust-proof steel and braided, washable cord

Eugene O'Neil works for an insurance company in San Mateo, California, and, with his wife, Gloria, designs furniture providing "the maximum in livability with the minimum upkeep." He began designing only this year, after learning the furniture manufacturing process and forming McCartney-O'Neil which produces a line of patio furniture. Chair ($85) has three-inch foam-rubber cushions at either end of canvas sling. Cushions flip off frame for floor use and fabric cover zips off for cleaning

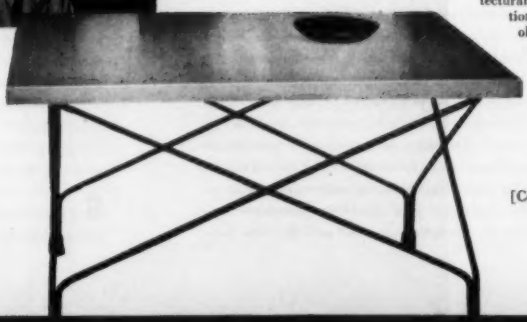
J. Pickford Bowden, believing in diversity, has designed everything from ceramic dinnerware to fabrics, lamps and furniture—all in the medium-priced range. After working as manager of a ceramic shop, he joined Russel Wright Associates, where he received his first training in industrial design. This chair with four-inch foam-rubber pad bonded onto a one-piece steel base is manufactured by Indiana-Penn. Price: $59

Ruth Adler Schnee's exceptional background includes training with painter Paul Klee, degrees in architecture and industrial design, teaching and numerous exhibitions. Since 1948, she and her husband Edward have operated a shop for textile design right in their Detroit home, now complete with two children. Hand silk-screened *Strings and Things* on nubbin ($6.50 a yard) is a design inspired by outside surroundings

Sesto Chiarello's activities, both vocational (design) and avocational (photography, horticulture) can be summed up as a study of form. Graduating from Pratt Institute in New York, he worked several years in retail stores, then set up his own business in San Francisco in 1953, designing furniture, jewelry, interiors and lighting fixtures. The *Light Puff*, made from a sheet of *Fiberglas* in vinyl, is hung as a lantern or used as a shade on lamp base. Distributed by Damron-Kaufmann; price: $10



Georges Dessaux had his artistic beginnings as a child in Switzerland where his father was a painter-sculptor. Now in California with his wife and new baby, he does his own assembly of small occasional pieces and hopes eventually to design furniture for living, dining and sleeping areas—plus lighting fixtures and fabrics. His coffee table with gray *Formica* top and black wrought iron legs, 48" x 24" (retailing for $49), exhibits his liking for clean lines and functional simplicity



James A. Howell is, in his field, a Jack-of-all-trades. Beginning in a retail shop in 1948, he gradually supplanted this business with design work on exhibitions, interiors, products and advertising, besides working on the side in architectural offices to fill registration requirements. His oblong metal table with marble top is produced by Diesel Manufacturing Company, $24

[Continued on page 166]

How to plan a SOUND-CO

By GROFF CONKLIN

Quiet and privacy are not easy to achieve in the modern world. They do not "just happen." They have to be planned for with foresight and care. Our civilization, advanced as it is in other material comforts, is unfortunately accompanied by a most uncivilized amount of noise. To the natural sounds of the environment, such as voices, footsteps, bird songs and animal cries, wind, rain and running water, modern technology has added many new sources of noise that cannot be controlled in the home unless you deliberately plan for it. Trucks, railroads and airplanes, power lawn mowers and home workshop tools, bells and sirens, the neighbors' radios and TV sets, all can rob the home of peace.

These are intruder noises, assailing us from outside. But even inside the compact house of today, noise can arise to nerve-racking levels. To the voices and clatter of children at play and of adults at parties, and routine family activities, add the inescapable racket of a radio or TV program, the hammering and rattling of the home hobbyist at work, the buzz and vibrations of innumerable modern appliances and pieces of mechanical equipment—and it is no wonder that so many of us are habitually jittery, tired and irritable.

Indeed, doctors agree that no matter how oblivious to noise we may seem to be, it still takes its toll of our nervous systems. As Dr. Shirley W. Wynne, at one time Commissioner of Health in New York City, put it: "Our unconscious reaction to noise continues in spite of our conscious indifference to it." There is no doubt that it will pay dividends in health, serenity and peaceful living if you protect your home as much as possible from all kinds of undesirable noises. Fortunately, good *sound conditioning* also often results in greater privacy, better space relations, better safety against fire and other hazards, and even better sight conditioning. They all are part of the general pattern of the *living-conditioned* home.

There are five points to be taken into account in the sound-conditioned home. First, the community and home site should be chosen carefully. Second, in the case of a ready-built house, one should be selected which is correctly located on the plot for good sound control, or, if a new house is to be built it should be oriented to afford as much protection as possible from outdoor noise. Third, interior planning should separate quiet areas of the home from noisy rooms and also from outside noise. Fourth, structural materials and methods should be employed which reduce penetration of outside noise and also the passage of sound from room to room, as well as reduce disturbing noises by sound absorption in each room. Fifth and last, the interior decoration plan should be considered from the standpoint of the absorption of sound in individual areas.

Community and site selection: Whether you are buying or building, there are certain safeguards which, if considered, will help assure a quiet community and site. Note whether the community has strictly enforced zoning against commercial and industrial land uses and heavy commercial traffic. It goes without saying that one should make sure a homesite is a safe distance from noisy industries, railway lines, airports and regular airlines and from truck routes and high-speed throughways. "Safe" in this instance means a sufficient distance from a noise source so that the sounds become almost indistinguishable from the general background of noise level of the community. In choosing a plot, select a location on a quiet street which has no through-traffic and is a safe distance from firehouses, hospitals and other sources of sudden sharp noise.

Location of the house on the site: There are many problems in locating a house on its site, of which sound control is only one. If you are building your own house, the need to place the house economically in terms of the land's contours and efficiently in terms of sun control may lead to a less than perfect location, acoustically speaking. In any case, place the house as far as possible from your neighbors and from the street, perhaps toward the rear of the plot rather than in a straight line that parallels the existing homes on the adjacent lots.

If you are buying an already built house in a new or old community, try to find one on a street where all the houses are not in straight lines and too close together, with living areas cheek-by-jowl. In such homes the neighbor's entertainment often sounds as if it were taking place in your own living room. If you cannot avoid proximity to neighbors and the street, you can still protect your home to some degree with a strategically located garage, with thick hedges of low-branched evergreens or solid fences (perhaps of the close-woven picket-type), or preferably both. The evergreens will not lose their small but useful acoustical value in the winter, as would a deciduous hedge. A high brick wall or earth embankment will provide even better protection against noise, of course. None of these things will give you the serenity of true country living, but they will help to shield your home from loud external noises, and also from prying eyes.

Sound control through interior planning: It is possible to reduce noise hazards inside the home if you make sure that

the house plan is drawn with a view to *segregation of function*. This means, of course, that quiet rooms—bedrooms, studies, places for repose and quiet conversation—are safely insulated *by distance* from outdoor noise sources and from noisy rooms such as kitchens, playrooms, hobby rooms and rooms for parties.

It is obviously preferable, whenever possible, to plan bedrooms away from the streetside of the house. Activity rooms in areas where there is apt to be noise can face the street, since their own noise level will make most outdoor sounds almost inaudible. Many people like to have their living areas opening on the rear yard for privacy in outdoor living, and progressive builders are providing an increasing number of homes with such plans. In this case, some bedrooms usually face the street. Such rooms should have high, privacy windows so that people cannot see in and outdoor noises are minimized. If windows of this type are not included in the house you want to buy, you can provide plantings, fences, baffles along the street frontage to lessen the possibility of noise in the bedrooms and provide greater privacy.

A great many of today's new homes are either split-level or one-story, rather than the traditional two-story or story-and-a-half. In the split-level home the bedrooms are usually

ND-CONDITIONED HOME

well separated from the noise-producing living and dining areas by the nature of the plan. This is not always true of the one-story house. When buying or building such a house, see to it that the bedrooms are well separated from the living and production areas. They should be at one end of the house, and should be further protected by a bathroom to serve as a sound barrier between them and the active rooms. Furthermore, if the fireplace is located between the living rooms and the bedrooms, the heavy masonry of the chimney will provide excellent sound isolation.

There should be closet walls between the bedrooms wherever possible. A closet, if it is built solidly against a stud partition reduces the passage of sound from one room to the next very effectively. The clothing and other materials in closets are ideal sound absorbers. Protection is especially desirable between the children's bedrooms and the parents' and the guests' bedrooms. It will keep the children from waking when the adults go to bed late, and the adults from waking in the morning if they do not have to get up when the children do.

A hallway, if one is necessary, is also a good acoustical barrier—provided that it is not itself a catchall for noisy footsteps and voices. If it is, carpeting and an acoustical ceiling can control the racket, as will be seen later.

The music, radio or TV room should be located as far as possible from the bedrooms and other quiet rooms such as studies. If this separation is not feasible, special sound insulating construction and materials should be used in the walls, to keep the sounds from annoying people in adjacent rooms. Of course, if you are buying an already built house, you probably will find that it does not have this protection, since most builders and developers are only now beginning to consider the comfort of sound conditioning. Your best bet in this instance is to locate the radio, the TV or the piano in a part of the house that is farthest away from the quiet rooms.

Noises of kitchen activities should, naturally, be kept from the dining and living areas. A closed-in kitchen does this quite effectively, but if the house has an open plan, you may want to make some provision for a movable sound barrier. A folding or sliding partition will help isolate noises and also keep kitchen activities from public view. Acoustical ceiling tiles will also reduce the clatter of such open kitchens.

In basementless houses the utility room on the main floor can, if correctly located, diminish the passage of sound from noise-producing rooms to quiet rooms, just as the bathroom does. Of course, you should make sure that the equipment in the utility room is as quiet in operation as possible since otherwise it might itself be a source of unpleasant noise. Manufacturers are constantly making improvements to reduce the noise of such equipment, especially furnaces.

Telephones and doorbells should be located so their shrill sounds will not be shockingly loud. Door chimes are much less annoying than doorbells and many new homes are provided with them. The phone should be put in a protected nook, a closet, or a specially designed recess, both to reduce the bell's clamor and to make conversation on the phone easy to conduct and undisturbing to others.

Sound control through structural methods and materials: Not every noise problem in the modern home can be solved by correct house location and by separating quiet rooms from noisy ones. Special construction methods and materials can give you still greater protection, the techniques depending on the *kind of noise* to be controlled.

There are three types of annoying sound in a home. First is air-borne sound outside a room that passes into it through ordinary walls, floors and ceilings. Second is impact sound, caused when something strikes the floors or walls in one room and is heard in another. Third is air-borne or impact sound originating inside a room, causing [Continued on page 171]

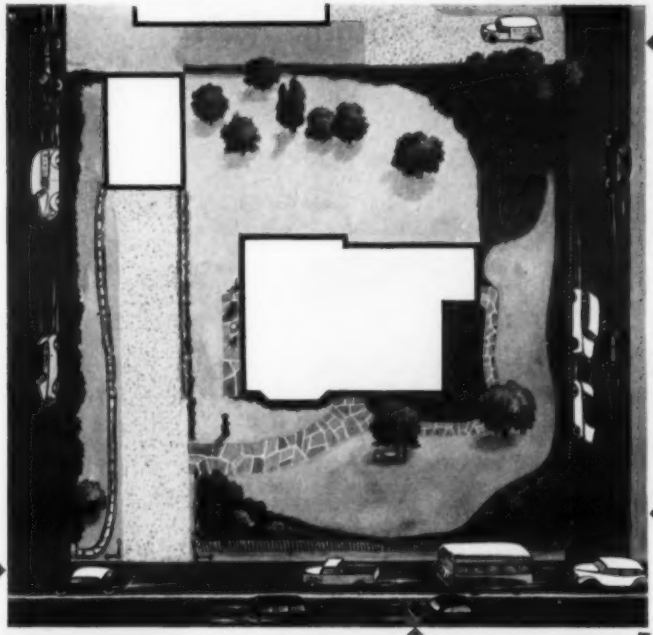
ERNEST SILVA

Eighteen years ago, for $1,800, Bill and Katherine Grac bought the above property. It was then a real-estate office—a boxlike little structure in the middle of former Long Island farmland, pleasantly situated and "far from the madding crowd." The Gracs were young, newlywed and not exactly affluent. They paid $50 down and $15 a month for many, many payments before the house was their own. Today the property is valued at $90,000, and while no one is more astonished than the Gracs, no one could have worked harder to create a home from what was, literally, scratch. Like Jack's beanstalk, the house (beautifully landscaped by Bill who is now a successful nurseryman) grew into a handsome structure that is Katherine's pride. But as the house changed, so did the surrounding farmland, and the Gracs awoke one day to find themselves and their home marooned near the center of what was to be one of the largest development areas in the United States. The old peace and quiet gave way, first to the din of construction and then to the constant roar of commuting traffic past their front door. The Gracs' pleasant green island still flourished, but in something rather like a boiler factory, and Bill realized that it was time to build an insulating wall—not of masonry, but of the things he knew the best: trees and shrubs and flowers. Slowly, and with infinite patience, he isolated the house and its grounds with nature's sound buffers: dense hedges, trees and fences of natural woods. Planted along the periphery of the plot, the living wall grew until it became a sound-deadening barrier with the commendable asset of being not only protective but beautiful. The Gracs now sit in their garden with traffic only a muffled boom, and within the house itself, tranquillity is completely assured. As long as trees, shrubs and hedges grow, it will remain.

A green thumb can help sound-condition a home

Original structure, a real-estate office, now forms a gabled ell of house proper and contains the living room and one bedroom. Remodeled over a period of time, house dimensions are now more than five times the original area, with a living room, dining room, kitchen, solarium, TV room, playroom, five bedrooms, three baths

This house is an island, surrounded by a development project



Adjacent property, at rear of plot, is screened from Grac house by fencing and a plantation of trees

Built on corner lot, house is bypassed by two streets, one only slightly less busy than the other

Main traffic artery of development project, a highway constantly trafficked by buses, trucks and commuters' automobiles, lies forty feet from Gracs' front door. It was too close for auditory comfort

Snugly ensconced behind its barrier of trees and hedges, the house is invisible from main road, visually protected from passing traffic

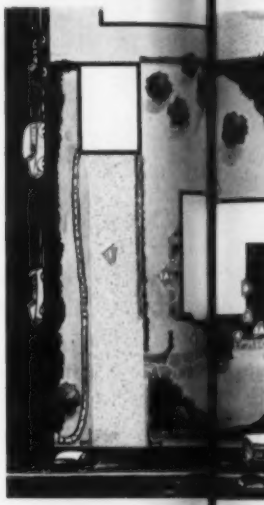
Intersection of streets lies between house and one of the development's huge shopping centers, yet another source (by day) of continuous rumble

[Continued on the next page]

Within its walls of trees and shrubs, the house is comfortably insulated against noise

1, 1A Driveway from street is flanked on one side by grape-stake fencing, on the other by a raised terrace holding a rock garden and a small pool, lushly bordered with ivy, for goldfish. Surrounding planting combines lobelias, cotoneaster (an evergreen shrub with colorful fruit), red barberry, blue spruce, evergreens and a smoke tree, a shrub interesting in the fall for its brilliant, feathery orange and scarlet foliage

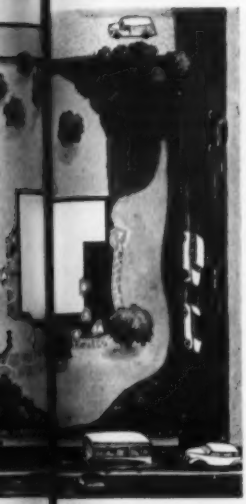
2 Flagstone walk leads from driveway to front door, following the arc of a yew hedge planted beneath the living-room bay. Japanese holly trees, one of the best of the evergreens for general garden use, are spotted repeatedly in the landscaping. Here, two fine specimens grow at either end of the yew hedge with its geranium border, its color (pink, coral, white, vermilion), a vivid accent from spring until autumn



3 From front door, one is virtually unaware of a highway on the other side of the split-rail fence. White pines, copper beeches, silver maples and dogwood form the background for the barrier, with rhododendron, ever-

7
One expanse, at the rear of house, has been left unplanted except for grass and a group of shade trees. Used at the moment as a drying yard and a run for the Grac dogs to stretch their legs, it may someday shelter a swimming pool. An interwoven grape-stake fence encircles the entire plot

6 Framed in weeping willows, the southern vista is colorful in spring with Japanese cherry trees, in June with the yellow blossoms of Chinese dogwood, in fall with pink and white dogwood. Lantana is interspersed in a border of salvia, violets and beds of lilies of the valley



ERNEST SILVA

5, 5A Hemlock hedge, dense and velvety, borders a walk that meanders from one end of garden to the other with the delicate foliage of silver birches and weeping willows providing dappled shade. A broad expanse of lawn extends from walk to outer flower beds: a valley between the inner and outer plantations of trees. On fine days this is a likely (and sheltered) spot for sunning or a leisurely game of croquet

4 Flowering crab-apple and mulberry trees, blue spruce and evergreens form a background for the cutting garden at the farthest extremity of the plot. Here, with heather and an occasional herb like basil, grow marigolds, zinnias, dwarf dahlias, snapdragons and asters. This, by necessity, is the sunniest spot in the garden, yet its trees give it shelter and privacy from the communal commotion of street beyond

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greens and azaleas planted beneath them in screening clumps. Lowest level is an orderly thicket of andromeda, pachysandra, gardenias, pink and lavender salvia and a hemlock hedge

Facts of four-week-old life

THE FIRST BABY IS NOT AS FRAGILE AS ANXIOUS PARENTS BELIEVE

Adventurously, Amy meets the world, a strange and wondrous place filled with new sights, sounds, and puzzling sensations. At four weeks, although the muscles of her eyes (along with those of her mouth) are the best developed in her body, she cannot focus for long. Her visual world, including Mother and Father, is made up of patches of light and dark against a neutral background. Father's shoulder is a safe and pleasant vantage point from which to survey the world as he and Mother exchange satisfied glances

When young parents tiptoe nervously about, speaking in hushed tones as though they expect to hear a heart-rending wail at any moment, it is almost invariably the tip-off that a first baby reposes in the nursery. The pediatrician may have told parents the facts of four-week-old life quite explicitly, but all his information flew out of mind, and panic reigned when baby took up residence. Amy's home is an exception. Her parents managed—how, they will never know—to remember what the doctor told them and to allay fears with facts. They knew, for example, that a baby has only two intrinsic fears—of loud noises and of falling. Amy's crying, then, was not out of "strangeness." If she was healthy, and the pediatrician assured them she was, she might cry if she were handled strangely and she certainly would wail if a pin were sticking into her. Many are the mothers who have inexpertly fastened a diaper! However, most often wailing meant one of two things: Amy was either hungry, or, if she had already been fed, she hadn't been burped enough. What actually could be done for Amy? Her physical needs should be taken care of. She should be fed when she needed food; she should be kept dry and snug (dry diapers might mean more rapid adjustment to toilet training later); she should be held securely in loving arms. Amy should not, they realized, be handled too much or played with. She simply wasn't ready for that. She should be allowed to sleep as much as she wanted. When she was awake, however, she was an individual who, if carefully observed, would divulge her own special pattern of life. In feeding, for example, Amy's parents found that she didn't always consider milk good to the last drop; sometimes when the clock said she should eat, she didn't choose to. She wasn't forced. Bowel movement quickly established its own rhythm which Mother respected and didn't worry about. By trusting nature, in Amy and in themselves, her parents quickly and easily took Amy into the normal routine of the household and she soon settled comfortably and contentedly into her home, a happy, permanent resident.

Loving and secure arms are one of the few things a baby demands. Falling is one of baby's two innate fears and adults must check the impulse to handle her playfully. Amy is handled with slow, assured movements which give a feeling of support. Her head must be supported as neck muscles are weak

J. DALE WEALT

First real bath brings a wail of frightened dismay. Up to now, she had only been sponged. Lying atop the bathinet, Amy finally becomes calm, soon learns to enjoy bath as a highlight in her schedule

Swaddled in a big, soft towel, Amy is contented and a tiny thumb goes into her mouth for extra comfort. At four weeks, her world is small, a 12' x 13' nursery, bounded by her crib and bathinet

[Continued on the next page]

Even before birth, Amy was capable of sucking and swallowing. Her mouth is well developed for the important job of eating. Just touch her lips and eager sucking follows. She drinks her milk with loud, smacking noises and, obviously, complete satisfaction

Warm, dry and comfortable, she is dressed in her standard outfit of diaper, cotton shirt, and short cotton jacket. Happily she assumes favorite infant position: on her back, head turned to one side, one arm flexed behind her head and the other extended

Relaxed position is sure to bring scrutiny from friends and relatives who bend over her, searching her features for a likeness. Amy disregards them, imperturbably herself. Her nose may resemble her father's, the mouth her grandmother's, but she is Amy, a unique member of the human family with a will for survival

Favorite pastime in the few waking hours is staring at the bright square of the nursery window. As each day passes, her blinking, amorphous reactions become sharper, better defined. Parents delight in every new look and gesture, regretting the quick passage of time which makes her infant charms irretrievable

At four weeks, since Amy sees her mother's face only as an intriguing, bobbing shadow, she peers intently, trying to get a better look. It will take another month or two before she will be able to really recognize and welcome the familiar, favorite faces

Father's turn to make baby's acquaintance is in the evening. Gingerly he picks her up, not yet convinced she won't break, after having neatly installed a polka-dot diaper. Amy looks a bit wary, but soon both father and daughter are old hands at this routine

opposite

Reassuring pat sends her off to sleep. The head of Amy's crib is padded with bolsters to protect her head and give a feeling of enclosure. Blankets are loosely tucked in, leaving her free to move about while still snugly protected. At this age, Amy sleeps eighteen out of twenty-four hours

Her bottle nearly emptied, Amy pushes the nipple from her mouth with her tongue. Mother never rushes the feeding nor coaxes her to take more than she wants. Eating should be a lusty pleasure for baby, not a chore, and she should be fed whenever hungry, rather than on an adult-made, inflexible schedule

Yawning and stretching are part of a baby's life. Parents, often alarmed over baby's thrashing, squeezing and grunting, should remember that these are natural muscular contractions which are a normal part of growth. In fact, they represent about the only exercise baby gets at this point in her young, uneventful life

"Il était un' bergère" is sung in lilting tones by third-graders in Vera Nordberg's home

Children learn a language

Children are born imitators. From time immemorial small boys have aped their ideals, be they Indians or firemen, and little girls still pass many a rainy day proudly parading in mothers' discarded evening gowns and high heels. This curiosity, plus the boundless imagination of "let's pretend" can frequently be guided in creative channels. With this in mind, Mrs. Vera Nordberg, teacher of French in Edgemont School, Scarsdale, New York, began a weekly *Fun with French* club in her home after school. Like so many parents who are familiar with a foreign language, she wanted to pass this knowledge on to her eight-year-old, Karen, but discovered that individual instruction was not very satisfactory. Therefore, she invited Karen's playmates to participate in the project. Learning French became another exciting "pretend" game, with the third-graders eagerly (and very accurately) imitating new vowel sounds, singing and dancing to old folk tunes, and learning how very like themselves are the children of a faraway country. Because of their childish lack of self-consciousness, they have made rapid progress in acquiring foreign sound patterns and greatly enjoy using French in their own homes.

Play-acting teaches conversation as girls set up a grocery store

Geography comes to life as girls locate Paris on map

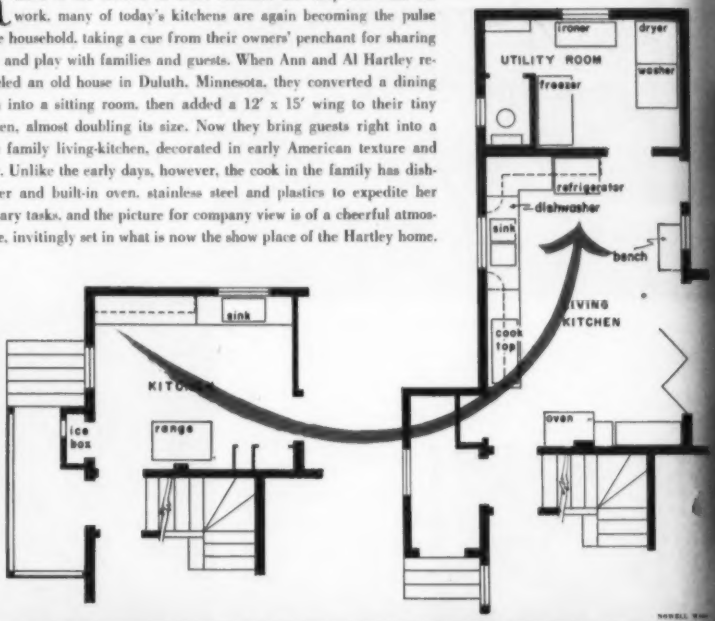
Studying vocabulary, they enjoy seeing word and object combined

[Continued on page 176]

Revival of the family living-kitchen

Utility room added off kitchen attractively accommodates laundry, freezer, storage space, bar equipment so that cooking and entertaining enjoy exclusive rights to kitchen

Reminiscent of pioneer days when family and guests alike gravitated to the kitchen to dine, converse and help out with the work, many of today's kitchens are again becoming the pulse of the household, taking a cue from their owners' penchant for sharing work and play with families and guests. When Ann and Al Hartley remodeled an old house in Duluth, Minnesota, they converted a dining room into a sitting room, then added a 12′ x 15′ wing to their tiny kitchen, almost doubling its size. Now they bring guests right into a large family living-kitchen, decorated in early American texture and color. Unlike the early days, however, the cook in the family has dishwasher and built-in oven, stainless steel and plastics to expedite her culinary tasks, and the picture for company view is of a cheerful atmosphere, invitingly set in what is now the show place of the Hartley home.



Dutch door leads to driveway and terrace where Hartleys have summer suppers. Built-in bench hiding radiator, telephone table and hooked rug carry out early American motif in a suggestion of an entrance hall in this corner of kitchen

Casual charm of early Americana continues into the family-guest area of the kitchen, centering around reproductions of antique cherry Lazy-Susan table and hutch cupboard. Wall between kitchen and former dining room (now a sitting room) was almost entirely replaced by hinged batten doors of pine, same as kitchen walls and built-in cabinets

Synthesis of antiques and modern kitchen conveniences reflects the Hartleys' way of life. Household projects become family activities and guests entertained at Lazy-Susan table assist in the preparation and serving of food. In the early American atmosphere, efficiency and easy maintenance simplify cooking and serving with the ample stainless-steel counter tops, range and built-in wall oven, pull-out dishwasher, garbage disposer and spatter-patterned linoleum floor. Ann painted dishwasher and refrigerator with hard enamel paint to harmonize with warm hues of pine-finished cabinets and walls, mixed pewter, copper and brass for cheerful highlights against the wood

[Continued on page 180]

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Pine-paneled base cabinets under sink (top) hold kitchen towel racks and garbage disposer by *In-Sink-Erator*; sliding pan-rack of hardboard (right) has hooks on both sides for hanging pans and skillets (Wagner Ware); pull-out serving cart (below) parks beside and blends with cabinets, stores oven-to-table and serving dishes, rolls easily for serving. Groves installed floor tiles by Murray

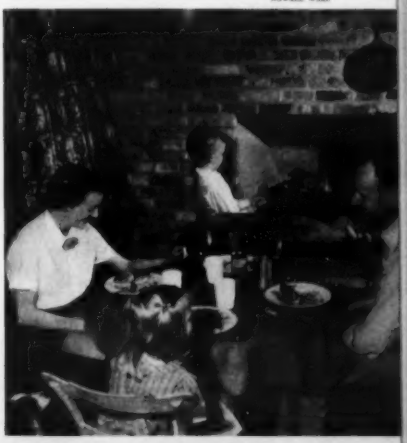
When Jean and Bud Grove built a new house in Glen Ellyn, Illinois, a kitchen epitomizing efficiency and easy maintenance was foremost in their minds. They also clung to the nostalgic feeling for an open hearth, rustic furniture and cooking over an open fire. Determined not to reconcile their regard for the past with a compromise, they discovered that they could carry a modern approximation of the early American way of life even further by building the kitchen themselves and then decorating it with American provincial furniture and materials. What the pioneers did not have was capsule carpentry—the prefabricated technique that allowed the Groves to waive any concession to up-to-date appliances. From kits of prefabricated base and wall cabinets they assembled and installed the entire work area of the kitchen. Bud supplemented the pine motif with scalloped wood trim he designed and made for the walls. They installed a floor of red quarry tiles and tracked down old pink bricks for a fireplace wall. Here the family gathers at rustic table and chairs for meals easily prepared in the new kitchen, and convivially served by the fire. Although the Groves have a dining area in the living room for more formal entertaining, guests are delighted to be ushered into this attractive spot in the kitchen for snacks and refreshments before the open fire.

At home in the kitchen: prefabs and picnics

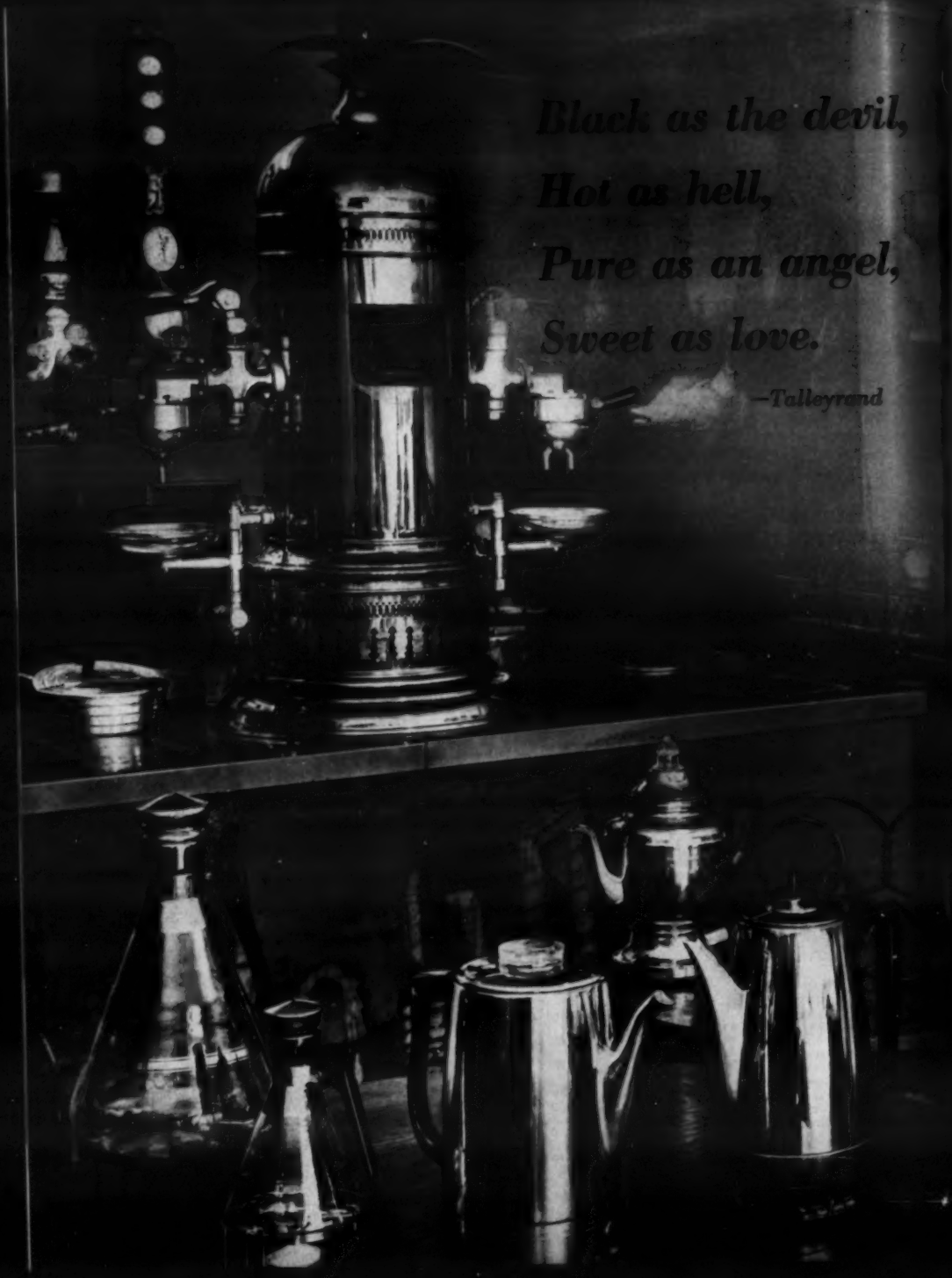
HOWELL WEBB

Prefabricated cabinets in a U shape share space of free-standing wall in work area of kitchen. Pine-finished cabinets, housing a variety of storage and utility units from vegetable bins to cutting board, were assembled by Groves from kits bought complete with screws, hinges, wood sides, doors and instructions. Cooking unit was placed at rear of counter to provide added dishing-up space near oven. Refrigerator, sink basin and tablecloth are blue accents in a predominately pine room. Dinnerware on family table is *Blue Kirkwood* by Royal Doulton; range and wall oven are by Lectro-Host; prefabricated cabinets, Brammer

Traffic is routed past work area of kitchen via an entrance through Dutch door at front of house. Open area here is family dining corner with early American table and chairs and pull-out serving cart that acts as a buffet. Curtains are red, white and blue *Milkmaid* print by Cyrus Clark



Connoisseurs of charcoal cookery, Bud and Jean and their two children indulge in indoor picnics and roast wieners over the open fire in their new kitchen. For entertaining, this informal, family area supplements living-dining area divided by wall Bud built of old bricks


Black as the devil,
Hot as hell,
Pure as an angel,
Sweet as love.
—Talleyrand

Coffee's devotees have not only waxed poetic over the magic of a tangy brew, as Talleyrand did, but merchants have built empires, zealots have founded religions and philosophers have evolved theories—all over a cup of coffee. The appeal of coffee is as diverse as its role in the fabric of men's lives. Witness to the changing scene of generations were the old coffeehouses of Europe. In England, Pope, Dryden and Swift turned the coffeehouses into meccas for a literary world; in Vienna they became dazzling centers of society where wit, gossip and good fellowship abounded; in France they provided curtained corners for conspirators, and they were used as assembly rooms and trial courts by the colonists of the New World. Today the coffee ritual departs from its guzzling, drugstore role to find its patrons again leisurely sipping their favorite brew in coffeehouses. The atmosphere is tranquil, with wisps of candlelight and a tantalizing brew proffering refuge and rendezvous in a busy world. In the home, the coffee ritual emerges from its quick-cup-at-breakfast monotony to imaginative entertaining. The clever hostess knows that there is pleasure in the potion properly brewed to a rich color, exhilarating aroma and subtle taste, catching the fancy of her guests in a warm and specially festive atmosphere. [Recipes on page 187]

left to right

Copper and candlelight keep warm the brew you bring to a party table. Eight-cup carafe with three candles for its copper warmer is $4.50. Pair of two-cup carafettes with four candles is $5.00. Both are by Inland Glass.

Accuracy is automatic in chrome coffee-maker by Dominion, an appliance that turns off when the coffee is brewed, then keeps it at perfect serving temperature. $21.50.

A cup a minute is the rapid pace set by this graceful, ten-cup automatic coffee-maker by *Farberware*. $30.95.

Modern design holds the secret to the old-fashioned tradition of the coffee hour in an eight-cup, automatic chrome coffee-maker by *Presto*. $29.95.

Instant or brewed, coffee for eight stays warm with the *Elec-Trivet* coffee service with glass carafe by Paragon. $7.95 complete.

Percolate and pour coffee for eight with a coffee-maker that will lend luster to your table setting. By Sunbeam, $26.95.

Mild, medium or strong coffee is your push-button choice with a ten-cup electric chrome Universal *Coffeematic*. $29.50.

A coffee hour can be organized in minutes—and with no clock-watching—via this super-speed, nine-cup, chrome-plated coffee-maker by Westinghouse. $29.50.

Coffee-making by the vacuum method is a spectacle for a dozen guests with this shining coffee-maker by Knapp-Monarch. $36.95.

Reheat without repercolating as few as two, as many as nine cups of coffee in General Electric's automatic coffee-maker, saving time and money when entertaining. $29.50.

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Accuracy is automatic in chrome coffee-maker by Dominion, an appliance that turns off when the coffee is brewed, then keeps it at perfect serving temperature. $21.50.

A cup a minute is the rapid pace set by this graceful, ten-cup automatic coffee-maker by *Farberware*. $30.95.

Modern design holds the secret to the old-fashioned tradition of the coffee hour in an eight-cup, automatic chrome coffee-maker by *Presto*. $29.95.

Instant or brewed, coffee for eight stays warm with the *Elec-Trivet* coffee service with glass carafe by Paragon. $7.95 complete.

Percolate and pour coffee for eight with a coffee-maker that will lend luster to your table setting. By Sunbeam, $26.95.

Mild, medium or strong coffee is your push-button choice with a ten-cup electric chrome Universal *Coffeematic*. $29.50.

A coffee hour can be organized in minutes—and with no clock-watching—via this super-speed, nine-cup, chrome-plated coffee-maker by Westinghouse. $29.50.

Coffee-making by the vacuum method is a spectacle for a dozen guests with this shining coffee-maker by Knapp-Monarch. $36.95.

Reheat without repercolating as few as two, as many as nine cups of coffee in General Electric's automatic coffee-maker, saving time and money when entertaining. $29.50.

For a carefree cook—oven-to-tableware

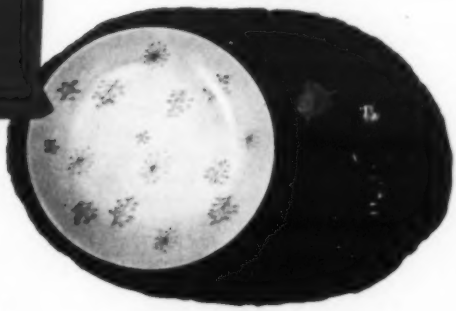
Many young homemakers have a mental block about entertaining because so often their double role as cook and hostess lets them have about as much fun as a caterer at a tea. They greet their guests with one hand on the oven door as they check the progress of the meal. A few minutes later, with hors d'œuvres for company, they retire to the kitchen to make final preparations. When at last they are seated with their guests, the thought of washing a pyramid of pots and pans almost obliterates any remaining party mood. Many of the [illegible]ls of entertaining—as well as everyday family dining [illegible] eliminated with ovenware that goes to the table, [illegible] tableware that goes into the oven. You mix, [illegible] and refrigerate food in these sturdy, flame-resistant [illegible]hes—then, beca[illegible] colorful and handsomely designed, you tab[illegible] from the oven, directly to the table [illegible] will not scar under piping hot dishes. You [illegible] directly to the [illegible] serving, the worry that food will [illegible] and much dishwashing. Out-of-the-oven and [illegible] with dinnerware, casseroles and serving dishes [illegible] burner, broiler and oven is easy on the [illegible] cook as well as on the eyes of her guests.

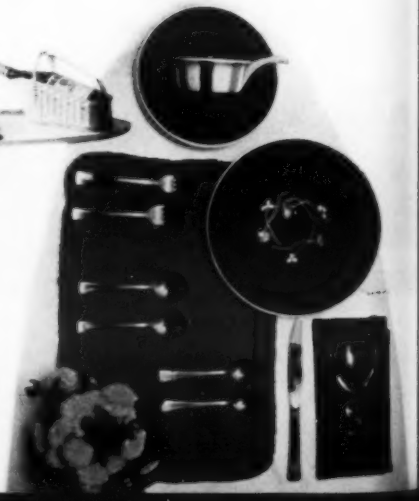
JOHN NICHOLS

Buffet suppers find their way quickly and easily from oven to table in Universal Potteries *Carousel* casserole in which food can be cooked or kept hot in the oven. For a harmonious setting, the dinnerware is in the same pattern, can be prewarmed in the oven. A piping-hot meal is no threat to the *Formica*-topped drop-leaf table by Lexington. Sterling in *Wadefield* pattern is by Kirk; hurricanes, goblets and claret wine glasses by West Virginia

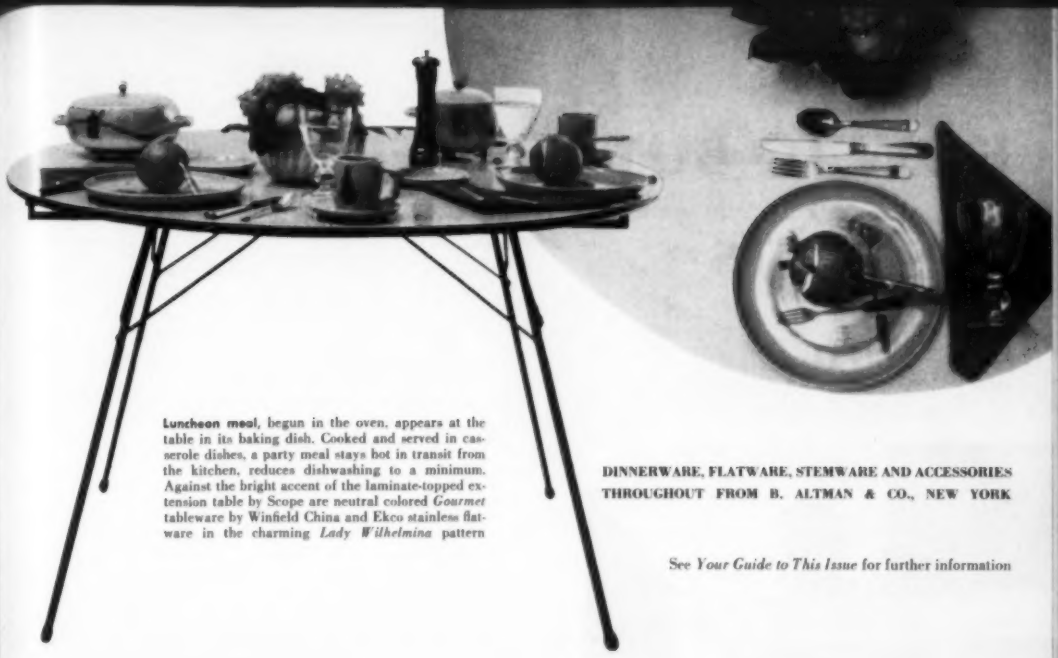
Breakfast for family or brunch for friends is a cheerful, unhurried occasion with ovenproof tableware. Late-risers' habits will not spoil split-second timing when food is cooked or kept warm in a *Royal Dru-iron* casserole dish, then hustled to the burn-resistant Philcraft coffee table. *Sonnet* stainless flatware is by Wallace; fruit-cheese knives, *Carvel Hall; Roland* goblets by Bryce; earthenware saucepans by Fjord; *Suburban* built-in range (opposite)

Party-proof planning is easy on the hostess if she cooks a meal in a flameproof casserole dish, then brings it to the *Formica*-topped serving counter of this bright cellarette. What was once a baking dish appears as formal china, blending with plates and coffeepot in Franciscan Ware *Echo* pattern. Cellarette by Richardson, used here as a buffet table, opens up and out for use as a bar, rolls easily on brass casters. *Wadefeld* sterling (above) and Bryce *Roland* wine glasses (below) add festive gleam and sparkle to the party setting





No apologies are necessary to guests who see you whisk a meal from a gleaming, attractively designed gas range by Magic Chef. In its double oven and double swing-out broiler you have space for an entire meal—from entree to dessert—cooked and served in flameproof dinnerware and covered casserole dish (Harker's *White Clover* pattern). Surfboard table with aluminum legs is by Raymor; saucepans with French Limoges handles, *Garry;* wrought iron candleholder, Paragon; *Sonnet* flatware, Wallace



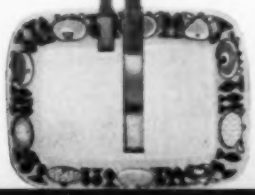
Luncheon meal, begun in the oven, appears at the table in its baking dish. Cooked and served in casserole dishes, a party meal stays hot in transit from the kitchen, reduces dishwashing to a minimum. Against the bright accent of the laminate-topped extension table by Scope are neutral colored *Gourmet* tableware by Winfield China and Ekco stainless flatware in the charming *Lady Wilhelmina* pattern

DINNERWARE, FLATWARE, STEMWARE AND ACCESSORIES THROUGHOUT FROM B. ALTMAN & CO., NEW YORK

See *Your Guide to This Issue* for further information

Treat for a TV watcher comes to the table from a Roper porcelain enamel gas range. There are no last-minute details or clock-watching, for its exact timing and temperature controls let food cook by itself in the spacious oven while the hostess takes to television with her guests. Implementing this carefree entertaining are the ovenproof *Royal Dru-iron* covered saucepan and the earthenware tray in *Pomona* pattern by Rorstrand. Glowing on the table, a warmer continues the work of the range, keeping the meal hot. The table with a polished chrome base and four-colored *Formica* top is by Habitat; the stainless flatware (right) is again the *Lady Wilhelmina* pattern by Ekco

LUIS LEMUS



HOW TO BUY LUMBER: THE FACTS

By GEORGE DANIELS

Buy your lumber the way you buy meat—the least expensive grade that will do the job right. You wouldn't order *filet mignon* to be ground into hamburger; top round does just as well and costs much less. Similarly, you will be wise not to waste top-grade lumber on rough household repairs or improvements that can be done with a less costly grade. Lumber manufacturers advise using the lowest grade that suits the work, for there is almost no difference in strength (mainly in appearance) between grades until the lowest grades are reached, and these are not flimsy, but irregular, often with large knotholes and other flaws that limit them to such uses as crating or building a temporary enclosure.

Woods most commonly used in home construction work are softwoods like fir, pine, spruce, hemlock and redwood, and oak as the leading hardwood. Systems of grading lumber vary with the species though most lumber falls into the following categories. When in doubt, tell the lumber dealer what job you are planning and ask him for the least expensive material to do the work.

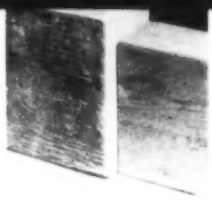
Top-grade lumber, often called "finishing grade," usually includes three classifications, the highest and most expensive of which is usually called *1 & 2 Clear*, sometimes *B & Better*. Practically free from flaws or imperfections, it is best for fine cabinetwork that will be given a natural wood finish. Don't waste it on work that will be painted—lower grades will do as well. C-Select is the next lower grade. Still near-perfect, it may have small knots and minor imperfections, but often one side is perfect. Use this grade also for natural finish cabinetwork when absolutely clear grain is not essential or when only one side will be visible. D-Select is the lowest finishing grade and is suited to most quality furniture and built-ins, especially large ones, in which its lower price will make a big difference.

No. 1 Common is the highest of the "board grades." It ap-

Board foot is unit by which lumber is bought: 1 foot square and 1 inch thick. An intelligent craftsman (above) picks out her lumber at yard

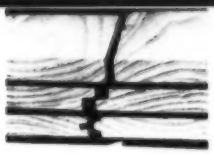
Three grades of "finishing grade" lumber, used for cabinetwork, are D-Select (left), C-Select (center), and 1 & 2 Clear, the top grade (right)

Board grades depend on the number and size of flaws. The grades improve (left to right) from No. 4 Common, No. 3, No. 2, to No. 1



This full-sized 2 x 4 piece of lumber (left) will be reduced to nominal 2 x 4 size (at right). It shrinks in drying (seasoning) and loses some material when smoothed by surfacer

Much wood is grade-stamped. Some have code colors; larger sizes are stamped on ends. Grading is done by eye so some pieces of higher and lower grades may get into each batch



Standard boards of various types may have square edges, like shelving (top); shiplap, used for "drop siding" (center); tongue and groove for sheathing, subflooring (below)

proaches D-Select in quality, but larger knots and more minor flaws are to be expected. It takes paint well and is relatively inexpensive, so it is ideal for home workshop jobs. No. 2 Common has larger knots that make it popular for knotty paneling, flooring, and game room built-ins. Any loose knots can be made firm with household cellulose cement. No. 3 Common may have knotholes and some pitch and surface cracks, but it is good, inexpensive wood for basement shelves, preserve cabinets, workshop racks and storage bins; and No. 4, the lowest you are likely to use or be able to buy in a lumberyard, is best for temporary structures like crates or a fence around a newly seeded patch of lawn. No. 5 Common, probably found only in the lumberyard of a manufacturing area, can be used for jobs requiring short lengths of lumber, as the strong portions between defects can be made serviceable.

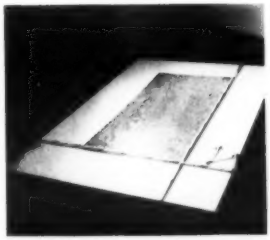
Lumber is graded by eye at a rapid rate as it comes from the mill. Some pieces of higher grade, some of lower grade are likely to be found in any batch of a given grade. If you can take the time, and when it is worth-while to have peak appearance, select your lumber for small projects piece by piece.

You can buy your lumber by the "board foot" in whatever grade you select. Chosen by lumbermen as the easiest and simplest unit of measurement, the board foot is the amount of wood in a piece one foot square and one inch thick. That doesn't mean that the lumber must be a foot wide to be measured, of course. A board four feet long, an inch thick and a foot wide would contain four board feet. A board four feet long, two inches thick and six inches wide would also contain four board feet—because it's the cubic volume that counts. Thus, a block of wood a foot square and a foot high would contain twelve board feet. So that you won't have to indulge in arithmetic, the lumberyards work out their standard-size lumber prices on a "running" or "linear" foot basis also. Thus, if the price per board foot is twelve cents, a 1 x 6 board will cost six cents a "running" foot. A 2 x 4 will cost eight cents per running foot, as will a 1 x 8, as both contain the same amount of wood—two-thirds of a board foot for each foot of length.

An inch isn't always an inch in lumber terminology. The "nominal" inch (by which lumber sizes are given) is a little smaller than an inch on your ruler. For example, a standard, stock-sized 2 x 4 isn't two inches by four inches. Instead, it's 1⅝ x 3⅝. You're not being cheated, because your standard 2 x 4 was actually full size when it came from the saw at the lumber mill. After that it was "seasoned" or dried (shrinking it slightly), then smoothed on a planing machine that shaved off some of the wood. Both processes made it a little smaller, but easier to work with. If you want your lumber "full" size you must ask for it that way and pay for the next larger size from which it must be milled. You'll seldom need full-sized material, however, as all home structural work is based on "dressed" sizes, as are the plans for most workshop projects. A chart on page 191 will help you figure exact dimensions and costs of things you plan to build.

To avoid errors when you order your lumber, give the number of pieces first, then thickness, width, length, grade, kind of wood, and whether you want it smooth. For example, if you want two top-quality pieces of white pine 1″ x 8″, ten feet long and smooth on all sides, you order it like this: 2—1″ x 8″ x 10′0″—1 & 2 Clear Wh. Pine-S4S (smooth surfaced on all four sides).

All the lumber in the lumberyard is not in the form of boards and beams. Ornamental shapes from moldings to newel posts are there in almost unlimited variety, and you can buy ready-made lathe-turned balusters for stair railings or table legs, and scallop-edged strips for curtain cornice construction. Unit items like newel posts are sold singly, balusters singly or [Continued on page 190]



Smallest standard panel of plywood (2′ x 4′) rests on the smallest wallboard panel size (4′ x 6′). Standard wallboard sizes run to 12 feet. Most commonly used panel size is 4′ x 8′

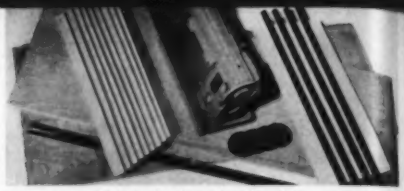
Plywood patch covers minor flaw in fir plywood surface. It cannot be detected when painted. With this minor repair, wood is strong, but less expensive: grade A-A ⅝″ is about 37¢, grade A-C (good one side) 30¢

Sewing table with a double purpose

Lattice-strip cabinet conceals sewing machine when not in use; plywood work surface serves as table or desk

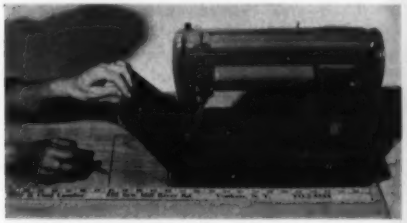
GEORGE DANIELS

Every housewife who likes to sew may find her creativity reduced to a chore if she lacks a convenient working area. It's understandable that she would receive little incentive from a tangle of sewing materials and a scarcity of "elbowroom." A practical, decorative solution to the seamstress' space problem is a table-desk that can be made in the family workshop. It will house her sewing machine, store her equipment within easy reach, and never reveal its double identity until its cabinet is lifted for work. The cabinet that effects this disguise is made of lattice strip, about ¼-inch thick, 1⅜-inches wide—a stock item at lumberyards. Its horizontal-line effect comes from beveling the edges slightly with a plane; the ends of the strips must also be beveled. The table onto which this cabinet is hinged is plywood with black iron legs. If the plywood edges are left plain, a medium coarse garnet paper followed by a finer grade sandpaper will smooth them. Penetrating wax is sufficient for the finish; shellac, varnish or wood lacquer can also be used. Simply designed and built, the sewing table suits living room, study or bedroom.



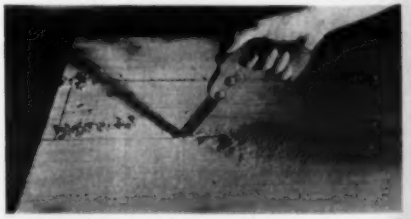
Two panels of ¾" birch plywood, 18" x 48", are needed for sewing table, as well as four 29" lengths of ½" black iron pipe threaded at one end, flanges, piano hinge, lattice strip, and hardboard to line cabinet. The model shown is a 1954 Singer portable

Hinged cabinet opens to uncover sewing machine, ready for use with nails and spring clips holding sewing equipment inside. Cord and pedal rest on machine base when cabinet is closed. If machine is a heavier model, add lattice strip around table edge



First step is centering the sewing machine ¾" in from one end of one of the plywood panels; trace around base bottom with soft pencil. Lipped edge of machine's base will extend beyond traced line. Machine rests on lip when wood is cut along line

Measure diagonal as shown, with machine still in place, to determine size of cabinet. Inside of cabinet must be at least this long to clear machine in opening and closing. Add a generous four inches for mitered cabinet corners, spacing of hinge



Bore half-inch holes in plywood panel just *inside* corners of penciled outline of machine base. Cut from one corner hole to the next with a compass saw. Incline saw for faster cutting between the holes; use saw perpendicular nearing the corners

[Continued on page 165]

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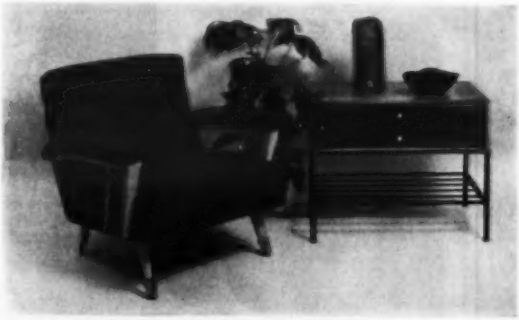

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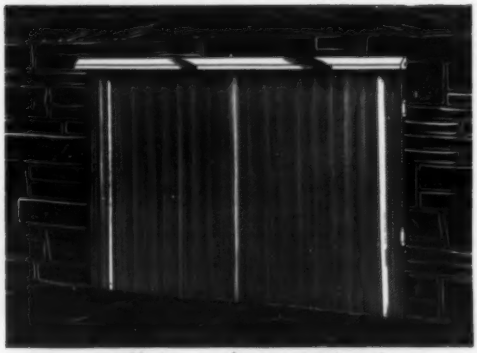

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HOW TO CARE FOR A FLASHLIGHT

Anyone who has had to replace a blown fuse in the cellar at night or cope with makeshift lighting during an electric storm knows what a good friend a flashlight can be. Therefore, it seems only fair that such an indispensable household object be kept in top working order to meet just such emergencies. The greatest difficulty with flashlights is either that they rust on the inside (actually a corrosion from dead batteries) or that you can't find one when you most need it. Steps in testing and caring for a flashlight are so simple that even the most unmechanically minded can keep his flashlight in a serviceable condition. Some night, who knows, your flashlight may be your saving grace.

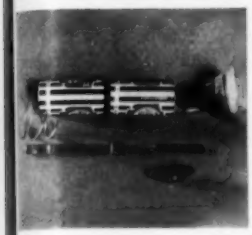
BEAM OF FLASHLIGHT remains steadily on subject if attached to funnel by rubber band. Hands are free. The elastic band allows leeway in affixing light

SCRATCHES are removed from face of plastic lens by rubbing lens with a mixture of toothpaste or powder and water

BALKY BUTTONS are cured by pouring talcum powder, which acts as lubricant, around button

PHOSPHORESCENT PAINT applied with brush to the back cap of flashlight enables light to be located in the dark

MAGNIFYING GLASS attached to flashlight makes handy instrument for close work needing light



INNER MECHANISM consists of a spring which presses against batteries to make contact with bulb. Slide bar in foreground, when pressed by button, makes electrical contact

THREE LIONS

TO DETERMINE which part of mechanism is at fault if flashlight does not work, test bulb and battery independently, as shown. If bulb lights, both bulb and battery work

CASE must be at fault if bulb and battery are proved to work. Test the case for short circuit with two alligator clamps which make a complete circuit of case-bulb-battery-case

CAP SPRING, outside of bulb reflector and end of brass contact strip, can be cleaned of rust or corrosion which damages circuit by a strip of sandpaper or emery board

PEN-LIGHT flashlights are cleaned of corrosion by gluing a strip of sandpaper around end of a dowel and revolving it slowly inside the barrel case

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New Budget-Priced duette Junior—for the smaller bathroom. Just as beautiful and still room for everything. Twin sliding mirror doors, too! Trimmed in stainless steel. Shown: Model SD 2014. Also available: Model SD 2014 FL with curved translucent light and convenience outlet.

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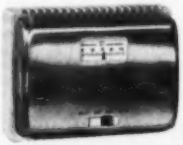

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Wise shopping begins at home

[Continued from page 131]

GUEST-ROOM-STUDY has one masonry wall painted terra cotta, three walls and ceiling papered in a pattern of black and white chicken wire. Desk is cherry and teak. Both rug and draperies are black and white, and the ready-made bedcover is chestnut-brown

DOUGLAS GRUNDY

KITCHEN'S WALL OVEN and cooking surface are well lighted, have their own storage cabinets. Counter top of flame *Formica* runs most of length of one wall

HALF-BATH on lower level is adjacent to fourth bedroom and recreation room. Washable wallpaper is blue, white

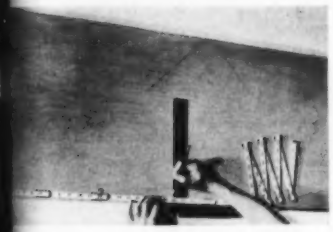
GUEST BATH encases its washbasin in a dressing counter topped with vivid citron-yellow *Formica*. Walls are pale olive-green; floor and fixtures are gray

MASTER BATH echoes the blue and green color scheme of the master bedroom with fern-green fixtures and wainscoting

Sewing table with a double purpose

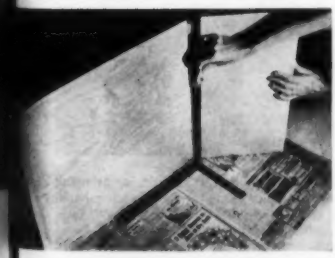
[Continued from page 160]

TRY MACHINE in cut-out for size, supporting plywood panel on chairs or boxes. Check length for the cabinet at this time too, making sure that the machine will be able to clear the upper corner



MARK OFF for top and sides of cabinet by measuring its dimensions accurately along both sides of an 18" x 48" plywood panel, starting from one end. Mark measurements with carpenter's square

CUT TOP and ends of cabinet from plywood, making saw cuts at 45-degree angle for mitered upper corners. Mark angle across plywood edges, then draw pencil lines across surface for saw to follow. Hold wood vertically to make cutting easy



MITERED EDGES are joined with cellulose cement after top and ends are cut out. Coat both surfaces, allow to dry a minute, recoat one surface, press together. Carpenter's square guides squareness of corner

[Continued on page 168]

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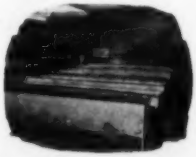

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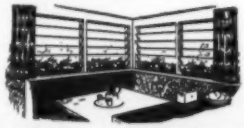

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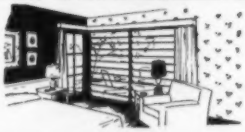

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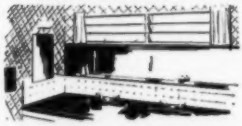

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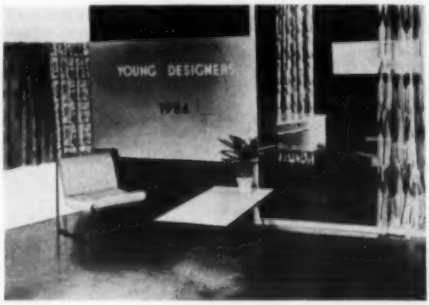
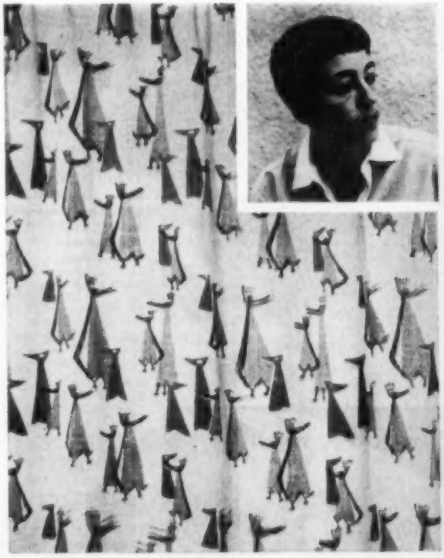
Young designers 1954

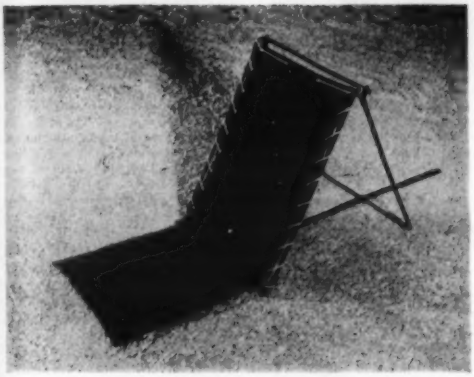
[Continued from page 135]



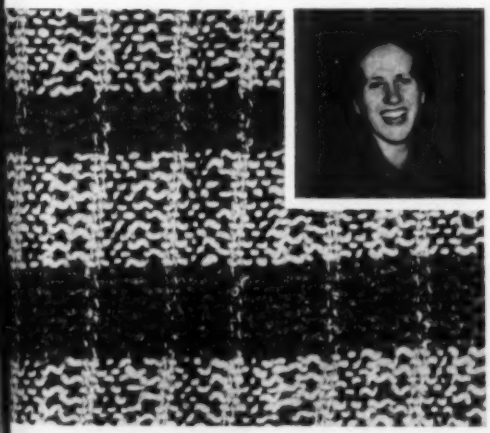
Selections on exhibition at the Akron Art Institute this fall represent work of eighteen designers not yet nationally established in their fields and 35 years old or under. To be eligible, their work had to be in production and priced for the young homemaker. This year the competition was limited to furniture, fabrics and lighting fixtures



Selma Moskovitz has successfully combined training in fine arts with a commercial career. Having studied textile design, she now hand-screens drapery fabrics in her California home. *Birds* is done on *bouclé* (48" wide, $10 a yard). When not occupied with elementary school teaching and art therapy instruction, she also designs clothing fabrics, Christmas cards and illustrations for children's books



Harold Berovetz and Larry O'Neal, of Youngstown, Ohio, believe that furnishings should be an integral part of the home rather than an overlay of past designs that may or may not be applicable to present needs. Utilizing Harold's basement woodworking shop and an awning store owned by Larry's father, they designed and produced this back rest from steel awning rod and washable canvas for TV or beach use. Angle is adjustable and back rest can be folded into a four-inch-square package for easy storage ($9.95)



Doris M. Coulter, University of Texas art instructor, has had a varied career teaching art in schools and camps (last summer at an Indian school in North Carolina), working with an interior decorator and conducting weaving classes. Of subtle color and design, her drapery and upholstery fabrics are hand-loomed, here a gray and white combination of woven linen, cotton, rayon (42" x 108", $9 a yard)

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*White canvas available at additional cost.

THE OLD TIMER even makes Blue Blazers, now almost extinct—and he does it from memory! He prefers his Gallo Bar to the huge old wooden bars. He likes its 15 x 48" burn, stain-resistant plastic top, its sleek 38" height and the two full-size shelves in the rear. Bar, about $90. Barchairs, about $18 each.
*In black marble, black ash, coral or chartreuse beaving.

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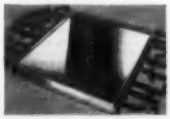

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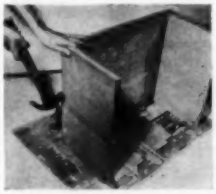
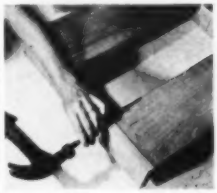
Sewing table with a double purpose

[Continued from page 165]



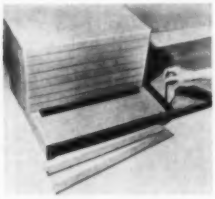
TO HOLD FIRM, drive three or four finishing nails at each joint. If joints gap, fill in with plastic wood. When dry, corners were smoothed with garnet sandpaper

LATTICE STRIPS are attached with cellulose cement and brads, to form front and back of sewing-machine cabinet. Height of cabinet should be made exactly equal to total width of strips



TWO PLYWOOD STRIPS, one 2" wide, the other 2¾", are cut from leftovers. Attach wider strip to end of table, the other beneath panel at opposite end of cutout

ATTACH FLANGES to underside of table top with flathead wood screws. Flanges at sewing-machine end of table are flush with plywood edges. Others are positioned an inch in from other end



TO HIDE BASE of machine, attach two lattice strips across space between plywood strips. Rest cabinet on table top to help guide the placing of the lattice strips

INSERT LEGS in flanges and support cabinet in position for attaching piano hinge. Lattice strips have been put in place and hardboard has been fitted and cemented inside cabinet front and back

TO RELIEVE STRAIN on hinge when cabinet is open, supporting stops (3½" x 2" plywood pieces with hole for legs) are made. Tack rubber on underside to hold firm

FOR SEWING, pull stops down to support cabinet in open position. When it is closed, push stops up against underside of table top where the lattice strips will conceal them. Unit is now complete

MUSIC FOR LIVING

By DAVID RANDOLPH

One of the truly wonderful things about music is the fact that it allows each one of us to think his own thoughts while listening. If you like to close your eyes and imagine yourself in some far-off land as you listen to an orchestra, nobody can deny you the privilege. Or, conversely, if you prefer to regard the sounds in an abstract manner, that, too, is your right. However, recognizing music's ability to suggest pictures and stories in our minds, composers have often written descriptive works.

Some of these "programmatic" compositions, as they are called, have become among the most popular of their respective composers' output. I need hardly do more than just mention a few titles. There is the famous *Sorcerer's Apprentice* by Paul Dukas—a work that became so popular, in fact, that it completely overshadowed everything else that Dukas ever wrote! Then there is Richard Strauss' *Till Eulenspiegel*, a delightful musical description of the mischievous exploits of a daring, medieval rogue. Both these works, by the way, with their vivid stories, are excellent means of introducing children to music. As of this writing, there are no fewer than seven LP versions of the Dukas score and nine recordings of the Strauss tone poem! In view of the fact that both works have been orchestral staples for many years, and in view of the reputations of all the conductors, orchestras and recording companies, any choice you make will be a good one.

Five other compositions come to my mind as ranking among the most popular of all descriptive or programmatic works. They are Mendelssohn's incidental music to Shakespeare's play *A Midsummer Night's Dream* (which children might enjoy); *The Moldau*, Smetana's musical depiction of a river in his native Bohemia; Tchaikovsky's beautiful and dramatic *Romeo and Juliet* (again Shakespeare supplies the inspiration for a musical work); the *Danse Macabre* by Saint-Saëns, and *Les Préludes* by Liszt.

The last-named work had a rather interesting history before it emerged as we now know it. In 1844 Liszt wrote a cantata called *The Four Elements*. However, after he had finished the work he became dissatisfied with the poem. He wrote to Victor Hugo with the suggestion that perhaps the famous writer might like to supply new words for the music. Apparently Victor Hugo failed to take the hint, because no new words were forthcoming. Five years later, Liszt rewrote the piece as an orchestral work, but again he was not satisfied with the results, and the score was forgotten.

Another five years went by, and Liszt was asked to write a composition for the Court Orchestra at Weimar. He thereupon resurrected the score of the forgotten cantata, worked it over a third time, and had it performed at the concert. But this time, he appended to the score the philosophical thought of the French poet Lamartine: "What is our life but a succession of preludes to that unknown song whose first solemn note is sounded by death?" Despite its checkered history, though, the work emerges as one of Liszt's finest creations, and its popularity is justified by

[Continued on page 170]

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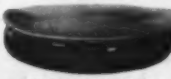
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Music for living

[Continued from page 169]

its drama and its melodiousness.

French descriptive music of a somewhat later period and of a different style is to be found in Claude Debussy's *La Mer*, his musical description of the sea in various moods. Although the composer confessed that he wrote the work while he was well up on dry land and in no danger of getting his feet wet, this still ranks as perhaps the outstanding description of the sea in all of music. Arturo Toscanini has recorded the work for RCA-Victor with the NBC Symphony Orchestra.

For those who like to relax, surrounded by gentle, "atmospheric" orchestral sounds, I would recommend Capitol Record No. P-8182. On this 12-inch disc, Felix Slatkin and the Concert Arts Orchestra perform five gentle works by Frederick Delius, the English composer who died in 1934. They are the very delicate *On Hearing the First Cuckoo in Spring*, the *Caprice and Elegy for Cello and Orchestra*, the *Prelude to Irmelin*, the intermezzo and serenade from *Hassan* and *Summer Night on the River*. This is music that lets you dream.

May I conclude with one personal suggestion regarding the whole concept of program music? While it is pleasurable to imagine pictures and stories to music, and while some music is extremely appropriate to the story it attempts to tell, it is nevertheless a fact that music, because of its essentially abstract nature, is actually incapable of telling a specific story or of describing a particular scene. The French composer Erik Satie was aware of this limitation of music, and he once expressed it with a delightful sense of humor. Debussy's *La Mer* (which I mentioned above) contains a section called *From Dawn to Noon on the Ocean*. When Debussy asked Satie which part of the movement he liked best, he answered: "I like the part that occurs at about a quarter-to-twelve!"

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How to plan a sound-conditioned home

[Continued from page 137]

reverberations and clatter. Sound *insulating* materials and construction methods reduce passage of air-borne noises through walls and floors. Sound *absorbing* materials reduce noises in a room to comfortable levels. Certain materials and construction of both types can help control impact noises.

Before we can tell how much air-borne sounds should be reduced in passing through walls and floors, we should have some standard of measurement to go by. One of the common terms used by acoustical engineers is the "decibel." A purring cat held close to the ear makes a sound of about 25 decibels; normal conversation in a room has a noise level of between 50 and 60 decibels. The decibel rating itself, however, does not measure the *annoyance* of a noise. It measures *sound level* only. Equally important is pitch. A shrill, high-pitched noise is more apt to be annoying than a low rumble of the same sound level.

For a home in average circumstances, the usual "background noise level" outdoors in a quiet suburb averages between 40 and 50 decibels, whereas in a city it may be as high as 60 to 70 decibels. Sound insulating walls and floors for country homes should reduce the amount of sound passing through them by at least 40 decibels. In city homes or apartments, this reduction should be no less than 45 decibels.

However, even a wood frame wall with shingles or siding on the exterior can provide enough sound insulation if it is well built and if the interior surface of the wall is plastered. A dry wall of fiberboard or plasterboard should have the boards fastened to the studs with suitable resilient mounts.

Of course, even the best sound insulating wall becomes almost 100 percent ineffective when a window or a door is open. It is true that thin wood doors and window glass are not particularly

[Continued on page 172]

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How to plan a sound-conditioned home

[Continued from page 171]

good insulators against noise. Nevertheless, when they are closed they permit the walls to act very efficiently as sound barriers. This is why, if you are going to have year-round air conditioning in your home, you won't have to worry too much about outdoor noises. Since the windows are almost always kept closed in such homes, external sounds are rarely a serious problem.

Inside the house, the usual partition of 2 x 4 studs with fiberboard, plasterboard or metal lath and plaster on both sides does not quite measure up to the 40-decibel sound reduction standard that is desirable. Lightweight-aggregate plasters are still less effective. Dry walls of fiberboard, plasterboard or plywood, unless applied with the special resilient clips referred to above, are poorer yet. None of this may be important except around noise-producing rooms, and even there no special construction will be needed if the quiet rooms are protected by closets, bathrooms, utility rooms, fireplaces and other sound-deadening spaces.

This cannot always be managed, of course. If a higher sound insulation value for some inside walls is desirable, a double wall made of two sets of two-by-two studs two inches apart, with overlapping sheets of half-inch fiberboard or fibrous insulation hung loose in the air space, and a regular dry wall finish on the two outer sides, will do the job. Almost as good results are obtained by fastening fiberboard or plasterboard lath to a single set of two-by-four studs with resilient clips, and then adding plaster.

Some builders are using cinder or concrete block partitions between certain rooms. One side is often left exposed, both for appearance's sake and because the rough surface of the block absorbs some of the noise originating in the room on that side. The other side is either plastered or finished with a dry wall resiliently attached, thus insulating that room from noises originating in the

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other room. The most usual places where walls with high acoustical insulating value are needed are around bathrooms, utility rooms and kitchens, and sometimes music rooms and playrooms, if they are near the bedrooms.

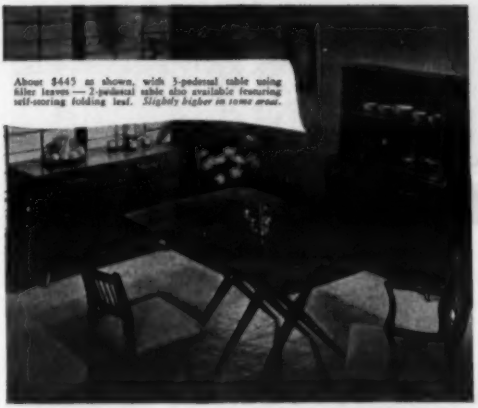
If the house has two stories, certain types of sound from upstairs can be very annoying to the people below. A regular floor of two-by-eight joists (or larger), with rough and finish flooring above, and lath and plaster or acoustically attached dry ceiling below, has a good rating as a sound insulator against air-borne noises. No special construction is needed to prevent air-borne sound transmission through floors, except perhaps in bathrooms.

On the other hand, such a floor transmits only too clearly such impact sounds as footsteps, typewriters, the scraping of a chair, the racket of children's building blocks, and so on. These sounds can also be bothersome in a one-story house, since impact noises can travel *along* a floor to adjoining rooms, though not as sharply as they do *through* a floor to the rooms below.

There is a structural protection against impact sound transmission used by some builders in certain parts of two-story houses. (It isn't necessary in a one-story home.) A layer of insulating fiberboard is placed on top of the regular flooring, nailing strips on top of the fiberboard, another layer of rough flooring on the nailing strips, and finish flooring on top of that. The ceiling beneath is finished as usual. This is, of course, a rather costly procedure and must be done while the house is being built.

If you have an already built house without such protection and you are bothered by impact noises, you can control them with rugs or carpets on the parts of the floor where the impacts occur. If the carpeting is laid over a felt or rubber pad, or is of the type which is already fused to a rubber base, it will be consider-

[Continued on page 174]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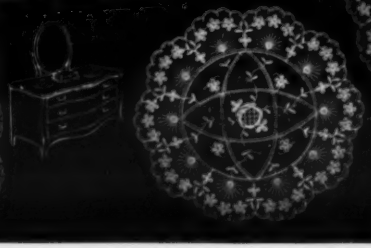

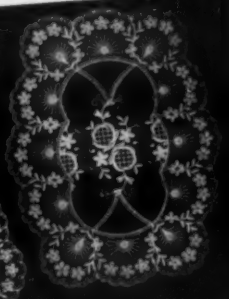

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How to plan a sound-conditioned home

[Continued from page 173]

ably more effective. Thick grass-fiber squares made into rugs and heavy sisal-fiber carpets are also good impact sound insulators, with or without pads.

Annoying impact noises can also penetrate through walls, particularly sounds caused by vibrations from kitchen and laundry appliances and heating and air-conditioning units that are attached to the wall as well as to the floor. Here you should make sure of two factors: first, that the appliances are as quiet in operation as possible; and, second, that they are installed with felt, cork or rubber mounting pads between them and the wall or floor to which they are fastened. This will greatly reduce the transmission of motor noises and vibration to other rooms. Other sources of vibration noise are the ducts and grilles for warm air furnaces or central air conditioners. Make sure that these ducts and grilles are tight and rattleproof before building or buying a house. If they are not, and the noise bothers you, have the builder put some acoustical insulation or filters in the ducts.

Plumbing fixtures and drain lines can be very annoying sources of impact noise. Fixtures—especially toilets—should be quiet in operation. Waste pipes should be large enough so that water will not gurgle noisily in them. If posible, such pipes should not touch the framing of the walls and floors, and for best results, should be wrapped with sound insulating blankets. And if the bathroom is on the second floor, a good builder will have provided it with a double floor like that already described. This will reduce both air-borne and impact bathroom noises to a really low point.

Interior decoration and sound absorption: A major factor in home noise control is the deadening of sounds inside a room. Acoustical tiles and plasters are used for this purpose. While almost worthless as sound *insulators*, they are excellent sound *absorbers*. They can be used wherever there is likely to be an unpleasant amount of echoing and clatter within the room itself. Acoustical plasters usually cannot be painted without losing

[Continued on page 175]

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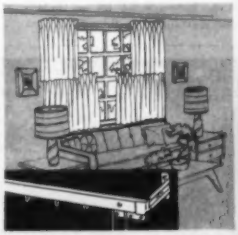

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How to plan a sound-conditioned home

[Continued from page 174]

much of their sound-absorption value. This is not true of most perforated or fissured acoustical tiles, and this makes them especially desirable for home use.

It is true that rugs, heavy draperies and upholstered furniture, such as beds and sofas, absorb considerable sound. Indeed, in quiet rooms such furnishings usually provide all the sound absorption needed. Many hallways and stair wells echo like mountain canyons, and here acoustical tiles are often needed for the ceiling, and carpeting for floor or steps. Large dining rooms, dining-living areas and open kitchens may be full of noise and confusion, particularly when parties are being given. Rugs, furniture and draperies will reduce the clatter somewhat, but acoustical tiles on part or all the ceilings, carpeting on the floor of the dining area will help solve the problem.

Recreation rooms and rooms where record players, radios or TV sets are used can be similarly treated if their sounds reverberate too much. However, an excess of sound absorption in a music room can take the life out of good music, so don't overdo acoustical treatments there. Let your own hearing enjoyment be your guide in sound conditioning this area of your home.

For the children's playroom, the hobby room or the workshop —all sources of loud noise—acoustical tiles on the ceilings will reduce much of the racket to comfortable levels. In addition, great care should be taken in the selection of floor coverings, both to deaden the noise in the room and to reduce its transmission by impact to other rooms. Durable floor coverings for such rooms are linoleum, vinyl or rubber tile laid on a felt base, or carpeting on pads.

The suggestions we have given are not intended to eliminate all noise. Too much silence would be like living in a padded cell. However, if you follow as many of them as you can, you will find that you have effectively controlled all sorts of undesirable sounds. A decent amount of quiet is essential for serenity in living, as well as for health. Plan for it thoughtfully as you do for other living-conditioned comforts.

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Children learn a language

[Continued from page 147]

Sign on boat teaches new word by association in identifying game

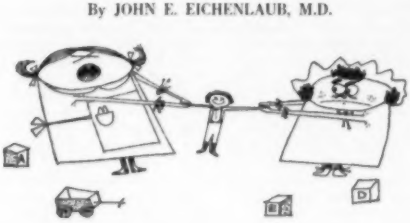
Orange juice in French assumes exciting—and instructive—scope

"Sur le pont d'Avignon, on y danse, on y danse" is favorite dance

Recording progress, girls pronounce French vowels, play them back

JEALOUSY IN CHILDREN

By JOHN E. EICHENLAUB, M.D.



If you have children, the chances are that you've run up against: "Bill got thus-and-so," or "Mary went with you alone last time. Make her stay home so I can go with you alone this time." Or worst of all, just a hurt look and a quiet sob.

This is jealousy in children. Every child has it, and has it in several different forms at different stages of growth. Although it seems to be exactly like ordinary, adult jealousy, it really is not. Jealousy in children is not the frenzied grasp of insecurity for extra proof that a child is loved. It springs from a child's groping in the mysterious world of rights and privileges.

You, as an adult, know what you are entitled to. You expect certain things of certain people, and you have a sound basis for those expectations.

This is not true of a child; he lacks your experience. He doesn't have the broad horizons of person, place, and time with which a sound idea of his rights and expectations can be gathered. Take a child of four or five, for instance. How does he get the idea that he is entitled to something? Within his sphere there are, perhaps, two or three other children whom he considers in his bracket—not big children or little babies, but somewhere in between. Within his limits of time, there is perhaps only an hour or two between the lumped, distant past and the homogeneous distant future. The child of this age has only two ways of telling what he deserves: what he has gotten in the same situations—at least the same so far as his limited view of it is concerned—is one. This leads to the constant, "I want this—buy me some candy—give me a penny," racket which drives most mothers to distraction. It leads to carping, seemingly unreasonable demands, and oceans of tears during the three or four years it endures. But it does not lead to jealousy.

The only other way this child has to discover his rights is to look at the other fellow and see what he gets. Remembering the limitations his world has at any one moment, you can see how this leads to his feeling of hurt and resentment at apparent unequal treatment. "Jill got two pieces and I only got one!" To the five-year-old that means that, at this particular moment, each child has a proved, sacred, inalienable right to two pieces. Anything short of equal treatment strikes the child's emotions with the same impact that yours would suffer if your husband lost all your savings and three months' advance pay in a poker game. To your child's mind you are completely ignoring his rights. And if you don't come through, then in effect you have said that no child really deserves two pieces. Thus his demand that you take one away from Jill so everything will come out even: this is not envy, but simply a part of his thinking process.

As a child grows his horizons increase. By the time he is seven or eight, he knows that many minor inequities will straighten out in the near future—now a matter of days instead of hours. He knows, for instance, that the law of averages will find him available to share a trip to the store with you—if he's still in-

[Continued on page 178]

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Jealousy in children [Continued from page 177]

terested—as often as his brother or sister. He knows that sometimes when he has gotten something different from other children, it has been as good or better than what they picked up in its stead. It is only when things are too big and time intervals too long for your child to see how they will even out that jealousy rears its head, and more and more the feeling of hurt becomes recognizable as to what it is—resentment of what seems an unfair deal. Less often is this resentment turned against one person. Turning it against a group proves worthless, so it ceases to take on the guise of jealousy.

Unless you understand the background of childhood jealousy, it makes more serious pitfalls in the path of parenthood than almost any other single problem. In the process of fighting it, you can easily hack out the ground under a child's sense of security and his feeling of being loved. You can teach him to bottle up fear, and be ashamed of his feelings of resentment, and to quaver uncertainly instead of standing up for his rights. But the problem is very far from an easy one to handle. There isn't any pat rule that makes the right course easy to chart. A few general principles can certainly help you find the right path, aided by the guideposts of real understanding and sympathy which only unstinted love provides.

Demands based on jealousy should not be met with argument or vehement denial. If simple explanation, perhaps rephrased two or three times, does not do any good—and it usually doesn't—there are only two things to do: if the child's complaint is just, and there is no reason for getting shortchanged, you should give in as quickly and as gracefully as possible. This makes it seem that

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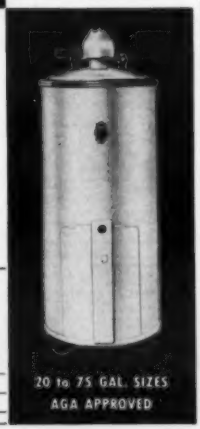

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COMMENDED BY PARENTS MAGAZINE

THE DOLLY TOY CO., TIPP CITY, OHIO

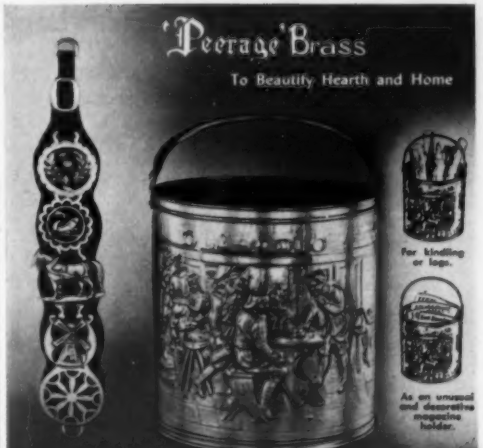
the facts instead of the tantrum did the work, and heads off future troubles. If the complaint is not just, or if there is nothing you can do about it ("Jill already ate her two pieces, and there isn't any more"), you should recognize that your child is facing an insurmountable problem and help him with all the emotional support you can give.

If jealousy in children were the same as its adult counterpart, this would be a foolish thing to do. However, with children, you can calmly deny the thing desired and still find your emotional pathways freely open. The child is not really mad at you, nor even resentful of the playmate, brother or sister against whose interest he argues. He is mad at an inequity which he does not understand, and will crawl up on your lap even if the other child is sitting on your other knee.

Perhaps with this general support—and it can come from look and manner as well as from coziness if the problem isn't too severe—your child can be helped to the right attitude. When he grows up, you will want him to stand up for his rights, fight for his privileges, and still observe rules of honor in his battles. You will want him to become outstanding, not simply different—and the only difference between the two is respect for some standard of quality. You will want him to find happiness along any path he happens to follow instead of being hidebound and rigid. By supporting him through his struggles with love and understanding, you may be able to push him in the direction to these goals. Above all, help your child to seek out the values in his own things and his own choices; teach him to find and appreciate the values his own path yields day by day and year by year.

'Peerage' Brass

To Beautify Hearth and Home



The handsome kindling pail is of heavy gauge, all-brass construction and its embossed design is an old English scene. 12½" high. Retails for about $22.40. Horse Brasses at left are mounted on a thick leather strap to make unusual mantle or wall hanging. These brasses were used to decorate trappings on horses and each has its own design significance. Group of five on leather belt (Martingale), about $17.40.

Look for the "Peerage" trademark which is your guarantee of the finest English brass, polished and lacquered to resist tarnish, it requires no cleaning.

Send for your dealer's name and new "Peerage" booklet.

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VELVAIR—the top-quality all-rubber leader—and AIR-STEP—popular in price and all-rubber or fibre topped—are unmatched for value and satisfaction. They will outlast any carpet while adding years to that same carpet's life.

VELVAIR and AIR-STEP are allergy-free and mothproof, too. Lie permanently flat and retain resiliency indefinitely.

Ask about VELVAIR and AIR-STEP at your favorite Department Store, Furniture or Floor Covering Dealer.

Spring-Step

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Ironing, cooking, dishwashing, all "stand-up" jobs around the house are easier if you stand on a Spring-Step Sponge Rubber Mat. Try it and discover the difference at the end of the day. New garden patterns. Six attractive colors.

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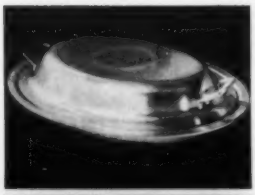


Your Kensington gift compliments a bride or friend or hostess on her appreciation of beauty and good design. In turn, you win compliments on your judgment and thoughtful gift selection. Kensington is useful as well as smart. Its lustre never tarnishes or stains. It's easy to care for as old crockery. At good gift, jewelry or department stores or write for store nearest you.

Typical values in Kensington are the Winchester Oval Double Serving Dish, 7¼"x 10", at $20.00 . . . and the Whitfield Round Double Serving Dish, 9" across, at $13.75. Either set may be used as a covered dish or two single dishes.

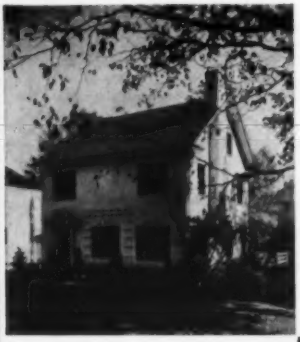
Kensington

OF NEW KENSINGTON, PA.

A DIVISION OF THE ALUMINUM COOKING UTENSIL COMPANY, INC.

Revival of the family living-kitchen

[Continued from page 149]



THIRTY YEARS OLD, house in Duluth was remodeled and renovated by the Hartleys who felt its convenient location, quiet neighborhood and ready-made landscaping outweighed its state of disrepair. They stripped exterior of stucco; built porch-deck off kitchen where it is shielded from the winds

MELLOWED ATMOSPHERE throughout interior of house is immediately apparent. In entrance hall, grandfather clock, dating back to 1870 and repaired by Al, is one of Hartleys' many family antiques and early American reproductions. It stands between staircase and passageway leading to kitchen

NOWELL WARD

HOOKED RUG PICKS UP LIVING-ROOM COLORS of brown, yellow and white. Printed fabric on chairs and at windows matches wallpaper in hall and sitting room. White woodwork and ceiling offset chocolate-brown walls. Drop-leaf table and Chauncey Jerome clock are heirlooms

SITTING ROOM is former small dining room between living room and kitchen. Its charm is in its size, old comfortable furniture and many windows. Old sofa has new back frame, brown upholstery. Tiny walnut upholstered rocking chair was handed down from Ann's family. The Hartleys bought the other rocker, drop-leaf table and desk. Print wallpaper, hooked rug and yellow chintz curtains complete redecoration of this cheery family gathering spot

FRANKLIN STOVE acts as fireplace the Hartleys wanted in master bedroom. They knocked hole in chimney to install piece of stovepipe, exposed and whitewashed old chimney brick. Removing wall between two small bedrooms, they now have one large room running entire length of front of house. Pine-paneled door is part of built-in wardrobe. The color scheme is green, pink and white

DESIGNED FOR ACTIVE YOUNGSTERS, boys' room has easily maintained, two-tone cork-tile floor, dark green bedspreads and red and white upholstered chair. Dark blue wallpaper with small print will not be easily marred by fingerprints. Chest with marble top is heirloom

Altman's "Young Homemaker" Rooms Again Feature

Landstrom Furniture

DELIGHTFUL "FAR EAST" GROUP DISPLAYED BY NEW YORK STORE

● Again this year, B. Altman & Company, New York, is featuring Landstrom Furniture in its "Young Homemaker" rooms. Selected for display was Landstrom's new "Far East" group of distinctive dining room and bedroom pieces in Pacific Cherry and Teak.

Pictured above is a room setting from Altman's showing a dining room group in this series.

• Inspiration for the authentic Chinese design came from a study of rare old Chinese furniture. The new creation is a pleasing combination of solid mahogany and cherry veneer. It has mitered mouldings and its copper and pewter hardware resembles old Chinese locks. The "Far East" group includes 12 dining room pieces and 12 bedroom pieces.

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Landstrom furniture corporation
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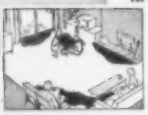
New! No need to clean entire rug! Just brush a handful of wonderful Glamorene Rug Cleaner on any "Dirt-Zone" — then vacuum as usual! Rug looks bright as new in 5 minutes—leaves no rings! Perfect for spot cleaning, too! ½ gal. Glamorene Wool Rug Cleaner, ONLY $2.29. (Special Glamorene Applicator $1.25)



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Anything made of wood—*and this folder illustrates 101 items*—should have the water repellency, resistance against warping, swelling and shrinking—and immunity against termites and decay—made possible with Woodlife.

WOODLIFE is the original water repellent wood preservative that should be on every handyman's work shelf—along with this folder which shows how to apply Woodlife to 101 household wood-working projects.

Ask your lumber, paint or hardware dealer for Woodlife and for your copy of this informative "do it yourself" folder! or write,

Protection Products MANUFACTURING COMPANY

Dept. (1) Kalamazoo, Michigan

When you repair, remodel or build, always ask for Woodlife treated lumber!

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research.

Q. Our new house is almost completed and we are wondering about the fireplace. When the mason completed the brickwork, we saw that there was no hearth in front of the fireplace. The builder says it is not necessary and does not intend to finish the hearth. Is this right? F. R.

A. In our opinion, it is essential for a masonry fireplace to have a hearth. FHA and other government publications specify that all fireplaces shall have a hearth extending sixteen inches beyond the front and shall be sixteen inches wider than the fireplace opening.

Q. During heavy rain and strong wind, water is driven in both windows of the double dormer in our attic. I have examined the sides of the window frames where they are set into the wall and everything seems to be properly calked, so I cannot understand the cause of the leak. The window sash are well painted and are a good fit in the casing. J. S.

A. I think you will find that the water comes in at the top of the windows and not at the sides or at the sill. You should inspect the flashing which runs across the top of the frame and make certain it is properly installed.

Q. Our garage is just long enough to accommodate our new car. Carelessness in parking has caused the rear wall of the garage to crack in places, and it seems to be pushed out more than half an inch. How can we prevent further damage? F. B.

A. The best thing to do in this case is to bring your car in to within three or four inches of the rear wall. Then lay a length of 4 x 4 lumber across the floor at the front tires. Bracing this with 2 x 4s laid on the floor will distribute any impact along the wall. The 4 x 4 will prevent the car from rolling forward.

Q. We have a very serious problem in connection with our new house. When the ground around the house was finally graded, the soil came right up to the bottom edge of the lowest clapboard on the house walls. We know that this is likely to cause the wood to rot and would appreciate your suggestions. E. D.

A. It is absolutely essential that there be at least six to eight inches between the lower edge of the house wall and the ground. You should have a concrete strip laid at grade level all around the house. The strip should have a definite pitch away from house.

Q. Our house has a slate roof from which several slates have fallen. Our handy man says he can replace them, but fears he may break more of them by walking on the roof. What is the method used by roofing men? T. Y.

A. The work is done from a ladder placed flat on the roof and hooked over the ridge by a wooden brace attached to the ladder. Working from the ladder, you can cover a six-foot strip at one setting. Slate is difficult for an amateur to repair, however, and should be done by a professional slater.

Q. Please tell me how to clean the brass hardware of an old chest of drawers. The pattern is intricate. Also, how can I lacquer it so that the polish will last? P.H.

A. Plain household ammonia usually cleans brass, but if crust is too heavy, use oxalic acid and then a brass polish. You can coat the hardware with any good colorless lacquer and the polish will last for about a year.

YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

SIX QUESTIONS FOR THE WOULD-BE WISE SHOPPER

Pages 116-125

Living-dining room Page 119

Buffet $219.00
Side chairs (each) $37.00
Armchair—Shaw $109.00
End commode—Founders $69.95
Round coffee table $79.95
Ottoman—Hibriten $26.50
Splendor drapery fabric (per yd.) $1.95
Plush Texture cotton rug (per sq. yd.) $9.95
Rugged Square wallpaper (per single roll) $7.95

Living room Page 120

Shaw:
Sofa $259.00
Armchairs (each) $158.00
Cocktail table $79.95
End table $75.00
Hall cabinet $119.00
Small coffee table (per pair) $79.95
Winsome drapery fabric—*Cohama* (per yd.) $2.50
Algiers wool carpet (per sq. yd.) $11.95

Living room Page 120

Shaw:
Sofa $302.00
Brown lounge chair $145.00
Yellow lounge chairs (each) $136.00
Cocktail table $49.95
Step table $49.95
Lamp table $59.95
Desk $149.00
Side chair—Hickory Chair $22.50
Lorraine drapery fabric (per yd.)—*Cohama* $3.95
Serene rug (per sq. yd.) $9.95
White burlap-weave wallpaper—Lloyd (per single roll) $3.60

Library Page 121

Armchairs (each) $125.00
Sofa $329.00
One-arm half-sofa $167.00
Armless chair $106.00
Corner table $98.00
End table $75.00
Coffee table $79.95
Stacking tables (each) $29.95
Landstrom:
Desk $129.00
Side chair $39.00
Splendor drapery fabric (per yd.) $1.95
Serene rug (per sq. yd.) $9.95
Pink with gold design wallpaper (per single roll)—Katzenbach & Warren $2.55

Sitting-dining room Page 122

Buffet $129.00
Hutch top $98.00
Dining table $98.00
Side chairs (each) $22.95
Wing chairs (each)—Shaw $136.00
Winda Weve cotton rug (per sq. yd.) $7.95
Les Jeu des Enfants wallpaper (per single roll) $6.75

Living-dining room Page 122

Round dining table $63.00
Chest desk $89.95
Cocktail table $19.95
Side chairs (each) $19.95
Shaw:
Lounge chairs (each) $99.00
Ottoman $59.00
Concord drapery fabric (per yd.)—*Cohama* $2.95
Plush Texture cotton rug (per sq. yd.) $9.95

Dining room Page 122

Dining table $169.00
Server $119.00
Armchairs (each) $57.00
Side chairs (each) $47.00
Console table $85.00
Crystal drapery fabric (per yd.) $4.95
Winda Weve cotton rug (per sq. yd.)—Beirug $7.95

Dining room Page 123

Dining table $115.00
Buffet $169.00
Hutch top $98.00
Server $109.00
Armchairs (each) $38.00
Side chairs (each) $32.95
Teacart—Sherrill $98.00
Lotre drapery fabric (per yd.)—*Cohama* $2.95
Café curtains (per pair) $5.95
Shutters wallpaper (4 panels in set) $45.00

Child's room Page 123

Double bed $56.00
Sofa $198.00
Night tables (each) $55.00
Vanity bench $27.50
Cocktail table $69.95
Step table $45.00

[Continued on page 134]

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MANUFACTURERS OF OCCASIONAL FURNITURE AND DINETTE SETS

Your guide to this issue [Continued from page 183]

Doverly bedspread—Scroll Products $17.95
Moroc rug (9x12)—Needletuft $149.50
Autumn Leaves wallpaper (per single roll) $2.85

Bedroom **Page 124**
Bed $85.00
Desk $39.50
Night table $39.00
Wing chair $99.00
Quilted bed-topper $26.95
Dust ruffle $9.95
Café curtains (per pair) $5.95
Multicolored wool braid rug (per sq. yd.) $10.95
Wallpaper (per single roll) $6.00

Bedroom **Page 125**
Headboard beds (each) $59.00
Night tables (each) $39.95
Iron chair—Arbuck $28.00
Daisy Charm bedspreads (each)—Scroll Products $26.50
Plush Texture cotton rug (per sq. yd.)—Clayton Rug Mills $9.95

Bedroom **Page 125**
Landstrom:
Double bed $79.00
Chest $189.00
Night table $65.00
Shaw:
Love seat $229.00
Wing chair $155.00
Iron table $28.00
Rapture drapery fabric (per yd.)—*Cohama* $3.95
White damask coverlet—Sumergrade $26.95
Dust ruffle—Scroll $10.95
Rajah rayon rug (12x12)—Needletuft $197.50
Harlequin design wallpaper (per single roll)—Louis Bowen $5.25

Bedroom **Page 125**
Double bed $72.00
Lamp tables (each) $59.95
Hitchcock chair $49.95
Desk—Baumritter $79.95
Shaw:
Lounge chair $165.00
Ottoman $74.00
Scroll Products:
Monica bedspread $19.95
Monica draperies (per pair) $12.95
Calico wallpaper (per single roll) $2.90

Bedroom **Page 125**
Bed $89.95
Night tables (each) $59.95
Server $109.00
Low chests (each) $109.00
Network throw—Scroll Products $19.95
Serene rug (per sq. yd.)—Needletuft $9.95

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WISE SHOPPING BEGINS AT HOME

Pages 126-131

Terrace Page 127
Settee $64.00
Side chairs (each) $24.50
Wrought iron tables (each) $44.00

Recreation room Page 129
Sofa $223.00
Wing chair $120.00
Armchairs (each) $39.95
Youth bed $95.00
Coffee table $79.95
Open bookcase $53.50
Lamp table $79.95
End table $29.95
Bookcase with doors $79.95
Duvetty brise-bise (per pair)—
Scroll Products $3.95
Moroc rug (6x9) $74.50
Café curtain hardware (per set)—
Judd $2.69
Black & brass table lamps (each)—Mario $19.95
Table lamp with white shade—
Raymor $21.50

Living-dining room Pages 130-131
Shaw:
Sofa $327.50
Lounge chair $157.00
Ottoman $61.40
Armchair $99.95
Landstrom:
Round dining table $159.00
Armchairs (each) $62.50
Side chairs (each) $52.50
American Furniture Novelty:
Chair-side tables (each) $49.95
Cocktail table $49.95
Lamp table $59.95
Crystal drapery fabric (per yd.)—*Cohama* $4.95
Wanda Weve cotton rug (per sq. yd.)—Belrug $7.95
Shutters wallpaper (4 panels in set)—Van Luit $45.00
End table lamps (each)—
Lalia $39.95
Clear white table lamp $24.95
All pictures—Rudolf Leach Fine Arts

Kitchen Page 131
Round dining table $74.00
Side chairs (each) $24.50
Kerry Gingham brise-bise (per pair)—Scroll Products $6.95

Guest-room study Page 164
Landstrom:
Desk $129.00
Side chair $47.00
Armchair—Shaw $78.50

[Continued on page 186]

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The Alliance TRIPLEX is available in a variety of attractive styles and beautiful finishes. See it at leading stores.

ALLIANCE of JAMESTOWN
DIVISION OF THE LINDEN FURNITURE CORPORATION

Your guide to this issue

[Continued from page 185]

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Gramercy throw.....$19.95
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Downstairs bath Page 164
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FOR A CAREFREE COOK —OVEN-TO-TABLEWARE Pages 154-157

Page 155
Drop-leaf table.....$79.95
Carousel dinnerware (per 16-piece starter set).....$8.95
Covered vegetable dish.....$4.50
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Water goblets (per doz.).....$6.00
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Round basket.....$1.95
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Page 155
Round coffee table.....$59.95
Sonnet flatware (per 6-piece place setting).....$8.95
Casserole dish.....$8.95
Classic fruit-cheese knives (per set of 8).....$32.00
Roland goblets (each).....$1.50
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Page 156
Cellarette.....$147.00
Echo dinnerware (per 16-piece starter set).....$13.95
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Surfboard table.....$79.00
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Page 157
Round extension table.....$125.00
Gourmet coffee mugs (each).....$2.00
Large casserole.....$9.00
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Cocktail table.....$62.00
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INCREASE YOUR COFFEE VOCABULARY

MOST AMERICANS ARE "TWO-WORDED" on the subject of coffee; it's either *with* or *without*. Any food that can hold an appeal under this kind of monotony deserves an occasional flourish of the cook's imagination. After the fashion of the coffeehouse, you can offer your guests exciting coffee drinks and desserts if you follow one rule. Be a perfectionist with the basic brew, then let your creative spirit play with exotic variations. Making good coffee begins with a clean coffeepot, fresh coffee and freshly drawn cold water. Accurately measure 2 level tablespoons of coffee to each ¾ cup of water. Then use one of these basic methods.

Vacuum: measure water into lower bowl and place on heat; put filter in upper bowl, add measured amount of "fine grind" or "drip grind" coffee; when water boils, reduce heat and twist upper bowl into lower bowl; let most of water rise into upper bowl; stir water and coffee; in 1 to 3 minutes remove from heat; when brew returns to lower bowl, remove upper bowl, serve.

Drip: preheat pot with hot water; measure "drip grind" coffee into filter; measure boiling water into upper container; cover; when dripping stops, stir and serve.

Percolator: measure water into percolator, place on heat until water boils, remove and measure "regular grind" coffee into basket and insert into percolator, cover, return to heat, letting it percolate slowly 6 to 8 minutes.

Instant coffee: place one teaspoonful more or less according to strength desired in cup; fill with boiling water, stir.

CAFÉ ROYAL

The French way of serving after-dinner coffee: Place a small lump of sugar into each demitasse cup. Use freshly brewed, double-strength coffee and fill cup one half full. Add cognac very slowly until cup is filled. This must be done carefully so the cognac will float on the top. Touch with a match and let it burn while it

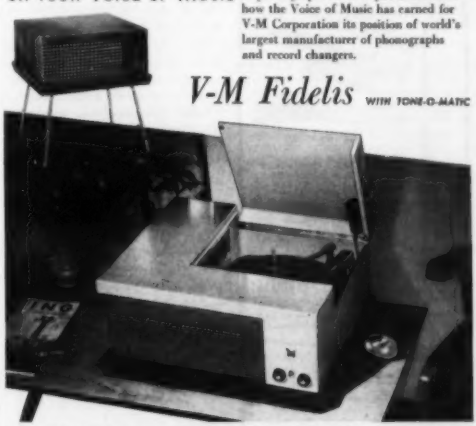
[Continued on page 188]

Pleasure

YOUR CHOICE OF MUSIC ON YOUR VOICE OF MUSIC

You smile in pleasure as each vibrant note rings true to life . . . to complement your mood as it compliments your taste in phonographs. You've just discovered how the Voice of Music has earned for V-M Corporation its position of world's largest manufacturer of phonographs and record changers.

V-M Fidelis WITH TONE-O-MATIC



V-M FIDELIS WITH TONE-O-MATIC *The message in the music flows forth in all its beauty . . . released from your records with authentic high fidelity by the V-M Fidelis! With tone-o-matic you achieve the perfect balance of high and low notes . . . with the rewarding pleasure of perfection. You may select either sparkling Champagne blonde or rich African mahogany cabinetry, both with hand-rubbed finishes, both at the same price. Legs, black or brass finish, are optional.* $149.50*

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24 V-M MODELS TO CHOOSE FROM

the Voice of Music

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GIVE HER this handsome 5-pc. Robeson "Frozen Heat" cutlery set in magnetic wood holder for kitchen wall or drawer. Contains 4½" veg. knife, fork, 9" cook knife, 7" slicer, paring knife with brown densified Formica handles. No. 406 $14.95

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GIVE HIM this proud genuine stag handle carving set. Imported from Solingen where true steel, forged and polished by hand, is a world-famous craft. Stainless carver, fork, sharpener, gift-boxed. No. 3512 . . . $12.00

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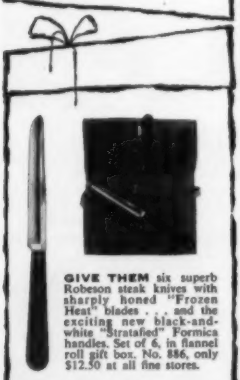


GIVE THEM six superb Robeson steak knives with sharply honed "Frozen Heat" blades . . . and the exciting new black-and-white "Stratafied" Formica handles. Set of 6, in flannel roll gift box. No. 886, only $12.50 at all fine stores.

ROBESON Cutlery Co., Inc.
Perry 24, N. Y.

Increase your coffee vocabulary

[Continued from page 187]

is being served. Then stir quickly to extinguish the flame before all the alcohol is destroyed.

CAFFÈ ESPRESSO

A rich, nutty flavored beverage, served strong and black in small glasses or demitasse cups with a piece of lemon rind, and sugar if you insist. Cream is never served with *Espresso* as it gives it a muddy appearance. Good Italian coffee can be made in a regulation drip or vacuum coffee-maker. The authentic way, of course, is with the rapid filtering *Espresso* machine which brews the coffee by steam pressure. A two-tiered *macchinetta* may also be used. It is fitted with a cuplike sieve that restricts you to a fixed quantity of coffee. The lower cylinder is filled with boiling water, then the whole *macchinetta* is turned upside down and the coffee will drip down. It is important to get a very dark roast coffee and to use three ounces of water to each two level measuring tablespoons of coffee. The coffee is pulverized so that it is dust-fine.

TEJESKAVE
(Viennese morning coffee)

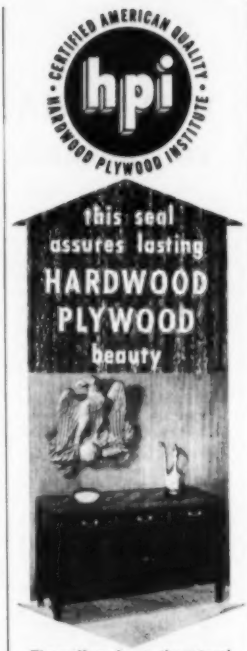
Every nationality seems to have its own special version of coffee and hot milk. Café-au-lait of France is made with equal parts of strong coffee and hot milk. This beverage is called *café-con-leche* in Spain and is served only in the morning. In Vienna, the brew is made very strong, occasionally chicory is added—with the proportion of 4 tablespoons of dark roasted coffee, 1 tablespoon of chicory, 2 cups of hot water. Coffee brew and hot milk are served in pitchers and poured simultaneously into the cup or glass. For afternoon or evening service, whipped cream floating on top gives it a festive look.

CAPPUCCINO

This delicious coffee beverage is said to have been developed by the Capuchin monks centuries ago. It is *Caffè Espresso* with steaming milk and a dash of cinnamon on top.

COFFEE GROG

A drink to come home to after skiing or skating. Make up the basic paste and keep in a tightly covered jar. Put 1½ teaspoons



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Increase your coffee vocabulary

COFFEE GROG depends for flavor on freshly made brew, served piping hot. West Bend *Flavo-matic* coffee-maker makes 5 cups. $10.95

of the paste into a mug, add spirits, fill the mug with steaming black coffee and sip slowly around a blazing fire.

½ cup butter
2 cups brown sugar
¼ teaspoon nutmeg
¼ teaspoon ground cloves

Mix these ingredients until fluffy —the electric mixer will do this for you. Store in a covered container. For each serving, place the following ingredients in each mug:

1 thin strip orange rind
1 thin strip lemon rind
2 tablespoons heavy cream
1½ ounces brandy or rum
1 teaspoon of above paste
strong black coffee

Stir until all ingredients are thoroughly mixed—it's guaranteed to thaw the iciest guest.

CREOLE COFFEE

In New Orleans, the culinary capital of America, there is widespread use of chicory and occasional use of cocoa in the making of coffee. Good creole coffee is made in a French drip coffee-pot and, of course, the dark or French roasted coffee is used. It is never allowed to boil. Chicory is usually added to the pulverized coffee. When cocoa is used, add about a tablespoon of cocoa to the cup of hot coffee and mix it very well.

CAFÈ AU KIRSCH

A pleasant, cool after-dinner drink to be made in a blender, if you have one.

1 cup very strong coffee
4 ounces kirsch
4 ounces cognac
2 egg whites

1½ tablespoons sugar
cracked ice

- Place all ingredients, except ice, in a blender or large mixing bowl.
- Beat until light and frothy.
- Pour over cracked ice in tall glasses.
- Serves 4.

SYRIAN COFFEE

Make after-dinner coffee with a dark roast, and make it very strong. Place three cracked cardamom seeds in each demitasse cup, pour hot coffee over the seeds. Serve with sugar.

COFFEE SABAYON

Like *zabaglione*, *sabayon* should be prepared at the last moment and served the minute it is done. If you own a chafing dish with a hot water pan, this is a dessert to make at the table. Otherwise it may be done in a double boiler. A small wire whisk or medium-sized slotted spoon should be used for beating. For each portion use the following ingredients:

1 egg yolk
1 tablespoon sugar
¼ cup very strong coffee

- Place all the ingredients in top of chafing dish or double boiler.
- Keep water underneath under boiling and do not let it touch the bottom of the pan.
- Whip mixture constantly until foamy and thick.
- When it begins to hold its shape as the spoon moves, or appears to coat the spoon, it is done. Serve at once.

GALLIC COFFEE

Art director Michael Lowe brought us this recipe for a winter dessert from northern Ireland. Place a teaspoon of sugar and a good jigger of Irish whisky in a large sherbet glass. Fill the glass with freshly brewed hot coffee. Float about 1 tablespoon of heavy cream on top of each serving.

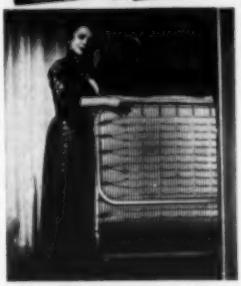
COFFEE CREAM KAHLUA

Whether it was the Spanish or the Arabs who first made *kahlua*, we aren't sure. But we are very certain the liqueur resulting from the blending of coffee beans, sugar and vanilla makes an exciting taste, and we thank Mexico for supplying us with *kahlua*. For each serving you will need:

a serving of velvety smooth coffee ice cream
an ounce of kahlua

- Pour *kahlua* over ice cream and serve with crisp chocolate wafers.

ALL the Comfort in HALF the Space



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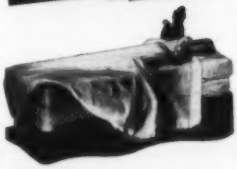

Buy an L&P Adjustable BED FRAME. Here's a bed that fits in perfectly with modern decor. It's free of bulky sideboards. The L&P Bed Frame can give your room that neat, uncluttered effect. Adjusts to four standard widths. Makes a wonderful bed for sprouting youngsters. Hollywood headboard optional.

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Increase your coffee vocabulary

COFFEE WITH CHOCOLATE
(a Mexican classic)

3 squares bitter chocolate
¾ cup hot water
2 cups hot, strong coffee
⅓ cup sugar
3 cups hot milk
1 inch-piece vanilla bean
⅔ cup heavy cream
dash of salt

Place chocolate and hot water in top part of double boiler and heat until chocolate is melted. Add coffee and sugar and cook about five minutes. Heat milk, cream and vanilla bean in another saucepan to the boiling point, but do not boil. Combine with the chocolate, coffee mixture, add salt and beat to a froth. Pour quickly into cups and serve piping hot. Serves 6.

CAFFÈ GRANITA CON PANNE

A dessert served with a long spoon and straws in a goblet in Florence, Italy. Pour a very strong brew of coffee over crushed ice and top with cream which has been whipped until very stiff.

SAIGON SUNDAE

Crystallized ginger and cinnamon blended with coffee flavor for an exotic effect. If coffee ice cream is not available, add ½ cup very strong coffee to a quart of vanilla ice cream and blend in your electric mixer or blender. Serves 6.

1 quart coffee ice cream
½ teaspoon cinnamon
⅓ cup cream, whipped
2 tablespoons slivered, crystallized ginger.

- Place ice cream and cinnamon in blender or electric mixer and beat until velvety, but not melted.
- Serve in compotes or sherbet glasses.
- Top each serving with whipped cream and slivered ginger.

MAKE A Xmas Gift FOR YOUR HOME

OUTDOORS—These gay holiday figures send an old-fashioned Christmas greeting from roof, porch or lawn. Build these 30" and 40" figures with minimum time and expense. Simply trace the full-size Easi-Bild* Pattern onto the material and cut out. Full instructions, and directions for decorating, are included with each pattern. The coupon below is your order form.

The major material used is Homasote Type RD. Weatherproof and crack-proof, this strong material saws and nails easier than wood, takes any paint or stain, lasts for years—indoors or out.

INDOORS—The unusual valance - bookcase, shown at the right, frames your window — offers ample space for books, record albums, etc. — conceals the curtain rod.

This is only one of 18 practical make-it-at-home suggestions to be found in the three new Homasote "idea" folders. Plans for chests and cabinets, details for a room in the attic, warmer, quieter floors, or a waterproof cellar — all are to be found in these folders. To secure all 3 booklets — a valuable addition to your make-it-at-home file — kindly include 10¢ for handling costs.

*T. M. Reg. East-Bild Pattern Company

MAKE it at home...with HOMASOTE

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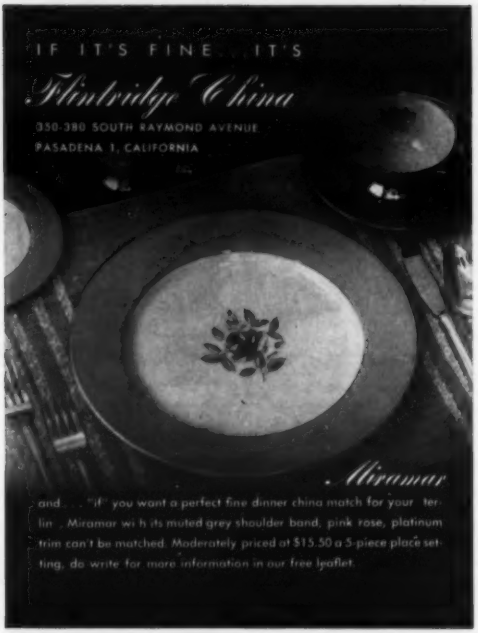
NAME.....
ADDRESS.....
CITY.....ZONE....STATE.....
My lumber dealer is.....



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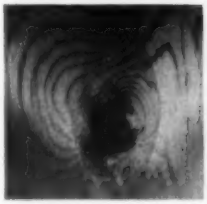
How to buy lumber: the facts

[Continued from page 159]

by the dozen, moldings and cornice strips by the running foot, and flooring by the square foot. Flooring with a finish already on it, including the wax, comes ready for you merely to nail down. You can even buy "ranch-type" prefinished wooden pegged flooring with the polished pegs already in it. In addition to tongued and grooved edges, flooring boards are also usually "end matched" so that end-to-end flooring joints will remain flat and smooth. Lumberyards also stock a wide variety of ready-made standard-size windows, doors, stairways, railings, screens and louvered shutters and doors in styles ranging from traditional to contemporary. Often you can buy a ready-made part for less than it would cost you to make it from the same grade of material.

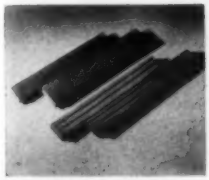
Plywood is sold by the square foot instead of the board foot, but you must buy a full panel at a time. Plywood is often available as small as a counter size, 18" x 72". It is graded according to its two surfaces and whether or not it is waterproof. Letters designate the quality of the surfaces. A-A, top grade, means that both surfaces are A quality; A-D means top quality on one surface, much lower quality on the other. Cheaper than A-A, it is just as strong and suited to jobs such as wall-paneling where only one surface will show. Where neither side will show, as in interiors of walls, still lower and a less costly grade (C-D) may be used. Prices vary also according to thickness which generally runs from ¼ inch to ¾ inch, by eighths. Waterproof or "exterior" grade (for outdoor furniture, outside walls, boats) costs only a few cents more than "interior" type. Don't waste exterior grade plywood on interior jobs, however, and don't buy material that is sound on both sides when only one side will show. One word of advice: never use interior plywood for an exterior job, regardless of the



Surface knothole is sometimes found in lower grades of plywood surfaces. It affects only the appearance, not the strength, and lowers the price

Ready-made railing, balusters (top) are available in hard- or softwood. Carved sanded railing end (bottom) is milled to fit standard stair rail

Lumberyards usually have samples of door types, plus sample windows, screens, paneling, packaged trim and all types of sash in standard sizes



Prefinished ranch-style flooring has pegs in it (top). Grooves are milled into bottom of flooring (bottom) to help minimize warpage and cupping

quality. A special glue is used in the exterior type which cannot come apart even if you boil it.

Plywood is available with outer veneers in almost every kind of hardwood, but the price is considerably higher. Thinner plywood, however, with a decorative veneer on one side can be had for as little as fifteen cents per square foot. Special striated and bas-relief grain surfaces can also be obtained on plywood, and there are some specially processed kinds for particular uses; for example, oiled-surface types for concrete and cement forms. Many of them are far better suited to their particular use (yet lower priced) than top-grade material would be.

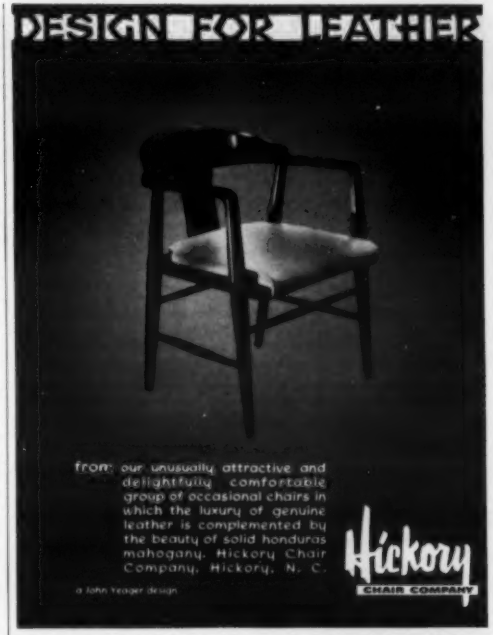
A highly economical source of lumber and building items is the secondhand lumberyard, usually adjoining the headquarters of a house wrecking company. You will find every type of lumber at half price or less—doors, windows, stairs, railing, and pieces like an antique mantel, a century-old doorway, or an old hitching post. The modern styles, flush doors and up-to-date trim won't be there, however, and the lumber, while strong and sound, will usually have innumerable nails which you must pull out yourself. It's well to note that you will not be able to order secondhand lumber by telephone, as most used lumber dealers insist that you select it yourself to avoid disputes.

In rural areas the sawmill is a source of bargain lumber. There you can get standard material for about half price and lumber in unusual widths and sizes. The chief drawback is that the wood is green and rough-surfaced. For most purposes it will have to dry for a month before you can use it, as it shrinks greatly when it dries. Often, the sawmill is the only answer if you are trying to duplicate wide plank floors in the restoration of an old house—and it will be native wood like the original. Even with the added cost of having sawmill lumber machine-smoothed, you will usually have a bargain when the job calls for nonstandard sizes, native hardwood or extra-heavy timbers.

Nominal Size	Actual Size	Board Feet per Running Foot
1 x 2	25/32 x 1 5/8	1/6
1 x 4	25/32 x 3 5/8	1/3
1 x 6	25/32 x 5 5/8	1/2
1 x 8	25/32 x 7 1/2	2/3
1 x 10	25/32 x 9 1/2	5/6
2 x 4	1 5/8 x 3 5/8	2/3
2 x 6	1 5/8 x 5 5/8	1
2 x 8	1 5/8 x 7 1/2	1 1/3
2 x 10	1 5/8 x 9 1/2	1 2/3

Note that the thickness of nominal one-inch material is "under" by 7/32 inch, that of nominal two-inch material is under 3/8 inch. The width of both sizes is 3/8 inch "under" up to eight inches, at which point they become a full half-inch narrower than full measurement.

[Continued on page 192]



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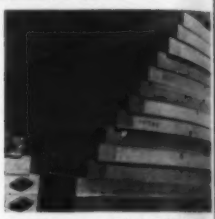
How to buy lumber: the facts

[Continued from page 191]

Styles of mill-made doors offer a wide selection in the large lumberyard. They come in standard sizes in many period reproductions, are priced from $30

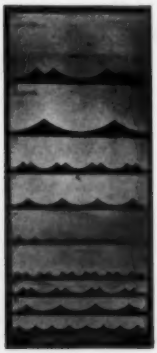
Plywood panels are stacked according to grade of surfaces and whether they are waterproof. Letters designate surface quality. Size is 4' by 8'



Flush doors are stacked with size and type of wood stamped on the edge. Heights are 6' 8" and 7'; narrowest door is 2' wide. These cost $11 and up

Cedar shingles, packed for delivery, are some of many laths and shingles that come in bundles. Shingles very often come in half bundles, too

Racks display molding samples, smoothed and ready for finishing. Common types are for base molding, door trim, etc., and cost 4c a foot and up



Samples of moldings include ones for trimming inside or outside corners. Dowel (far right) can be mounted and used as a closet pole, is classed as molding because it is milled with same equipment

Cornice strips, sanded and ready for finishing, are chosen from sample panel (such as the one on the left), bought in a strip by length (usually 8') or by the foot

Dorothy Kilgallen, journalist, tv and radio star, carpets her Candlelight Room with Dove Grey Wunda Luxe, has Wunda Weve Carpets throughout her home.

Elegance comes easily to Wunda Weve rooms . . . For you who love elegance but like it practical . . . we've loomed the softest, sturdiest cotton yarns into thick, rich-textured carpets that wear superbly, launder beautifully, delight endlessly. (And with Wunda Weve Carpets, you'll find that elegance is economical, too—with six superb qualities at comfortable cottony prices).

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